

Cleaners, Industrial and Institutional

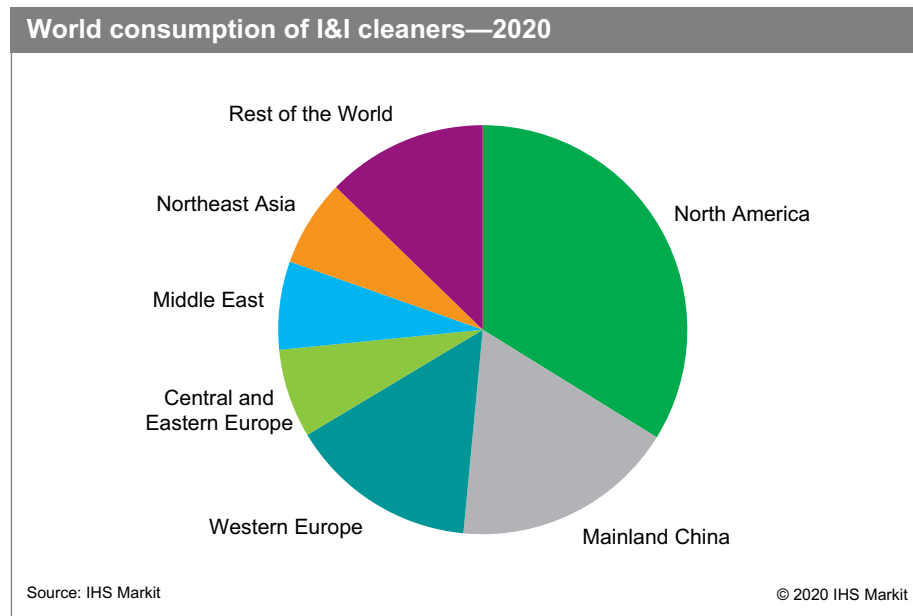
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Abstract

Industrial and institutional (I&I) cleaners are defined as those cleaners intended for routine cleaning of industrial, commercial, and public institutions, outside of the normal household environment. I&I cleaners are used in numerous applications by various customer types, and employ a variety of chemicals including acids, alcohols, bleaches, disinfectants, solvents, and surfactants. Segmentation and analysis of the market can therefore vary; however, this report focuses on segmentation by end-use application.

The I&I cleaning market has not been immune to the impact of the COVID-19 pandemic. Demand and growth rates vary by region depending on how the spread of the virus has been successfully contained. Those areas that have suffered from national lockdowns such as the hospitality, restaurant, and nonessential retail sectors have suffered, while the healthcare, hospitals, and institutions that have remained open have seen a surge in demand for cleaning products and services, particularly sanitizing and disinfectant products. Demand for hand sanitizers in workplaces, healthcare sectors, and public areas has surged in 2020 and while demand is likely to pull back sharply in 2021 and 2022, underlying growth will remain strong over the forecast period as hygiene concerns persist and new investments are made in the healthcare sector.

The following pie chart shows world consumption of I&I cleaners by region.



Assuming widespread distribution of effective vaccines in 2021, the I&I cleaning market is set to rebound strongly in all regions as the hospitality sector recovers. Public concerns over hygiene and cleanliness are likely to persist over the forecast period, and institutions are predicted to show increasing attention to cleaning practices.

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For more detailed information, see the table of contents, shown below.

IHS Markit's Specialty Chemicals Update Program – *Industrial and Institutional Cleaners* is the comprehensive and trusted guide for anyone seeking information on this industry. This latest report details global and regional information, including



Industry structure,
operating characteristics
and regulatory
environment



Products, functions
and markets



Cost structure/
profitability



Technology changes
and emerging
substitution practices



Quantitative market
analysis and forecasts

Key benefits

IHS Markit's Specialty Chemicals Update Program – *Industrial and Institutional Cleaners* has been compiled using primary interviews with key suppliers and organizations, and leading representatives from the industry in combination with IHS Markit's unparalleled access to upstream and downstream market intelligence and expert insights into industry dynamics, trade, and economics.

This report can help you

- Identify the competitive environment and key players
- Assess key issues facing both suppliers and their end-use customers
- Understand industry integration strategies
- Keep abreast of industry structure changes, regulatory requirements, and other factors affecting profitability
- Identify new business opportunities and threats
- Follow important commercial developments
- Recognize trends and driving forces influencing specialty chemical markets

Contents

Executive summary	9
Summary	10
Introduction	16
Overview of the industrial and institutional cleaners industry	20
North America	20
– Structure of the industry	20
– Producing companies	23
– Component raw material suppliers	25
– Company profiles	27
– Ecolab Inc.	27
– Diversey, Inc.	28
– Industry dynamics	29
– Green cleaning	30
– Sustainability	31
– Operating characteristics	32
– Research and development	32
– Manufacturing	33
– Marketing	33
– Profitability and cost structure	34
– Government regulations	35
– Trends and opportunities	36
– Critical factors for success	37
Latin America	38
– Structure of the industry	38
– Producing companies	39
Western Europe	41
– Structure of the industry	42
– Producing companies	43
– Company profiles	52
– Ecolab European Operations	52
– Diversey Care (Europe)	56
– Associations and interest groups	58
– Operating characteristics	59
– Research and development	60
– Manufacturing	61
– Marketing	61
– Profitability and cost structure	63
– Government regulations	65
– Trends and opportunities	69
– Critical factors for success	71

Central and Eastern Europe	72
– Structure of the industry	73
– Producing companies	73
Middle East	75
– Structure of the industry	75
– Producing companies	76
Africa	78
– Structure of the industry	78
– Producing companies	78
Mainland China	80
– Structure of the industry	80
– Producing companies	83
– Company profiles	86
– Bluemoon (China) Co., Ltd.	86
– Gansu Bluestar Cleaning Technology Co., Ltd.	86
– Shanghai WhiteCat Special Chemicals Co., Ltd.	87
– Weilai (Guangzhou) Daily Products Co., Ltd.	87
– Associations and organizations	87
– Operating characteristics	88
– R&D and manufacturing	88
– Marketing	89
– Profitability and cost structure	89
– Government regulations	90
– Trends and opportunities	92
– Critical factors for success	92
Japan	93
– Structure of the industry	93
– Producing companies	95
– Company profiles	97
– CxS (formerly Diversey Japan)	97
– Ecolab Godo	97
– Kao Corporation	98
– Lion Group	98
– Operating characteristics	99
– Research and development	99
– Manufacturing	99
– Marketing	99
– Profitability and cost structure	100
– Government regulations	101
– Trends and opportunities	102
– Critical factors for success	102
India	103
– Structure of the industry	103

– Producing companies	103
Other Asia and Oceania	104
– Structure of the industry	105
– Producing companies	105
Industrial and institutional cleaner products and markets	106
Products and functions	106
– Agricultural, food, and drink	110
– Janitorial	111
– Kitchen and catering	111
– Laundry	112
– Technical/industrial	113
– Transportation	113
North America	114
– Summary	114
– Janitorial	116
– Consumption and markets	116
– Market participants	119
– Future trends and strategic issues	119
– Kitchen and catering	120
– Consumption and markets	120
– Market participants	121
– Future trends and strategic issues	121
– Transportation	122
– Consumption and markets	122
– Market participants	123
– Future trends and strategic issues	123
– Agricultural, food, and drink	124
– Consumption and markets	124
– Market participants	124
– Future trends and strategic issues	125
– Laundry	125
– Consumption and markets	125
– Market participants	125
– Future trends and strategic issues	125
– Technical/industrial	126
– Consumption and markets	126
– Market participants	127
– Future trends and strategic issues	127
– Prices	128
Latin America	129
– Consumption, markets, and trends	129
– Market participants	130
Western Europe	130

– Summary	130
– Janitorial	132
– Consumption and markets	132
– Market participants	133
– Agricultural, food, and drink	133
– Consumption and markets	133
– Market participants	134
– Kitchen and catering	134
– Consumption and markets	134
– Market participants	134
– Technical/industrial	134
– Consumption and markets	134
– Market participants	135
– Transportation	136
– Consumption and markets	136
– Market participants	136
– Laundry	136
– Consumption and markets	136
– Market participants	137
– Other	137
– Prices	139
Central and Eastern Europe	141
– Consumption, markets, and trends	141
– Market participants	142
Middle East and Africa	142
– Middle East	142
– Africa	143
– Middle Eastern and African market participants	143
Mainland China	143
– Summary	143
– Technical/industrial	145
– Consumption and markets	145
– Market participants	146
– Future trends and strategic issues	147
– Transportation	147
– Consumption and markets	147
– Market participants	148
– Future trends and strategic issues	148
– Janitorial	148
– Consumption, markets, and trends	148
– Market participants	149
– Future trends and strategic issues	150
– Agricultural, food, and drink	150

– Consumption and markets	150
– Market participants	151
– Future trends and strategic issues	151
– Kitchen and catering	151
– Consumption and markets	151
– Market participants	152
– Future trends and strategic issues	153
– Laundry	153
– Consumption and markets	153
– Market participants	154
– Future trends and strategic issues	155
– Other	155
Japan	157
– Summary	157
– Kitchen and catering	159
– Consumption and markets	159
– Market participants	160
– Prices	161
– Future trends and strategic issues	161
– Janitorial	162
– Consumption and markets	162
– Market participants	163
– Prices	164
– Future trends and strategic issues	164
– Technical/industrial	165
– Consumption and markets	165
– Market participants	166
– Prices	168
– Future trends and strategic issues	168
– Agricultural, food, and drink	168
– Consumption and markets	168
– Market participants	170
– Prices	170
– Future trends and strategic issues	170
– Laundry	171
– Consumption and markets	171
– Market participants	172
– Prices	172
– Future trends and strategic issues	172
– Transportation	173
– Consumption and markets	173
– Market participants	174
– Prices	174

– Future trends and strategic issues	174
India	174
– Consumption, markets, and trends	174
– Market participants	175
Other Asia and Oceania	175
– Consumption, markets, and trends	175
– Market participants	176
Revisions	177

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