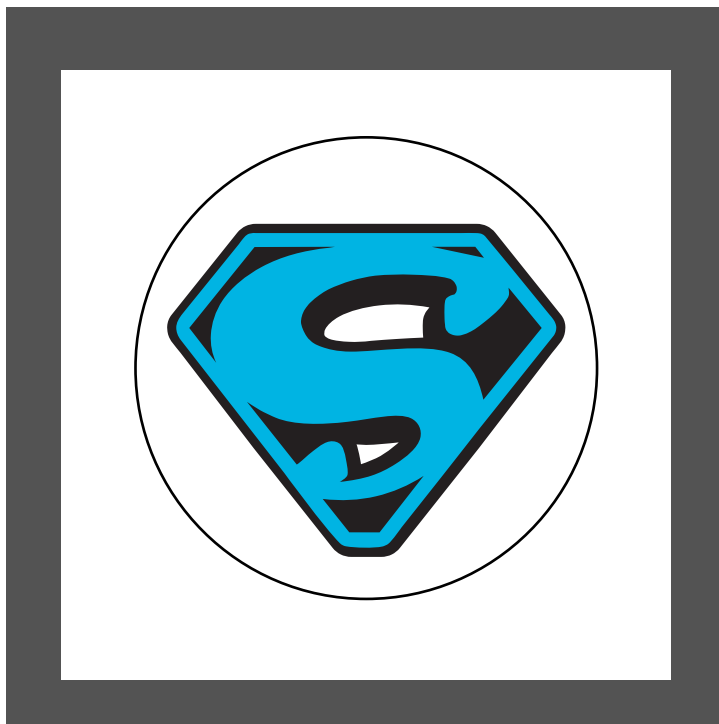# HOW TO SET UP STICKERS

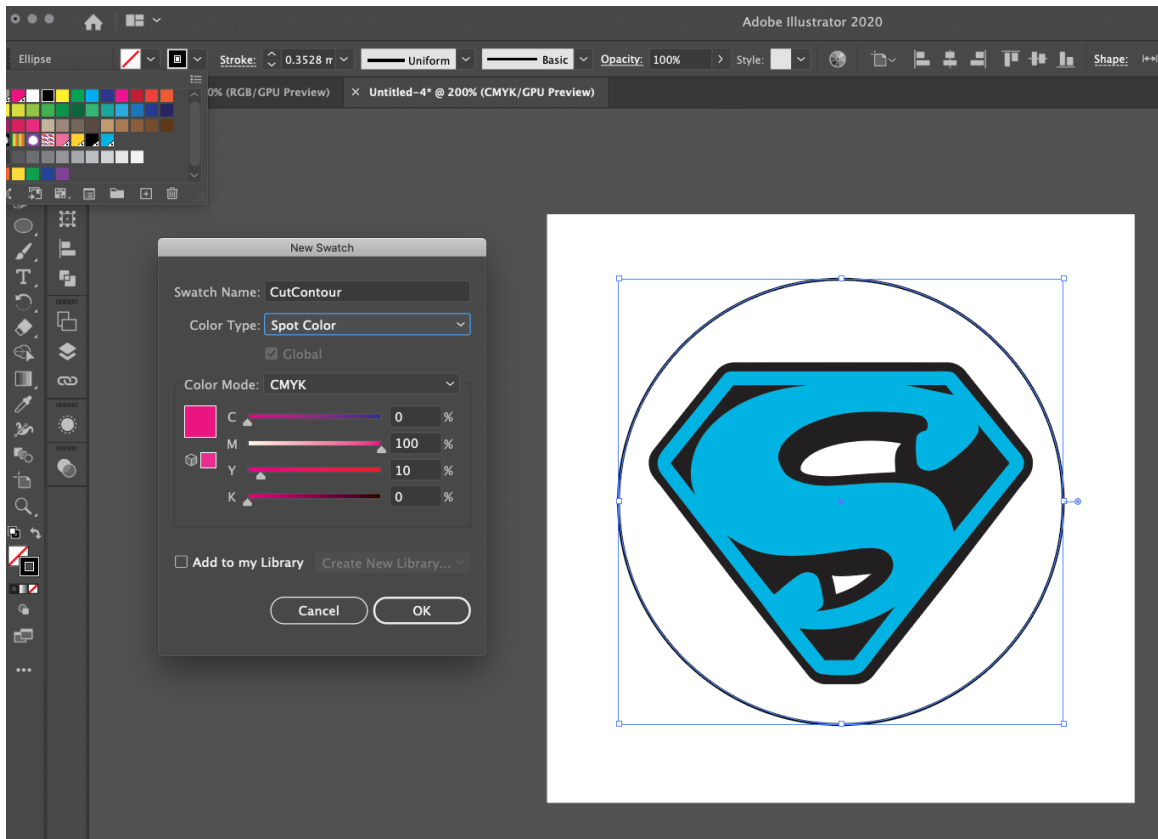**Step 1)** Open your artwork file in Illustrator

Step 2) Create an outline of the shape that you require to be cut out &
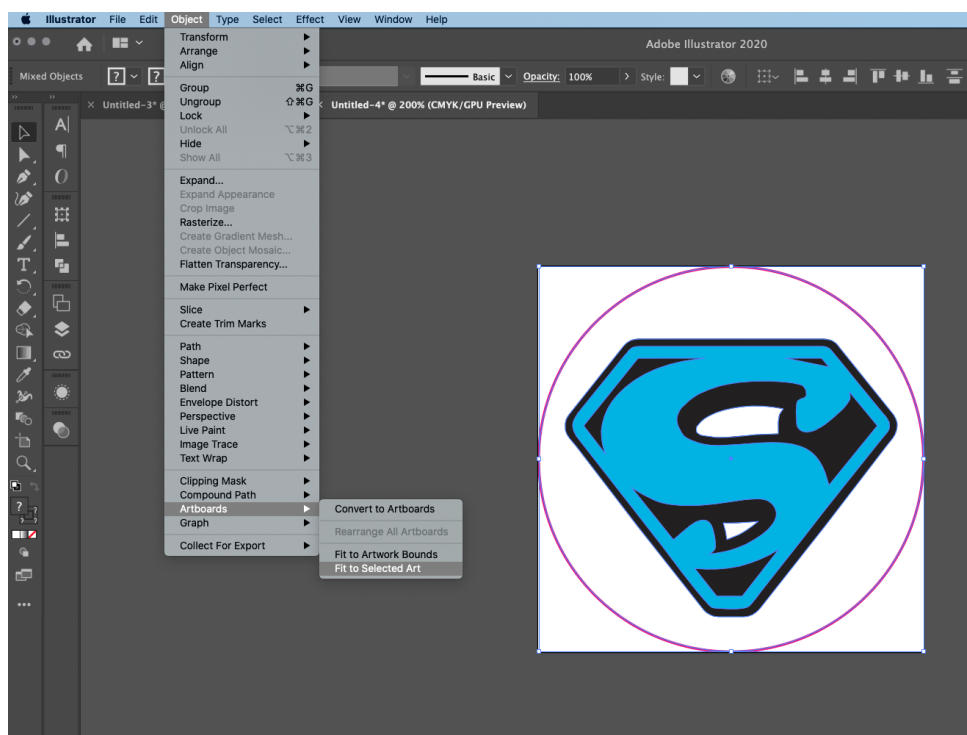position it over the top of the sticker in place

Step 3) Select the shape outline, and change the colour to a new spot colour.
To do this click 'New Swatch' and rename the Swatch CutContour - it is important
that the swatch name is spelt exactly as underlined with Capital C's and no spaces.

Step 4) Change the Colour Type to 'Spot Colour' and set the CMYK Values to:
C 0%, M 100%, Y 10%, K 0%. Your shape should now be a bright pink.
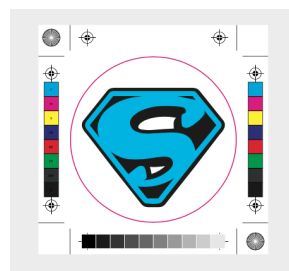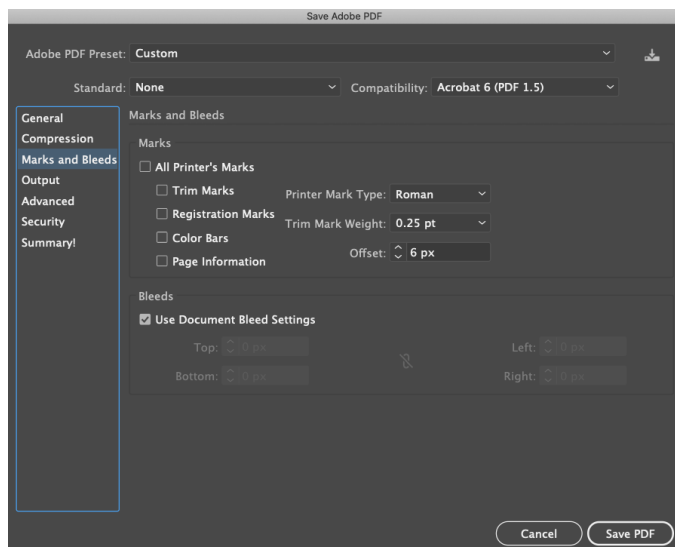

Step 5) Make sure there is nothing else left on the file, only the sticker to be printed
Select the sticker and bring the artboard in to fit the selected art;
Object - Artboards - Fit to Selected Art

Step 6) Save your file as a PDF. NO printer trim marks are required for stickers with a cut line.
- If you save the PDF with printer trim marks they will be printed with the stickers and will not be removed.

TIPS FOR PRINT READY FILES

- The most common mistake causing rejection of artwork is the file not being flattened. If transparency effects are not flattened before the cut line being added the cut will not be seen in the rip program.

To correctly flatten the file: Select all elements of the sticker (excluding the cut line) go to Object - Flatten Transparency. Tick the box labeled 'Convert All Text to Outlines'.

- Make sure you do not flatten the cut line. The cut line must remain an outline only and be on the top of all other artwork.

- Be sure to save your flattened artwork as a copy, keeping your original with fonts if changes need to be made at a later date.