

Frilliance Direct Retail Rep Program

Let's Get Started



#### Overview

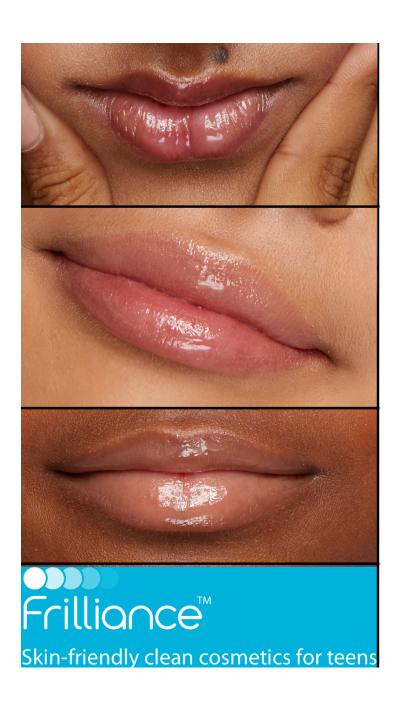
- Welcome & Thank YOU
- Rep Community & Building Your Own Business
- Getting Started
- Why Frilliance?
- Your Why?
- Marketing & Workshops
- Incentives
- Q&A



# Rep Community: Building Your Own Business

Our mission is to be the number one teen-beauty brand powered by teen collaboration creating a new way for beauty products to be developed and sold.

Our authentic voices lead teen creativity and opportunity.



### Getting Started

- No fees
- Build a financially rewarding side hustle
- Be part of a positive movement creating teen solutions!
- Check your Inbox for all your Getting Started emails





### Why Frilliance?

- Clean teen cosmetics
- Block breakouts: Non-comedogenic
- Hypo-allergenic
- Dermatologist-tested
- Cruelty-free
- Skin-friendly ingredients
- Everyday cosmetics
- For teens by teens

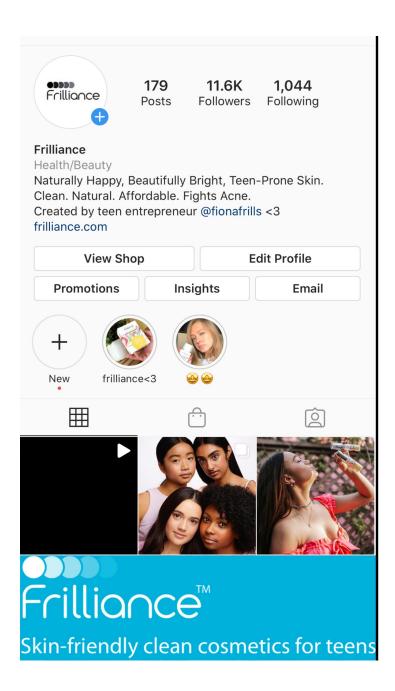


# Frilliance<sup>TM</sup> Skin-friendly clean cosmetics for teens

## Your Why

- Learn business skills
- Make money
- Learn about cosmetics industry
- Help other teens get clear skin
- Be part of building a new idea

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### Marketing & Workshops

- We're better together
- We are innovating & I need your input
- Survey asking you topics & tips that would be most useful to help you sell & build your business
- Virtual pop-ups & social media



### Incentives / Bonuses

- Monthly incentives & goals
- Emailed at the beginning of each month



Q & A

Join me in creating confidence, clear skin, and opportunity for teens.

Frilliance<sup>™</sup>

Skin-friendly clean cosmetics for teens