

TAKE NOTE

Take note of industry announcements, news, and more!

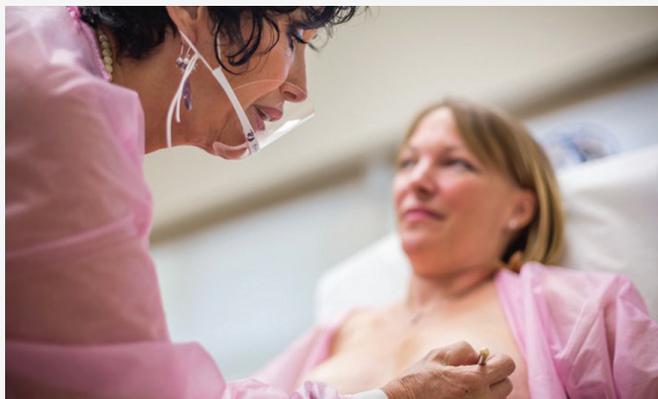


IN THE NEWS

► In an effort to curb acne bullying in schools, DermCheck Dermatology partnered with PACER and Not In Our Town, two non-profit organizations, to promote National Bullying Prevention Month. DermCheck offered free dermatology consultations to anyone in California struggling with acne, especially high school students. "The goal is to end acne in high schools. Less acne means less bullying, which means more self-confidence," explains Ben Behnam, M.D. By offering a free dermatology visit, students in California used the service to see an online dermatologist and get prescriptions sent electronically to their pharmacy.

► Stemology recently announced Middle East expansion with new product retail in Qatar. Through distributor Al Danah Medical Group, Stemology will launch in 260 doors throughout the country, including Boots Beauty locations, pharmacies, and physicians' offices. Qatar marks the eighth country opening for Stemology, furthering the brand's growing international presence. Stemology expects to see strong additional bottom line sales contributions. With Boots registration in Qatar, Stemology will actively pursue Boots locations throughout the United Arab Emirates, including key city Dubai.

► Beau Institute held its annual Beau Day of Hope, which celebrates breast cancer victims with complimentary three-dimensional areola nipple tattooing to those in need of this procedure following a mastectomy. The event was designed to empower breast cancer survivors and to inspire hope in a community of support. Founder Rose Marie Beauchemin states, "What it does for a woman in making her feel whole again is pretty amazing. We at Beau rebuild hope and self-confidence for post-mastectomy clients. After enduring the long battle with cancer, a woman loses her hair, eyebrows, lashes, and self-worth. To be part of her healing is something that brings me so much joy."



► Avery Graham Skincare recently sponsored Cancer Support Community Greater Philadelphia during its 14th annual "In Fashion!" event, which was hosted by Neiman Marcus and chair, Nicole Dresnin Schaeffer. To make sure everyone finished the evening feeling inspired, Elizabeth Cardarelli, founder of Avery Graham Skincare, donated approximately 500 luxurious gifts so that each guest, committee member, and volunteer left with an Avery Graham Skincare treat. The event raised \$150,000 to help provide free, professionally led programs of support, education, and hope for cancer survivors and their loved ones at no cost to them. Cardarelli and Avery Graham Skincare were proud to be a part of this uplifting, fundraising event.



AWARDS AND CELEBRATIONS

► Cellex-C International Inc. is celebrating 25 years of innovation and creativity! John Chilver, president of Cellex-C International Inc., states, "We have continued to build upon the loyalty of our existing customers to become the skin care range of choice for a new generation of devotees. For the future, we look forward to bringing further breakthroughs to the world of skin care and to welcoming many more new and enthusiastic clients from around the world to the Cellex-C family and [having] the opportunity to look after their skin for the next 25 years!" To celebrate their 25th anniversary, Cellex-C International Inc. is pleased to announce a contest to win a year's supply of Cellex-C skin care products.