



# Care & Handling Guidelines

**Congratulations, you are now the proud owner of a Far Photography custom print.**

Below are guidelines for handling and caring for your print and wall hanging suggestions.

Please use this information as a guide, we recommend a professional is used to frame and hang your artwork.

## Cleaning

### **Framed / Mounted Art work**

- Remove hanging piece from the wall and lay gently on flat, stable surface.
- Use a soft, lint-free cloth, dry cloth or feather duster to remove dust from the surface of the framed artwork.
- If deeper cleaning is required, use a lint-free clean cloth with warm soapy water and wring out tightly several times, ensure there is no excess water on the cloth. (\*Caution: If too much water is left on the cloth seepage under the glass will penetrate the print and matte board and damage the artwork) Ensure you only use a slightly dampened cloth) Apply your warm slightly damp cloth, to the frame and glass, lightly rubbing areas where stains persist.
- Canvas prints are coated with high end laminate, making it water resistant with the ability to be wiped with a damp cloth. (\*Caution Use only a damp, not wet cloth, to avoid damaging or stretching your canvas)
- Never wet or spray the frame, glass or Canvas directly as this will damage the print.
- Do not use any form of cleaning products or chemicals on the glass or frame as this may damage the surface and effect the longevity of the artwork.

### **Rolled Prints**

- Fine Art prints and Canvas prints are supplied rolled and unframed. Each print is supplied rolled in protective tissue paper and stored in a postal tube. This will keep it dust free until you are ready to frame.
- Remember the way you frame and care for the print will affect the life of the image.

## Handling

### **Rolled Prints**

*\*Caution: We recommend a professional framer, handles and frames your rolled print, to avoid kinking or damaging the artwork.*

- Handle paper prints with extreme care to avoid kinks.
- Ideally, wear gloves to keep skin oil and dirt off the print. The papers used for printing are coated with a special emulsion to encapsulate the inks. This emulsion will scratch if handled roughly
- Always handle by the border, rather than touching the printed surface.
- Paper prints should always be framed behind glass or placed in mattes in a protective box.
- Museum glass costs more but will increase the longevity of your print.
- Never frame a paper print directly behind glass, always use a matte to separate the print from the glass, allowing it to breath.
- Do not use glues or solvents to stick your print down as this will damage the image.
- Hang your artwork away from direct sunlight or lights that emit a lot of UV.

### **Fine Art Framed Prints**

- We recommend wearing gloves or having extremely clean hands to handle all artwork, avoiding dirt or damage to the print.
- All our Fine Art prints are delivered ready to hang. Do not replace the support string provided with wire as this will weaken and potentially damage the D-ring attachments.
- All framed prints are delivered with Perspex glass for safety in the transportation process. This can be substituted for glass if the customer wishes upon delivery, however due to the advanced technologies and superior quality of Perspex manufacturing, there is very little difference between the two, except Perspex is lighter and safer to use than glass.
- Always handle your framed print with care, as it can be scratched if mistreated or frame dented or damaged. Treat it like the artwork it is - always handle carefully.
- Do not display your Fine Art print in areas of high concentrations of UV light or heat. Use correct coloured art lighting for best results.
- Fine Art prints should be hung in a clean environment and cleaned with a light feather duster. Solvents should not be used. Refer to cleaning instruction for more detail.



# Care & Handling Guidelines

## Canvas Stretched or Box Framed

- We recommend wearing gloves or having extremely clean hands to handle all artwork, avoiding dirt or damage to the print.
- All our Fine art canvas prints have a spray coating of UV inhibiting, anti-fungal laminate, designed to enhance the colour and add an extra level of protection to the ink on the canvas. This coating also increases the longevity of the colours in your image.
- Always handle your canvas with care as it can be scratched if mistreated or the ink can be removed if the frame is dragged along another surface. Treat it like the artwork it is - always handle carefully.
- Atmospheric conditions will cause the canvas to expand and contract. For this reason, we do not overstretch a canvas - we always allow a little give. Once your canvas is stretched properly and hung, you are unlikely to see any changes, but the canvas will tighten and relax with changes in humidity.
- The very nature of a natural product such as cotton canvas means that there will be imperfections (lumps and bumps) in the surface of the canvas caused by the variations in the cotton threads that make up the canvas. This is normal and a feature of cotton canvas. It also means that printing to exact sizes is a challenge. All stretched canvases will be within a few millimetres of the ordered size.
- Do not display your canvas prints in areas of high concentrations of UV light or heat. Use correct coloured art lighting for best results. Canvas prints should be hung in a clean environment and cleaned with a light feather duster. Solvents etc should not be used. If anything marks your canvas or stains it, then please bring it to our attention to see if it can be easily fixed or replaced under warranty.

## Acrylic Mount

- Care must be taken when handling your Acrylic Mount to protect both the acrylic and the mount itself. The print is protected and permanently sandwiched between the two.
- The acrylic can be scratched or marked if not handled with respect. White Cotton Gloves should be worn to avoid fingerprints or smudges.
- If the acrylic is scratched, it may be fixed by using an acrylic polish and a soft cotton cloth.
- Clean only with a soft cotton cloth and a small amount of methylated Spirits if the surface of the acrylic get's smudged or has anything sticking on it.
- The corners of the mount itself must be protected from damage. Do not drop the mount or bump it against any hard surface as this can scratch the face, or chip/dent the edges or corners of the acrylic.
- Please use the guide below for hanging your artwork on the wall.
- Wherever possible we recommend using a professional to mount all heavy acrylic mounted prints.

## Metal Mount or Box Framed

- Our Metal Mount Prints are made by mounting an infused image directly into a coated metal panel, this process makes the image scratch resistant and 100% waterproof.
- However care must be taken when handling your Metal Mount to protect both the laminate and the mount itself.
- Clean only with a soft cotton cloth and a small amount of methylated Spirits if the surface of the laminate gets smudged or has anything sticking on it. Wipe gently, without too much pressure.
- The corners of the aluminium mount itself must be protected from damage. Do not drop the mount or bump it against any hard surface as this can dent the face, edges or corners of the mounts.
- Please use the guide below for hanging your artwork on the wall.
- Wherever possible we recommend using a professional to mount large prints.

## Lighting & Environment

- Lighting your image properly involves using a mixture of spotlights and spreads. The proper degree of spread will depend on the distance of the light fixture from the photograph. While several light bulbs can sufficiently light your image, halogen bulbs are more effective. It is best to seek the advice of an electrician or lighting professional to ensure the proper balance of light and presentation of your art.
- It is recommended to avoid displaying your photograph in direct sunlight, high humidity, or high temperatures.
- Temperatures in excess of 75°F, direct sunlight, or humidity above approximately 60% could cause damage to your image, including but not limited to fading in the photograph.

# Hanging Guide – STRING LINE

Weight and wall types greatly affect the safe display of artwork. For this reason, Far Photography.com.au recommends a professional is used to hang artwork correctly and safely.

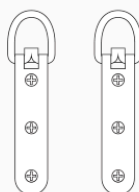


Fine Art Framed, Canvas Stretched and Canvas Box Framed prints are delivered ready to hang with a string line attached to two D-rings either side of the frame. Hanging hooks will be required to hang this print onto the wall. Below is a guide to suitable hanging systems you can use.

## D-Rings Hanging System

Your artwork comes with two D-Rings securely attached to the back of your artwork.

figure 1.

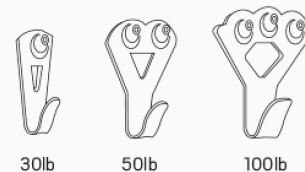


## Hanging Hooks

**Make sure to use the correct hanging hooks for the right surface.**

These are examples of DRY WALL hooks. Be sure to use hanging hooks with the proper rated weight for your image size.

figure 2.



## IMPORTANT:

### Never string a wire between the two D-rings.

If you do this with a wire, it will break the D-rings and separate the corner joints of your frame. Always use caution when hanging heavy frames. We recommend having separate hanging points; each D-ring should hook onto a picture hanger and/or anchor that is secured into a mounted surface.

**Disclaimer:** Hanging should be carried out by an experienced professional and as such, these guidelines are provided for information only. Far Photography.com.au Pty Ltd are not responsible for personal injury and / or property damage, notwithstanding your proper adherence to these guidelines.

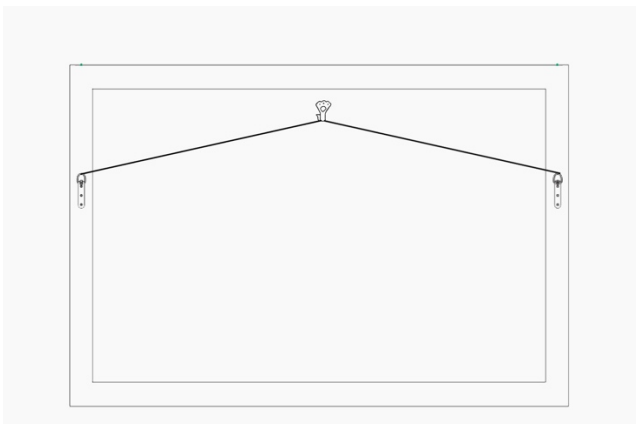
## Option 1: Place hanging hook directly onto D-ring at both ends of the frame



### Positioning Your Hanging Hooks

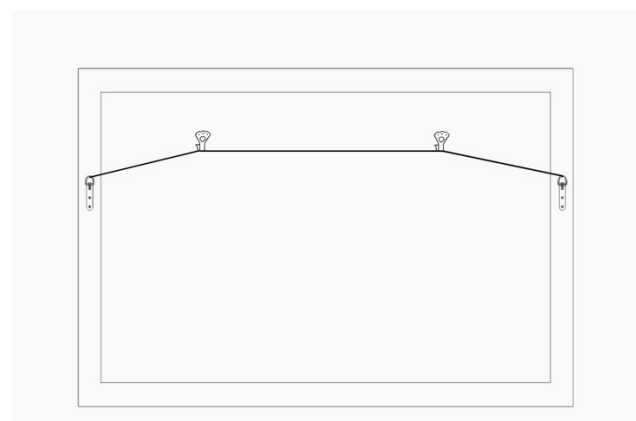
- 1 Measure the width between the two D-rings
- 2 Then measure the height (top of the frame to your D-ring). Mark on the wall where the measurements are and where you want the artwork positioned. Those two marks will be where you will place your hanging hooks.

## Option 2: Place string line directly onto hanging hooks



### 1 Hanging Hook

- 1 Hanging hook must be placed in the centre of the string line.
- 2 Ensure hanging hook wall anchor can accommodate correct weight of picture.
- 3 Level manually the picture as it sits on the hook by moving the picture left or right slightly along the stringline.



### 2 Hanging Hooks

- 1 Hanging hooks must be placed on stringline.
- 2 Ensure hanging hook wall anchors can accommodate correct weight of picture.
- 3 Level manually, by moving the picture left or right slightly along the stringline.

\*recommended requirement for using hanging hooks.

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# Hanging Guide – METAL BRACKET

Weight and wall types greatly affect the safe display of artwork. For this reason, Far Photography.com.au recommends a professional is used to hang artwork correctly and safely.

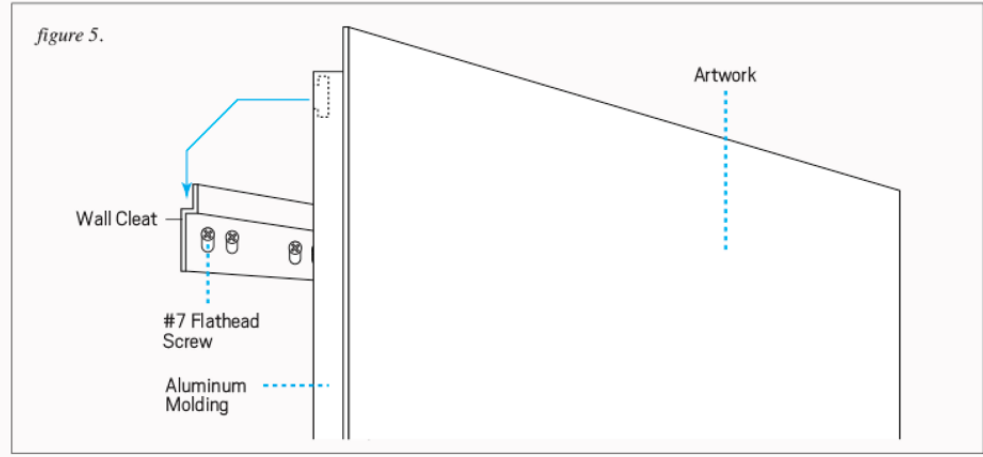


Acrylic Mount and Metal Mount prints are delivered ready to hang with a metal bracket attached to their underside, in-stepped from the edge of the print. The bracket provides a hanging system for the print and a shadow line on the wall when mounted. Below is a guide to suitable hanging systems you can use.

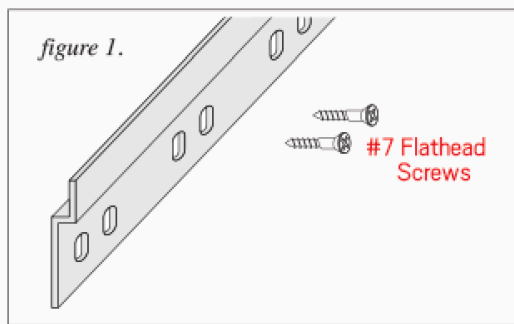
## Wall Cleat System



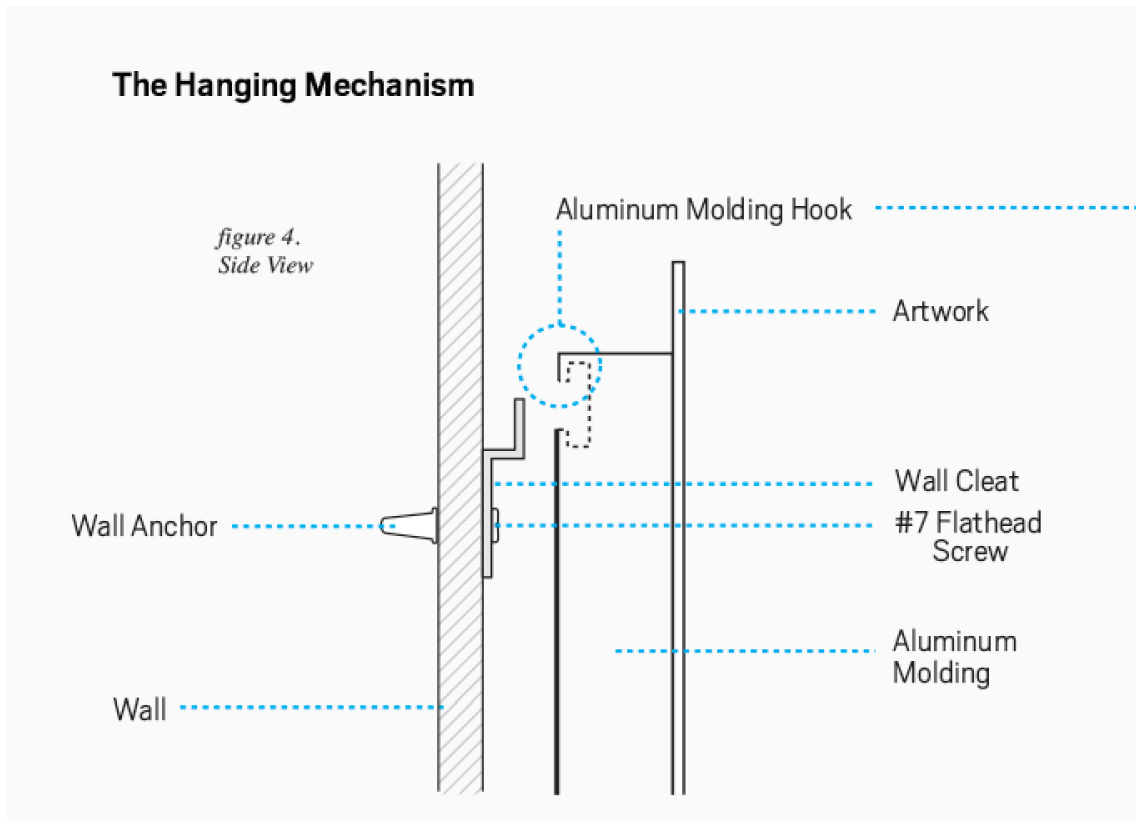
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### The Wall Cleat

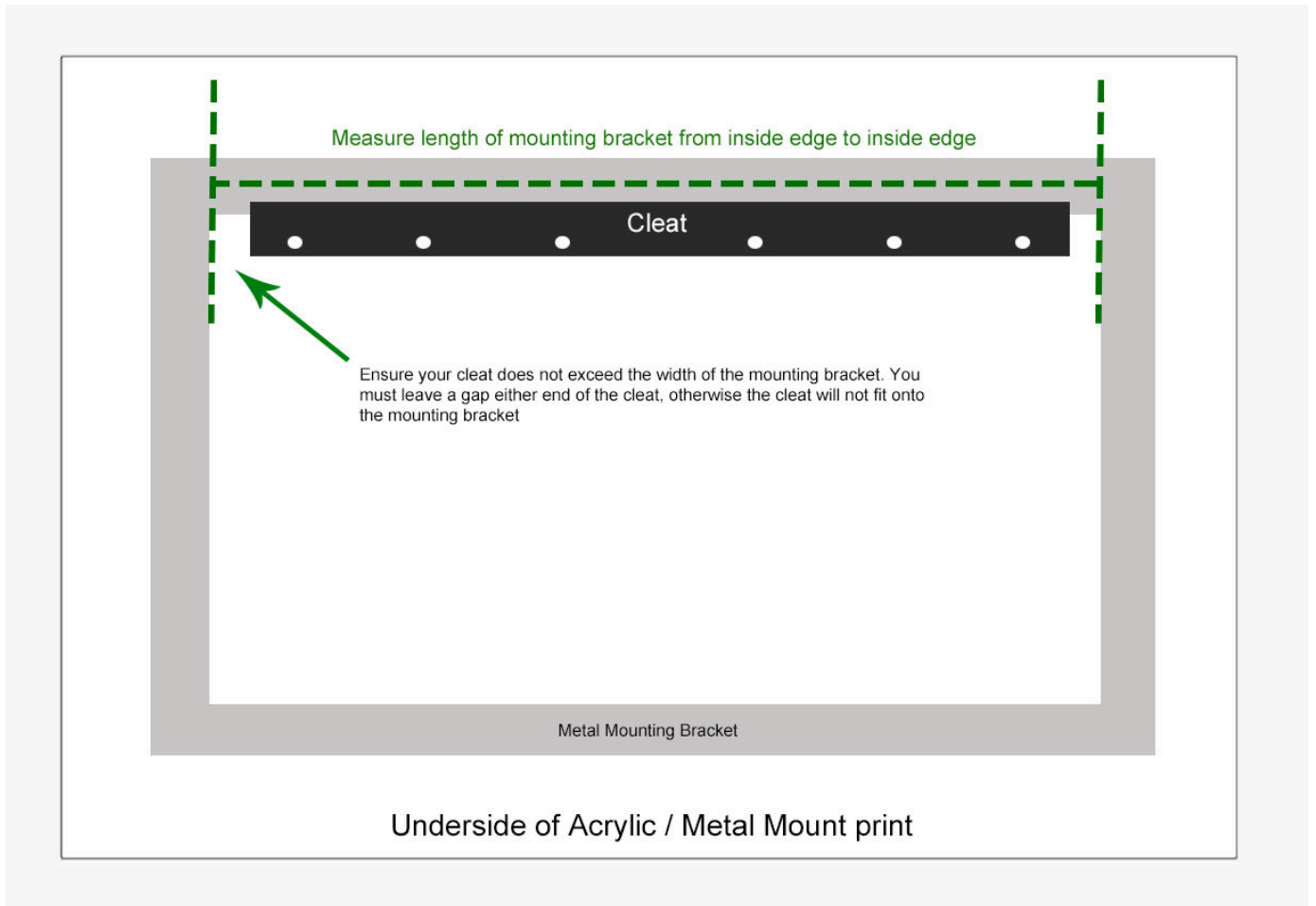


### The Hanging Mechanism

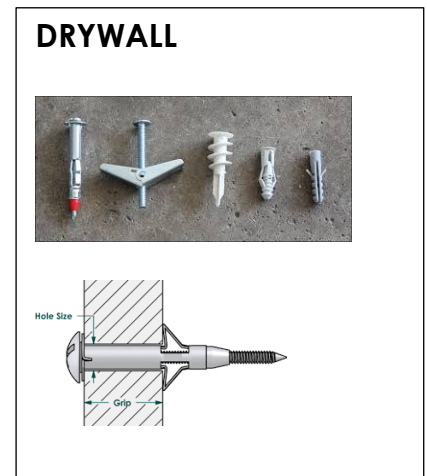
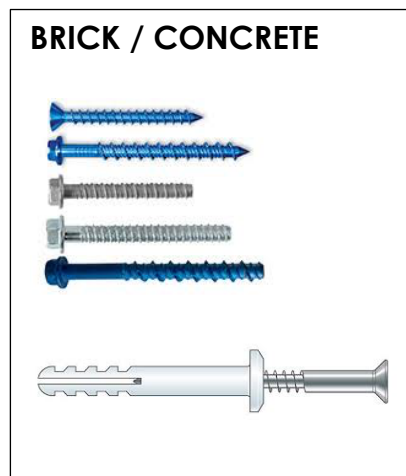


## Positioning Your Cleat

- 1 Measure the width of the mounting bracket (X'cms)
- 2 Draw a line on the wall with a level, of X'cms
- 3 Ensure your cleat is shorter than X'cms, position and mark drill holes
- 4 Secure cleat onto wall using flat headed screws or similar (depending on your wall type)
- 5 Carefully place print onto cleat



## Example of wall anchors for different wall types



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