




**ISSUE**  
CLOTHING CO.

## **THE NO REGRETS SHOPPING PLANNER**

*Your guide to a simplified, more effective wardrobe*

# THE NO REGRETS SHOPPING PLANNER

Complete this guide and identify your true wardrobe needs – no more impulse buys, no more regrets! No need to print this shopping planner out, look for the  and type straight into the document. Smart shopping and saving the environment, all in one guide!

## Step One: Focus on your strengths – what works for you?

Pick your favourite clothing items out of your wardrobe (5-10 items) and complete the below questions.

1. What colours are they?



2. What fabrics are they?



3. What image do they portray?



4. What body parts do they accentuate?



5. In your own words how would you describe the style? For example: Fun, fashionable, structured, classic, modern, simple etc.



## Step Two: Identify your weaknesses – those regrets!

Pick out the most disappointing pieces in your wardrobe (5-10 items) and complete the below questions.

1. Why did you purchase them in the first place? For example, were they on sale? Was it a last minute rush decision?



2. Are they uncomfortable? Either physically, style-wise or both. For example: fabrics might be physically uncomfortable, short skirts might make you uncomfortable due to style.



3. What image do they portray? For example: are they too young, or too old?



4. What body parts do they accentuate?



5. In your own words how would you describe the style? For example: Fun, fashionable, structured, classic, modern, simple etc.



## Step Three: Fill the gaps – where to invest first!

Complete the below to determine what you should invest in to maximize your wardrobe. This is your new shopping list.

1. What items would make your favourites more versatile? For example: a light coloured top to wear with black suiting, or a navy pencil skirt to go with your bright coloured tops.



2. What items would make getting ready in the morning simpler? For example: black pumps that go with everything? An easy throw over jacket to leave at work for last minute formal needs?



3. Which items have you worn to death that need to either be updated, or you need multiples of? For example: classic white shirts, comfortable black pants etc.



4. Are you seriously lacking in either tops or bottoms? Make sure you have a ratio of at least 3 tops to each bottom (skirt or pants). This will ensure maximum wear-ability. Note: if you're a dress enthusiast then you can ignore this advice.



5. What events do you get stuck on? For example: if there is a wedding, funeral, award ceremony, are you scrambling to find something? Consider investing in some "go-to" options for these events. For example; a classic dress you're comfortable in that can be dressed up or down.

