

The Story Behind the Brand: Where to begin? I guess where it all started!

I was seventeen years old and getting in the most popular boy at schools truck for a ride home. As I climbed in, my skirt got stuck in my backpack, exposing my "nylon butt," you know, when a girls' rear end is smushed into a pair of

high-waisted nylon tights. I quickly jerked my skirt free and hopped in the truck, but the thought that he had seen me at my unflattering worst horrified me.*

That day, I decided I never wanted to be humiliated like that again. So I went out looking for something fun to wear on my legs that didn't pinch my waist and make me look like a stuffed sausage. But all I could find were those traditional thigh-high stockings, the super thin ones that run if you look at them the wrong way and come in only the most boring colors.

I never found this thigh-high I dreamed of, but the idea was always there in the back of my mind; I even knew I wanted to name them something fun and, well, "kicky" like my mom used to say whenever we wore something cute and sassy.

But this little thing called life intervened. I got busy with work and raising my kids, and my thigh-high idea took a back seat.

That was until one sunny day, drifting out on a sailboat, I told a very dear friend my idea and the story behind it. It was in that moment that I knew I could do it. Sometimes all it takes is just the right person to give you the confidence, to believe in you enough that you believe in yourself. It was that day I began to put the wheels in motion.

Along the way, I've learned a lot, and one of the most important things I realized was how starting this venture would let me give back to the people and causes that mean so much to me. I made the decision to donate a percentage of each Kix'ies sale to the Leukemia & Lymphoma Society in honor of my dad who passed away from Hodgkins Lymphoma in 1995. And because I had the support of so many great women throughout my life, I named the first six designs after them.



Though my story is a good one, what's even better is the product itself. I am so proud and excited to share Kix'ies [®] Thigh Highs with

Here's why: I believe we want to feel good about ourselves. We don't want to be crammed in a pair of tights with the dreaded "muffin" top poking out for the world to see.

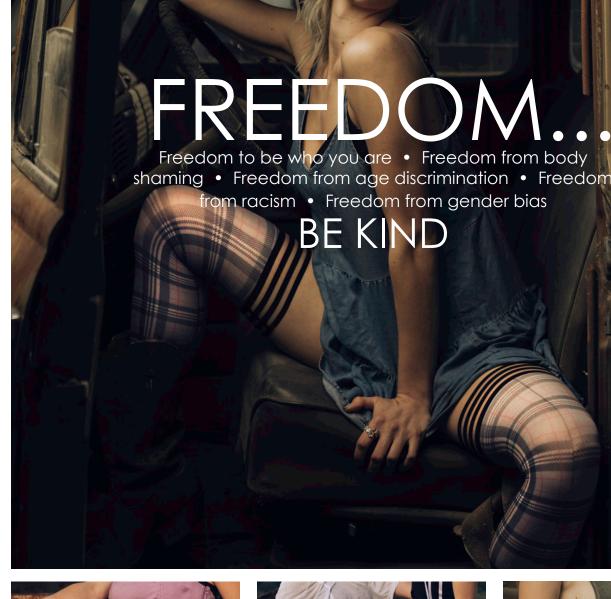
Kix'ies® are practical, comfortable, and even healthy for women (they let our "girl parts" breathe). And yes, they may even feel a bit sexy to wear, which is an added bonus!

And that is how my journey began! ~ "Now, Voyager, sail thou forth, to seek and find." - Walt Whitman

Love, Samantha

*I'm happy to report that when I ran into that boy at our 10-year high-school reunion, he had no recollection of seeing my butt in all its nylon-encased glory!



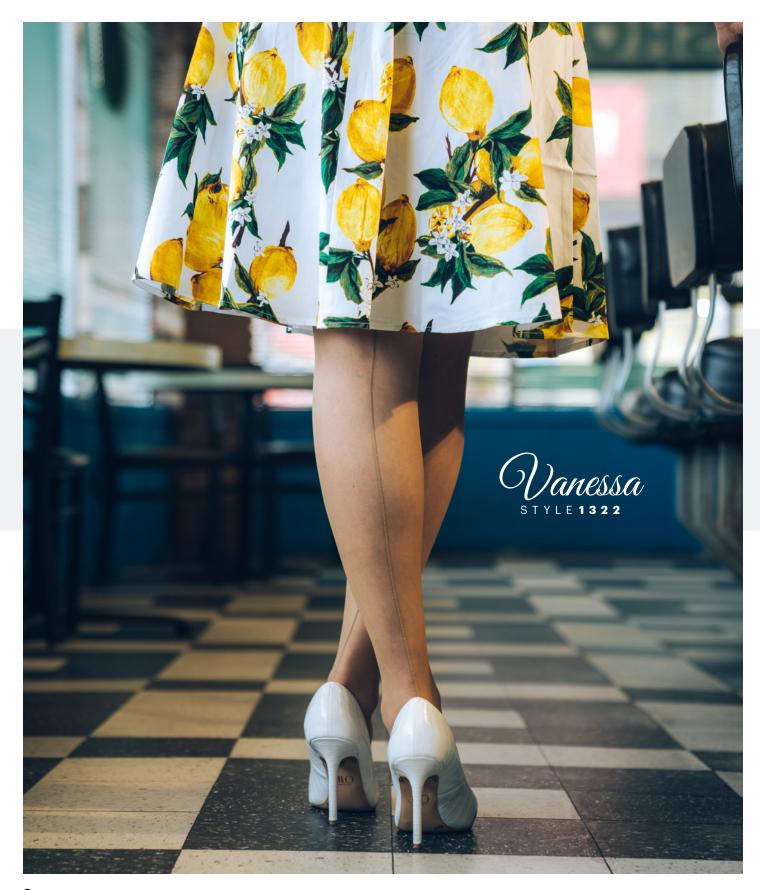








Back Seam







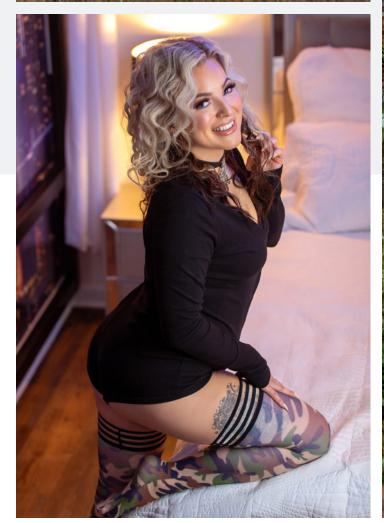




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Camo Opaque







Semi Sheer Diamonds







Opaque











Opaque Striped





Semi Sheer Honeycomb







Sheer

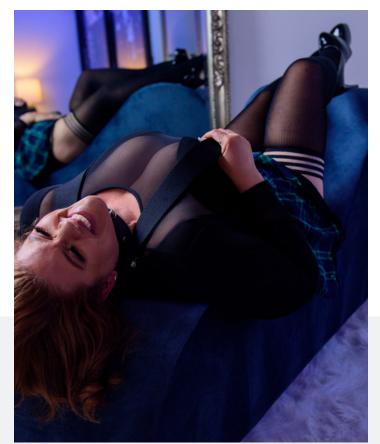








Opaque Ribbed







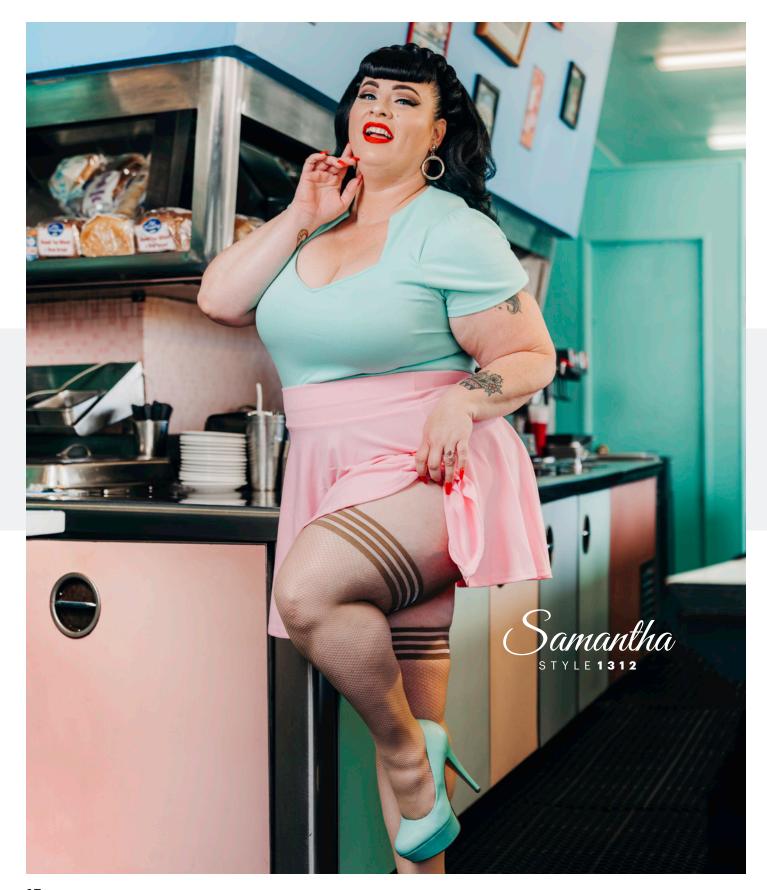
Layered Fence Met







Fishnet











Diamond Fishnet

Elle STYLE 1316



Semi Sheer Ribbon







Factless





Large Fishnets





Opaque Fringe

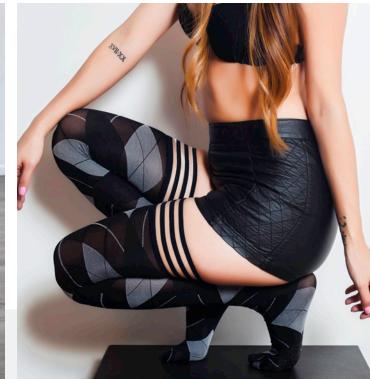


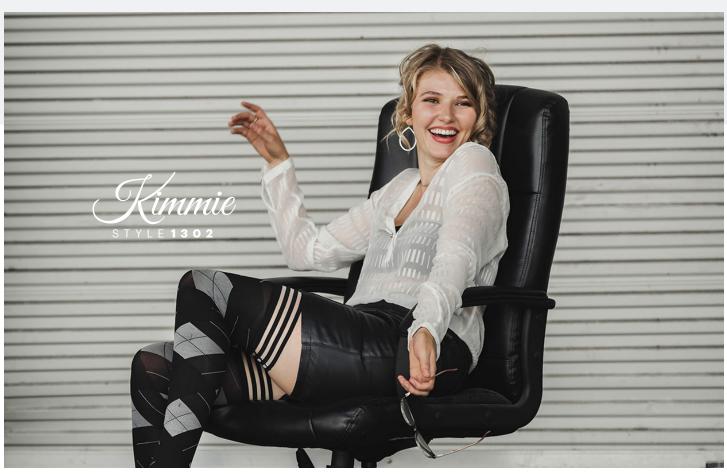




Opaque Argyle







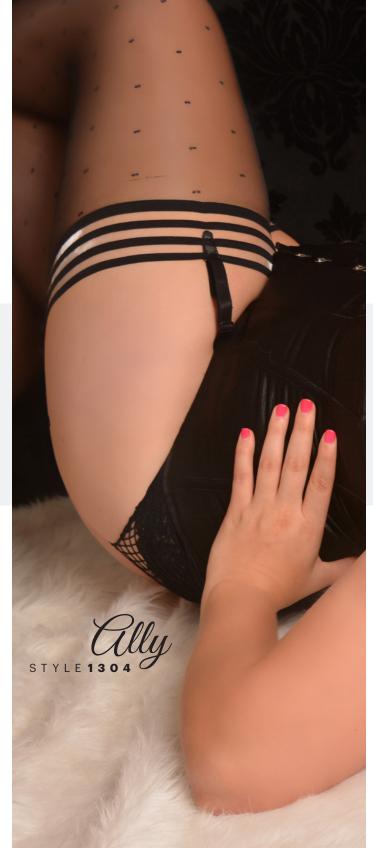
Plaid

Polka Dot









Fishnet Circles





Semi Sheer Diamond







Shimmer





Sports Collection









Tie Dye







Mew







AVAILABLE IN PETITE TO PLUS SIZES

Opaque / Semi Opaque



Danielle Style 1319



Selma Dana Lynn Style 1320 Black Ribbed





Annabelle Style 1306 Gray Stripe



Sammy Style 1310 Black Style 1311 White



Samantha Style 1312



Style 1339 Black Fence



Kimmie Style 1302 Argyle



Style 1337

Chocolate



Style 1303

Heather Style 1341 Cranberry



Sierra Style 1342 Gray



Michelle Style 1324 Black



Sandra Style 1323



Mimi Style 1317 Black



Kaylee Style 1314

Beth Ann

black honeycomb Style 1301 Black



Holly Style 1343

Anna

Style 1321 Black



Alex Style 1348 Camouflage



Keila Style 1350



Style 1316 Black



Elle



Claudia

Style 1327 Red

Andie Style 1338

Jenny

Style 1309

Sheer



Tiffany black diamond black layered diamond

Semi-Sheer



Style 1305 Black



Jackie Black Ballet





Taylor Style 1315



Ashley Style 1326



Marissa Style 1336

Back Seam Sheer



Lais Style 1307 Black



Wanessa Style 1322 Nude



Ruby Style 1318 Cuban Heel



Style 1328 Red

Whitney Style 1334 Nude



Mackenzie Style 1329 Tie Dye



Tie Dye

Madisen Style 1330 Tie Dye



Style 1335 Tie Dye

Par 4 Collection



Purple Argyle

Style 1347



Style 1345 Green Argyle



Style 1346 Gray Argyle

Ally Style 1304

Black



Grace Style 1332 Plaid



Plaid

Style 1331 Plaid



Style 1333 Plaid

Faatless



Ja Style 1340



Polka Dot Sheer

Style 1344

Blue Argyle



Brooke LeAnne Style 1308

New



Houndstooth Black Rhinestone Style 1351 Style 1352



Rhinestone Style 1353

Size	Thigh Circumference	Height	Weight (lbs.)
Α	Up to 20"	4'11" - 5'5"	90-140
В	Up to 25"	5'5" - 6'0"	125-170
С	Up to 30"	4'11" - 5'5"	140-240+
D	Up to 35"	5'5" - 6'0"	170-300+

Tights















Lingerie











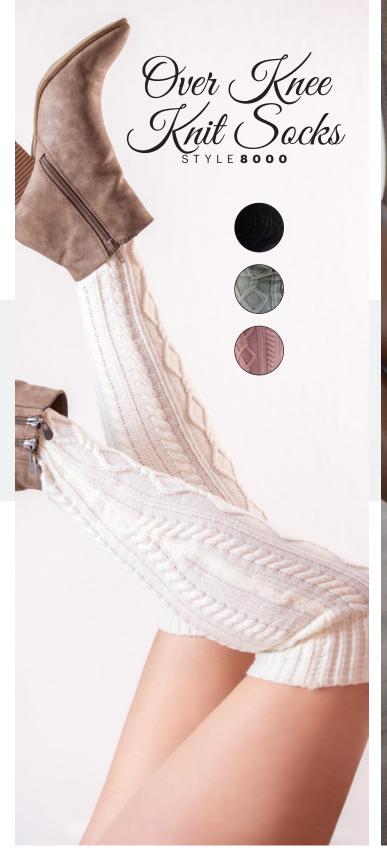




Body Stockings



Sacks





Men's Trunks







ix-FORWARD FOUNDATION

Kix'ies® Cares!

If there's one thing that I love better than wearing my Kix'ies®, it's doing what I can to make the world a little bit better.

And now that you've purchased your own pair of Kix'ies® (go ahead, put them on!), you're doing a good thing, too: a portion of every Kix'ies® sale is donated to The Leukemia & lymphoma Society in honor of my dad who passed away from Hodgkins Lymphoma in 1995. Dad was an amazing, honest, funny guy, and I know he'd love that we are doing something so fun to help kick this cancer thing for good.

XOXO,

Samantha DeMartini, Founder Kix'ies® Inc.



fighting blood cancers

For more information, visit our corporate giving page: www.kixforward.org

HOW TO SIZE YOUR KIX'IES®

How to Find Your Size: 1. Locate your height on our sizing chart. 2. Your thigh circumference should come second.

3. Weight can be arbitrary when sizing for a thigh high because we all carry our weight differently;

be it in the tush, tummy or thighs – which have no bearing on finding the perfect Kix'ies® fit!

Size	Height	Thigh Circumference	Weight (lbs.)	
Α	4'11" - 5'5"	Up to 20"	90-140	
В	5'5" - 6'0"	Up to 25"	125-170	
С	4'11" - 5'5"	Up to 30"	140-240+	
D	5'5" - 6'0"	Up to 35"	170-260+	

COME KICK UP YOUR HEELS ON OUR WEBSITE!



SCAN ME!

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WHOLESALE: \$14 | MSRP: \$28-\$3

