



INTELLECTUAL PROPERTY (IP) AND TRADEMARK (TM) POLICY

As a Jamstack Authorized Reseller, you will benefit from the awareness, goodwill, and inherent value signified by the Jamstack brand name and our various product trademarks. In addition to being under agreement to use Jamstack trademarks properly, it is in your best interest to assist in protecting the Jamstack marks by using them properly in all advertising and promotional materials and reporting any violations to Jamstack.

The following guidelines must be followed when using all trademarks owned by Jamstack:

1. Reseller shall not use or register any Internet domain name confusingly similar to or containing any trademarks used or owned by Jamstack, and shall submit to Jamstack for approval in advance true and complete copies of all World Wide Web pages which contain or refer to any intellectual property, and shall not use such intellectual property on its website without such prior approval.
2. Reseller shall not, without express written permission from Jamstack purchase trademarks used or owned by Jamstack through Google's and Yahoo's Adwords programs and/or other web service providers' similar programs.
3. The marks must be reproduced exactly from camera ready artwork provided by Jamstack.
4. If the Jamstack logo appears on the Reseller's stationery or business cards, the words "Authorized Reseller" must follow it. This can be accomplished by using the "Jamstack Authorized Reseller" artwork provided by Jamstack.
5. There must be no confusion with which entity the customer is dealing. The Reseller's name must be the most prominent name on the page. The Jamstack logo may not be the only source identifier on the page. The Jamstack logo trademark may not appear at the top of the page.
6. The Jamstack logo trademark must not be used in combination with another company mark in such a manner that the marks appear to be joined or associated in any way. Ample space must appear between the two marks to distinguish them as separate entities.
7. Reseller shall use each Mark in accordance with any Brand Guidelines and in such manner that it creates a separate and distinct impression from any other logo, trademark, trade name or service mark.
8. Any use of any Jamstack mark on a web page must adhere to these guidelines.
9. A superscript indicating a registered trademark (®) or trademark (™) or service mark (SM) symbol must appear next to all marks in all printed literature.
10. The registered trademark (®) or trademark (™) or service mark (SM) symbol must appear as a superscript following the appropriate mark on the first most prominent use on each page of a piece. All marks must be capitalized, italicized, or bolded or otherwise treated with prominence.
11. Any use of a Jamstack trademark which is not addressed in the guidelines set forth herein, must be approved by Jamstack prior to its use. Submittals for approval should be emailed to info@jamstack.io
12. Should you have any questions concerning this policy please contact Jamstack at info@jamstack.io.