

Retail Lead/Ambassador (Full Time Summer 2019 May - September)

1 position available



Who We Are

Terre Bleu is Ontario's largest lavender farm and a rapidly growing family agro-tourism business. Every summer, Terre Bleu welcomes tens of thousands of visitors to share in the beauty of our farm and show how sustainable and organic farming can have a positive impact on the world in which we live. Our vision at Terre Bleu is to create an exceptional experience and to share our commitment to education, sustainability and personal well-being with our visitors. Team Bleu members become part of an inspired, innovative and committed group that share our vision and learn to work together and play together.

Who You Are

You are the face of Terre Bleu. You are an expert in creating world-class guest experiences throughout every aspect of our farm. You deliver this experience by inspiring Team Bleu, connecting with our customers, sharing our story and educating our guests about the ups and downs of farming lavender in Ontario. You aren't scared to get your hands dirty and are passionate about the outdoors, agriculture, customer relations and public speaking. You have an innate desire to lead, learn, connect, and create.

A Day in the Life of a Terre Bleu Retail Lead/Ambassador

- Strategize, lead, and execute all day to day operations at our farm store
- Increase sales, ensure high customer satisfaction, and maintain a well organized, stocked and clean store
- Operate retail POS system and handle cash and credit transactions
- Cash supervision and end of day till balancing
- Management of staff as well as opening and closing procedures
- Assist in orientation and training of new staff and assume an active role in training staff in sales techniques
- Ensures excellent merchandising presentation through management direction
- Various Ambassador duties such as greet visitors, conduct farm tours, sell our signature lavender products and package farm products, while remaining flexible to take on the many duties of a growing business
- Assist with the maintenance of lavender plants and other farm related tasks when needed

Requirements

- The ideal candidate is a university student or recent graduate from an array of academic disciplines
- 1-3 years of retail management and customer service experience
- A passionate sales driven leader who sets an example in all aspects of retail
- Have exceptional selling skills and relationship building

- Excel in merchandising and product placement
- Engage and inspire Terre Bleu customers across the farm
- Readiness and ability to initiate. Reach out to people, ask questions, make recommendations, offer to help, and pitch ideas
- Friendly, confident, hard-working & outgoing personality
- Strong ability to remain calm and flexible under stressful situations
- Be able to work with a team as well as individually with little supervision
- Strong oral and written communication skills
- Up-to-date with the latest trends and best practices in sustainable and organic farming is an asset
- Ability to work outdoors in a variety of weather conditions

The Finer Print

- Hours expectation: 37.5 hours per week, including weekends
- Applicants must be available from Early May to September 2, 2019
- Please note our location before applying
- Working weekends is mandatory for this position

To Apply

- Applicants should send their resume along with a cover letter to info@terrebleu.ca outlining their background and why they are the right fit for this role and Terre Bleu.
- Please title your email subject line as **POSITION YOU ARE APPLYING FOR - TERRE BLEU**. If you wish to apply to multiple positions, please indicate so in your cover letter.
- Applicants are encouraged to apply early as these positions only remain posted until the jobs are filled.

*Please note only applicants chosen for an interview will be contacted.