



## **Farm Ambassador - Jr. Graphic Designer & Content Creator**

**(Full Time Summer 2018 May - September)**

1 position available

### **Who We Are**

Terre Bleu is Ontario's largest lavender farm and a rapidly growing family agro-tourism business. Every summer, Terre Bleu welcomes tens of thousands of visitors to share in the beauty of our farm and show how sustainable and organic farming can have a positive impact on the world in which we live. Our vision at Terre Bleu is to create an exceptional agro-tourism experience and to share our commitment to education, sustainability and personal well-being with our visitors. Team Bleu members become part of an inspired, innovative and committed group that share our vision and learn to work together and play together.

### **Who You Are**

You are the image of Terre Bleu. You are an expert in creating world-class guest experiences and are a master visual artist. You connect with our customers and share our story through various channels such as graphic design, copywriting and video. You aren't scared to get your hands dirty and are passionate about the outdoors, agriculture, customer relations and design. You have an innate desire to learn, connect, and create.

### **A Day in the Life of a Terre Bleu Ambassador- Jr. Graphic Designer & Content Creator**

- Greet visitors, conduct farm tours and sell our signature lavender products, while remaining flexible to take on the many duties of a growing business
- Assist with creating original artwork, layouts, info graphics and other creative pieces for print, web, and digital media platforms
- Assist with copywriting, filming video, painting signs and other visuals for the farm
- Design print ads, posters, signage for spaces, flyers, etc.
- Assist in photo editing for digital display and other print materials
- Passionately share the farm's story, farm practices and rules, botanical and animal information, product knowledge and more

- Demonstrate, explain, and sell farm products
- Prepare, package and label various lavender farm products
- Assist with special events
- Operate retail POS system and handle cash and credit transactions
- Maintain the farm property and facilities in a clean and orderly manner
- Assist in the care and maintenance of the farm's honey bees, horses and lavender plants
- Assist in other farm related tasks when needed

## **Requirements**

- The ideal candidate is a college or university graduate or continuing student studying in Graphic Design, Multi Media, Video or a similarly related field
- Proficiency and experience in the Adobe Creative Suite-- Illustrator, Photoshop, Apple Creative products and OS and Microsoft Office
- Thorough understanding of file formats and sizes to optimize online mediums
- Retail and customer service experience is an valuable asset
- Exceptional oral and written communication skills
- Videography Photography and video production related skills are a definite asset
- Readiness and ability to initiate. Reach out to people, ask questions, make recommendations, offer to help, and pitch ideas
- Friendly, confident, hard-working & outgoing personality
- Strong ability to remain calm and flexible under stressful situations
- Creative individual, possessing various extracurricular interests
- Public speaking, acting or other group communication experience
- Be able to work with a team as well as individually with little supervision
- Resourcefulness, diligence, attention to detail, and creative problem solving skills
- Ability to work outdoors in a variety of weather conditions
- Up-to-date with the latest trends and best practices in sustainable and organic farming is an asset
- Agricultural experience, and or an understanding and appreciation for nature, plants and animals is a great asset

## **The Finer Print**

- Hours expectation: 37.5 hours per week, including weekends
- Applicants must be available from Early May to September 3, 2018
- Please note our location before applying
- Salary based on qualifications and experience

## To Apply

- Applicants should send their resume along with a cover letter to **info@terrebleu.ca** outlining their background and why they are the right fit for this role and Terre Bleu.
- Please submit graphic design samples as well as any other samples relating to copywriting, photography or video creation with your application. File sizes may present downloading challenges so please provide an external link when appropriate.
- Please title your email subject line as **[POSITION YOU ARE APPLYING FOR] - TERRE BLEU**. If you wish to apply to multiple positions, please indicate so in your cover letter.
- Applicants are encouraged to apply early as these positions only remain posted until the jobs are filled.

\*Please note only applicants chosen for an interview will be contacted.