



Farm Ambassadors - **General**

(Part Time Summer 2019 July - September - *with potential to become full time*)

Multiple Positions Available

Who We Are

Terre Bleu is Ontario's largest lavender farm and a rapidly growing family agro-tourism business. Every summer, Terre Bleu welcomes tens of thousands of visitors to share in the beauty from our farm and show how sustainable and organic farming can have a positive impact on the world in which we live. Our vision at Terre Bleu is to create an exceptional agro-tourism experience and to share our commitment to education, sustainability and personal well-being with our visitors. Team Bleu members become part of an inspired, innovative and committed group that share our vision and learn to work together and play together.

Who You Are

You are the face of Terre Bleu. You are an expert in creating world-class guest experiences throughout every aspect of our farm. You deliver this experience by connecting with our customers, sharing our story, education and speaking authentically about the ups and downs of farming lavender in Ontario. You aren't scared to get your hands dirty and are passionate about the outdoors, agriculture, customer relations and public speaking. You have an innate desire to learn, connect, and create.

A Day in the Life of a Terre Bleu Ambassador

- Greet visitors, conduct farm tours and sell our signature lavender products, while remaining flexible to take on the many duties of a growing business
- Passionately share the farm's story, farm practices and rules, botanical and animal information, product knowledge and more
- Demonstrate, explain, and sell farm products
- Prepare, package and label various lavender farm products
- Assist with special events
- Operate retail POS system and handle cash and credit transactions
- Assist in traffic control
- Greet each and every customer in a friendly and helpful manner
- Field monitoring
- Serve our signature ice cream and lemonade
- Maintain the farm property and facilities in a clean and orderly manner
- Assist in the care and maintenance of the farm's honey bees, horses and lavender plants
- Assist in other farm related tasks when needed

Requirements

- The ideal candidate is a senior high school student or recent graduate from an unlimited array of academic disciplines
- Retail and customer service experience is a valuable asset
- Tour guide experience is a valuable asset
- Ability to work outdoors in a variety of weather conditions
- Strong organizational skills
- Readiness and ability to initiate. Reach out to people, ask questions, make recommendations, offer to help, and pitch ideas
- Friendly, confident, hard-working & outgoing personality
- Strong ability to remain calm and flexible under stressful situations
- Creative individual, possessing various extracurricular interests
- Public speaking, acting or other group communication experience
- Be able to work with a team as well as individually with little supervision
- Strong oral and written communication skills
- Up-to-date with the latest trends and best practices in sustainable and organic farming is an asset
- Agricultural experience, and/or an understanding and appreciation for nature, plants and animals is a great asset

The Finer Print

- Hours expectation: ranging from 20 hours to 37.5 hours per week, including weekends
- Majority of shifts will be scheduled on weekends
- Applicants must be available to work from July to September 3, 2018
- Please note our location before applying
- Salary based on experience and qualifications

To Apply

- Applicants should send their resume along with a cover letter to katen@terrebleu.ca outlining their background and why they are the right fit for this role and Terre Bleu.

*Please note only applicants chosen for an interview will be contacted.