ECHO ROLLER BANNER DISPLAY

SPECIFICATIONS

- **FILE FORMAT**
  JPEG, EPS (flattened)

- **COLOUR FORMAT**
  CMYK

- **RESOLUTION**
  200 dpi - full size (800 x 2065mm)
  300 dpi - half size (400 x 1032.5mm)

- **ARTWORK FILE SIZE**
  800 x 2065mm

- **WHITE BACKGROUNDS**
  PLEASE ADD A THIN BLACK LINE TO THE EDGE
  OF THE DESIGN (approx 1 point or 0.3mm thick)

  This line will be used for trimming

- **ARTWORK QUALITY**
  TO CHECK THE QUALITY OF YOUR ARTWORK
  PLEASE VIEW YOUR DESIGN AT "ACTUAL SIZE"

PLEASE NOTE
We have previously accepted PDF file format but have a high
number of unforeseen print errors resulting from PDF artwork.
You may supply the artwork as a pdf but we will accept no
responsibility for incorrect prints.
We strongly recommend against this option

Design Width: 800mm

Design Height: 2065mm

The top 15mm are used to house the top bar...

... this area must be filled with the background
colour/design. Any text of logos placed within this
area may not be visible.

The bottom 50mm retract into the cassette...

... this area must be filled with the background
colour/design. Any text of logos placed within this
area may not be visible.