

ADVERTO DELUXE ROLLER BANNER DISPLAY

SPECIFICATIONS

- **FILE FORMAT**

JPEG, EPS (flattened)

- **COLOUR FORMAT**

CMYK

- **RESOLUTION**

200 dpi - full size (850 x 2065mm)
300 dpi - half size (425 x 1032.5mm)

- **ARTWORK FILE SIZE**

850 x 2065mm

- **WHITE BACKGROUNDS**

PLEASE ADD A THIN BLACK LINE TO THE EDGE OF THE DESIGN (approx 1 point or 0.3mm thick)

This line will be used for trimming

- **ARTWORK QUALITY**

TO CHECK THE QUALITY OF YOUR ARTWORK PLEASE VIEW YOUR DESIGN AT "ACTUAL SIZE"

PLEASE NOTE

We have previously accepted PDF file format but have a high number of unforeseen print errors resulting from PDF artwork. You may supply the artwork as a pdf but we will accept no responsibility for incorrect prints.

We strongly recommend against this option

Design Width: 850mm

Design Height: 2065mm

The top 15mm are used to house the top bar...
... this area must be filled with the background colour/design. Any text or logos placed within this area may not be visible.

The bottom 50mm retract into the cassette...
... this area must be filled with the background colour/design. Any text or logos placed within this area may not be visible.