

# AT ZEE® WE LIKE TO TAKE THINGS ONE STEP FURTHER

The importance of the garden and patio as an extension of the home has grown tremendously over the last few years.

Designers worldwide put their talent into shaping furniture, light fixtures and even weather-resistant textiles to make one's yard look as smart as a living room. At ZEE® we like to take things one step further and focus on the details as well.

The water hose is probably one of the most essential exterior tools. We use it to feed plants, vegetables and flowerbeds; we clean tools, muddy boots, bikes and cars with it. And during the summer it fills up swimming pools, water guns and balloons to bring coolness and endless fun.

Surprisingly not much attention has been paid to its design so far. So at ZEE® we agreed it was time for a change.

By selecting contemporary colours and going for the 'unicolour' look, we have managed to produce real design objects. So you can enjoy your outdoor living space even more and to the fullest. The jury of the prestigious design label 'Henry Van De Velde' followed us and at the start of ZEE® with the development of the garden hose reel Mirtoon, they attributed us the Henry Van De Velde label for design.

"Mirtoon is a completely aesthetic redesign of the well-known garden hose with reel. It is practical and discrete and thanks to its colour scheme it allows to either blend in or stand out in its surroundings."\*

\* Comment of the Henry van de Velde Label jury.

A logical next for us was the sleek yet very elegant garden shower Levantine.

### **MIRTOON**

### **GARDEN**



### MIRTOON - SPECIFICATIONS / 10m

- · For terraces, balconies, patzio's...
- High quality ABS casing with UV stabilizers.
- Includes 10 m hose: ½" 2 layer cross enforcement polyester mesh supports temperature -10°C - 65°C and pressure of 20 bar - UV protected.
- Includes fittings: hose connector with waterstop, hose connector, tap connectors (1/2", 3/4" & 1"), adjustable nozzle and FREE Seto spray gun (5 settings).
- · Automatic rewind with stop.
- · Already fitted feeder hose with tap connector.
- · Wall bracket including screws and plugs.
- Possible to pivot 180°.
- 37.5 x 32 x 19.5 cm / 5 kg.
- · Exists in 4 colours: pink, green, black & white.

### MIRTOON - SPECIFICATIONS / 30m

- · For gardens and all other practical use.
- · High quality ABS casing with UV stabilizers.
- Includes 30m hose: ½" 2 layer cross enforcement polyester mesh supports temperature -10°C - 65°C and pressure of 20 bar – UV protected.
- Includes fittings: hose connector with waterstop, hose connector, tap connectors (1/2", 3/4" & 1"), adjustable nozzle and FREE Seto spray gun (5 settings).
- · Automatic smooth, slow rewind with stop.
- · Already fitted feeder hose with tap connector.
- · Wall bracket including screws and plugs.
- Possible to pivot 180°.
- $58 \times 30.5 \times 50.5$  cm / 13,5 kg.
- · Exists in 2 colours: black & white.



There have been hose reels on the market for many years, but they are all mainly designed for practical purposes. Our main goal was to manufacture a pretty looking hose reel and we are confident to have pulled it through.

Mirtoon comes in a 10 meter and 30 meter edition. The smaller version fits perfectly any terrace, patio or balcony. The large hose is ideal for gardens and all other practical use.

The 'unicolour look' and our colour scheme are the basis of the reels attractive

look. The material for the production of the casing is ABS, which gives it a crisp design and a look and feel that is of far higher quality than the one offered by most colleagues on the market.

Mirtoon is ready for use. Each reel includes a hose, fittings and nozzle. The hose has been provided with the necessary connectors to use it worldwide. No fuss. Ready, set and go.

For the design of Mirtoon we have teamed up with the Antwerp based award winning 'Studio Dott'.



Studio Dott is an all-round creative design agency and consultancy, founded in 2000, with offices in Antwerp and Hong Kong. The team designs physical and digital products, services and environments with a focus on creating impact for its clients and their customers.

They achieve this with a philosophy and methodology that puts people at the centre without losing sight of the cost.

Over the years this approach resulted in a solid reputation. Proof of this are numerous satisfied customers, a recognition

by Design Flanders and several prizes: Dyson Young Design Award, Red Dot design Awards and Core77 Design Award. Mirtoon was awarded with a 2012 Henry van de Velde design label The most important belgian design award.

www.studiodott.be

## SIDRA WALL MOUNT GARDEN HOSE HANGER

### WITH COMPLETE HOSE SET

The Sidra is a logical consequence of the Mirtoon, a complete hose set with many accessories.

Again, by the colour scheme the Sidra can blend in, or stand out in its' surroundings. In this budget version of the Mirtoon we continue to use quality materials. The wall mount is made in highly outdoor resistant ASA and the hose is made of "REACH standard" and "phthalate free" PVC.

This set can be used everywhere and keeps your hose nicely stored.
The beautifully designed wall mount with

hose in unicolour make a statement on any wall. It makes your levantine complete while using the same colour hose as the shower.

The collaboration with Studio Dott was continued with this new design for ZEE®. Studio Dott is an all-round creative design agency and consultancy, founded in 2000, with offices in Antwerp and Hong Kong. The team designs physical and digital products, services and environments with a focus on creating impact for its clients and their customers.

Sidra is ready for use.



Each set includes a hose, fittings, nozzle and spray gun with 5 settings. The hose has been provided with the necessary connectors to use it worldwide. No fuss. Ready, set and go.

www.studiodott.be

SIDRA / 20 M - SPECIFICATIONS

- · For all your feeding, cleaning and playing...
- Wall mount in highly weather resistant ASA and UV stabilizers.
   13.50 x 28 x 8.5cm.
- · Including screws and plugs.
- 20m 1/2" hose in PVC. REACH standard and NO phthalates
- Includes fittings: hose connector with waterstop, hose connector, tap connectors (1/2", 3/4" & 1"), adjustable nozzle and FREE spray gun (5 settings). All accessories are made in ABS.
- The whole set comes in a well-designed box with handle to carry it home in style.
- · Exists in 4 colours: black, white, NEW green and NEW red.
- · Made in EU.



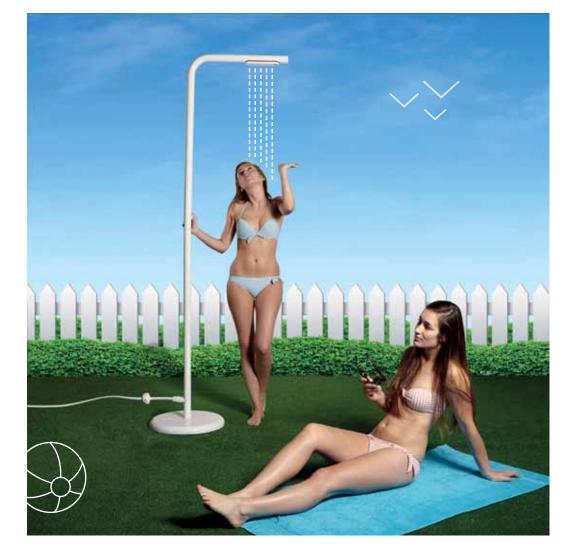






### **LEVANTINE**

### **OUTDOOR**



Where we were looking for new territories in the garden with Mirtoon, with the Levantine we get to a market where we are certainly not alone. Yet we know we can defend ourselves in this competitive market.

Alain Gilles, Belgian designer of the year 2012 designed Levantine. The sleek yet very elegant and organic design from Alain is not only a beautiful garden shower, but you can also see it as a sculpture that will emphasize your garden.

The Levantine is an all season quality product that survives all weather conditions.

The shower is made of galvanized steel. Everything is covered with a thick UV resistant powder coated layer. A chromed brass input for standard garden hose connections tops it all off. Through the repetition of our four basic colours Levantine can be combined with the Mirtoon.

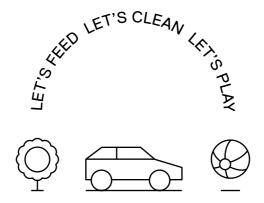
**SHOWER** 

Design as a second life. LEVANTINE - SPECIFICATIONS After studying Political Sciences and • Tubes in powdercoated galvanised steel (diameter 4,2 cm and Marketing Management, Alain Gilles went 0.15 cm thickness) shower height is 210 cm. on to work in the international financial Steel powdercoated base (44 x 3 cm) world for 5 years. But one has to live his · Total shower weight is 30 kg. own life. So, thanks to the moral support of · Base cover for extra protection in his wife, he went back to studying powdercoated galvanised steel. Industrial design in France. He opened his · Easy assembly: base tube screws on base, top tube screws on own studio in late 2007 in order to pursue base tube and ready to use. his own dreams and develop his personal · Chromed brass standard fitting for easy connection with any approach to product design, furniture garden hose. design, art direction and scenography. He · Rounded shower cap in rubber with soft and evenly spread has since started to collaborate with several water jet for comfortable rinse. international editors such as Qui est Paul ?, · Round wide base with stabilizing feet can be put on each Galerie Gosserez Paris, Magnitude, O'Sun, terrace, garden, surface. Buzzispace, Casamania and Bonaldo. · Exists in 4 colours: pink, green, black & white. Several of his products have been awarded international prices, such as the Henry Van De Velde Label, the Design for Asia Golden Award, The 'Red Dot Best of the Best' for the Welded table and the Good Design award for the Big Table. In 2012, he was named 'Designer of the Year' by the prestigious Biennale Interieur Kortrijk - Belgium. www.alaingilles.com





### WATER IN COLOUR



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