



LOOKBOOK

2023

2024



hello sunday

welcome



We believe in the power of creativity to engage the minds and nourish the hearts of those we love.

It is with this conviction that we search the world for the most engaging, enriching and expressive greeting cards, gift packaging, stationery and lifestyle goods.

All carefully chosen with a vision to make your store a more enticing experience.

With over thirty boutique brands, hundreds of artists and thousands of products, our eclectic portfolio reflects a multitude of styles, for every discerning taste.

Please allow yourself time to browse and review this snapshot of each of our brands, from the legendary Twigseeds, Cath Kidston, New Yorker and V & A Museum, to a plethora of small, independent artists and collectives.

We warmly invite you to join us on a creative journey together.



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CATH KIDSTON STATIONERY AND PET ACCESSORIES

Cath Kidston is widely credited with resurrecting vintage design to its current universally popular status. This beautiful collection includes planners, notebooks, diaries and a delightful range of pet accessories bearing two of her signature designs. Please also see page 19 for her cards.



PLANNERS



NOTEBOOKS



NOTEBOOKS



PLANNERS



WRAPPING PAPER



DIARIES



CERAMIC PET BOWLS



PET BEDS, BLANKETS AND TOYS

NEW YORKER

Scintillating wit from the pages of the New Yorker magazine, expressed across a comprehensive portfolio of premium quality stationery and lifestyle goods. You may also view a selection of the New Yorker's substantial card range on page 12.



JOURNALS



NOTEPADS



NOTEPADS



NOTEPAD AND STICKY FOLIO SETS



WRAPPING PAPER



MAGNETS



COASTERS



COTTON WINE TOTES

NIASKI

Nia Gould’s adoration of animals and art join forces in a magnificent menagerie of characters such as Frida Catlo, Vincat van Gogh, Labrador Dali and Pablo Pugasso, alongside many pet-infused famous artworks. Nia’s highly original paintings appear on this delightful assortment of lifestyle products and wrap - and on page 29, greeting cards.



BONE CHINA CUPS



TWIGSEEDS

For over twenty years, this heart-warming blend of endearing characters and witty and wise messages have been engaging and enlightening people of all ages. Enjoy these premium quality fine bone china cups, certified organic cotton accessories and gift packaging.



FINE BONE CHINA CUPS



FINE BONE CHINA CUPS



COTTON TOTES



COTTON TOTES



LARGE ORGANIC COTTON TOTES



LARGE AND MEDIUM ORGANIC COTTON BAGS



ENAMEL PINS



MAGNETS



WRAPPING PAPER



WRAPPING PAPER



GIFT BAGS



ORGANIC COTTON ACCESSORY POUCHES

PDI PIGNA

Much more than a new stationery brand, PdiPigna embodies a different philosophy, inspired by the beauty of Italian creativity, through the work of iconic Italian architects and designers. Made in Milan by Italy's leading stationery company, PdiPigna (pidd-ee-pin-ya) combines adventurous creativity with superb quality manufacturing, eco-friendly materials and unique design features.



BRANDED COUNTER DISPLAY



OLIMPIA ZAGNOLI COLLECTION



LINEN WRAPAROUND BOOKMARKS



LINEN WRAPAROUND BOOKMARKS



VISIONS COLLECTION



TEXTURED COVERS



ENZO MARI COLLECTION



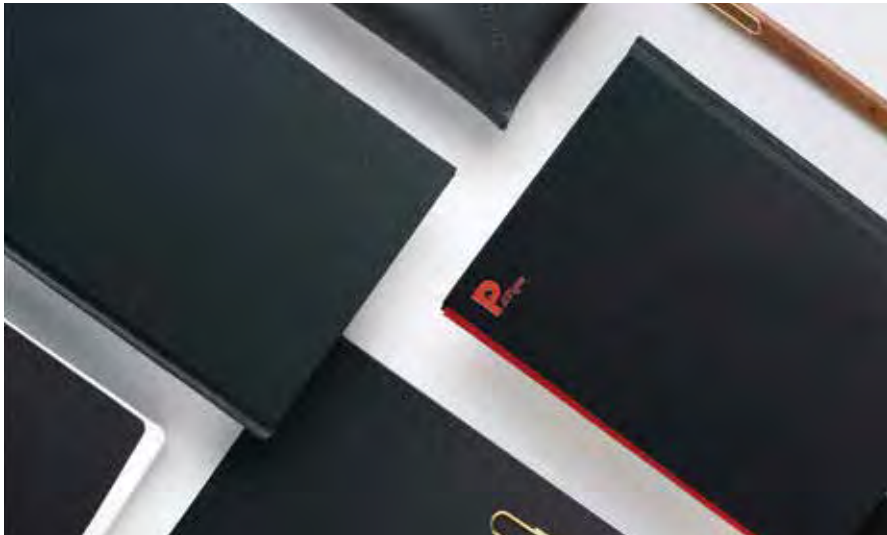
OLIVETTI COLLECTION



GIO PONTE COLLECTION



STITCHED BINDING



NERO ORIENTE COLLECTION



LINEN WRAPAROUND BOOKMARKS

APICA

Since 1916, Apica has been one of Japan’s favourite stationery brands, notable for its super smooth, acid-free, fountain pen friendly paper, cloth binding, breadth of soft colours and formats and its legendary affordability. Now also available with matching refillable A5 and A6 full grain, vegetable tanned leather jackets .



GENTLE GREY LINES



MULTIPLE NOTEBOOK COLOURS



TEXTURED COVERS



RECYCLED NOTEBOOKS



LEATHER JACKETS WITH NOTEBOOK



MULTIPLE NOTEBOOK SIZES



PLAIN COVER NOTEBOOKS



PARIS NOTEBOOKS

PEPIN PRESS

An internationally acclaimed collection of superb quality stationery concepts spanning multiple iconic design themes. The Pepin range includes books containing wrapping paper sheets, books filled with adhesive labels, stickers and tapes, papercraft books, portfolios comprising premium art prints and luxury writing sets.



WRAPPING PAPER BOOKS



WRAPPING PAPER



LABEL AND STICKER BOOKS



STICKERS



LUXURY PRINTS PORTFOLIOS



WRITING SETS



PAPERCRAFT BOOKS



WRAPPING PAPER

- GIRL OF ALL WORK
- EMILY McDOWELL & FRIENDS
- ART PRINTS



GIRL OF ALL WORK PAGE FLAGS



GIRL OF ALL WORK BOOK BUDDIES



GIRL OF ALL WORK CLASSIC CHARACTERS



EM & FRIENDS COTTON TOTES



EM & FRIENDS HARD COVER LOVE BOOKS



EM & FRIENDS JOURNALS



A3 SIZE ART PRINTS



GIFTED HANDS

Hand-made in Nepal by women's co-operatives from felted 100% NZ wool, these environmentally friendly creations are a wholesome, natural alternative to mass produced synthetics and plastics. This adorable collection includes a wide range of Christmas decorations and everyday characters, in a variety of sizes and formats. We also donate a portion of every sale to the Nepalese Children's Education Fund.



RABBIT COLLECTION



PET COLLECTION



AUSTRALIAN ANIMAL COLLECTION



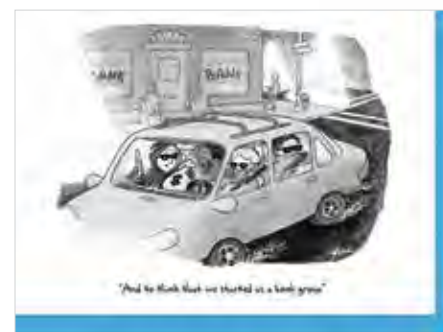
AUSTRALIAN/NEW ZEALAND BIRD COLLECTION



CHRISTMAS HANGING DECORATIONS

NEW YORKER

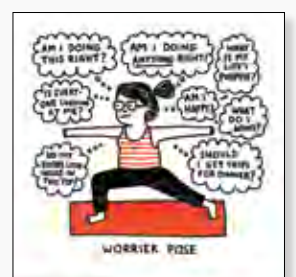
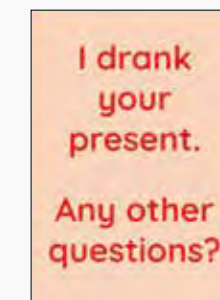
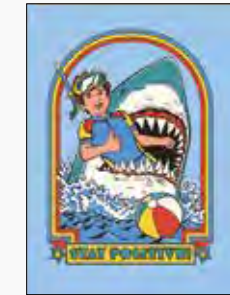
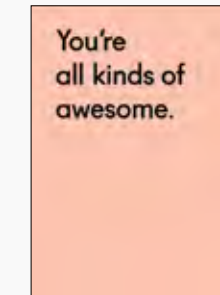
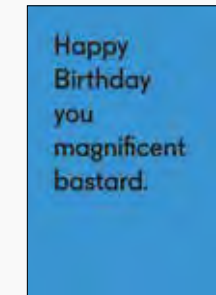
Unmatched sophistication and wit from the New Yorker magazine, the classiest library of humorous cartoons on earth. Also available in wrapping paper.



"I was a dog in a previous life, but I came back as a god."

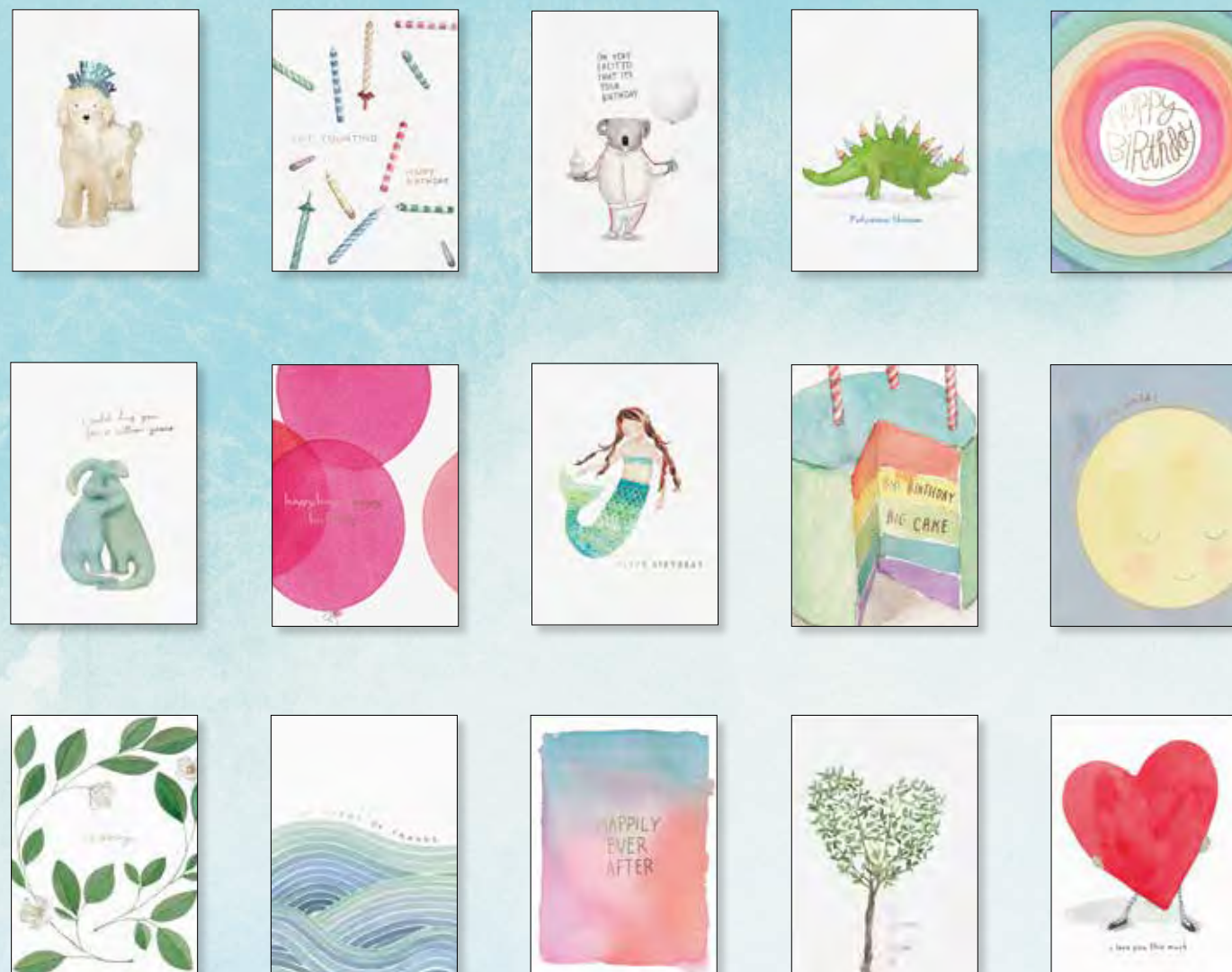
OHH DEER

The artists from Ohh Deer leave no stone unturned and no subject unexplored in their quest for laughter, tears, celebration and sheer entertainment. Also in wrapping paper, gift bags and all new planners.



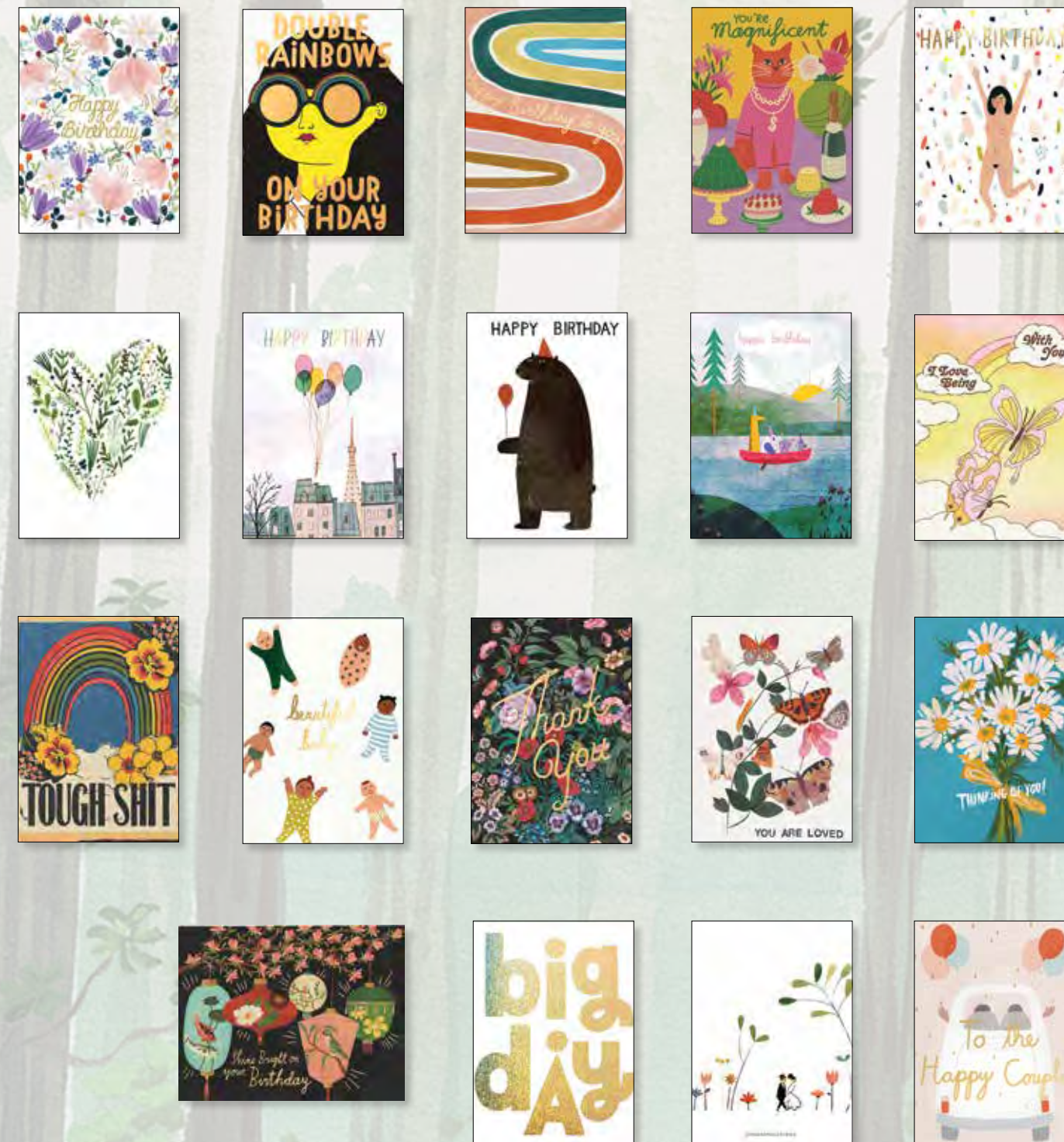
E.FRANCES

From their studio in Newport, Rhode Island, this small family business produces one of the most popular boutique card ranges in the world, featuring exquisite original watercolour inspirations reproduced on richly textured premium paper stock. Also available in packs of 85 Little Notes and wrapping paper.



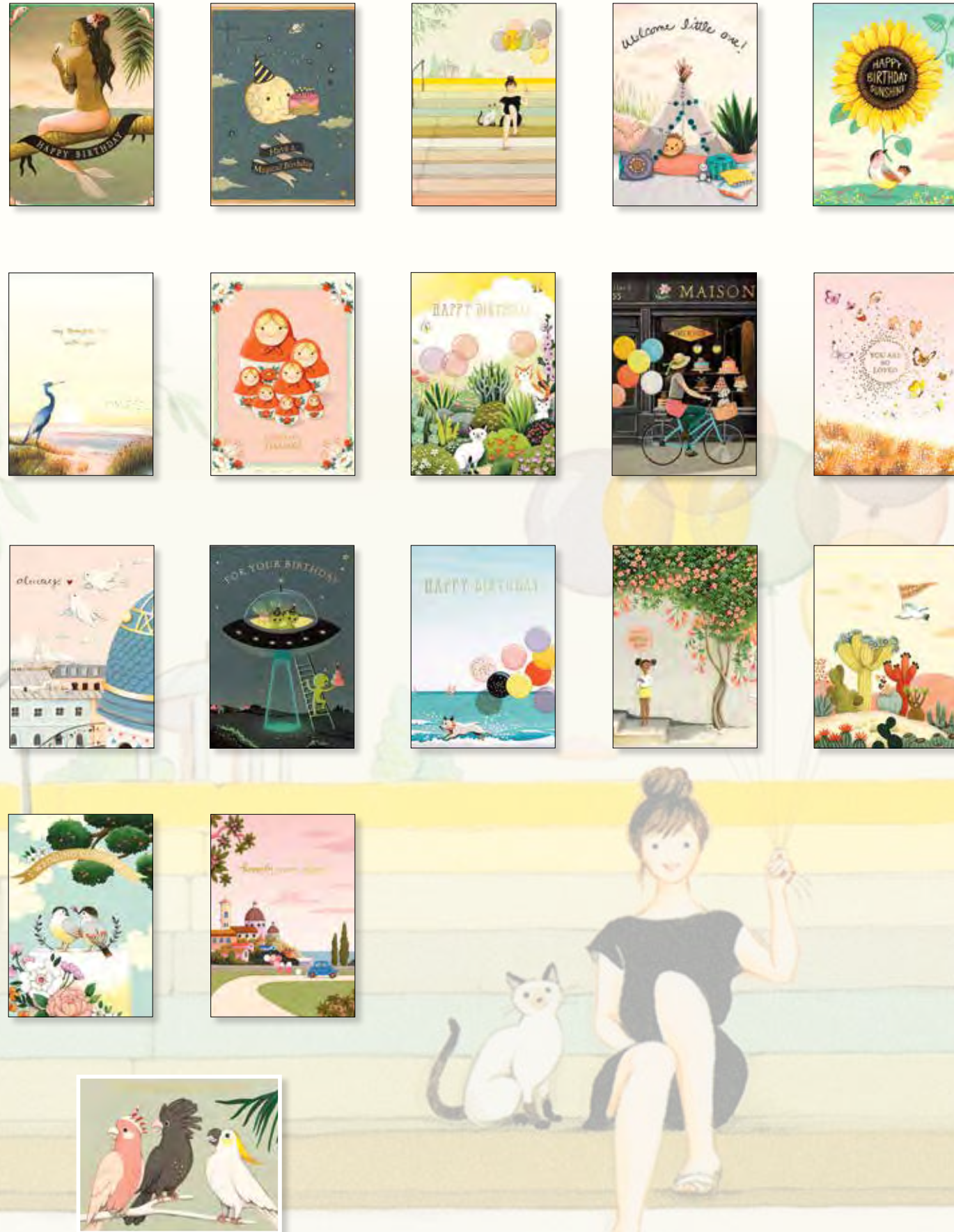
RED CAP

Home to a continuously evolving collective of over 40 uniquely gifted global artists, Red Cap is a celebration of visual storytelling, through evocative art and design. Always fresh and surprising and also available in wrapping paper and gift bags.



JOOJOO PAPER

Mesmerising, dream like illustrations, beautifully created with obsessive attention to detail and sprinkled with tasty inscriptions. JooJoo is the brainchild of Iranian born Canadian, Afi Tajvidi.



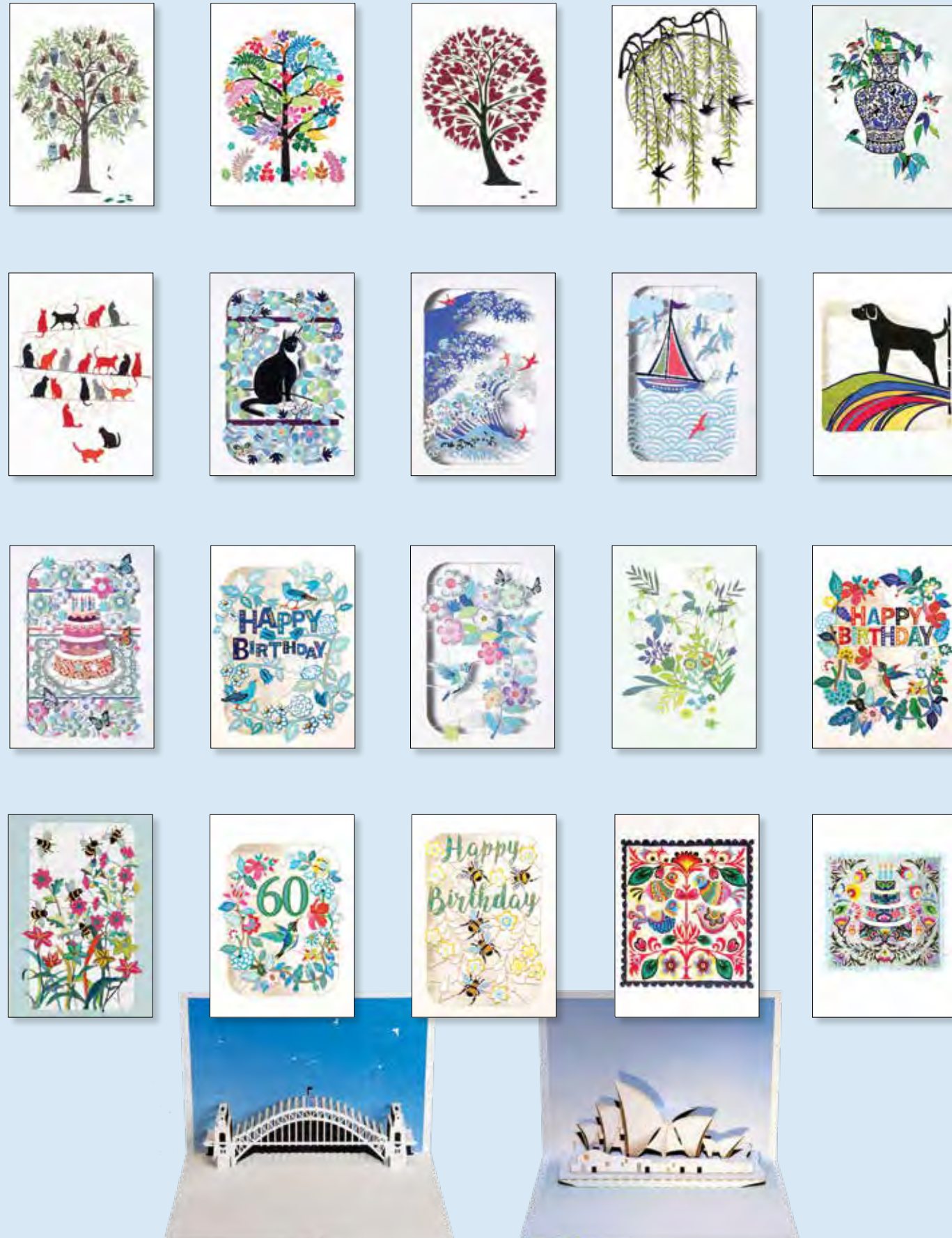
CATH KIDSTON

From a market stall in Notting Hill to a global phenomenon, the Cath Kidston design legend continues with this delightful card range, also available in wrapping paper and gift bags.



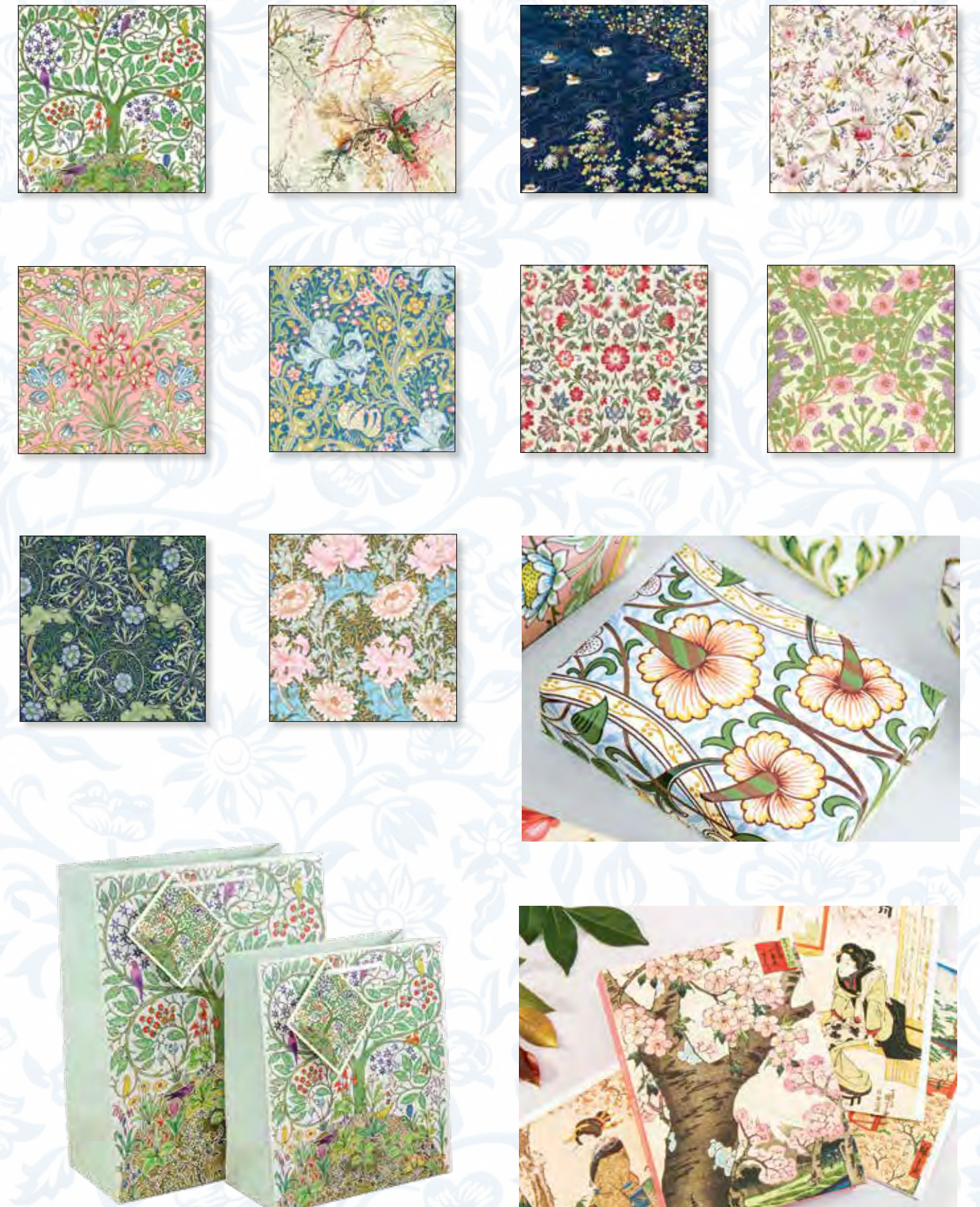
FOREVER

The creator of unique, intricate laser cut cards, Ge Feng is an eccentric Chinese born Englishman who lives in the Cotswolds with his wife, Sue, in their rambling, always evolving farmhouse.



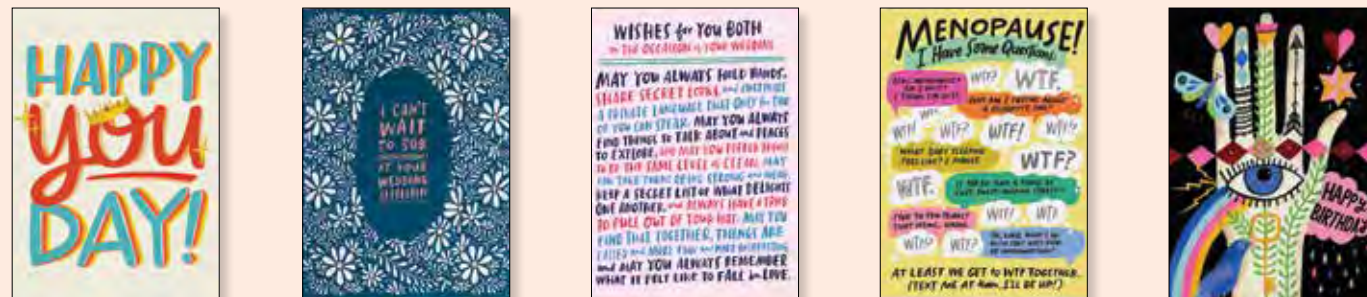
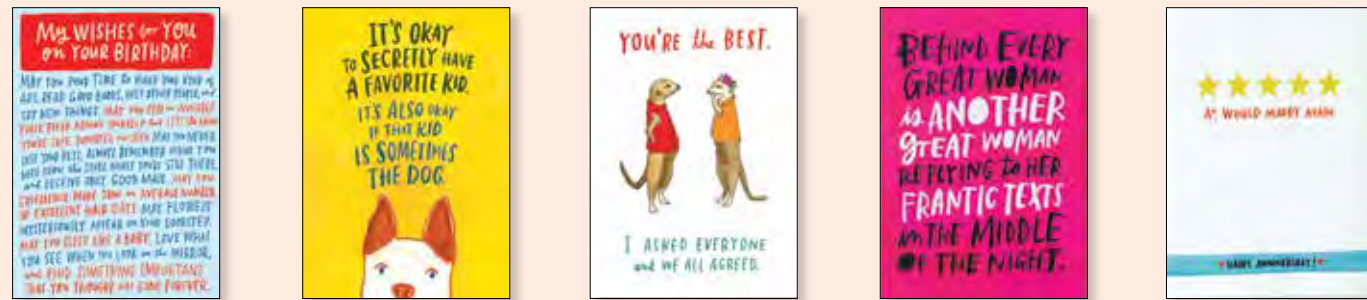
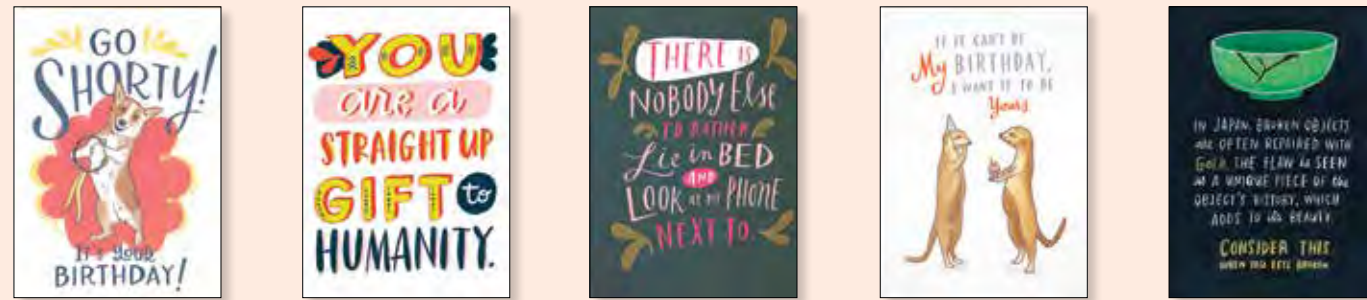
MUSEUM COLLECTIONS

Sourced from the Victoria & Albert Museum and other notable institutions comes this superb range of fine multi-media designs, including works by William Morris, Charles Voysey and many more. Printed on richly textured paper and also available in wrapping paper and gift bags.



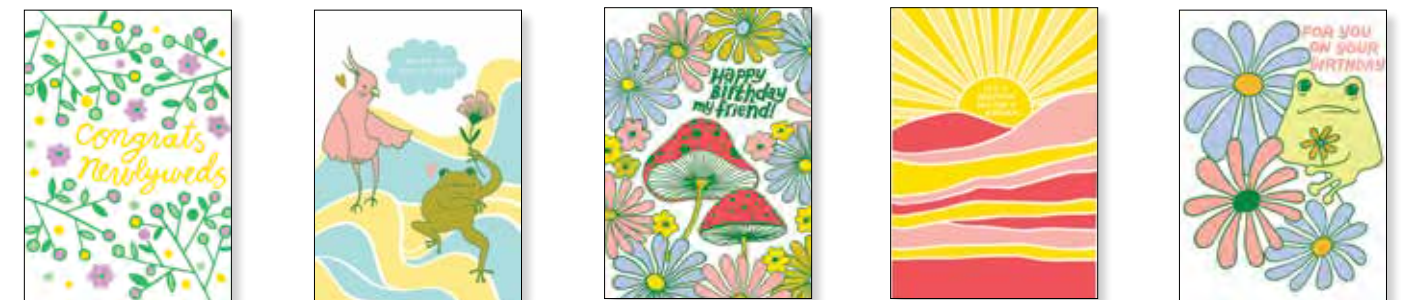
EMILY McDOWELL AND FRIENDS

Brutally refreshing life insights to inspire and encourage, or just to laugh at. Hand drawn by award winning artists Emily McDowell, Lisa Congdon and more.



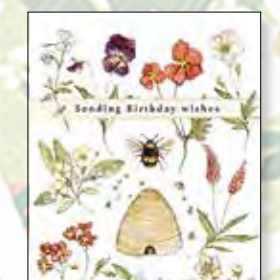
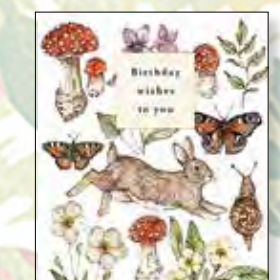
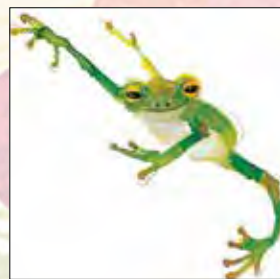
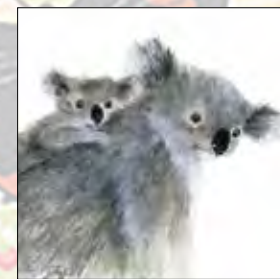
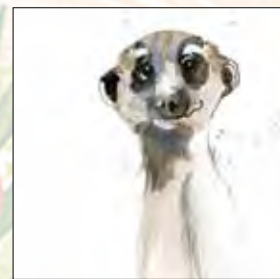
THE GOOD TWIN

The Good Twin is Katie Wilson, who loves expressing her infectious sense of humour, fun and joy through her hand drawn illustrations and typography. Her vibrant colour palette reflects the sunny climate of her home in Los Angeles.



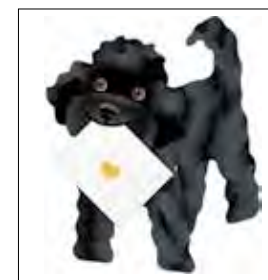
ALMANAC

Contemporary and traditional art from leading English illustrators



SPECIAL DELIVERY

Endearing 3 dimensional cut out characters which stand up all by themselves, with an envelope for your hand-written message in their mouths.



HUTCH CASSIDY

Combining a love for our planet's magnificent creatures with a bold use of colour, Nicola and Simon Hutchinson's magical illustrations bring to life the quirky and whimsical personalities of a myriad of subjects. Also available in wrapping paper.



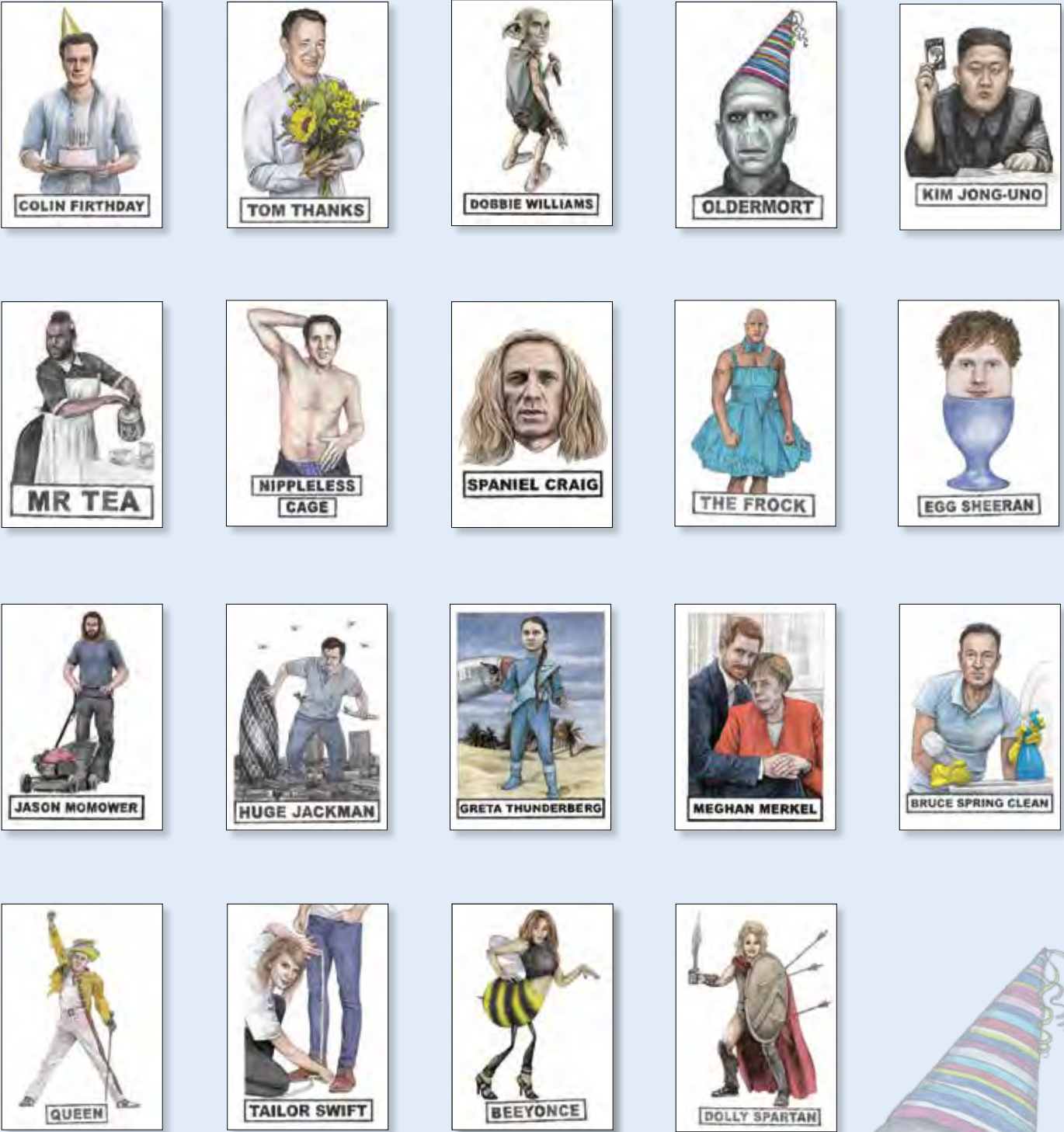
ARCHIVIST GALLERY

The fine art of letterpress printing requires the ink plate to "kiss" textured paper, which produces a natural, hand-made appearance. Archivist is England's home of letterpress and combines this wonderful technique with vintage design and delightful wit.



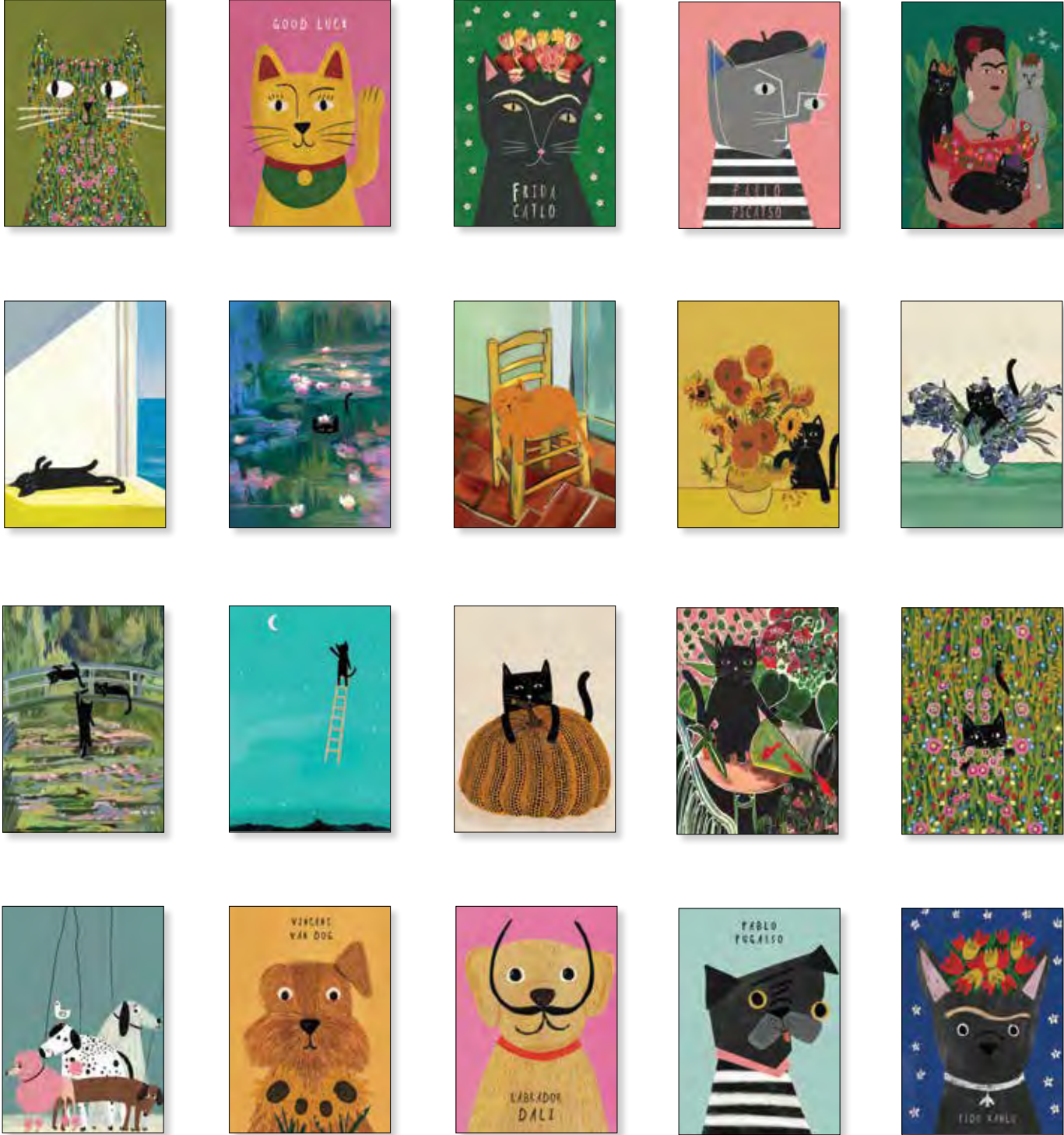
QUITE GOOD CARDS

It started with a stall in an East London market and has spread to shops around the world, thanks to a unique blend of quirky humour and mesmerising caricatures. A joint effort between brothers James and Eddy Ward. "Oldermort" is also available as wrapping paper.



NIASKI

A brilliantly conceived and captivatingly painted collection of artistic pets, by England's Nia Gould. Also available in wrapping paper.



DEAR PRUDENCE

Inspired by the landscapes, woodlands and wildlife near her home in rural England, Laura Park's charming pencils and paints bring to life all manner of creatures great and small, nature and more.



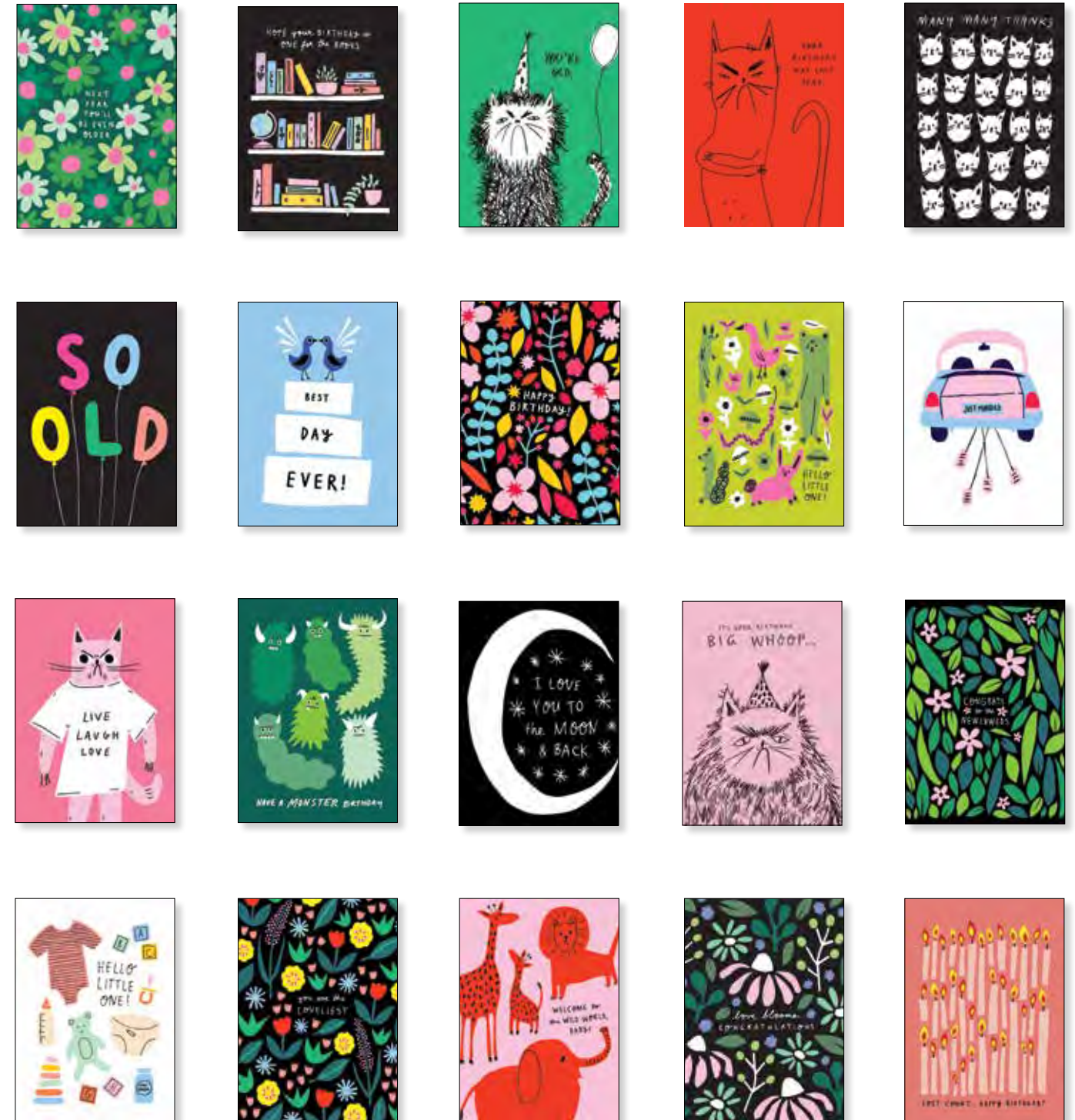
ARTBEAT

A hilarious collection from multiple artists, each with their own unique creative style, sense of humour and gift for turning day-to-day life into entertaining illustrations and witty observations.



BADGER & BURKE

Inspired by mid century graphic design, puppies and tropical fruit (their words), Holton Brock and Jamie Armstrong create colourful, fun designs featuring just about any visual subject they can imagine.



NATURAL HISTORY MUSEUM

The world's finest collection of flora and fauna illustrations.



BODLEIAN LIBRARY CARDS AND WRAP

Timeless book covers through the ages, from the University of Oxford.
Also available in wrapping paper.

DIE-CUT CARDS

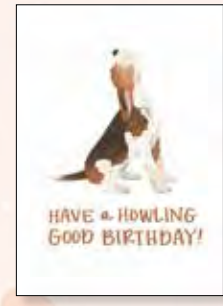
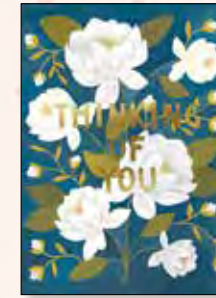


WRAP



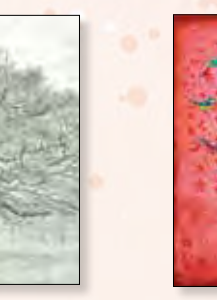
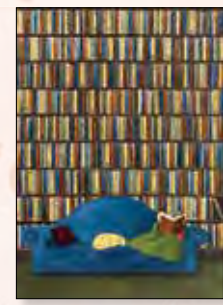
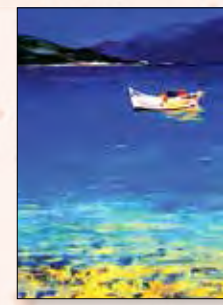
1CANOE2

Inspired by their love of nature and the beautiful US midwest, 1canoe2 embodies the good things in life... relationships, the great outdoors and simple pleasures.

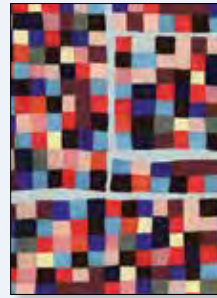


CANNIS DOWN PRESS

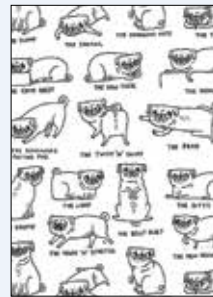
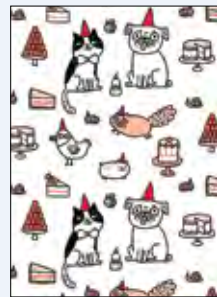
An extraordinary collection of lovingly curated works of art, continuously evolving and sourced from a myriad of museums around the world, from the famous to the obscure.



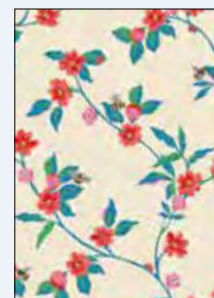
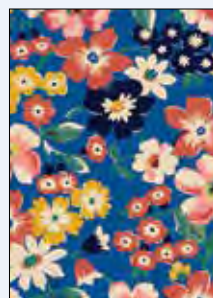
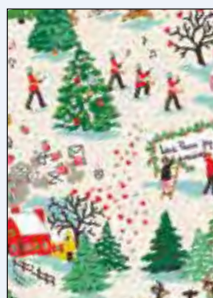
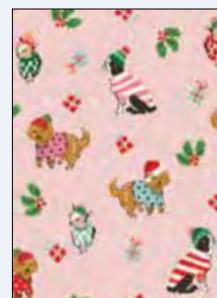
RED CAP WRAP



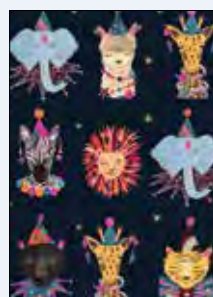
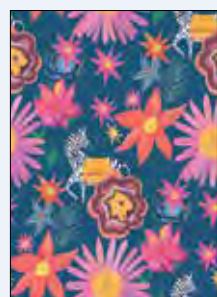
OHH DEER WRAP



CATH KIDSTON WRAP



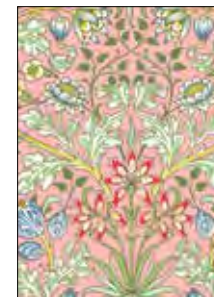
HUTCH CASSIDY WRAP



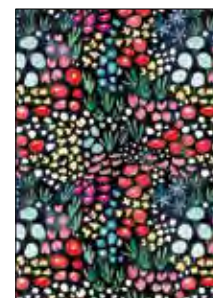
TWIGSEEDS WRAP



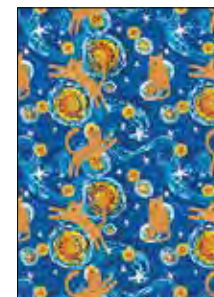
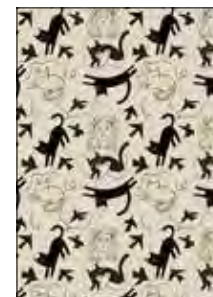
MUSEUM COLLECTIONS WRAP



E. FRANCES WRAP

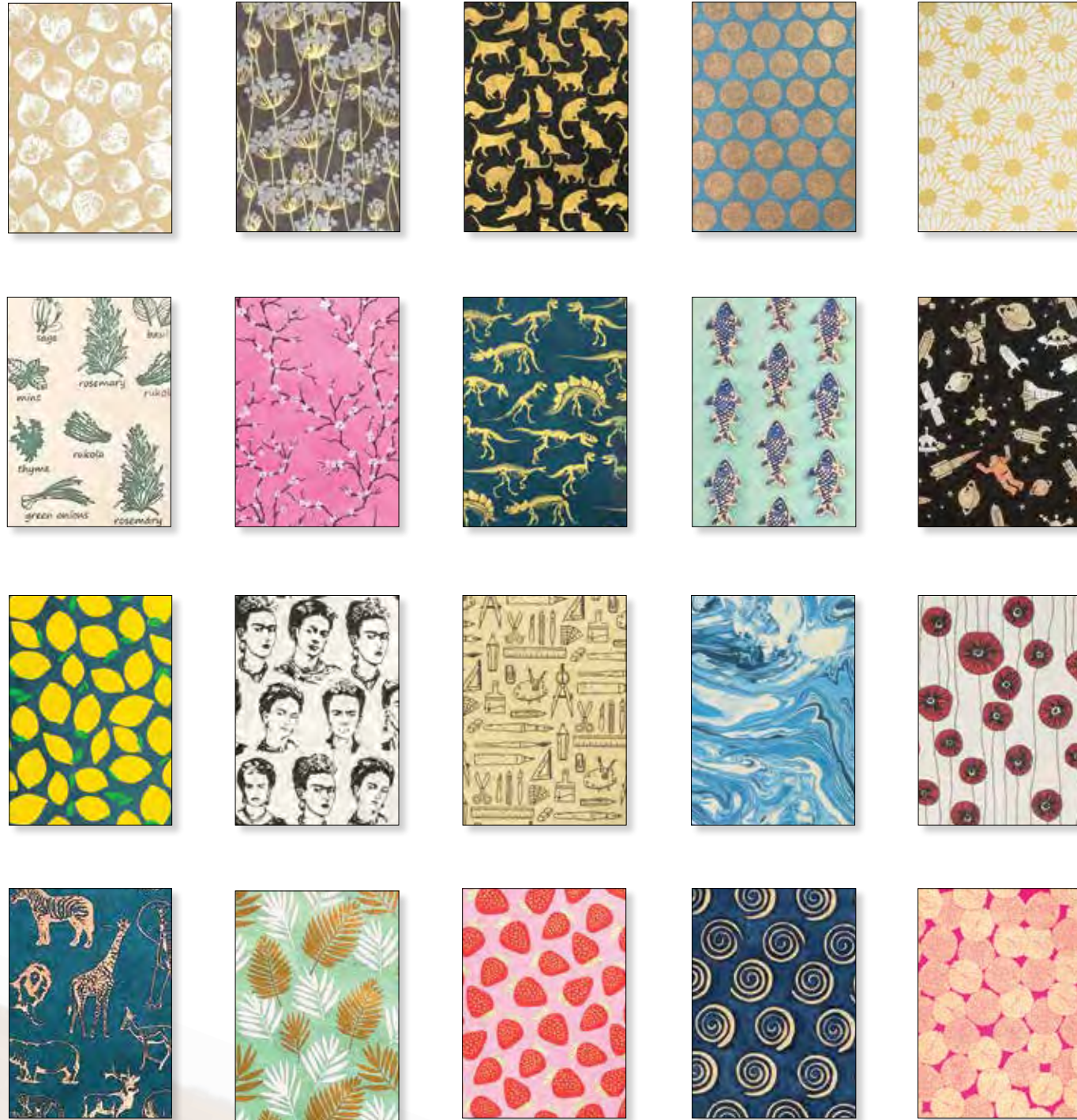


NIASKI WRAP



GIFTED HANDS

The most eco-friendly paper on earth, produced from the hand harvested bark of the Lokta plant, grown high in the Himalaya's, then transformed by local co-operatives into richly textured, beautifully designed gift wrap.



GIFTED HANDS GIFT BAGS



RED CAP GIFT BAGS



TWIGSEEDS GIFT BAGS



OHH DEER GIFT BAGS



CHARITY CHRISTMAS

Each year we create a range of 24 new, contemporary Christmas illustrations from Australian and global artists and present them in wallet packs containing ten cards and gold envelopes. Each card and wallet has foil embellishments and is printed on premium textured fsc paper.



We donate 10% of wholesale proceeds to local charities in Australia and New Zealand.

Available as a floor standing kit, counter unit, or as individual packs, this promotion can be pre-ordered from January to March each year, for September delivery.

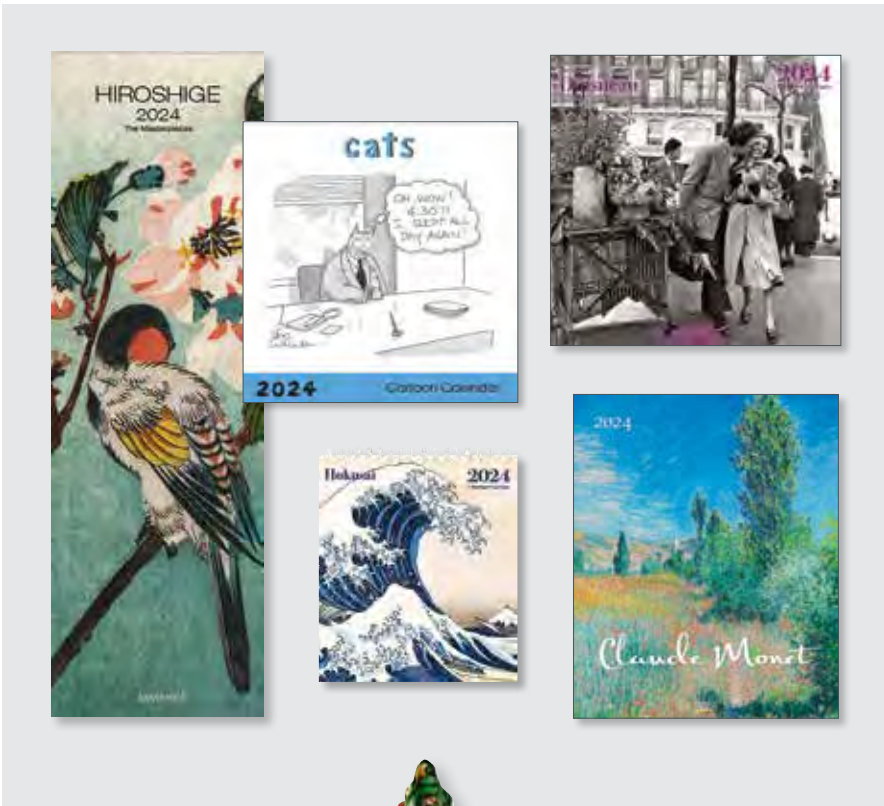


CALENDARS AND DIARIES

With over 1,000 titles, we offer you the largest collection of premium quality calendars and diaries available anywhere in the world. Sourced from the leading European brands and including our own Hello Sunday boutique range, designed and produced in Australia.



HELLO SUNDAY CALENDARS



Our diary brands include Cath Kidston, PdiPigna and Neumann. We also represent the world's leading advent calendar publisher, Korsch Verlag. Pre-order from January to March for delivery from September.



hello sunday

hello@hellosunday.com

