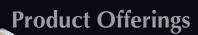


**Product Offerings** 





<b>New for 2020</b>
Jig Poles4-6
Ultra-Lights
Trolling Rods
Jigger Poles/Float & Fly
Side Puller
Duck Commanders10
All-Purpose Rods11
Telescopic Poles12
Catfish Rods14
Catfish Gear15
Bamboo Poles16
Gigs 'n Spears16
Reels17
Minnow Rigs18
Oyster Knives18
SlabMaster18
ACE Anchors19
DVDs20
Custom Shirts21
Custom Hats21
Fishing Club
Gift Cards22
Stickers 'n Banners
Rod Selector Chart23
BnM YouTube Channel
BnMFishing.com24



Toll Free: 1-800-647-6363 Voice: 662-494-5092

Fax: 662-494-7211

P.O. Box 231, West Point MS 39773











## **A. Mossy Oak Edition Brushcutter**

The toughest crappie rod on the market gets a new coat!

B'n'M teamed up with Mossy Oak to make this favorite look just as tough as it really is. Featuring Mossy Oak's Elements Agua Blacktip pattern, this respected workhorse looks great and is designed to perform in the hardest conditions.

ITEM LGTH PC GUIDES MOBRUX10 10' 2 MOBRUX12 12' Type Of Guides: Dyna-Flo

Still proudly made with IM6 graphite for strength and sensitivity, and our comfortable EVA foam handle. It just proves - a rod can work hard and be handsome too!

#### B. Leland's TCB Rod by B'n'M

Whether fishing for Trout, Crappie or Bluegill, this is a fantastic rod! To build this "crossover" we teamed up with our industry partner, Leland's

**GUIDES ACTION LINE** TCB65 6.5' /2PC SPIN 8+TIP Guides: Stainless Steel Insert

Lures (makers of the respected Trout/Crappie Magnet and a leader in the trout and crappie markets). This rod is light as a feather and will provide an exciting tussle when trout, bluegill, crappie or perch fishing. The TCB series is made of premium graphite and this 61/2 foot Ultra Light rod is built to use light lures on light line - even as light as 2 lbs! The split handle sports a distinctively designed reel seat, reduces weight and feels great in your hands.

#### C. Silver Cat Elite Spinning Rod

Like the casting version, new Silver Cat Elite S (spinning) is made of E-glass composite material, which provides durability and the extreme

ITEM **GUIDES ACTION LINE** LGTH. TYPE SCEL75S 7.5' /1PC SPIN Guides: Stainless Steel

strength to haul in huge cats. Designed for suspended drifting and anchoring (an old technique that's gaining popularity), it has a non-parabolic action that gives stiff backbone - but with a faster tip to see "hits" more clearly. The action of the TCB is unique, and provides excellent visibility.

#### Other distinctive features:

- Double-nut locking reel seat made of aircraft grade aluminum
- · Hi-Vis tip especially useful for night fishing.
- · Hi quality X-Grip provides extra grip and improves rod aesthetics

#### **D. 7.5-Foot ProStaff Bumping Rod**

For two years we worked with the best Mississippi River catfish anglers BMPR075C 7.5//1PC CAST to engineer another six inches into the ProStaff Bumping Rod. Built with

LGTH. TYPE GUIDES ACTION LINE **Guides: Stainless Steel** 

all the same care as our groundbreaking original, this longer model provides more reach for the spots where the bigger fish hang out. This new 7.5-foot model also features an extended cork handle above and below the reel seat, more guides, and a slightly stiffer blank for bumping even the heaviest of currents.







#### A. Buck's Graphite Jig Pole

Great features at a great price!

 ITEM
 LGTH
 PC
 GUIDES
 LINE

 BGJP82n
 8'
 2
 7+Tip
 4-6 lb

 BGJP102n
 10'
 2
 8+Tip
 4-6 lb

 BGJP112n
 11'
 2
 8+Tip
 4-6 lb

 BGJP122n
 12'
 2
 8+Tip
 4-6 lb

 Type Of Guides: Dyna-Flo

14' and 16' trolling models available on Page 9.

The very first graphite jig pole is still leading the pack! It's larger, single-foot Dyna-Flo guides are light and durable because of alloy construction and inserts. The diameter of these guides provide more versatility when pitching or flipping. The reel seat keeps the reel tight to the pole, allowing for more sensitivity. Handsome flat-black finish.

#### **B. Buck's Gold Jig Pole** IM8 Graphite!

 ITEM
 LGTH
 PC
 GUIDES
 LINE

 GOLD102
 10'
 2
 8+Tip
 4-6 lb

 GOLD122
 12'
 2
 9+Tip
 4-6 lb

 Type Of Guides: Dyna-Flo

30-ton, IM8 graphite means durability, stiffness and sensitivity like no other rod. Dyna-Flo spinning guides provide smooth casting and line retrieval, and allow this rod to be used in a number of popular techniques. The shock-absorp-

tion reel seat provides outstanding feel and sensitivity and matches perfectly with the genuine Portuguese cork handle (no fake stuff). The rich, gold color indicates a rod of high quality...and that's exactly what we are delivering.

#### **C. Russ Bailey Signature Series**

A superior rod from one of the best anglers in the business...

ITEM LGTH PC GUIDES LINE
CWRB82 8' 2 6+Tip 4-6 lb
CWRB102 10.5' 2 8+Tip 4-6 lb
Type Of Guides: Stainless
Steel Insert

A fixture in the crappie market for two decades, Russ is host of the popular Brushpile Fishing TV show, the highest rated crappie show. This rod is made of high-modulus, secret recipe graphite (sensitive and strong), and has great rod aesthetics. Spinning guides on both

lengths allows fishermen to cast this rod. This rod features stainless steel guides, line-depth markers at in 1-ft increments and 100% pure Portuguese cork handle.

#### D. Buck's Ultimate

Our Premium Rod! IM6 Graphite!

ITEMLGTHPCGUIDESLINEBULT828'26+Tip4-6 lbBULT10210'28+Tip4-6 lbType Of Guides: Ceramic Insert

A casting, flipping or jig pole for Walleye, Bass or Crappie. Rig for live bait, spinning or jigging. Strong backbone, superior tip action. Super stiff action. Portuguese cork handle, 1-Footed Ceramic Insert guides. Spinning Guides for superior casting.

#### E. Sam Heaton - Super Sensitive

Your Best Blend of Strength, Weight and Sensitivity!

LGTH PC GUIDES LINE ITEM 7+Tip 4-6 lb SHSS92 9' 2 SHSS102 10' 2 8+Tip 4-6 lb 4-6 lb SHSS112 11' 8+Tip 9+Tip 4-6 lb SHSS122 12' 2 Type Of Guides: Ceramic Insert

Available in 7' Spinning Model (Pg. 11)

The original Sam Heaton's Signature Series grew into the Sam Heaton Super-Sensitive. Same great action with burgundy color, Ceramic Insert guides and a Portuguese cork handle. Made of IM-6 graphite (40 MSI), and Ceramic Insert guides for smoother line flow and prevent line sticking. Tough, durable, with the action you expect from B'n'M

and the most well-known crappie fisherman in the industry, Sam Heaton.

## F. Sam Heaton Super-Sensitive with Bottom Seat and Touch System!

 ITEM
 LGTH.
 PC
 GUIDES
 LINE

 SHSSBS102
 10'
 2
 8+TIP
 4-6 lb

 SHSSBS112
 11'
 2
 8+TIP
 4-6 lb

 SHSSBS122
 12'
 2
 9+TIP
 4-6 lb

 Type Of Guides: Dyna-Flo

One of the finest (and most popular) jig poles anywhere, 40 MSI IM6 graphite is tough with the great sensitivity our customers have enjoyed from this series for years. By placing the reel seat at the bottom of the pole, this pole feels lighter due to its supe-

rior balance with any type reel. The genuine Portuguese cork handle resists heat and provides better comfort and sensitivity. The touch system allows direct contact with the rod for light bites. Looks great: Dyna-Flo inserts and brass plated guides.

#### **G. Buck's Custom Crappie Rod**

 ITEM
 LGTH
 PC
 GUIDES
 LINE

 BCCR102
 10'
 2
 8+Tip
 4-6 lb

 BCCR112
 11'
 2
 8+Tip
 4-6 lb

 BCCR122
 12'
 2
 8+Tip
 4-6 lb

 Type Of Guides: Ceramic Insert

Made from the same blanks as our famous BGJP Series, but with a bottom mounted, fixed reel seat and an 11-inch Portuguese cork handle. The bottom mounted reel seat adds superior balance, and you utilize the full length of the rod. Made of 96% Tubular graphite.

#### **H. Buck's Best Ultra-Light**

 ITEM
 LGTH
 PC
 GUIDES
 LINE

 BBUL10
 10'
 2
 8+Tip
 4-6 lb

 BBUL11
 11'
 2
 8+Tip
 4-6 lb

 BBUL12
 12'
 2
 8+Tip
 4-6 lb

 Type Of Guides: Ceramic Insert

Even lighter than BGJP!
96% Graphite Construction.
WITH REINFORCED TIP SECTION.
Fixed Reel Seat. Bends to perfect arc for "no-load" strength factor. 20" EVA foam handle. 2 section breakdown for easy travel and storage.

## I. Buck's Best Ultra-Light with Bottom Seat and Touch System!

 ITEM
 LGTH
 PC
 GUIDES
 LINE

 BBULBS10
 10'
 2
 8+Tip
 4-6 lb

 BBULBS11
 11'
 2
 8+Tip
 4-6 lb

 BBULBS12
 12'
 2
 8+Tip
 4-6 lb

 Type Of Guides: Ceramic Insert

Reduce the fatigue from jigging!
The lightest and most sensitive graphite pole on the market! We took our BBUL series and added a bottom reel seat for perfect balance, and a "touch system" that allows you to have your fingers on the pulse of those light bites. This pole

is more balanced, and feels lighter with any reel you choose (we're a bit partial to our BAN01 and BMR1). The touch system provides a better grip in addition to giving you another advantage when the strikes are light. Use this pole for vertical jigging once and it will be the last pole you ever purchase.

#### **J. Mossy Oak Edition BrushCutter**

The toughest crappie rod on the market gets a new coat!

ITEM LGTH PC GUIDES LINE
MOBRUX10 10' 2 8+Tip 4-10 lb
MOBRUX12 12' 2 9+Tip 4-10 lb
Type Of Guides: Dyna-Flo

B'n'iM teamed up with Mossy Oak to make this favorite look just as tough as it really is. Featuring Mossy Oak's Elements Agua Blacktip pattern,this respected workhorse looks great and is designed to perform in the hardest

conditions. This rod is perfect for techniques that utilize high resolution, live-imaging electronics. Still proudly made with IM6 graphite for strength and sensitivity, and our comfortable EVA foam handle. It just proves - a rod can work hard and be handsome too!

#### K. The Crappie Jack Combo

The feel of graphite - the strength of fiberglass --- at a value price!

 ITEM
 LGTH.
 PC.
 GUIDES
 LINE

 CJ9
 9'
 2
 7+TIP
 4-6 lb

 CJ10
 10'
 2
 8+TIP
 4-6 lb

 CJ11
 11'
 2
 8+TIP
 4-6 lb

 Type Of Guides: Stainless Insert

With a blend of fiberglass/graphite composite material, this rod offers great performance and features at a great price. Partnered with our new vertical-mounted Quick-Change reel (#QC2) that allows you to change your line quickly by simply fitting a pony spool into the reel

cradle (instructions included). The bottom reel seat offers great balance and blank-thru-handle action, and it even has a touch system like many of the premium rods on the market. Burgundy blank, EVA handle, and stainless steel guide inserts for durability and smooth line flow.



# ultra-lights jig poles Ш M N

#### **L. Whitey Outlaw Santee Elite**

ITEM	LGTH	PC	LINE
SE102	10'	2	4-6 lb
SE112	11'	2	4-6 lb
SE122	12'	2	4-6 lb

This rod has no guides or eyes, and features a line thru the blank design. This rod will allow more aggressive fishing in heavy brush since there are no guides to get hung or tangled in brush. Provided with a wire threader for each

customer. Line entry port mounted forward on blank allows you to easily pull line back when needed, and more easily detect slight and light bites. 90% graphite with EVA handle.

#### M. West Point Crappie Rod

ITEM	LGTH	PC	GUIDES	LINE	
WPCR82	8'	2	6+Tip	4-12 lb	
WPCR10	10'	2	8+Tip	4-12 lb	
WPCR11	11'	2	8+Tip	4-12 lb	
WPCR12	12'	2	8+Tip	4-12 lb	
Type Of Guides: Stainless Steel Insert					

This great classic rod has been a hallmark rod for B'n'M since Buck was a pup... with updated graphics it still has the same great features you trust: sensitivity, strength and durability! It's the perfect blend of composite graphite, stainless steel guides, a longer EVA handle, and perfect balance. If you've fished

the WPCR in the last few decades, you know what a great performer it is... Get one and leave the competition dripping in your wake!

#### N. West Point Crappie Rod Combo

ITEM	LGTH.	GUIDES	ACTION	LINE
WPCOMB10n	10'/2PC	8+TIP	M	4-12
WPCOMB11n	11'/2PC	8+TIP	M	4-12
WPCOMB12n	12'/2PC	8+TIP	M	4-12
Guides: Stainl	less Steel			

A great jig pole combo featuring one of our bestselling rods and the hottest line keeper reel on the market! This combo features the West Point

Crappie Rod in 10, 11 and 12-foot models paired with Buck's Best Ultra Lite Crappie Reel 2. Great combo, great price!

#### **O. The TreeThumper**

ITEM	LGTH.	PC.	<b>GUIDES</b>	LINE
THUMP102	10'	2	7+TIP	4-6 lb
THUMP112	11'	2	7+TIP	4-6 lb

A blend of our lightest and strongest poles

Weighs almost exactly the same as our popular BBULBS series,

but designed with enough strength to pull crappie out of tree tops. This is basically a cross between our BBULBS and BRUX series. Made of secret recipe of hi-modulus graphite. This rod features ceramic inserts, a bottom reel seat, and a contoured handle made of 100% Portuguese cork.

## ultra-lights

#### **A. The 410**

#### A Lot Of Power Packed Into An Affordable, Small (M) UL Rod!

ITEM	LGTH.	PC.	<b>GUIDES</b>		
410	4'10"	1	4+Tip		
Type Of Guides: Ceramic Insert					

The tough little 410 is a medium-ultra-light, fiberglass spinning rod that packs a lot of punch. This rod will provide a lifetime of enjoyment catching crappie and bluegill at your favorite fishing hole. Unlike most other

rods of this type, the 410 is a one-section rod which provides greater strength. And, this rod has more backbone allowing better hooksets. EVA handle. Ceramic-insert guides. Low price point.

#### **B, C. Slabtail Series**

ITEM	TYPE	LGTH.	PC.	GUIDES	
SLT410S	SPIN	4'10"	1	5+TIP	
SLT510C	CAST	5'10"	1	7+TIP	
Type Of Guides: Stainless Steel Insert					

If ultra-light fishing is your preference, we have developed a rod you will love! The Slabtail series is an extremely light, 1-piece UL rod with the fastest tip in the land. The buggy whip action of this rod, along with the

high quality stainless steel guides, will allow better castability with even the smallest of line and lures. Designed by Tom Mundy, owner of Fish Stalker Lures, these rods specialize in sensing the lightest of bites when the crappie and bluegill are lethargic. They are available in a 4 ft, 10 inch spinning model and a 5 ft, 10 inch bait-casting model. The bait-casting model features guides that wrap around the pole, allowing you to cast further, and with more accuracy with light tackle. Great price point. 100% fiberglass, with Genuine Portuguese cork handle.

#### D. SharpShooter

ITEM	LGTH.	PC.	GUIDES		
SS45	4.5'	1	3+Tip		
SS50	5.0'	1	4+Tip		
SS55	5.5'	1	4+Tip		
Type Of Guides: Ceramic Insert					

#### Great for shooting docks!

A great ultra-light spinning rod, but is designed specifically for shooting docks. 100% graphite construction. Solid backbone, but with just the right amount of flexibility to launch the jig under the docks. The Tennessee Handle (Portuguese cork with sliding rings) allows you to

place the reel on the handle where you feel most comfortable (and most accurate) and provides a snug fit. Single footed, strengthened alloy guides are accurately placed for sharp shooting. Team with our new West Point Spinning Reel (#BM050) or West Point Trigger Reel (DL1), for a winning combination.

#### **E. SharpShooter DELUXE**

ITEM	LGTH.	TYPE	GUIDES	ACTION	LINE
SSD60	6ft/1pc	SPIN	5+tip	M	4-8
Guides: I	Dyna-Flo				

A continued quest for the perfect dock shooting rod led us to the Sharp-Shooter Deluxe. The one piece blank is made of

extra stiff 98% graphite that provides longer and more accurate "shooting" of jigs as small as 1/64. The micro tip eyelet reduces line wiggle. The handle is made of Portuguese cork and has a fixed reel seat and touch system to provide superior feel for the lightest of bites. Dyna Flo guides for smooth line flow. Hook keeper. Designed for dock shooting, but an excellent all around spinning rod

#### F, G. Buck's Graphite Crappie Rods

ITEM	LGTH.	TYPE	GUIDES A	CTION	LINE
SP55Gn	5.5FT/2PC	SPIN	5+TIP	M	4-8
SP60Gn	6 FT/2PC	SPIN	6+TIP	M	4-8
SP65Gn	6.5FT/2PC	SPIN	6+TIP	M	4-8
SC45Gn	4.5FT/2PC	CAST	3+TIP	M	4-8
SC55Gn	5.5FT/2PC	CAST	4+TIP	M	4-8
Guides: (	Ceramic Inse	ert			

Designed with crappie and bluegill fishermen in mind, this series features more guides and a slightly stiffer action. Made of 96% tubular graphite and features guides with ceramic in-

serts for smooth line flow and longer casts. The split cork handle provides excellent feel and balance, and the SC models feature a pistol-grip handle for easy casting and retrieval.

#### F.\* Buck's Graphite Crappie Combo

ITEM	LGTH.	TYPE	GUIDES	ACTION	LINE
SP55GN-100-2	5.5 FT/2PC	SPIN	6+TIP	M	4-8
SP60GN-100-2	6.0 FT/2PC	SPIN	6+TIP	M	4-8
SP65GN-100-2	6.5FT/2PC	SPIN	6+TIP	M	4-8
Guides: Ceran	nic Insert				

This might be the Lightweight Champion Combo of the fishing world! We've joined two title contenders into an unbeatable

pair – Buck's Graphite Spinning Rod and the custom-made BM100. This reel features three ball-bearings, instant anti-reverse, right- or left-hand retrieve, and is spooled with 8-lb test line. If you love the tussle of fishing for bream and crappie with lightweight gear, then this package gives you all the action you need - a high-quality package that's perfectly paired for years of dependable fun.

#### H. Little Lucy Big Performance In A Little Package

ITEM	LGTH.	PC.	GUIDES			
LL50	5 FT	2 PC	5+TIP			
Type Of Guides: Ceramic Insert						

A strong addition to our Ultra-Light category, the Little Lucy has found a spot that no other rod can hold. It's a 5-foot, 2-piece fiberglass honey that's a handy alternative to longer, heavier rods. It's

perfect for tight spaces (like under trees, and in your trunk), and Lucy makes bream fishing feel like you're tangling with a Florida bass. It's a great starter rod for your little fishing buddy, too! A great looking rod, with easy-visible gold finish and smooth-flowing guides.

#### I. Leland's TCB Rod by B'n'M

ITEM	LGTH.	TYPE	GUIDES	ACTION	LINE
TCB65	6.5' /2PC	SPIN	8+TIP	UL	2-6
Guides:	Stainless Ste	eel			

Whether fishing for Trout, Crappie or Bluegill, this is a fantastic rod! To build this "crossover" we teamed up with our indus-

try partner, Leland's Lures (makers of the respected Trout/Crappie Magnet and a leader in the trout and crappie markets). This rod is light as a feather and will provide an exciting tussle when trout, bluegill, crappie or perch fishing. The TCB series is made of premium graphite and this 6½ foot Ultra Light rod is built to fish light lures on light line. The split handle reduces weight and feels great in your hands.



#### A. IM7 Graphite Crappie Wizard

PC. GUIDES CW102 9+Tip 10' CW122 12 2 11+Tip Type Of Guides: Ceramic Insert Spider Rigging at its Best!

Constructed with high modulus IM7 graphite to provide a fantastic blend of strength and sensitivity for those who prefer a slightly stiffer action. The handle is made of high grade EVA foam for durability, and Ceramic Insert

spinning guides allow for great casting if that's your preference. The extra-long painted tip allows for great visibility for even the softest of bites. Also available: 7½ ft. spinning model, see pg. 10 (All Purpose Rods) for details.

#### **B. Black Widow with Guides and Handle**

ITEM	LGTH.	PC.
ST-3	10'	3
ST-4	13'	4
ST-5	16.5'	5
ST-6	20'	6

Designed specifically for trolling enthusiasts, but can be used as a spinning "bank" rod. This pole features ceramic shock ring guides, a unique snap-on reel seat to fit any reel, fluorescent yellow tip to improve visibility of the lightest taps, and textured handle. 100% fiberglass. Available in various lengths for proper spider-rigging.

#### C. Pro Staff Trolling Rod The Tournament Angler's Choice

ITEM	LGTH.	PC.	GUIDES			
PST082n	8'	2	7+Tip			
PST102n	10'	2	9+Tip			
PST122n	12'	2	11+Tip			
PST143n	14'	3	14+Tip			
PST163n	16'	3	15+Tip			
*PST184	18'	4	15+Tip			
*PST204	20'	4	17+Tip			
Type Of Guides: Dyna-Flo						
*Ceramic Insert Guides						

This rod has a great blend of strength and tip action for even the most aggressive trollers. It was tested using two jigs spaced at various depths, a 5-oz sinker, and trolling speeds up to 2 mph. Stiff enough to withstand this aggressive style, yet sensitive enough to detect the slightest of nibbles. The reel seat is placed slightly upward on the 21 inch EVA handle to enable easy removal from any rod holder, yet allows ample room for your hand. Plus, every Pro Staff Trolling rod now comes with the Reinforced Hi-Vis (RHV) tip. Comes in 2, 3 and 4piece configurations for easy storage.

#### D. Buck's Graphite Jig Pole XL - Xtra Long

LGTH PC GUIDES BGJP143n 14' 3 9+Tip BGJP163n 16' 10+Tip 3 Type Of Guides: Dyna-Flo

**Every nibble is easily visible!** The Reinforced Hi-Vis (RHV) tip action in

these rods will ensure every nibble is easily visible - it's the same action found on the number one crappie rod in the industry. Perfect for slow, vertical trolling before and during

the spawn, these rods have enough flex to sense the lightest bites. The lighter action will also keep your bait in the strike zone even when the winds have your boat rocking. The flex in these rods won't scare away a nibbling crappie, as the fish will feel little resistance when they pull away - until your hook is set and it's too late!

#### **E. Capps and Coleman Trolling Rod**

ITEM	LGTH.	PC.	GUIDES				
CCT122	12'	2	8+Tip				
CCT143	14'	3	9+Tip				
CCT163	16'	3	10+Tip				
Type Of Guides: Ceramic Insert							
Try these with our Minnow Rigs!							

National Champion team of Ronnie Capps and Steve Coleman designed this rod with sensitivity in mind. Slightly stiffer than the BGJP series, these rods are perfect for pushing double minnow rigs yet still sensitive enough to detect light bites. They also have the flexibility to prevent crappie from spitting out the bait by reducing the resistance when the crappie pulls on it. The enlarged bell

shaped handle allows for depth adjustments of up to 6 inches without removing the rod from the holder. But, if you need to remove the rod from the holder, the offset reel seat will allow more versatility when putting the rod back. And, every length now comes with our Reinforced Hi-Vis (RHV) tip.

#### F. POW-R-TROLLER

ITEM	LGTH.	TYPE	GUIDES	ACTION	LINE	
PT143	14'/3PC	SPIN	15	Н	8-12	
PT163	16'/3PC	SPIN	16	Н	8-12	
PT184	18'/4PC	SPIN	16	Н	8-12	
Type Of Guides: Stainless Steel						

This rod is a heavy action trolling rod designed to hold heavier weights, up to 3 oz., with little bend in the rod tip. Made of high density graphite, these rods fea-

ture stainless steel guides and durable EVA handle for the rigors of this aggressive technique. EVA handle has a rear-mounted rod "collar" to allow easy fit and securement into the rod holder. The arbor-style gold tip eyelet ensures eyes do not pop out even when using heavier line weight. Features our Reinforced Hi-Vis (RHV) tip that helps anglers see the tip in any light conditions.

## ger poles/float&fly

#### **G. Ray Scott Jigger Pole**

_		
ITEM	LENGTH	PCS
RS145	14'	5
RS165	16'	5

Most folks know Ray Scott as the founder of B.A.S.S, but he is also a renowned historian on bass fishing. The Jiggerpole method for catching bass dates back to the 14th century, making it one of the oldest, and most productive, fishing techniques known.

A long pole, a short amount of line, and literally moving the lure around the lily pads in shallow water. Water splashing on your face. What could be better?

A solid, yet flexible backbone is required on a 14 or 16 ft pole. And, to better protect your tip eyelet for this technique, we offer a unique tie-down/fold down eyelet which allows more tip stability and life, yet still allows the telescopic pole to be broken down. Get back to the basics of fishing with this great new pole!

#### **H. The Float and Fly Rod**

#### The best rod available anywhere for Float and Fly fishing!

ITEM LGTH. PC. GUIDES FFCS8 7' 11" 2 6+Tip Type Of Guides: Ceramic Insert

We consulted with the master of this technique, Tennessee guide Jim Duckworth, to develop the best rod available anywhere for Float and Fly fishing. (By the way, it also makes an excellent crappie rod!) Made of

IM6 graphite, this is a tough, durable rod with excellent "feel", and will provide the exact parabolic action required for bait presentation.

The weighted handle system allows you to decide the best balance of tip and handle weight for custom castability. Want less weight on the handle? The weighted handle system is furnished with 2.5 ounces of weight to decide the best balance... Simply remove the brass plates on the handle by removing the cap and weights. Then, simply replace the cap. It's that simple! The shortened handle is made of genuine Portuguese cork and offers you more rod blank to get more casting distance, but remains tournament legal at 8 ft. We guarantee this will be the most versatile rod in your collection.

#### **I. Tennessee Handle Float and Fly**

Constructed of IM6 Graphite!

ITEM LGTH. PC. GUIDES FFTH92 8' 11" 7+Tip 7+Tip FFTH102 9'11" Type Of Guides: Ceramic Insert Designed for the popular wintertime technique for smallmouth bass. These spinning rods feature great action for the '10 to 2 technique", and offer a Tennessee handle for the angler to place reel anywhere for a personalized feel.

#### **J. "The Difference" by Roger Gant**

**Outstanding tip action!** 

ITEM LGTH. PC. **GUIDES RG082** 8' 2 10+TIP 9' 2 **RG092** 10+TIP 10' 10+TIP **RG102** Type Of Guides: Ceramic Insert Designed by well-known guide Roger Gant (Pickwick, TN), the pioneer for the hottest new technique for crappie fishing, sidepulling. These rods offer the exact strength, sensitivity and action for an exact bait presentation when pulling from the side of the boat. Whether spider rigging, tight lining,

or side pulling, the ability to see the lightest taps makes all THE DIFFERENCE! In fact, Roger Gant catches more crappie each year than anyone we know...and we know a lot of good fishermen! But, it also makes a great spinning rod and is fantastic for deep water jigging in tight areas, or wade-fishing. IM6 graphite blank for additional stiffness and sensitivity. Portuguese cork handle. High quality guides with ceramic inserts for smooth line flow.







#### MMANDER: A NEW LEGACY!

When we learned that the Robertson family of trolling, spinning, ultra-light and telescopic loved crappie fishing and were fans of B'n'M Poles, it was a natural fit to bring our great brands together. We're proud to bring you our custom line of "Duck Commander Crappie Rods and Poles".

Building on over 70 years of panfishing experience, we worked with "The Duck Commanders" to develop and test this series rods to their exact specifications.

As with every B'n'M product, we stand behind this entire series of rods with our Best-In-The-Industry Warranty for materials and workmanship.

They are outstanding, and we're sure you'll enjoy fishing along with us and the Robertsons for years to come.

#### A. Duck Commander ULTRA-LIGHT Crappie Rod

LGTH. PC. GUIDES DCSPIN4 4+TIP DCSPIN6 6' 6+TIP Guides: Dyna-Flo

- 40 MSI IM6 Graphite Blank
- · Genuine Portuguese Cork Handle.
- Dyna-Flo Stainless Steel Guides
- Chartreuse Depth-Monitoring Wraps

#### **B. Duck Commander Trolling Crappie Rod**

ITEM	LGTH.	PC.	GUIDES		
DCTROLL102	10'	2	9+TIP		
DCTROLL122	12'	2	11+TIP		
DCTROLL143	14'	3	14+TIP		
Guides: Dyna-Flo					

- 40 MSI IM6 Graphite Blank
- Extra-Long Hi-Vis Painted Tip
- Stiff Action
- Dyna-Flo Guides
- Chartreuse Depth-Monitoring Wraps

#### C. Duck Commander DOUBLE-TOUCH Rod

ITEM	LGTH.	PC.	GUIDES		
DCDT102	10'	2	8+TIP		
DCDT112	11'	2	8+TIP		
DCDT122	12'	2	8+TIP		
Guides: Dyna-Flo					

- 40 MSI IM6 Graphite Blank
- Unique "Double-Touch" System
- · Genuine Portuguese Cork Handle.
- Dyna-Flo Stainless Steel Guides
- Chartreuse Depth-Monitoring Wraps



#### **D. Duck Commander Telescopic Panfish Pole**

ITEM	LGTH.	SEC.
DCPAN10	10'	3
DCPAN11	11'	4
DCPAN12	12'	4

- High Quality Fiberglass Blanks
- Chartreuse Depth **Monitoring Wraps**
- Leatherette Handle
- Buggy-Whip Action!

#### **E. Duck Commander Ultra-Light Combo**

**GUIDES ACTION LINE** LGTH. 4+TIP LIGHT 4-8 DCY410 4'10"/1PC SPIN Guides: Ceramic Insert

Take your favorite "Little Commander" along with his very own professional rig. (Get yourself one of our grown-up models and he'll match!) Designed up to

spec with our other Commander Series rods, it's paired up with the popular and dependable DL1 West Point Trigger Reel, and is pre-spooled with 43 yards of 8lb. test line. Its 4', 10" size is perfect for the young-un, and makes catching bream and crappie a real man-sized tussle. 100% tough fiberglass, with Ceramic Insert guides, and the smart depth monitoring guides featured on all Commander rods.



#### A. IM7 Graphite All-Purpose Crappie Wizard

ITEMLGTH.TYPEGUIDES ACTION LINECW757.5½PCSPIN6+TipM4-8Guides: Dyna-Flo

Designed by Richard Williams, a renowned guide on Kentucky Lake, these rods are constructed with

high modulus IM7 graphite to provide a fantastic blend of strength and sensitivity for those who prefer a slightly stiffer action. The handle is made of genuine Portuguese cork for maximum sensitivity and a lightweight feel. Dyna-Flo spinning guides allow for great casting if that's your preference. This is a great all-purpose rod that will catch almost any species you desire.

#### **B. Capps & Coleman All-Purpose & Wading Rod**

ITEM	LGTH.	TYPE	GUIDES	ACTION	LINE	
CCW82	8'/2PC	SPIN	7+TIP	М	4-8	
CCW92	9'/2PC	SPIN	7+TIP	М	4-8	
Guides: Ceramic Inserts						

A great rod for casting or dipping, with a slightly stiffer action designed for wade fishermen. Wading for crappie is one of the

fastest growing techniques, second only to trolling. These rods feature a bottom mounted reel seat made of genuine Portuguese cork, blank made of IM6 graphite, and they are a great blend of strength and sensitivity. A great all-purpose rod.

### C. Sam Heaton Super-Sensitive - REDESIGNED!

7-Feet Of Im-6 Graphite Strength And Sensitivity!

ITEM LGTH. TYPE GUIDES ACTION LINE SHSS72n 7 FT/2PC SPIN 7+TIP ML 4-8 Guides: Dyna-Flo One of the lightest, strongest and most balanced jig poles anywhere is now better than ever. For the

smoothest casting and retrieval, the Dyna-Flo guides are now even larger, and the tough Cork-Knob handle provides superior balance and a great grip. One of the most popular rods on the water, the SHSS72n is still supple, strong and sensitive.

#### **D. Whitey Outlaw DOUBLE DUTY**

ITEMLGTH.TYPEGUIDES ACTIONLINEWOD1010 FT/2PCPOLE1 TIEDOWNM4-8WOD1212 FT/2PCPOLE1 TIEDOWNM4-8Guides: One Tip Guide, and One Tie-Down

The Outlaw Double-Duty Takes Fishing Back To The Basics It's a medium-action rod for big heavy hybrid bream, monster

shellcrackers & any size crappie. It's perfectly balanced with comfortable foam handle for all-day fishing. No reel needed, it's built on a tough & lightweight graphite blank, with one tip eyelet and one reinforced tie-down guide.

B'n'M Pro-Staff Developed & Tested!



B'n'M Pole Co. offers replacement parts, including tips, for most of our products. Please call 1-800-647-6363 for more information.



#### **A. The Original BreamBuster**

LGTH.	PC.
9'	3
10'	3
11'	4
12'	4
14'	4
	10' 11' 12'

Yes, you read it correctly...we brought back the original design for the oldest bream and bluegill pole on the market. This is the genuine BreamBuster design made of 100% lightweight fiberglass, a leatherette wrapped handle for comfort in your hands, and the cylindrical shape design that maintains the original action that makes catching bluegills fun! Each section is individually "flocked' to prevent sections from sticking.

The eyelet is wrapped with thread for the best sensitivity. Remember the good ole days fishing with your Dad? Well, they're back.

#### **B. Black Widow ReadyRig**

BW3RR BW4RR BW5RR	<b>LGTH.</b> 10' 13' 16.5'	3 4 5
BW6RR	20'	6

Line, Hook, Float and Sinker, Ready-To-Go. Convenient Shrink-Wrap Unit for Hanging Display. Available in 10', 13', 16.5' and 20' Lengths100% fiberglass. Low-end price point. Glossy black w/red accent stripes. Fiberglass reinforced joints. Metal eye tip. Line keeper. 25' of 10# Test Line, BB Shot Sinker, Hook, Cigar Float. Shrink-Wrap Hanging Card.

Item:	Rig:
BW3RR	Size #4 Gold Aberdeen Hook, 1½", with Cigar Float
BW4RR	Size #1 Gold Aberdeen Hook, 2½", with Cigar Float
BW5RR	Size #1 Gold Aberdeen Hook, 2½", with Cigar Float
BW6RR	Size #1 Gold Aberdeen Hook, 2½", with Cigar Float

#### C. Black Widow

ITEM	LGTH.	PC.
BW3	10'	3
BW4	13'	4
BW144	14'	4
BW5	16.5'	5
BW6	20'	6

With Color And Graphics!

100% fiberglass. Low end price point. Glossy black with enhanced color graphics. Fiberglass reinforced joints. Metal eye tip. Line keeper.

#### **D. Vintage Little Jewel**

ITEM	LGTH. PC.
LJ9	9' 3
LJ10	10' 3
LJ11	11' 4
LJ12	12' 4

BEST SELLER! Makes catching them fun! Enhanced graphics. 100% fiberglass. Ultra lightweight. Fantastic action. Solid glass tip section, EVA foam handle. Reinforced joints. Line Keeper.

#### **E. Vintage Little Jewel ReadyRig**

Our Most Famous Bream Pole. Ready To Fish!

ITEM	LGTH.	PC.
LJ10RR	10'	3
LJ11RR	11'	4
LJ12RR	12'	4

Furnished with toothpick float, 20' of 8 lb test line, BB shot sinker and a Size 6 Gold Aberdeen Hook in a shrink wrap hanging card. Enhanced graphics, 100% fiberglass, solid fiberglass tip, EVA handle and line keepers make this a great value!



#### **F. Graphite Little Jewel**

ITEM	LGTH.	PC.
GLJ10	10'	3
GLJ11	11'	4
GLJ12	12'	4

**Best Seller! Graphite!**This pole offers the same fun as its fiberglass sister,

This pole offers the same fun as its fiberglass sister, but the graphite construction allows more backbone with the same fantastic action. Ultra-Ultra Lightweight. Reinforced joints. EVA Foam Handle. Line Keeper.

#### **G. Crappie Duster**

Excellent Backbone & Balance. Hot Graphics!

ITEM	LGTH.	PC.
CD103	10'	3
CD114	11'	4
CD124	12'	4
CD145	14'	5

This is the Classic, All-Round Telescopic Pole for the traditional vertical fisherman. 100% fiberglass. Lightweight. Medium to light action. 10 1/2" EVA handle. Line Keeper.

#### **H. The Skeeter Pole**

ITEM SK10	LGTH. 10'	<b>PC.</b> 3
SK11	11'	4
SK12	12'	4
SK14	14'	4

A colorful, no frills, LIGHT WEIGHT pole, with a delightful LIGHT action and SUPERB BALANCE that is so desirable for folks that like the lighter tip action for bream and crappie. Color coded to length and comes with line keepers. The 14ft. model is the lightest, best-balanced pole in this length we have ever seen. Proven to be a best-seller along with the other lengths.

#### **I. The Cadillac**

ITEM	LGTH.	PC.
DAK103	10'	3
DAK124	12'	4
DAK155	15'	5

100% fiberglass. Lightweight. Well balanced. Line Keeper. Extra long EVA handle for balancing under forearm and for comfort.

#### **J. The Cadillac Combo**

ITEM	LGTH.	PC.
FCDC102	10'	2
FCDC124	12'	4
FCDC145	14'	5

Line-Through-Pole Convenience!
100% fiberglass. Lightweight. Well balanced.
Extra long EVA handle, PLUS line-thru-the-center

convenience. 30' mono w/swivel.

#### **K. Fish-Pole Reel Combo**

ITEM	LGTH.	PC.
FPC102	10'	2
FPC123	12'	3
FPC143	14'	3

Another Best Seller!!

100% fiberglass. Telescopic. Redi-rigged fish pole reel comes with 30 feet of 6-lb mono with swivel. Line thru pole convenience. Includes wire threader.



B'n'M Pole Co. offers replacement parts, including tips, for most of our products. Please call 1-800-647-6363 for more information.



#### A. THE ORIGINAL Silver Cat

ITEM	LGTH.	TYPE	GUIDES	ACTION	LINE
SCAT70S	7'/2PC	SPIN	5+TIP	M	15-30LE
SCAT80S	8'/2PC	SPIN	6+TIP	M	15-30
SCAT70C	7'/2PC	CAST	6+TIP	M	15-30
SCAT80C	8' /2PC	CAST	7+TIP	M	15-30
Type Of G	uides: Co	eramic i	Insert		

The Silver Cat series is made of 100% fiberglass, and offers many features only found in catfish rods at a much higher price point. The nylon cord grip will offer great, noslip handling even with wet, slimy hands, and is durable enough for use in a rod holder. The super-slick

ceramic guide inserts are framed by equally high-quality aluminum oxide alloy and will provide smooth line flow for heavy lines. The graphite reel seat will accommodate any size reel, and will keep it tight to the rod for maximum sensitivity. Finally, the glow-in-the-dark tip will help you see the lightest of bites during night-time fishing. The Silver Cat is a medium action rod, with a sensitive tip to maximize your catfishing efforts. As with all of our products, we believe sensitivity is the key to catching more fish, regardless of the species.

#### **B. Silver Cat MAGNUM**

ITEM	LGTH.	TYPE	GUIDES	ACTION	LINE
MAG80C	8'/2PC	CAST	8+TIP	M	25-50
MAG70S	7'/2PC	SPIN	7+TIP	M	25-50
MAG10C	10'/2PC	CAST	9+TIP	HEAVY	25-50
MAG10S	10'/2PC	SPIN	8+TIP	HEAVY	25-50
Type Of Guides: Ceramic Insert					

The Magnums are built on a unique blank made of a 90% carbon, 10% fiberglass blend for sensitivity and extra backbone. They feature a wrapped nylon cord grip for surehandling; super-slick ceramic guides, and a cat-fishin' tough graphite reel seat. These rods

start with sensitivity to the smallest nibble, and finish with the backbone you need to haul in the monsters. The Magnums feature an 8-foot 2-piece casting rod, a 7-foot 2-piece spinning rod, and the newest 10-foot models come in both spinning and casting configurations.

#### **C. Silver Cat Magnum PRO-STAFF BUMPING ROD**

ITEM	LGTH.	TYPE	<b>GUIDES</b> I	ACTION	LINE
BMPRO70C	7'/1PC	CAST	9+TIP	Н	25-50
BMPRO75C	7.5'/1PC	CAST	10+TIP	Н	25-50
Guides: Sta	ainless S	teel			

Our monster catfish catching Bumping Rod is even better! This version provides a stiffer blank than the original and a stainless steel tip eyelet

designed to handle the abuse that swifter current and 80+ pound catfish put on it. Bumping is the fastest growing technique in catfishing and is a technique used a majority of the time by Pro fishermen on rivers like the mighty Mississippi.

#### **D. REDESIGNED SILVER MAGNUM 75**

ITEM	LGTH.	TYPE	GUIDES	ACTION	LINE
MAG75Cn	7.5'/1PC	CAST	8+TIP	MH	25-50
Guides: S	tainless Ste	eel			

With the help of our Pro Staff, we stepped up our Magnum 7.5 ft 1-piece rod. We have added a cork handle, aluminum reel seat, and solid steel eyes the entire length

of the rod. No more inserts popping out! This has become the favorite anchoring rod for our Pro Staff and it will be yours as well!

#### **E. NEW! SILVERCAT ELITE**

ITEM	LGTH.	TYPE	GUIDES	ACTION	LINE
SCEL75C	7.5' /1PC	CAST	8+TIP	MH	25-50
SCEL75S	7.5' /1PC	SPIN	8+TIP	MH	25-50
Guides: S	tainless Ste	eel			

The all new Silver Cat Elite is made of E-glass composite material, which provides extreme strength and durability while catching huge cats. Designed for suspended drifting and anchoring, this rod has

a non-parabolic action that provides stiff backbone, but with a faster tip to see "hits" more clearly. The action of this rod is unique and will provide excellent visibility. Other prominent features of this rod are a double-nut locking reel seat made of aircraft grade aluminum, Hi-Vis tip – especially useful for night fishing, and a high quality X-Grip provides extra grip and improves rod aesthetics.



# catfish gear







A. 3-Way Wired Swivels

George Young Jr., 3-Way Wired Swivel, this swivel is one tough dude! With it's 150-lb test breaking strength, it can be used for your smallest catfish to your largest - and it's also great for those saltwater monsters! ITEM: GYWSW

#### **B. 3-Way Bumping Swivels**

George Young Jr., 3-Way Bumping Swivel, the name tells it all! I cut my teeth bumping the mighty Mississippi with this swivel, and it's also great for any application where a 3-way swivel is needed; bumping, anchoring, drifting or dragging and many more.

ITEM: GYBMSW1

#### **C. Pro Series 3-Way Swivels**

George Young Jr., Pro Series 3-Way Swivel - The pro series has it all when it comes to 3-way swivels! Unbelievable flexibility and with the chain swivel added, you can bet you'll have no twist and tangles! This swivel is used by pros around the country.

ITEM: GYBMSW2

#### **D. Chain Swivels**

George Young Jr., Chain Swivel - This 125-lb test chain swivel is small but strong! That means less drag in the water, and it will definitely keep the twist out of your line.

ITEM: GYCHSW

#### **E. Sinker Slide**

George Young Jr., Catfish Sinker Slide - These sinker slides are great for several applications; from anchor fishing, drift fishing and more. The quick snap on the slide allows the angler to change weight sizes as conditions change, without retying your whole rig.

ITEM: GYSLIDE

#### **F. Pro Series Sinker Slide**

George Young Jr., Pro Series Sinker Slides are for that angler that wants to go the extra mile. This sinker slide is great for any application that the regular sinker slide is used for. This pro slide is made on a wire leader, keeping the slide from rubbing on your main line.

ITEM: GYWSL

B'n'M Pole Co. offers replacement parts, including tips, for most of our products. Please call 1-800-647-6363 for more information.



George Young JR Catfish Hooks are super strong and super sharp! And the offset is sure to hit its mark. Each pack contains 5 hooks.

ITEM: 3/0: GYHOOK3 / 8/0: GYHOOK8 / 9/0: GYHOOK9

#### **Lead Sinkers**

THE REAL DEAL!

Made in the U.S.A. from 90% recycled lead. Three styles to match your catfishing technique, and in a wide assortment of weights for precise bait presentation.

#### ONLY AVAILABLE ONLINE OR BY PHONE ORDER



#### A. BANK SINKERS

2 - POUND BAG. Available in 1, 2, 3, 4, 6, 8, 10, and 12-ounces **ITEM: BS** 

#### **B. CANNON BALL SINKERS**

2 - POUND BAG. Available in 1, 2, 3, 4, 6, 8, 10, and 12-ounces **ITEM: CB** 

#### **C. NO-ROLL SINKERS**

2 - POUND BAG. Available in 1, 2, 3, 4, 6, and 8-ounces ITEM: NR

# gigs & spears, bamboo

## stainless steel

#### **Serious "Stickin' Power"**

We re-created our most popular sized frog and fish spears in brilliant and durable stainless steel.

#### They've been a big hit!

Hand-forged to our specifications with needle-sharp points and barbs. These spears are a "lifetime investment" for the spear fisherman, and designed to perform for generations to come.

ITEM	TOTAL LGTH.	TOTAL WID.	TINE LGTH.	TINE DIA.
4XPKS	7"	3 1/2"	4"	3/16"
6PKS	7"	3 1/2"	3 1/2"	3/16"
7PKS	8 1/2"	5"	5"	1⁄4"
11PKS	11 1/2"	na	8 3/8	1/4"

## bamboo

#### "TL" Rigged Bamboo Poles

Bream rigged "T" series poles. Excellent promotional or premium item.

ITEM	LENGTH	PACK	WT.
TL-82	8' 2 pc.	2 doz.	8 lbs
TL-102	10' 2 pc.	2 doz.	10 lbs.
TL-123	12' 3 pc.	1 doz.	9 lbs.
TL-143	14' 3 pc.	1 doz.	11 lbs.

#### **Bamboo Handled Frog Gigs**

A Top Seller...

A practical way to offer reasonably-priced gigs with handles. 2 piece 8ft, 8in handle with slip ferrule.
Shrink packed, 10 lbs. • 12/carton

ITEM: 2B

#### **Stainless Steel** Flounder Spear

Our Stainless Gigs set the bar high, and this Spear easily reaches the mark. Really good lookin', and tough enough for your grandkids to enjoy and remember you by.

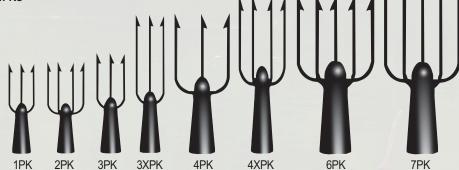
ITEM: 11PKS



#### **High Quality, Best Sellers**

- · Hand forged spring steel
- · Acetylene welded at the seams.
- Needle-sharp points
- Premium grade
- Conveniently skin packed

	TOTAL	TOTAL	TINE	TINE
ITEM	LĠTH.	ŴID.	LGTH.	DIA.
1PK	5"	1 1/2"	2 1/2"	3/32"
2PK	5"	1 3⁄4"	2 1/2"	3/32"
3PK	6"	2 1⁄4"	3"	3/16"
3XPK	7"	2 1/2"	4"	3/16"
4PK	9"	3 1/2"	5"	9/32"
4XPK	7"	3 1/2"	4"	3/16"
6PK	7"	3 1/2"	3 1/2"	3⁄16"
7PK	8 1/2"	5"	5"	1⁄4"
8PK	10"	6"	6"	5⁄16"
9PK	12"	6 1/2"	7 1/2"	5⁄16"
11PK	12"	N/A	8 3⁄8"	1⁄4"
30PK	8 3⁄8"	3 1/2"	3 1⁄4"	1⁄8"
40PK	8 3⁄8"	4"	4"	1⁄8"
44PK	7 1⁄2"	1 1/2"	4"	1⁄8"
	Pole Frogg	ger)		
55PK	8 3/8"	2"	5 1⁄4"	1⁄8"
(Comm	ercial Fro	gger)		











## spinning, casting & pole reels



#### **A. West Point Trigger Reel**

This is a fantastic little reel that can accomplish big things! Weighing only 5.5 oz, this trigger spin reel is pre-spooled with 43 yards of 8 Lb test line. And, for an ultralight reel, it packs a hefty 4.7:1 gear ratio to bring 'em in. Stainless steel reel cap adds durability. Though designed for fishermen of all skill levels, this is a great reel for beginner fishermen, and has withstood the test of a 7 year old who is rough on equipment... very rough! Left hand retrieve only. Line capacity: • 6lb/50 yards • 8lb/40 yards (furnished) • 10lb/25 yards

ITEM: DL1

#### **B. West Point Spinning Reel**

The West Point Spinning reel is a 3 ball bearing reel that's designed for light freshwater applications. Weighing only 5.2 ounces, it works great with ultra-light rods and jig poles. • Quick-Change right or left hand retrieve • 4.7:1 gear ratio • Cast aluminum spool with 8 lb. test line • Spare graphite spool • Smooth front drag system • 4 lbs./150 yds., 6 lbs/100 yds., 8lbs./70 yds.

ITEM: BM050

#### **C. ProStaff Spinning Reel**

It doesn't say PRO-STAFF for nothing...

Smooth action, tough performance, and lots of fun, this little workhorse has a silky-smooth drag for longlining, spider rigging, or any trolling technique. Featuring a stainless steel cap and has options for both right- and left-hand retrieves. 5BB (4+1), 5.1:1 gear ratio, 4.7 to 1 retrieval rate, with line capacities of: 4lb/220yds, 6lb/150 yds, or 8lb/100 yds.

ITEM: PRO100

#### **D. Buck's Mini-Reel**

Weighs only 3 oz.. Measures only 1-1/4" x 3-1/2"
• Powerful 3.6:1 gear ratio • Anti-reverse lever • Holds
50 Yards of Line. • Audible bait clicker • Tension Control
• Quick change right or left hand retrieve.

ITEM: BMR1

#### **E. Quick-Change Crappie Reel**

This is really neat little reel that offers the ability to quickly change out line for customers who use pony spools. Great price point, and something unique that is not offered by any competitor. Patented.

ITEM: QC1

#### F. Quick Change Reel vertical Mount!

As with our QC1, this is a neat little reel that offers the ability to quickly change out line for customers who use pony spools. This model, though, is vertically mounted like our FR2. Simply cut two notches in the spool as per the instructions, place it in the reel cradle, and you're ready to go! This reel will allow you flexibility in your line choice, and provide you more feel with the line resting on top of your fingers if you choose. Mount this reel for left or right hand retrieve. Great price point!

ITEM: QC2

#### **G. Buck's Best U.L. Crappie Reel**

Small and Combative!

Lighten your crappie rig for all day vertical jigging with these great little reels. Made of crush resistant ABS material, these reels have 2BB to ensure smooth operation and will allow you to set the drag for optimal rod performance. Weighs just 1.6 oz.!

Gear ratio: 1:1 • Spool diameter: .75 in.

ITEM: BAN01

#### **H. Universal Pole Reel**

Universal design fits all poles.

Flat design lays close to pole. Nylon construction
• Fingertip drag • Tape-down reel foot • 1:1 ratio

ITEM: NCP33

#### I. Buck's Best Ultra Lite Crappie Reel 2

Our best-selling reel: now 30% bigger!

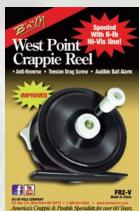
This light reel is great for all-day jigging. Made of crush resistant ABS material, this reel has 2BB to ensure smooth operation and will allow you to set the drag for optimal rod performance!

LINE CAPACITY:

6lb test: 75 yards / 8lb test: 35 yards 10lb test: 30 yards ITEM: BAN02

#### **J. West Point Crappie Reel**

This Classic Is Now A Better Deal Than Ever!



Our West Point Crappie Reel – a staple for all crappie fishermen - has been re-tooled for 2013 to provide smoother and more accurate gear action. The audible bait alarm will let you know of the lightest of strikes, and the anti-reverse will ensure no reel movement.

ITEM: FR2-V

B'n'M Pole Co. offers replacement parts, including tips, for most of our products. Please call 1-800-647-6363 for more information.

## minnow rigs & more

## Capps and Coleman Minnow Rigs

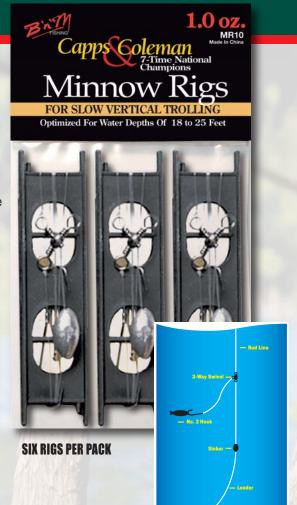
Catch crappie like Eight-Time National Champions Ronnie Capps and Steve Coleman! This is the exact rig used by the team that has garnered over \$1.5 million in tournament winnings and has been named Angler Team of the Year EIGHT times. These rigs are precision tied for the best balance to minimize line twist and create a near perfect live bait presentation. Each rig is created for your exact need to catch crappie at any depth or trolling speed throughout the year. The Eagle Claw #2 Type 214 EL hooks (2 on each rig) will minimize lost fish..... and lost rigs from snagging. Choose your rig based on the depth you desire to fish, tie to your line, and you're ready to go. These rigs will save you time and energy (approx 15 minutes each) and will allow you to keep your minnows in the water to CATCH MORE CRAPPIE. The directions on the back will tell you everything you need to know.

ITEM#	WEIGHT	LINE	TUP LENGTH (FROM SWIVEL)	(FROM SWIVEL)	TRULLING WATER DEPTH
MR14	1/4 oz	10 lb	8.5 inches	20 inches	2-7 ft
MR38	3/8 oz	10 lb	8.5 inches	20 inches	2-7ft
MR12	1/2 oz	12 lb	9 inches	22 inches	7 - 12 ft
MR34	3/4 oz	15 lb	1 inches	28 inches	12 - 18 ft
MR10	1 oz	15 lb	11 inches	32 inches	18 - 25 ft

Note: All bottom lengths are measured from swivel to sinker. There is an 8" leader from sinker to hook #2, but your trolling speed will determine exact depth.

The MR14 (1/4 oz) is a great rig for casting and retrieving slowly under a slip bobber! You will catch a lot of fish with this method! For best results, tie the rig to our Float and Fly rod designed for this exact technique, the FFCS8!

Be sure to use a bobber that is visible from distances, and will support the 1/4 oz weight.





# Pinned Oyster Knives

#### **Pinned Oyster Knives**

Packed 1 dozen to cardboard carton
• 25 dozen to case • 4" stainless steel blade
with wood handle • 2-1/2" stainless steel blade
with guard & wood handle.

ITEM: 5047 (w/ guard) 5047 PK (w/ guard, skin packed) 6000 PK (w/o guard, skin packed)

## SlabMaster Crappie Saver

Tired of your crappie not fitting into your checker? Have you ever wondered the age of your crappie? How much does it weigh? Whether you are a tournament fisherman or casual fisherman, this crappie checker is for you. After years of exhaustive research and record-keeping, Ronnie Capps has designed the ultimate checker that will be the Last Crappie Checker you will ever need. Look at these features:

Oversized Design: Current crappie checkers on the market have one major flaw: they simply aren't big enough! Our oversized checker allows measurement up to 16 inches.

Air Bladder Deflation Guide: Keeping your fish alive until tournament weigh in is a challenge. Your best bet is to deflate the air bladder. But, where is the air bladder? Easy: Simply place your crappie into the Slabmaster Crappie Saver, and measure the length. Keeping the fish properly aligned in the checker, take your length measurement and correspond it to the ADG. Insert a needle (at a 45 degree angle), and press. The air bladder is deflated, and you win that coveted championship.

Estimated Weight: Find the approximate weight of your fish.

**Estimated Age:** Estimate the age of your fish based on years of exhaustive research. You'll be surprised at how long it takes a crappie to reach 3 pounds!

Made of extremely durable ABS plastic, in easy-to-see orange.

ITEM: LCC1



## ace anchors





# B'n'M ProStaff DVD library

### **Anytime, Anyplace, Any Water**

**Pro-Staff Training DVDs** 

These spectacular Teaching DVDs (really, they are) utilize tutorials, diagrams, and on-the-water footage to educate the casual fisherman about the newest (and oldest) techniques of catching crappie in any condition. Covering many different techniques, these DVD's are professionally produced and edited by Russ Bailey, host of the popular TV show "Brush Pile

Fishing". Each segment includes diagrams, how to, and (3) tips for each technique, and each segment is conducted with a different Pro-Staffer from B'n'M. They cover a wide variety of products and manufacturers, not just B'n'M.

From vertical jigging to pulling summertime crankbaits, these DVDs will help you catch more crappie.



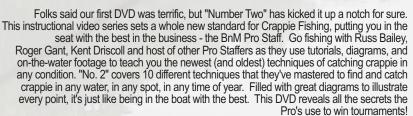
#### **Anytime. Anyplace. Any Water CRAPPIE NO. 1**

Our first release broke ground by using tutorials, diagrams, and on-the-water footage to educate the casual fisherman about the newest (and oldest) techniques of catching crappie in any condition. Covering (9) different techniques, this DVD is professionally produced and edited by Russ Bailey, host of the popular TV show "Brush Pile Fishing". Each segment includes diagrams, how to, and (3) tips for each technique and each segment is conducted with a different pro staffer from B'n'M.It covers a wide variety of products and manufacturers, not just B'n'M. From vertical jigging to pulling summertime crankbaits, this DVD will help you catch more crappie.

ITEM: AC-1

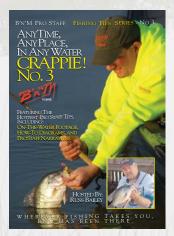


**Any Water CRAPPIE NO. 2** 



ITEM: AC-2







## Anytime, Anyplace, Any Water CRAPPIE NO. 3

GETTING BETTER (AND SMARTER) EVERY YEAR

This latest new introduction "No.3" adds even more to your "crappie-cation" with exclusive techniques for fishing bridges to brush, Winter thru Summer, and everything in between. Russ Bailey and nine of our other Pro-Staffers take you to "school on the water" to show you the techniques of the best. Like our other DVD's, this tutorial includes graphic diagrams to show you exactly what works, and then takes you to the water for a hands-on demonstration and tips of the trade. In this adventure you'll learn Fall Transition Crappie, Fall Bridges, Okeechobee Weeds, Winter Stick Baits, Winter Long Line Trolling, Spawning Crappie - "Deep and Shallow", Casting for Crappie with the Buffet Rig, Fishing the Bushes, and Summer Gills.

ITEM: AC-3

VIDEO LGTH. AC-1 FISHING TIPS - No.1 2HR AC-2 FISHING TIPS - No.2 FISHING TIPS - No.3 2HR















#### FISH EAT LIVE SHIRTS

It's very simple: Go Fishing, Eat Fish, and Live longer! Now, you can show your fisherman's pride with these great new shirts at an affordable price. Subliminal dyed shirts.

ITEM SHORT SLEEVE TEES, GRAY, 90% / 10% COTTON POLY: FELTEE-M М FELTEE-L FELTEE-XL XL FELTEE-2XL 2XL

3XL

FELTEE-3XL

#### **RED OR BLACK LONG-SLEEVE TEES**

All-Black, Gildan 100% Ultra-Cotton long-sleeve Tee Shirt with B'n'M Splash Logo on breast and across the back. Comfortable to wear, good-looking, and easy to care for. Wear your B'n'M Colors with pride! SIZES: M, L, XL, 2XL, 3XL

ITEM: BLACK- LS-TEE

**RED-LS-TEE** 





Look and feel just as cool as you really are. State-of-the-art materials for comfort and style. Adjustable, one-size-fits-all construction, and machine washable.

ITEM: C6 – Neon Green/Black, C7 – Neon Blue/Black, C8 – Neon Orange/Black, C9 – Neon Green/Gray



## **NEW FOR 2020!**

Everyone asks, "What's BNM stand for???" Before great fishing, it started out as "Brooms and Mops". We've come a long way! Adjustable, one-size-fits-all construction, and machine washable.

ITEM: C10 - Vintage Brooms and Mops Hat, Black/Gold/White

#### **BROWN SLICK-OILED HAT**

Our Slick-Oiled cap looks and feels like a great old friend. Beautifully weathered and distressed, this sturdy cap has the character of a vintage bomber jacket - the real deal. One size fits all, but especially good for larger sizes!

ITEM: C5



#### **COOL-MESH HAT**

Cool Is The Rule! Now you can display your favorite logo in cool-mesh comfort. One size fits all. Olive and Khaki combo. ITEM: C3



LOW-CROWN HATS

Low-Crown, Unstructured 6-panel Baseball-Style cap. Khaki or Olive Green, one size fits all with buckle adjustment. Khaki Cap ITEM: C1 Olive Cap ITEM: C2 Pink Cap ITEM: C4



Adjustable, one-size-fits-all construction, and machine washable. Cool! ITEM: SVCAMO, SVBLAZE, SVRED

## gift cards, decals & banners



## B'n'M Logo **Patch**

Stitched in full red/black color. ITEM: PATCH



#### **B'n'M Gift Cards**

#### ALWAYS THE RIGHT SIZE AND COLOR!

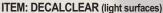
If you're not exactly sure what the crappie angler in your family needs or desires, purchase one of our gift cards. Available in amounts up to \$500, the gift card will ensure that your angler gets exactly the product that meets his or her technique and fishing application. If you need gift cards in custom amounts, please email our customer service dept., or call 1-800-647-6363

**B'n'M Logo Decals** 

Whether you fish for crappie or cats, you can show your B'n'M colors on your truck or boat. Thermal Die-Cut pressure decals are cut from durable, colorfast vinyl. These have no background color, so they look painted-on! Choose your decal according to the brightness or darkness of your background.

7" wide, 5" tall,







ITEM: DECALDARK (dark surfaces)

#### **Promotional Banners**

Hang B'n'M with pride at your next business or social event! High-quality 7' wide x 2' tall Vinyl Banner with grommets and hanging twine. ITEM: PB1







#### **B'n'M Fishing Club**

#### **CHECK US OUT ONLINE AND JOIN** THE B'N'M FISHING CLUB!

Welcome to the brand new B'n'M Fishing Club. For every dollar you spend with us, you earn points toward special B'n'M Licensed products - like hats, shirts sportswear and more. Earn enough points and pick the item you wish to redeem the points for. Check it out on our website and join the B'n'M Fishing Club... Just another way to say thank you for doing business with B'n'M Poles, *America's Premier* Crappie Fishing Outfitter.











#### rod selector cha

TECHNIQUE:	Lightweight	Balance	Light Action	Medium Action	Stiffer Action	Sensitivity	Strength	Durability	Cost Effective
Vertical Jigging Shallow	BBUL/BBULBS SHSS/BGJPn SHSS-BS/THUMP	BBULBS/SHSS BGJPn/CWRB/GOLD SHSS-BS/THUMP	BGJPn/BCCR	SHSS/THUMP	BULT/CWRB/GOLD CW/SE/FFTH	SHSS-BS/THUMP BBULBS/BBUL/BGJPn CWRB/SHSS/GOLD	MOBRUX/CWRB CW/SHSS/WPCR GOLD/SHSS-BS	WPCR/CJ/MOBRUX CW/CWRB/GOLD SHSS-BS	WPCR/CJ BGJPn
Vertical Jigging Deep Water	BBUL/BBULB SHSS/FFCS SHSS-BS/THUMP	BBUL/BBULBS SHSS/BGJP/GOLD SHSS-BS/THUMP	RG/ BGJPn/BCCR	FFCS/FFTH SHSS92/SHSS72 SHSS-BS/THUMP	CW/MOBRUX GOLD	SHSS-BS/THUMP BBULBS/BBUL/BGJP CWRB/SHSS/GOLD	MOBRUX/CJ/CW GOLD SHSS-BS	WPCR/CJ/MOBRUX CW/CWRB/GOLD SHSS-BS	WPCR/CJ BGJPn
Vertical Jigging Heavy Brush	BULT/MOBRUX SE/BGJPn/SHSS/BS	FFTH/BBUL/SHSS SE/SHSS-BS	BGJPn/BCCR	SHSS/SHSS-BS	BULT/CWRB CW/SE/FFTH	SHSS/CWRB/CW SE/SHSS-BS	MOBRUX/WPCR CJ/SHSS-BS	MOBRUX/WPCR CJ	
Dock Shooting	410/SS/SP SHSS72 /SSD60	410/SS/SP SHSS72/SSD60		SS/SP SHSS72/SSD60		410/SS/SP SHSS72/SSD60	410/SS/SP SHSS72/SSD60	410/SS/SP SHSS72/SSD60	410/SS/SP SHSS72/SSD60
Float/Bobber Fishing	CW/CWRB FFCS/FFTH	CW/CWRB FFCS/FFTH	BBUL/BBULBS BGJPn	FFCS/FFTH SPCOMBO	CW/CWRB MOBRUX	BBUL/BBULBS SHSS/SHSS-BS	CW/CWRB WPCR /MOBRUX	CW/CWRB WPCR/CJ	WPCR/CJ
Casting	SP/SC/SS/CW75 SHSS72/BULT/410 TCB65	SP/SC/SS/BU LT FFCS/SHSS72/FFTH TCB65	RG/SHSS72 SHSS72/410 TCB65	SP/SC/SS FFCS/FFTH	BULT/CW75	SP/SC/SS/CW75 SHSS72/BULT/RG	BULI/FFCS 410	BULT/FFCS/FFTH SP/SC/RG/410	410/SP/SC FFCS
Trolling - Jigs	BGJPn/CCT	BGJPn/CCT PST	BGJP/CCT	WPCR	PST/MOBRUX/PT	BGJPn/CCT PST/WPCR	PST/WPCR/PT CCT/BGJPn	PST/MOBRUX WPCR/PT	WPCR/BGJPn
Spider Rigging	CW/PST/WPCR MOBRUX/GOLD	CW/PST	BGJPn/CCT	WPCR	CW/PST/GOLD PT	CW/CCT/GOLD	CW/PST/PT MOBRUX/GOLD	CW/MOBRUX WPCR/GOLD/PT	WPCR CW
Trolling/Pulling Crankbaits	PST/CW	PST/CW		WPCR	PST/CW/PT	PST/CW	PST/CW/PT WPCR /MOBRUX	PST/CW/PT WPCR/MOBRUX	WPCR PST/CW
Bottom Bouncing	PST/CW	PST/CW		WPCR	PST/CW MOBRUX/PT	PST/CW	PST/CW/PT	PST/CW/PT MOBRUX/WPCR	WPCR/PST CW
Long-Line Trolling	CW	CW/PST		WPCR	CW/PST	CW/PST	WPCR/CW/PST	WPCR/CW/PST	WPCR CW
Side Pulling	RG series	RG serës	RG series			RG series	RG series	RG series	RG series
Power Trolling				PST	PT	PST	PT	PT	

S

E

 $\cap$ 

Vertical Jigging - Shallow Water: The act of fishing with pole that entices fish to bite. This is a very effective technique when fish are holding in shallow water, usually during the spawning anced to reduce fatigue, and possesses a tip that is "fast" for light bites. However, the tip must also be balanced for proper bait presentation. A tip too loose will cause the jig to flail. Longer poles a slight twitching motion to move jig in a manner season. The ideal rod for this technique is lightweight and balreduce fish spooking, especially in clear water. n hand, usinc

Ē

N

ish are holding in deeper water (usually pre or post spawn), a Vertical Jigging - Deep Water: The act of fishing with pole in hand, using a slight twitching motion to move jig in a manner that bait presentation. At p too loose will cause the jig to fall. Because entices fish to bite. The ideal rod for this technique is lightweight and balanced to reduce fatigue, and possesses a tip that is "fast" for light bites. However, the tip must also be balanced for proper shorter pole can be used.

employing this technique. Additionally, a more forceful retrieve may be necessary, which will require additional backbone since Vertical Jigging – Heavy Brush: The act of placing your jig or bait presentation, as described in "Shallow Water" or "Deep However, your rod tip will experience extreme abuse you may be pulling fish over underwater limbs and brush. Heaver line is recommended.

reduce tangling Dock Shooting: This is the act of launching a jig, in a manner similar to a slingshot, under a dock where fish will usually hide on bright and hot days. By opening the bale of your spinning reel, hold the jig in your hand and pull backwards until rod is bowed. Then, launch the jig under the dock structure. Be sure to hold the jig carefully so the hook doesn't set in your hand! This one can be a little tricky, but extremely productive. For best results, your short, ultra-light rod should have increased backbone for better accuracy. A single section rod will have better parabolic

FloatBobber Fishing: Ah, the time honored tradition of using a float. This is the act of either casting or long-poling, using a float above the bait presentation. Your rod will need a tip-top large Vertical Trolling Jigs or Minnows: The act of pulling jigs or enough for your bobber-stop (usually a thread or football-shaped piece of plastic) to be retrieved and cast without interference.

action than a multi-section rod.

minnows at an extremely slow speed. Your rod and line almost appear as if your are standing still and vertical jigging. Because nique, backbone becomes slightly less important. This technique is great during high winds, as the lighter pole will reduce the Our Pro Staff team of Capps and Coleman believe this is the most effective technique, and their National Championships of this, your rod should possess many of the attributes of a vertical jig pole to detect light bites. And, because this is a slow techbounding of your jig or minnow, and keep you in the "strike zone" proves their case.

Crankbaiting is a super aggressive technique allows you to cover alot of water fast, plus wind is not a factor. Pulling speeds range from 1.2-2.2 mph depending on the mood of fish. Cranks pull 8 cranks at one time unless state laws limit # of poles. The PST Series has the backbone and tip stiffness to support this of boat with PST143, #2 PST122, #3 PST102, #4 PST82. The It line separation allows you to cover a wider swath and helps fast paced style of trolling. I start with rod holder #1 towards front have a tendency to catch the larger more aggressive crappie.

Long Lining or Pulling - great technique for covering alot of water, ideal speeds run from .7-1.2mph. Most anglers fish one anglers te two jigs 36" apart and cast 40-60ft out behind the boat. This technique is most effective on suspended pre and PST/CCT. The front angler uses longer poles vs rear angler to man in the front of the boat using 2 14ft PST/CCT + 2 16ft cover a wider area plus avoid tangles. The rear angler fishes directly out the back of the boat with 48ft PST or 4 RW 7.5ft poles. Speed and jighead size determine the depth the baits run. Most post spawn fish.

**Bottom Bouncing** - designed for probing ledges, brushpiles, and stakebeads where crappie are relating to heavy cover close to the bottom. This is a vertical presentation only. Depending on depth the angler will rig a bell type sinker on the bottom then come up the line 18-24" and tie a 4" drop loop with light wire #2 crappie hook, the next hook is tied 24-36" up the line in the same

fashion. You can tie your rigs clsoer or further apart depending on where the fish are located. Suggested poles are Russ Baily 10.ft or Richard Williams 10-12ft. You need a sensitive tip + back bone to wrench slabs from cover. Great fall/winter technique.

Spider Rigging - the most versatile form of trolling for crappie. There are 3 seasons for spider rigging:

or 16ft models rigged with 3/4 or 1oz Capps/Coleman minnow Pre-spawn - fish are located and traveling along creek channels, ledges, and major river edges. Most fish will relate to cover prefer the stiffer PST series in 14 rigs. The stiffer poles allow you to fish the heavy rigs and pull the crappie out of heavy cover. Some anglers go heavier with 2-3oz weights and move much faster. along these travel corridors. I

filmsy. The filmsy pole will not allow fish to feel the resistance when they bite vs a stiff pole. You will see more of the subtle bites and catch fish when they get finicky. We fish target fish heavy Spawn - fish are shallow and relating to some type of cover woods, weeds, rocks, illy pads, etc... I will fish straight jigs lipped with minnows. Favorite jig size is 1/16 to 1/8oz. We will Iroll 6-814ft BGJP poles in heavy cover moving very slowly. We use the BGJP series because they are super sensitive and real cover real slowly.

Post Spawn - the toughest time of the year to catch weary wom out crappie. We use the Capps/Coleman 14ft poles, they are sensitive but yet very strong. We run 3/8-1/2 Capps/ Coleman minnow rigs during this time of year. Don't be fooled by the light weights, the CCT series will hold up to 2oz weights if you need to travel fast. We fish flats, points, and creek channels probing for post spawn crappie.

Side Pullina: A revolutionary technique created and mastered by renowned Pickwick guide Roger Gant. With all rods mounted on one side of the boat, and the trolling motor mounted on the other side, you basically pull the boat sideways over structure and breaklines. Your depthfinder will inform you ahead of time the exact depth(s) you'll need to be in the strike zone. Additionally, this technique will allow you to fish the shallow and deep sides of the breakline simultaneously. One of the best crappieproducing techniques we have ever seen, and War Eagle manufactures a boat for this technique.

Power Trolling is a technique that uses the same set up as tra-ditional Spider Rigging, but with heavier weights and faster speeds. Weights up to 3oz. and speeds up to 1.5 mph are typical for this technique. This allows you to fish deeper during the time of year that crappie are deep and the faster speeds allow you to cover more water quickly. Our Pow-R-Troller is designed to withstand the rigors of this method.

\*Note: While the BGJPn Series is widely used for light trolling, please note that this will void your warranty

Visit www.bnmpoles.com for all our products,

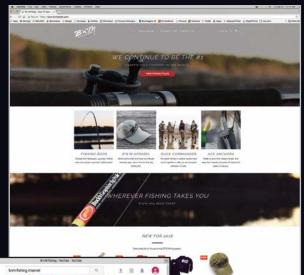
BiD

B'n'M Fishing

and the latest techniques from our ProStaff.







You Tube

## **B'n'M YouTube Channel**

Fish with the B'n'M Prostaff. They'll share their tips and techniques, and show you how to fish like a Pro.

#### youtube.com/bnmFishingPoles

View dozens of on-the-water videos featuring B'n'M Champions like Tim Blackley, Ronnie Capps, Rodney Newhaus, Kyle Schoenhear, Kent Driscoll and more. These guys are the best in the business, and they'll share hours of great fishing techniques with you along the way.



Go fishing anytime, anywhere, with any mobile device. We're on FaceBook, Twitter, InstaGram - and the B'n'M Fishing Channel on YouTube.



Post Office Box 231, West Point, Mississippi 39773

# 64 posts 1,383 followers 198 following BYM M Poles To year cut taming-owned fishing pole company Bym M Poles To year cut taming-owne

Office Hours:

7 a.m. - 4:30 p.m. CST Mon - Thurs 7 a.m. - 3:00 p.m. CST Fri

Toll Free: 1-800-647-6363 Voice: 662-494-5092 Fax: 662-494-7211 www.bnmpoles.com