

OCEAN SOOTHE GEL & LOTION FACT SHEET



ABOUT ANH

ANH is proud to be 100% Australian owned and made. Ocean Soothe was developed in response to the poor dialogue around psoriasis, despite its high prevalence in society. We understand how debilitating the pain, itchiness and stigma behind psoriasis is. Our approach is holistic, and helping to improving the quality of life of sufferers is our mission.

PSORIASIS

Psoriasis is not fully understood, and what causes immune dysfunction initially is not entirely clear. However, there is an exaggerated immune response by the body causing an inflammatory response at the skin. The skin cells rapidly grow and multiply, forming scaly, itchy, red patches.

OCEAN SOOTHE

Ocean Soothe was designed to mimic the effects of the ocean, in a portable and convenient format.

Ocean Soothe addresses the itchiness, redness, pain and inflammation at the skin level. By reducing the physical symptoms, we can hopefully relieve some suffering.

SPECIFICALLY FORMULATED

Ocean soothe is made of natural occurring salts which:

- decrease skin inflammation
- clear bacteria and infection caused by chronic scratching

The addition of highly concentrated cucumber juice also allows the skin to absorb the salts more effectively, enhancing the effect of the salt on the disease.

OUR CLINICAL TRIALS

There was a decrease in the itchiness, redness, inflammation, soreness and size affected areas.

Before: March 2019 After: July 2019



"The salt soothing is so much better than expected. The angry red purple and scaly psoriasis lesions have improved dramatically. No longer aching all the time, no longer itchy and have become smaller over time." Kerena

DIRECTIONS FOR USE

We recommend liberally applying the ocean soothe gel in the morning and the ocean soothe lotion in the evening over all affected areas.

GEL VS LOTION

From our trial results, participants preferred to use the gel in the morning and the lotion at night. The lotion is more comfortable on the skin when sleeping.

