

Bill Reid Foundation
Area: Ends Policies
Specific: Vision – Mission - Values

Date Adopted – June 24, 2015

Reviewed – October 19, 2017

Acknowledgement

We respectfully acknowledge the peoples of the Musqueam, Squamish and Tsleil-Waututh Nations on whose traditional and unceded territories we live and work, and Indigenous peoples of the Pacific Coast.

Mission

The purpose and mission of the Foundation is to perpetuate, protect, enhance and promote Bill Reid’s artistic and cultural legacy in the public interest.

Vision

The Gallery of the Bill Reid Foundation reveals the vital and diverse indigenous cultures of the Northwest Coast through the extraordinary work of Bill Reid and inspirational contemporary art.

Values

- We believe “joy is a well-made object” and celebrate artistic excellence by presenting the work of Bill Reid in the SFU Art Collection and other Northwest Coast artists in our galleries; and by featuring work made by or designed by Northwest Coast artists in our Gallery Shop.
- We form lasting partnerships and collaborate to create innovative programs that engage, educate and inspire a deeper understanding of Indigenous cultures and art.
- We engage indigenous community members within all aspects of our organization.
- We embrace diversity and build bridges of understanding among cultures.
- We respect artistic freedom, indigenous and other peoples, and the interconnectedness of culture, land, sea and people.