

Bill Reid Foundation Policies
Vision Mission Values 2020.2
Area: Ends
Date Adopted: June 24, 2015
Reviewed: October 29, 2020

Acknowledgement

We respectfully acknowledge the xʷməθkʷəy̓əm (Musqueam), Skwxwú7mesh (Squamish), andsəl'il'wətaʔ (Tseil-Waututh), and all the Indigenous peoples of the Northwest Coast, on whose traditional and unceded territories we live and work.

Mission

The purpose and mission of the Foundation is to perpetuate, protect, enhance and promote Bill Reid's artistic and cultural legacy in the public interest.

Vision

The Bill Reid Foundation and its Gallery celebrates the vital and diverse Indigenous cultures of the Northwest Coast through the extraordinary work of Bill Reid and the presentation of exceptional contemporary art.

Values

- We share Bill Reid's belief that "joy is a well-made object" and celebrate artistic excellence by presenting the work of Bill Reid in the SFU Art Collection and other Northwest Coast artists in our galleries; and by featuring work made by or designed by Northwest Coast artists in our Gallery Shop.
- We are guided by Indigenous community members and Indigenous values in all aspects of our organization.
- We form lasting partnerships and collaborate to create innovative programs that engage, educate and inspire a deeper understanding of Indigenous cultures and art.
- We embrace diversity and build bridges of understanding among cultures.
- We respect artistic freedom, Indigenous and other peoples, and the interconnectedness of culture, land, sea and people.