

THE CANADA AFRICA BUSINESS CONFERENCE

organized by



with premier sponsor

HATCH

EVENT AND SPONSOR FOR THE CANADIAN TRADE VISIT TO BOTSWANA

Event Sponsorship

DIAMOND SPONSORSHIP (CAD 10,000 / BWP 81,377)

- 8 Conference Tickets including invitations to all events, seminars and functions.
- List of attendees and other partner sponsors, subject to relevant privacy rules
- No other competing sponsors at this level
- Branding at all the venues/events/ seminars with provision to select prime locations with a full-page editorial of the corporate profile featured in the official delegate handbook
- Logo on all seminar promotional marketing collateral (banners, seminar pads, pens, folders, where applicable)
- Logo on event access cards / passes
- Opportunity to supply sponsor branded memorabilia (lanyards, conference bags, caps, pens)
- Logo on official interview branded merchandise (golf shirts to be worn by key organizers at the events, press conferences, television interviews, media workshops)
- Banner on the event website
- Invitation to official seminars and functions
- Opportunity for remarks at the official opening cocktail dinner / or event
- Mention at all press conferences

PLATINUM SPONSORSHIP (CAD 5,000/ BWP 40,686)

- 4 Conference Tickets including invitations to all events, seminars and functions.
- Logo on all official interview branded merchandise (golf Shirts to be worn by key people at the events, press conferences, tv interviews, media workshops)
- Banner on the event website
- A half page editorial and corporate profile featured in the official delegate handbook
- Opportunity to supply sponsor branded memorabilia (lanyards, conference bags, caps, pens)
- Mention at all press conferences
- Corporate logo prominently placed on most marketing materials



GOLD SPONSORSHIP (CAD 2,500/ BWP 20,334)

- 2 Conference Tickets including invitations to all events, seminars and functions.
- Opportunity to supply sponsor branded memorabilia (lanyards, conference bags, caps, pens)
- Mention at all press conferences
- Most event branding will include your logo
- Corporate logo on event signage
- A half page word profile included in the delegate handbook



SILVER SPONSORSHIP (CAD 1,000/ BWP 8,134)

- Invitation to official seminars and functions – one conference ticket including invitations to all events, seminars and functions.
- Opportunity to supply sponsor branded memorabilia (lanyards, conference bags, caps, pens)
- Mention at all press conferences
- Most event branding will include your logo
- A half page word profile included in the delegate handbook

***VIP Sponsorship Options or Special offers to be considered. Please engage directly with the organizer.
Examples include, but are not limited to the following:

COUNTER & NAME BADGE SPONSOR (CAD 5 000 / BWP 40,686)

- This is one of the most sought after sponsorships mainly because it has such high visibility. Speakers, delegates and media representatives will register at the counter and will be wearing a name card bearing your company logo.
- As everyone is queuing up for name badges and registrations, this will be the greatest opportunity for delegates to focus their attention on your company.

SEMINAR BAG SPONSOR (CAD 5 000/ BWP 40,686)

Provide exposure to your corporate brand by branding the seminar delegate bags.

You may insert any material, company brochures, pens, etc. into the bag and these are to be provided by the sponsor.

The bag cost and branding will be covered by the sponsorship. We will be catering for 150 delegates.

You can participate as a sponsor, presenter or delegate.
For more information on the various options visit our conference website
(www.canadaafricabusinessconference.com) and contact any of the following at
The Canada-Africa Chamber of Business.

In Canada: Seun Obikoya - seun@canadaafrica.ca
Garreth Bloor - garreth@canadaafrica.ca
In Botswana: Vuyiswa Mojela - soapbox@canadaafrica.ca