# CANADA THE BUSINESS CONFERENCE

A two-day business conference showcasing Canadian expertise and experience as your business partner of choice in developing, implementing and financing projects in Africa

## March 26-27, 2019

## Gaborone, Botswana

organized by

with premier sponsor



The Canada-Africa

Chambre commerciale Canada-Afrique



Soapbox Communications

ΗΔΤCΗ

in partnership with



Affaires mondiales Canada Service des délégués commerciaux





#### Industry sectors of focus:

- Mining and minerals and beneficiation
- Mining equipment, supplies and services
- Power infrastructure (traditional and alternative)
- Agro-processing
- ICT
- Health care and pharmaceuticals

#### Other areas of focus:

- Health, safety and training
- Financing
- Responsible business conduct (CRS, community engagement, gender, local procurement, empowerment)

#### Why attend? AFRICANS

- learn about Canadian expertise in key sectors of interest
- meet potential joint venture partners and investors to advance your project in Africa
- learn about Canadian financing
- source products and expertise for export into Africa
- meet senior Canadian business and government leaders during programmed networking breaks and receptions
- learn about opportunities for exporting your product or service to Canada
- share ideas about best practices in health and safety training and responsible business practices

#### Why attend? CANADIANS

- discover potential new markets in Africa for your product and services
- learn about the current African business climate and opportunities for Canadian companies
- meet potential local joint venture partners
- meet senior African business and government leaders during programmed networking breaks and receptions
- share ideas about best practices in health and safety training and responsible business practices

You can participate as a sponsor, presenter or delegate. For more information on the various options visit our conference website (www.canadaafricabusinessconference.com) and contact any of the following at The Canada-Africa Chamber of Business.

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