

The **Canada-Africa**
Chamber of Business



Chambre commerciale
Canada-Afrique



Sponsorship Opportunities

Indaba & Africa Accelerating 2019

four world-class networking and information sharing events focusing on
business opportunities in Africa

October 29-31, 2019
Toronto, Ontario, Canada

s p o n s o r s



Its our 25th Anniversary and we are delighted to invite you to participate in Indaba & Africa Accelerating 2019, a three-day, four-event program focusing on current trends and trade and investment opportunities in Africa. We have prepared a number of exciting and flexible packages for you to maximize the value of your participation in one or more of the events. **Packages also include your annual Chamber membership and recognition as a Chamber 25th Anniversary Partner.**

1. 18th Annual Indaba Evening - October 31, 2019 - evening

This is the premier African business networking event on the Canadian calendar featuring a who's who of senior business executives and government officials active, or interested, in Africa. Our 2019 keynote speaker is Dr. Patricia Makhsha, Managing Director, Platreef Project, Ivanhoe Mines.

Our Indaba evening features a high-level networking reception with an informal wine tasting and incredible African cuisine (food stations and hand-passed selections) and an authentic African sculpture and art market. The evening will be a celebration of our 25th anniversary, a combination of fun, food and excellent networking opportunities with leading business and community leaders active in Africa.

2. 4th Doing Business in Africa Today seminar - October 29, 2019

This afternoon seminar will cover the reality of doing business in Africa in 2019 including presentations and panel discussions on the opportunities from Africa's new Continental Free Trade Area Agreement, Canada's "secret weapon" in Africa, Africa's diversity advantage and opportunities for Canadians arising from The Chamber's inaugural business conference held in Africa in March 2019.

3. 4th Infrastructure in Africa: Power, Technology and Mining seminar - October 30, 2019

Infrastructure is crucial to the socio-economic development of all emerging economies, and particularly Africa and the natural resources sector. This seminar with Global Affairs Canada and Power Africa will focus on infrastructure opportunities arising from The Chamber's inaugural business conference held in Africa in March 2019, municipal infrastructure and alternative energy opportunities for Canadians in Africa.

4. Natural Resource Development: The Success Template for Canadian Firms - October 31, 2019

Canadian mining companies have been the greatest success stories in the socio-economic development of Africa. This afternoon seminar will profile these companies, what made them successful in Africa and what lessons can be learned for other Canadian companies in other sectors, particularly agriculture and agro-processing. Sessions will include the financing of projects as well as understanding the regulatory environment around cannabis opportunities in Africa.

5. Affiliated Events

The Canada-Nigeria Business & Investment Summit

The Chamber is pleased to be a partner in The Canada-Nigeria Business & Investment Summit taking place from October 10-12, 2019. Africa Accelerating participants can participate with preferential pricing.

Participation Options

We have prepared a number of exciting and flexible packages for you to maximize the value of your participation in one or more of the events. The most cost-effective option is the full Indaba sponsorship at the Diamond (\$6,500) or Platinum (\$3,900) level which includes sponsorship of all of the other seminars (including tickets) giving you the best return on your investment. Packages also include your annual Chamber membership and recognition as a Chamber 25th Anniversary Partner.

Sponsorship Options Investment Required

	All events	Indaba Evening	Doing Business in Africa Today	Infrastructure in Africa	Natural Resources in Africa
Diamond Sponsor	\$6,800	\$5,950	\$550	\$550	\$550
Platinum Sponsor	\$3,900	\$3,200	\$550	\$550	\$550
Gold Sponsor		\$1,725	\$550	\$550	\$550
Silver Sponsor		\$750	\$550	\$550	\$550
Sponsor - Doing Business in Africa Today			\$550		
Sponsor - Infrastructure in Africa				\$550	
Sponsor - Natural Resources in Africa					\$550
Individual tickets - Chamber members	\$430	\$155	\$95	\$135	\$95
Individual tickets - non-members	\$530	\$195	\$135	\$185	\$135

Full Sponsorship Ticket Benefit Summary

The following chart indicates the number of delegate tickets you receive for each option for each event.

	Indaba Evening	Doing Business in Africa Today	Infrastructure in Africa	Natural Resources in Africa
Diamond Sponsor	8 tickets	4 tickets	4 tickets	4 tickets
Platinum Sponsor	4 tickets	2 tickets	2 tickets	2 tickets
Gold Sponsor	2 tickets	1 ticket	1 ticket	1 ticket
Silver Sponsor	2 tickets			
Sponsor - Doing Business in Africa Today		3 tickets		
Sponsor - Infrastructure in Africa			3 tickets	
Sponsor - Natural Resources in Africa				3 tickets

18th Annual Indaba Evening Sponsorship Options and Benefits

All Indaba packages have been designed to provide you and your firm with tangible dollar value (through complimentary tickets, marketing exposure and advertising opportunities) as well as equally important intangible benefits (excellent high level networking opportunities, free publicity, and goodwill). You also get ongoing sponsor exposure to the Chamber's 5,500 contact database. **All options include annual membership in The Canada-Africa Chamber of Business from November 1, 2019 to October 31, 2020, which will ensure that you continue to realize the benefits of your sponsorship on an ongoing basis for the next twelve months.**

Indaba Evening Sponsorship Packages

Diamond Sponsor

Investment required - \$5,750

- logo on Chamber letterhead, website and all Chamber printed materials where appropriate.
- four participants at a private reception with our keynote speaker and other VIP's.
- eight complimentary tickets for Indaba (including the four mentioned above).
- participants list with full contact details (subject to Canadian Privacy Laws).
- listing and recognition on the Chamber website as a Diamond Sponsor.
- logo and/or company name on all Indaba specific printed materials.
- high resolution, big screen logo projection at Indaba.
- company profile and logo in the Chamber's Annual Mining Breakfast program during PDAC 2020.
- corporate popup display in the general cocktail area.
- brochures distributed on general information tables in the general cocktail or registration area.
- listing as Diamond Sponsor with 100 word profile emailed to Chamber database of 5,500 contacts.

Plus: complimentary 2019 Grand Sponsor Membership in the Chamber which includes:

- your logo in the signature line on all Chamber emails (5,500 contact database).
- eight free guests at four free to member Chamber events per year.
- member discounts on other Chamber events.
- free listing of your events and news items of interest to our members on our website.
- logo, corporate profile and link on our website.
- signage at all Chamber events for the next twelve months.
- one representative at head table at Chamber events where appropriate.
- notification of opportunities and special events of specific interest to your organization.

Platinum Sponsor

Investment required - \$3,125

- two participants at a private reception with our keynote speaker and other VIP's.
- four complimentary tickets for Indaba (including the two mentioned above).
- listing and recognition on the Chamber website as a Platinum Sponsor.
- logo and company name on all Indaba specific printed materials.
- high resolution, big screen logo projection at Indaba.
- company profile and logo in the Chamber's Annual Mining Breakfast program during PDAC 2020.
- brochures distributed on general information tables in the general cocktail or registration area.
- listing as Platinum sponsor with 100 word profile emailed to Chamber database of 5,500 contacts.

Plus: complimentary 2019 Corporate Membership in Chamber which includes:

- four free guests at four free to member Chamber events per year.
- member discounts on other Chamber events.
- notification of opportunities and special events of specific interest to your organization.

Gold Sponsor (for companies with under 50 employees)

Investment required - \$1,625

- two complimentary tickets for Indaba.
- listing and recognition on Chamber website as a gold sponsor.
- logo and company name on all Indaba specific printed materials.
- high resolution, big screen logo projection at Indaba.
- brochures distributed on general information tables in the general cocktail or registration area.
- listing as Gold sponsor emailed to entire Chamber database of 5,500 contacts.

Plus: complimentary 2019 Corporate Membership in the Chamber which includes:

- two free guests at four free to member Chamber events per year.
- member discounts on other Chamber events.
- notification of special events and opportunities of specific interest to your organization.

Silver Sponsor - only for individual Chamber members - \$175 category

Investment required - \$725

- two complimentary tickets for Indaba.
- listing and recognition on the Chamber website as a Silver Sponsor.
- high resolution, big screen logo projection at Indaba.

- brochures distributed on general information tables in the general cocktail or registration area.
- listing as Indaba Silver sponsor emailed to Chamber database of 5,500 contacts.

Plus: complimentary 2019 Business Individual Membership in the Chamber

- free participation at four free to member Chamber events per year.
- member discounts on other Chamber events.
- notification of special events and opportunities of specific interest to you.

Sponsorship Benefits for Seminars (*Doing Business in Africa Today, Infrastructure in Africa, Natural Resource Development in Africa*)

- 3 complimentary delegate tickets for each seminar.
- presentation or panelist opportunity where appropriate.
- name, logo and company profile in program.
- high resolution logo projected on screen during introductory remarks and networking breaks during seminar.
- delegates list with email addresses (subject to Canadian privacy laws).

For More Information

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