

AT RISK



STUDY



GRADUATE



QUALITY JOB



“Empowering Marginalized Women
through Skills Education, as a
means to Develop Sustainable
Communities in Indonesia.”

WHY WE NEED TO ACT



Unskilled women get pregnant earlier and have more children than their educated peers, continuing the poverty cycle. Orphans also mostly come from unskilled women. Unskilled women are more prone to contract HIV/AIDS and other diseases. Unskilled women are vulnerable to manipulation, such as prostitution, trafficking, and slave labor.



Unskilled women and children face more health issues than skilled women. Educated and skilled women tend to make sure their children are educated and they take care of all their family members. This creates a sustainable community.



The private sector still plays a very small role in poverty alleviation, women's health and family planning; only very few businesses assist voluntarily and have sustainability as part of their D.N.A.



In poor families, young women face a gender bias so are less likely to access as the male is prioritised higher education. With most poor families spending any available funds on their boys education.



More than 12 million women are illiterate and unskilled in Indonesia. Salaries of unskilled Women are usually 50% less than the official area minimum salary.



Indonesian women in particular are affected by the need to continue with their household and cultural duties versus the increasing need to contribute economically.

VISION



Empowering marginalized women through skills education as a means to develop sustainable communities in Indonesia

MISSION



Provide education facilities, professional education team, a secure campus, accommodation, 3 meals per day, uniforms, study books, IT Library, expense allowance, and transport so women from financially challenged backgrounds, can come from anywhere in Indonesia, of any religion and feel comfortable to focus on gaining vocational skills through training and study.
Leading to gainful employment with a quality employer.

SDGs



Bali WISE is firmly committed to attain the United Nations Sustainable Development Goals (SDGs)

- #1 - End Poverty in all its forms everywhere,
- #4 - Ensure inclusive and equitable quality education and promote lifelong learning and opportunities for all,
- #5 - Achieve gender equality and empower all women and girls
- #8 - Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all.

WHO ARE WE - AT A GLANCE

2007

Founded in 2007, the Bali WISE Skills Education program commenced to educate the seaweed and Land Based Farmer who lost their jobs and income to over development of the bukit area of Southern Bali Island.



Through Bali WISE's two campuses we provide skills education. Bali WISE is now focused on giving Hospitality, Tour & Travel skills, to the young poor and marginalized women, who are mostly straight out of high school before they join the unskilled trap or vortex.



A nonprofit organization based in Nusa Dua, Bali, Indonesia.
(Reg. No: 060.1/16101.IV/BPMP/2016)
YAYASAN ROLE BALI

OUR PROGRAM AND STUDENT



1. WOMENS'S SKILLS EDUCATION

Bali WISE gives a 6 month Hospitality, Tour & Travel based Skills Education Course to Marginalized Women from all over Indonesia. Besides this 6 month Skills education course, Bali WISE provides an expense allowance of between \$70 – \$90 per month, so students can send money home, while they focus on their studies; dormitory style accommodation; 3 meals per day; uniforms; study books; transportation; school room library and more.

2. WHERE DO THEY COME FROM

- #1- Referrals from past and present Bali WISE Students.
- #2 - Regional Education Departments (Registered poor families)
- #3 - Orphanages
- #4 - Children's and other Foundations (Bali Children Foundation, East Bali Poverty Project)
- #5 - Church groups (Bali WISE is not a religious Foundation or affiliate, and teaches no doctrine).

3. HOW DOES BALI WISE RECRUIT POOR AND MARGINALIZED WOMEN?

- #1- Bali WISE has a full time Recruitment Officer
- #2 - All poor families are registered with Social Department and have certificate.
- #3 - Bali WISE Recruitment Officer gives presentation all over Bali, Lombok, Flores and East Java.
- #4 - Marginalized Women are welcomed to apply from all parts of Indonesia and all religions.
- #5 - All students must pass an entrance exam, on a first come first accepted basis. (Must have at least a limited English proficiency).

HER STORY - PRIMA



In Ni Luh Primayani's family both parents work really hard, her father as a farmer and her mother as a construction worker. Due to her family's financial situation, Prima had to bury her dream of attending college after high school. Luckily, she heard about Bali WISE from her friend and joined the program in April 2015. During her studies at Bali WISE, Prima gained a lot of hospitality skills that enabled her to become a hotelier and probably open her own business one day. After completing the 6 months training program at Bali WISE, Prima began to work as a waitress at a restaurant in Seminyak earning Rp 1.930.000/month as starting salary with the opportunity to become restaurant supervisor within 5 months and an increased income up to Rp 3.500.000/month.

HER STORY - LURI



18-year old Ni KomangLuri was born in SerayaTimur, Karangasem regency. She is a smart, brave and active girl. Her father works as a farmer, planting banana and mahogany trees. Her mother works as a pandanus mat weaver. With a joint monthly income of IDR 900.000, her parents struggle to raise 4 children, which requires the coverage of different costs, also for traditional ceremonies. After Luri graduated from High School, her parents asked her to work as a housemaid in Denpasar. However, Luri is very intent to continue her education because she loves learning. A turning point in her life was the day when her father threw books at her because she was learning very seriously for a test instead of helping her parents. Luckily, at the age of 16, Luri received a scholarship that allowed her to attend High School in Amlapura for 3 years. However, that scholarship only covered the school fees, Luri was forced to work as a housemaid to cover the costs for transportation to school and her living needs. After her graduation, she heard about the Bali WISE Program and the great opportunities this scholarship provides. On the one hand, she knew that her parents needed her help. On the other hand, she was also aware that, in order to gain access to a well-paid and rewarding job, she needed to gain more skills and qualifications. Luri dreamed of becoming a professional SPA Therapist. In October 2015 she joined the Bali WISE program. After finishing her 6 months course, she

has worked at The Grand Hyatt Hotel as a Spa Therapist until now. Luri is very grateful of what she has received during her studies at Bali WISE and the incredible skills she has gained. Luri is contributing her time and energy to help other women by teaching Yoga to our Basic Work and Life Skills students at Bali WISE which is part of the three month training program.

OUR RESULTS



An average of 85% of our students obtain a fare waged full-time job within three months of graduating from the Bali WISE program. The first stepping stone towards their future career.



In 2016, 110 Women from a marginalized background have completed their vocational course, graduated and gained worthwhile employment.



From 2007 to the end of 2017, Bali WISE has educated and skilled 1227 disadvantaged women.

PARTNERSHIP BENEFITS

INVEST IN SUSTAINABLE COMMUNITIES - BECOME A BALI WISE PARTNER OR SPONSOR

GREATER EMPLOYEE PRIDE AND LOYALTY

Your organization's commitment to the education, environment and wellbeing of others will inspire a sense of pride among employees and will encourage and improve your image.

ENHANCED EXPOSURE

Your organization will enjoy positive exposure as your employees promote Bali WISE's programmes to their families, friends and colleagues. Your organization's name and logo will appear on a variety of printed and online promotional and media materials, depending on your level of sponsorship.

CONSUMER AWARENESS AND CORPORATE SOCIAL RESPONSIBILITY (CSR)

90% of people say they are more likely to trust and stay loyal to companies that actively try to make a difference and 88% of people want to hear about an organisation's CSR efforts.

JOIN FORCES WITH A TRUSTED NAME

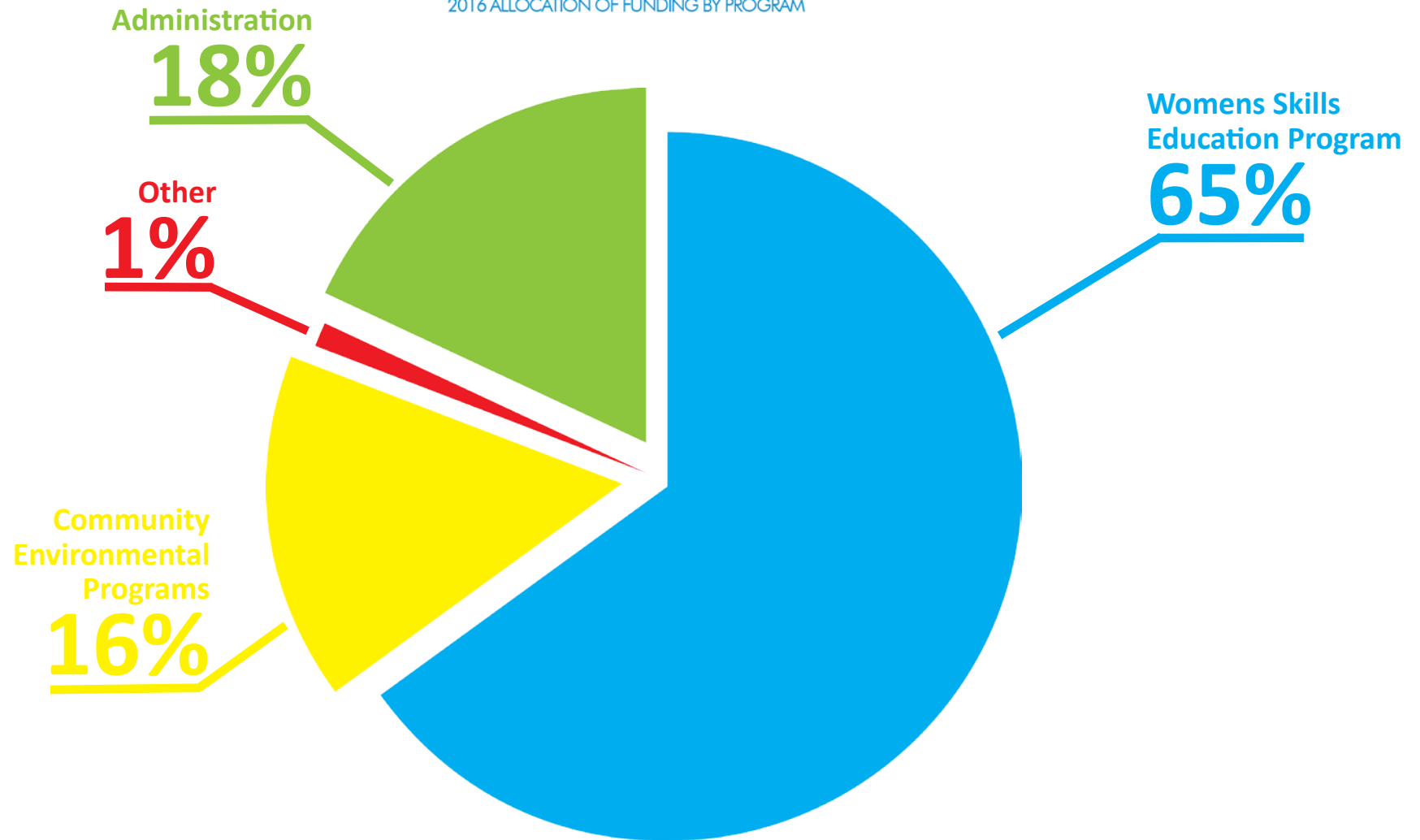
Bali WISE has direct operational responsibility for its programs. By having our own staff and volunteers on the ground working with local partners and communities, we are able to maintain financial management on all our projects. This provides Bali WISE with a greater degree of accountability and transparency across our projects.

Indonesia: Registration as a social foundation by the Department of Social Welfare since 15th November 2007.

Australia: Registration with the Australian Charities and Not For Profit Commission (ACNC).

FUNDING - WHERE DOES IT GO?

2016 ALLOCATION OF FUNDING BY PROGRAM



HOW CAN YOU SUPPORT

DONATE

Consider a single or regular donation to help support the living and study costs of economically disadvantaged women in Indonesia.

SPONSOR OUR STUDENTS

Sponsor women and provide them and others in their community with access to life-saving basic skills, vocational training and environmental awareness.

VOLUNTEER/INTERN

Our volunteers and interns don't fetch coffee.

We're always looking for talented and ambitious interns to join our team. If you're passionate, articulate, and ready to better the world, join us!

Opportunities at ROLE Foundation allow interns and volunteers to spend time with local women who are current students in the BaliWISE educational programs.

Depending on your organisation's requirements, ROLE Foundation internships may be able to offer organisation credit for long-term internship placements.

FUNDRAISE

You can help support our programs and improve the lives of many young women in Indonesia by raising funds and contributing to our cause.

We have seen some extraordinary results from creative individuals who have committed themselves to raising awareness and money to allow us to continue to do what we do.

RAISING FUNDS THROUGH CUSTOMERS

This funding program is where your customer donates through your management of a product, service or promotion.

One example is the Opt-inn Program. In this case, one dollar per night will automatically be charged on the customers' room bill. At the check out time the customer has the option to opt out.

Second Example is \$1 per reuseable drink container sold is donated.

You can create a special product, like a t-shirt or other items for your store that can raise funds for our cause.

PAYPAL

acc@baliwise.org

BECOME A PARTNER OR SPONSOR:

BaliWISE requires business and community support to allow students from remote areas of Indonesia to access our free programs.

We actively seek partnerships with businesses who aim to support local women and girls' education through their Corporate Social Responsibility programs.

As little as **Rp. 1,500,000 (\$120) per month** covers the education and living costs for one of our full-time students. If you wish to contribute as a sponsor to our programs we would be more than happy to discuss how the sponsorship initiative works.

BANK ACCOUNT

Account name; Yayasan Role Bali

Bank name; Permata Bank

Branch; Nusa Dua, Bali, Indonesia

A/C no; 5801231804

Swift Code; BBBAlDJA

CONTACT US

CONTACT:

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FOR MORE INFORMATION AND MEDIA AND PARTNERSHIP INQUIRIES

EMAIL AT info@baliwise.org

Bali WISE

CAMPUS ADDRESS

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Nusa Dua,
Bali, Indonesia.
(Next to Cocomart)**

