

# **Artwork Requirements**

Artwork is accepted in Adobe Illustrator only - any version is accepted

- Artwork must be supplied in Vector format (.Ai, .Eps or an editable PDF)
- Logo/Artwork resolution must be minimum 120 DPI
- DO NOT link images/logos in the file, supply them
- jpg, .gif or bmp logos will not be accepted
- jpg images might be accepted minimum resolution 300 dpi - email this for inspection
- All fonts MUST be converted to outlines (pathways) OR font files supplied
- Insert your artwork into the Artwork layer
- DO NOT delete or alter any layers
- DO NOT flatten the image

Further instructions are on each template regarding bleed lines and safe artwork areas.

We print using a 4 colour process and do our best to match Pantone colours but this is not guaranteed.

PMS colours and CMYK colours can vary depending on the fabric used, inks used and method of printing. We use the latest digital dye sublimation technology, with inks and fabric from the industry leaders, however, colours from different manufacturers can appear different. If you are very particular about the colours you have provided us we suggest you request a physical COLOUR SAMPLE - the charge is \$30, and will take a 2-3 days to produce. A colour sample will ensure you are 100% happy with the colour before production. If you require sample colour prints, you must request this prior to artwork approval. Once printing has begun there may be no changes to your design.

If you have any questions, email [mitch@balloonboys.com](mailto:mitch@balloonboys.com) or call 1-844-PRINT-99 (774-6899)