



WHOLESALE PRICING GUIDE FALL 2023

Topdog@luckylovedog.org

About us....

Thank you for considering Lucky Love Dog for your retail location.

I founded Lucky Love Dog due to my deep passion for dog rescue....I saw a need for uniquely patterned, high quality dog gear that had a story behind it....and that story is our commitment to helping save abandoned and shelter dogs.

Check out a video of our story [here](#)



I am the Executive Director of Addicus' Legacy Dog Rescue and we have saved nearly 5000 dogs from death, neglect and abuse.

Last year Lucky Love Dog gave back over \$82,000 to partner rescues and shelters across America. Dog rescue is my life's mission and I believe in helping other organizations do their part.

We have a loyal and enthusiastic fan base that has helped our brand grow exponentially in a few short years, and we look forward to lots of future success with our retail partners.

Cheers,

Amy

Collars and Leashes



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The Blackbird

Best selling pattern with gorgeous and bold hues that look magnificent on dark and light dogs.



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The Ladybird

Best selling pattern with lovely and vivid florals in a variety of gorgeous colors. Classic and beautiful.





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The Hippie

Top selling Hippie collar+leash works great for boy and girl dogs...this happy and bright pattern turns heads at the dog park!

The Mackey

Tropical fish and dapper, bright stripes make this a classic combination. We even added in some seaside botanicals for extra pop!



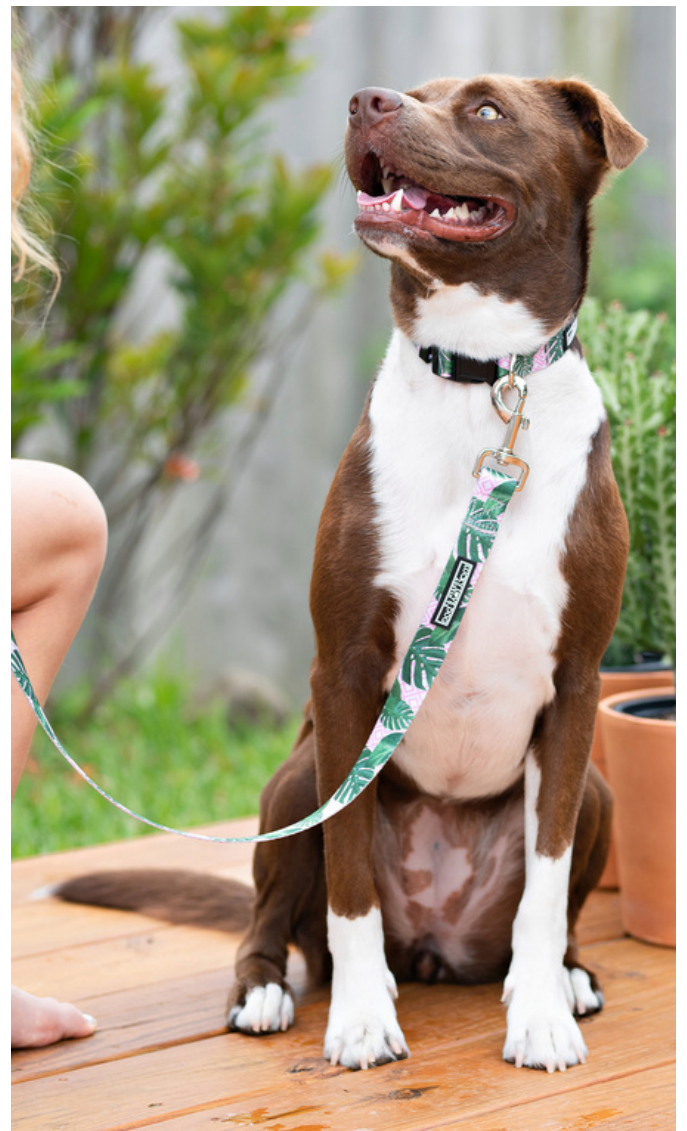
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Laguna Pink

Tropical and beautiful, the Laguna is a gorgeous banana leaf motif mixed with a modern geometric print



Sweet Berry



Gorgeous shades of lavender and berry make for a unique and beautiful pattern...everyone loves strawberries!



Peace on Earth



Great holiday pattern or perfect year round...channeling doggy zen. Bright and fun loving!



Laguna Blue



Bold modern geometrics and lovely banana leaves make this a best seller!



Carriebelle

Pretty floral pattern dotted with birds in mint, pink and peacock blue...this vintage inspired pattern quickly became a favorite.





The Murphy

Modern graphics in tangerine and sapphire - contrasting pattern on backside makes for double the style!

Austin Rope Leash

Reinforced rock climbing rope, padded handle, reflective thread and a solid claw clasp make this a strong and safe leash. 5 feet long. Packaged in a bag.



Travel Dog Bowls

BPA free,
collapsible,
dishwasher safe.
Premium, thick
silicone with double
design inside and
outside the bowl.
Packaged in a bag.



On the go Bag Holders



Our neutral bag holders are pretty perfect and have two attachment options...and are big enough to hold keys and a dog treat! Includes a roll of bags.



Minimum
Order
\$150



Pricing

Patterned Regular Collars

Wholesale - \$9.50

Suggested Retail - \$18.99

Patterned Regular Leashes

Wholesale - \$10.00

Suggested Retail - \$19.99

Austin Rope Leash

Wholesale - \$11.99

Suggested Retail - \$23.99

Travel Dog Bowls

Wholesale - \$6.62

Suggested Retail - \$13.25

Waste Bag Holder

Wholesale - \$6.99

Suggested Retail - \$13.99



Next Step: Order

Fill out our wholesale information form [HERE](#)

Once approved, we will email you access to our wholesale website where you can place orders.

Happy shopping!

Orders will ship within 4 business days.

Terms

Please notify us within 3 days of delivery of any order discrepancies or returns. Any returns must have return authorization issued.

All Lucky Love Dog products purchased wholesale must be sold in your retail store only.

Shipping is paid by the retailer.

SIZE GUIDE-FABRIC CONTENT-CARE

NOTE: PLEASE MEASURE YOUR DOG TO GET THE CORRECT FIT. THERE IS NO STANDARD DOG COLLAR SIZE.

EXAMPLE BREEDS

For Reference Only



X-Small

Shih Tzu, Yorkshire Terrier, Dachshund, most toy breeds



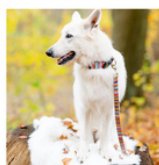
Small

Beagle, French Bulldog, Mini Schnauzer



Medium

Australian Shepherd, Bulldog, Sheepdog



Large

Boxer, German Shepherd, Labrador Retriever



X-Large

Great Dane, Mastiff, Rottweiler

COLLAR SIZE

LEASH SIZE

| | X-Small | Small | Medium | Large | X-Large | | Small | Regular |
|---------------------------|---------|--------|--------|--------|---------|---------------------|-------|---------|
| Collar Width | 1/2" | 1/2" | 3/4" | 1" | 1" | Leash Width | 1/2" | 5" |
| Neck Circumference | 7-11" | 10-15" | 13-21" | 15-25" | 18-28" | Leash Length | 1" | 5" |



Getting the Perfect Collar Size:

Measure your dog's neck with a soft tape measure and allow enough room for two fingers to slip between the collar and your dog's neck. If you don't have a tape measure, use a piece of string, and then measure the string with a ruler.

To clean:

Our collars+leashes can be washed on gentle cycle

Fabric Content:

Our collars/leashes are known for being soft and comfy for the dogs who wear them. They are made from reinforced, webbed polyester and we use sublimation printing to ensure long lasting and vibrant patterns.

FAQ

Where are you located?

We are in fabulous Austin, Texas. We are a small business with two full time employees, myself and Stephanie, who manages operations. (We also have outside part time marketing and operational support). We sell thousands of products every month and are quickly growing.

Where are your products made?

I design the products in Austin and we have a number of manufacturing partners in Asia that produce them for us. All partners adhere to responsible manufacturing practices and employee treatment, which is very important to us.

Where are your products sold?

We built our brand online through our website and Amazon. In five short years we have fans across the globe and regularly get happy customer mail from fans around the world. We have been asked by retailers to sell wholesale for years and have finally decided to launch this exciting program.

What are your core brand values?

I have been rescuing dogs for nearly ten years - from Texas to Thailand I have been lucky to be the part of the rescue stories of thousands of dogs. I am currently the Executive Director of Addicus' Legacy Dog Rescue (www.addicuslegacy.org). Rescue is a part of my every day and will always be at the core of Lucky Love Dog. We donate products and money to shelters and rescues around the United States and Mexico.

Will you be expanding your wholesale offerings?

YES! We wanted to launch with just some of our top selling products, but will expand in the future. In the meantime if there is a product or pattern you see on our site that you are interested in, please reach out - topdog@luckylovedog.org. If we have stock, we can make it available.

Why do customers love Lucky Love Dog?

- 1- Our patterns are vivid, vibrant and unique! They last and they are a great price point.
- 2- People like shopping with intent - they love the fact they are helping a shelter dog. Customers email us to tell their dog adoption stories and we love that our audience embraces our mission.

Fan Mail...

“Love the hippie collar! This is her second Lucky Love" Dog collar and they are so pretty. The colors are so vibrant.”

Jennifer F

"I love this company and will never buy from a different dog brand. Their products are beautiful and they have a mission that speaks to me. Win win shopping!"

Linda I

"We have all five of our dogs in Lucky Love Dog collars and leashes. People always ask us where we get them because they are so exceptionally cute! They also wash well and hold up to my crazy dogs!"

Brooke B

"I have never seen cuter patterns for dog gear...I love that the boys and the girls have unique options. It is fun to match your dog's personality to their collars. LOVE this brand and will always shop with them."

Pam K



We look forward to helping
you grow your retail
business!



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dogs.™

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