PROPOSED PRE-FUNDRAISER NEWSLETTER

Hi [insert group/team/school] community,

We're excited to announce a fundraising partnership with Smash + Tess to raise money for [insert cause here]!

Smash + Tess is a women-owned, women-led clothing company set out to make getting dressed every day a little bit easier and MUCH more comfortable. They call it the #RomperRevolution: one piece = one less decision to make. They're committed to inclusive sizing (sizes 3XS to 4X) in their reliable, versatile styles you'll want to be in 365 days a year.

Your first (or second, or third...) purchase with Smash + Tess will contribute to our goal of raising [insert \$ here] - 20% of your order total will go directly to our fundraiser! We figured this was a little more fun than collecting empties from your neighbours. ©

Our fundraiser takes place from [insert start date] to [insert end date] through their site, smashtess.com. At checkout, enter our unique fundraising code [insert code] to donate 20% of your order total. Plus, your order will be shipped directly to you – it's a win-win!

Want to participate but not sure what to buy? Their bestselling staple styles are made from a stretchy bamboo + cotton blend that's next-level soft. Here's a link to check them out:

<u>Smash + Tess | Our Bestselling Styles</u>

Make sure to share our fundraiser with your friends + family as every order counts!

If you have any questions, please reach out to [insert coordinator name] at [insert coordinator email].

Happy Fundraising!