

INTERIOR DESIGN TRENDS 2022

Predictions for a design-forward year by designer Sara Silfwersvard.

IKEA HACKS FOR EVERY ROOM OF THE HOUSE

Custom pieces that turn IKEA furniture storage into bespoke works of art.

EXCLUSIVE HOME TOUR WITH DESIGNER BONNIE RYAN

A modern farmhouse filled with stunning DIY hacks.

NORSE INTERIORS

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FROM SWEDEN TO NEW YORK

A word from our CEO

I have a passion for furniture built into my DNA. My grandfather was a carpenter who crafted each of his chairs and dressers with meticulous care in a small city north of Sweden. I grew up in a family that lived by a DIY ethos -- my father even built our house. I watched my father and grandfather make beautiful and functional pieces with their hands, all while I took in the sweet, earthy smell of natural wood.

When I moved to the U.S. in 2013, I was frustrated with the cookie-cutter styles I saw in big-name furniture stores, but anything unique and high-quality was out of my price range. I returned to the familiar: IKEA. It was affordable and durable, and I knew I could redesign its simple pieces with new hardware or accents. Soon, I was inspired to take things further.




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I decided to disrupt the custom furniture industry.

As I volunteered to decorate the new office at a former job, I resorted to IKEA again. That's when I realized there was an opportunity to work with local artisans and bring timeless, Scandinavian design to the furniture market at a reasonable price point.

At Norse Interiors, you'll find handmade, custom pieces that turn IKEA furniture storage into bespoke works of art. Retrofitting an IKEA system with Norse means you upcycle durable, inexpensive foundations to create personalized furniture that's stunning, sustainable, and just plain smart.

I launched Norse one week before my first son was born, and each year I look forward to seeing him and Norse grow alongside each other. 2022 there will be four candles on the birthday cakes, and I'm excited about what's to come!



Obtain a sophisticated, chic interior with a classy navy custom piece. Recreate the look with Marie doors, Kristina gold knobs, and Sara brass legs on a double Besta frame from IKEA.



INTERIOR DESIGN TRENDS 2022

Predictions for a design-forward year by Sara Silfwersvard, Design Director at Norse Interiors.

In 2022 we can look forward to more daring colors and unexpected combinations. Our homes will continue on the path of the Scandinavian characteristics of clean lines and minimized clutter, but we'll see more mixes of wood with darker or even black details. Walnut is coming strong -- think classic 60s to 70s style.

White and gray remain timeless choices, but the gray evolves towards warmer grays. Don't be surprised if you also see colorful details in different purples and breezier colors like pastel yellow and dove blue.

This year, we will opt for colorful, solid colors in furniture but less heavy textures and asymmetry. The overall décor will also be more sparse; bigger paintings in a solid color will replace several smaller ones, and light fixtures will have an increased focus in our homes.

Could you tell us what you do at Norse Interiors?

I'm the Design Director at Norse, which means I'm responsible for our products' patterns, colors, and overall fit and functionality. Each year we launch at least one new collection, which is an exciting phase in my job, but I find it almost even more thrilling once I see how customers combine different pieces and incorporate our products into their homes.

Where does your passion for design come from?

I have my father to thank for a lot of the design interest. He had a woodshop when I was little, and he was always making or repairing things. He also had an eye for design, and our bookshelves were filled with literature on art and design. I have enjoyed decorating houses ever since I was little. I was always more interested in designing the homes for my barbies rather than playing with them, so spaces have always fascinated me.

What are some of your biggest inspirations for your design decisions?

I love to look at architecture, the details, and its proportions; even though the scale is much larger than a piece of furniture, you can find great inspiration. I also get much inspiration from materials and how you can combine them — soft and hard, reflecting and texture surfaces. I believe that contrast is vital in design. I also get inspired by the person that will use my designs in the end. Without a person, there is no need for design.

What trends will we see in 2022?

I think the wooden theme will continue in 2022 and beyond. It will become a new primary material due to its warmth and connection to nature. In contrast to minimalistic material palettes in white, beige, and wood, I also see a more expressive material palette coming along. Patterns you wouldn't have dreamt of mixing, and a colorful, eclectic home is on the rise.



Wood will be the new primary material.

Which trends are we saying goodbye to?

I find this question tricky, and I'm not too keen on saying what is out of trend. Design preference is personal, and if you like it, you should keep it. It's better for you and better for the planet.

Which colors will we be seeing?

Blue, purple, yellow are shades I think will be more present.

Which materials should you invest in or focus more on this year?

I have to say wood again, due to its long-lasting and durable nature. I believe in adding something more handcrafted in unexpected materials to that, preferably with a hard or glossy expression, ceramics, glass, clay, to mention a few.

What is your guiding light 2022 when it comes to decor and accessorizing your home?

I always recommend creating an environment where you can relax and want to spend. I don't believe in having all things match. Ideally, there should be a mix of pieces from different times in your life. Nothing makes it more personal and welcoming than when there's a story behind each object and furniture in your home.

I love a proper bookshelf where I can stack books and other objects and display art and plants to make it a feature in your home. It works great in every room, even in the kitchen, where some things can be displayed on the open shelves instead of hidden in cupboards. I also work with many smaller light sources in a room. I believe light fixtures, in particular, will take center stage when it comes to home decor this year.

How have your design practices changed with new technology?

My design approach is still very analog because I always start to draw by hand before moving onto the computer. There are still so many more natural shapes the hand is better at creating versus the computer. For example, I don't think I could have made Norse's Eva pattern purely on the computer since it needed softness and irregularity the computer couldn't create at first.

When it comes to technology in the house, it is inevitable, and in the past, most things were bulky and ugly. Now I see a lot more routers or tv screens in sleek proportions. Speakers are a good example = they used to be black and oversized.

Now they are smaller, have rounded edges, and a textile finish -- anything to make them blend into a home. We have a frame TV, which I have on the wall next to my art, displaying photos when we're not watching TV. I also try to hide technology behind closed doors when I can.

How important is sustainability when designing and manufacturing furniture?

Extremely. We shouldn't put additional stress on the planet. If we can buy things we know have been produced sustainably, it is the best way to support the industry and earth. Also, upgrading what you have in various ways makes a big difference. That was why I enjoy the Norse approach to design, where you actually can use parts of what you already have.

Do you upcycle furniture, and if so, can you tell us about your best sustainability hack/s?

I do! For instance, I have reupholstered our sofa myself. I inherited this sofa, and it is a danish design sofa from the 60s. Still super comfy! Painting furniture you are tired of, adding an elegant top, or changing hardware are other great ways to make them feel like new.



Sara Silfwersvard

Redefine storage by customizing IKEA's Sektion frame, perfect for narrow spaces. Achieve the look by adding Norse's Eleanor doors and panels in perfect gray and Cornelia pulls.



DESIGN LONGER PIECES

How to connect multiple IKEA Besta frames.



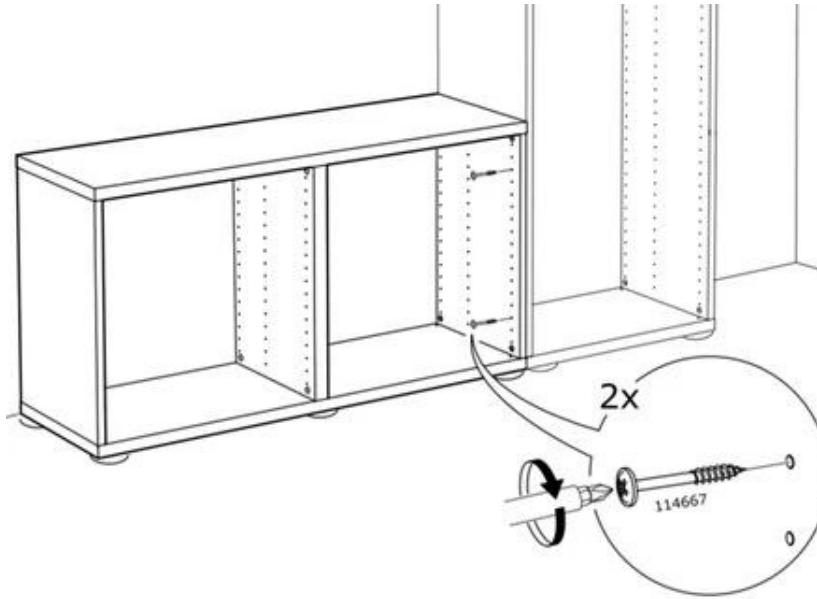
The Besta is one of the most beloved series at IKEA. It is affordable and incredibly modular. The standard frames come in one, two, and three doors at two different heights, 15" and 25 1/4". But that's just the beginning of how it can be configured. You can join multiple cabinets together horizontally and vertically to create a piece that perfectly fits your space.

If you have a longer wall, you might want to create a unit that is longer than three doors wide and maximize the storage.

You can join the Besta cabinets vertically and build a taller piece by stacking the frames if you have limited space.

Norse makes doors, panels, and hardware compatible with the Besta series. The doors come in multiple designs and finishes -- so the customization level doesn't stop at the size! The top panels can also be adjusted to cover a longer sideboard as seamlessly as possible when joining multiple Besta units.

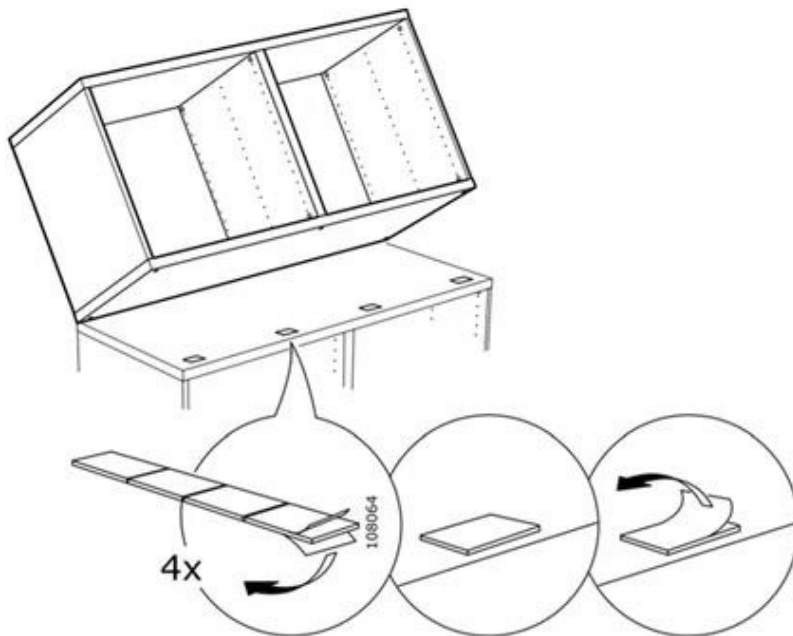
DESIGN LONGER PIECES



How to attach multiple Besta frames from IKEA

IKEA always includes the items you need to connect multiple frames, such as screws, double-sided pads, and metal clips, so you don't need to worry about buying any additional material when connecting Besta frames.

To connect frames horizontally, use the longer screws in the Besta package. If you're adding legs, Norse has support legs with a universal fitting plate attached by four screws, which can be placed at the joint, so two screws go in each frame, helping to connect the units physically.



Stacking frames is a good option if you have limited space. To connect the Besta frames vertically, use the double-sided pads and metal clips provided in the Besta package. Add the pads before attaching the clips. If the height exceeds 50", it's recommended that you anchor the unit to the wall.

If you prefer floating cabinets, IKEA also has suspension rails for hanging the units on the wall. Floating sideboards are an excellent way to make the room feel bigger and airier.

For assembly tips, visit Norse's YouTube channel.

Illustrations made by IKEA.com

GET EXPERT DESIGN HELP

MEET ONE OF OUR DESIGN
ADVISORS ISABELLA CORDARO

Why Isabella joined Norse

I joined the Norse team at the beginning of 2021 and instantly knew this was where I was meant to work. I was just stunned by what you could do with basic IKEA frames!

As a Design Advisor, I help customers elevate their homes with pieces tailored to their lifestyles. I love seeing pictures of customers' homes and helping them design something functional that fits their personal style.

We are a devoted team of design advisors who share our customers' passion for creating beautiful furniture. The best part of my job is helping people see opportunities, which might not be obvious.

How do consultations work?

We offer complimentary consultations for people looking for advice on anything from the ordering process to styling a piece they've just built. It's like a custom furniture helpline where we answer your questions about Norse products and processes.

After the phone call, I continue my consultation via email to provide shopping lists and answer any remaining questions, and customers get my contact info for future projects.

Working one-on-one with customers helps me build genuine relationships and give people the confidence they need in their home projects. Our Norse community is vital to us, and I'm happy to be at the core of it daily.

**Schedule a complimentary
design consultation.**

Create stylish storage for your bedroom using Norse's Marie doors in earthy sand on two Sektion frames with Agnes pulls.





HOME TOUR

A MODERN FARMHOUSE BY
DESIGNER BONNIE RYAN.

CREATE SPACES YOU LOVE & NEVER WANT TO LEAVE

How would you describe your design style?

My design style is definitely a mixture of a few. I love modern transitional, but with a little modern farmhouse and french country mixed in. I mix the two by bringing in old, found elements for character and coziness.

What is your favorite part of the design process?

My favorite part of the design process is seeing my vision come to life. I have recently been making some changes in our new kitchen, making it warmer and a little me. Making my spaces feel welcoming and cozy, yet new and fresh is so fun for me.

Name three key things to consider when decorating a room.

One of the first things to consider is cohesion. Then, you want to think about flow and functionality as well. All three of these are equally important when designing a space.





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You can't have a pretty room that doesn't function well, just like you can't have a well-functioning room that isn't pretty.


How important is sustainability when buying furniture?

I love using old with new! I have many found, vintage, or repurposed items in my home. I would say it's very important to me.

What home decor should you invest in vs. thrift?

When I thrift, I don't just look for things that are pretty, but things that could be pretty with a little love. Also, some locations' antiques and thrift stores can be quite expensive.

I look at thrifting as a treasure hunt. Sometimes it pays off; other times it doesn't, but finding that treasure can be pretty awesome.

A modern dining room with a dark green limewash wall, a wooden dining table, and a large window. The room is lit by a modern chandelier with multiple glass globe lights. The table is set with a large wooden bowl, a black candle holder with three pink candles, and a piece of driftwood. The chairs have dark frames and light-colored upholstered seats. The floor is made of light-colored wood.

Finally, what's your favorite part of your home?

In our new Edmonton home, I love our dining room. I chose a dark forest green limewash for the walls, and I love how it feels like a cozy, intimate space that you don't want to leave.

Green is my favorite color, and it was a bit of a risk, but the limewash makes the walls look like velvet or suede. Pretty cool stuff.



HELLO DESIGNERS!

We love collaborating with interior designers, stylists, architects, and similar.

As a trade partner, you get preferred access to a broad range of products and get help creating furniture that appeals to your clients' respective tastes and budgets.

You also get 10% off all Norse products, the opportunity to get featured on our website and social media, access to design advisors who can help you with shopping lists, and anything else you might need during your design process. [Apply now!](#)

Join our trade program

Besta units are for every room in the home, including the bedroom. This Besta frame is turned into a nightstand by adding a cane door in luxe green with matching panels, Sara legs, and an Agnes pull.



**Quality is our culture, so let
2022 be a clean slate for your
home with Norse Interiors.**

Lay a healthy foundation with earth-friendly, natural materials and a neutral palette.

The essence of Scandinavian design is simplicity, functionality, and staying close to the natural beauty of raw material. It's furniture that stands the test of time. From raw material in our artisan's hands to your home -- each step of our process is done with great attention to detail and precision.

Our artisans sand, paint, and edge band everything by hand with care, and we keep all our wood natural. For all our wood products, we only use MDF wood that is SFI (Sustainable Forestry Initiative) certified, which assures sustainable forestry sourcing.

When developing our wood collections, we decided that we didn't want to alter our locally sourced wood, making it look like a different wood by staining or chemically modifying it. We are determined to let oak be oak and walnut be walnut for long-lasting pieces with a luxe feel.



Create a monochromatic kitchenette with the 15" Besta frames. Mimic the look by adding Norse's Rosa doors and panels in earthy sand, and Agnes pulls.



BESTA



HOME OFFICE

Jen Alvarez, the owner of Jen's Gathering Nest (@jensgatheringnest), updated her workspace by using six of Norse's cane doors and Elisabeth brass knobs on two taller Besta frames 75". She created a custom desk out of a solid wood board to maximize her storage, taking advantage of her high ceilings.



Bring the feeling of nature indoors with doors and panels in walnut on a 25" IKEA Besta frame. This look is completed with Cornelia pulls and Sara legs.



SEKTION




DINING ROOM

Take IKEA's Sektion wall cabinet to the next level and create the perfect dining area buffet and statement piece.

Customize the Sektion frame measuring 30x14 3/4x40" with Norse doors, panels, and hardware. Maximize the storage by connecting multiple Sektion frames.





Create this stained glass windows inspired piece by using Susan doors and panels in classy navy on two Sektion frames with Agnes brass pulls and legs.

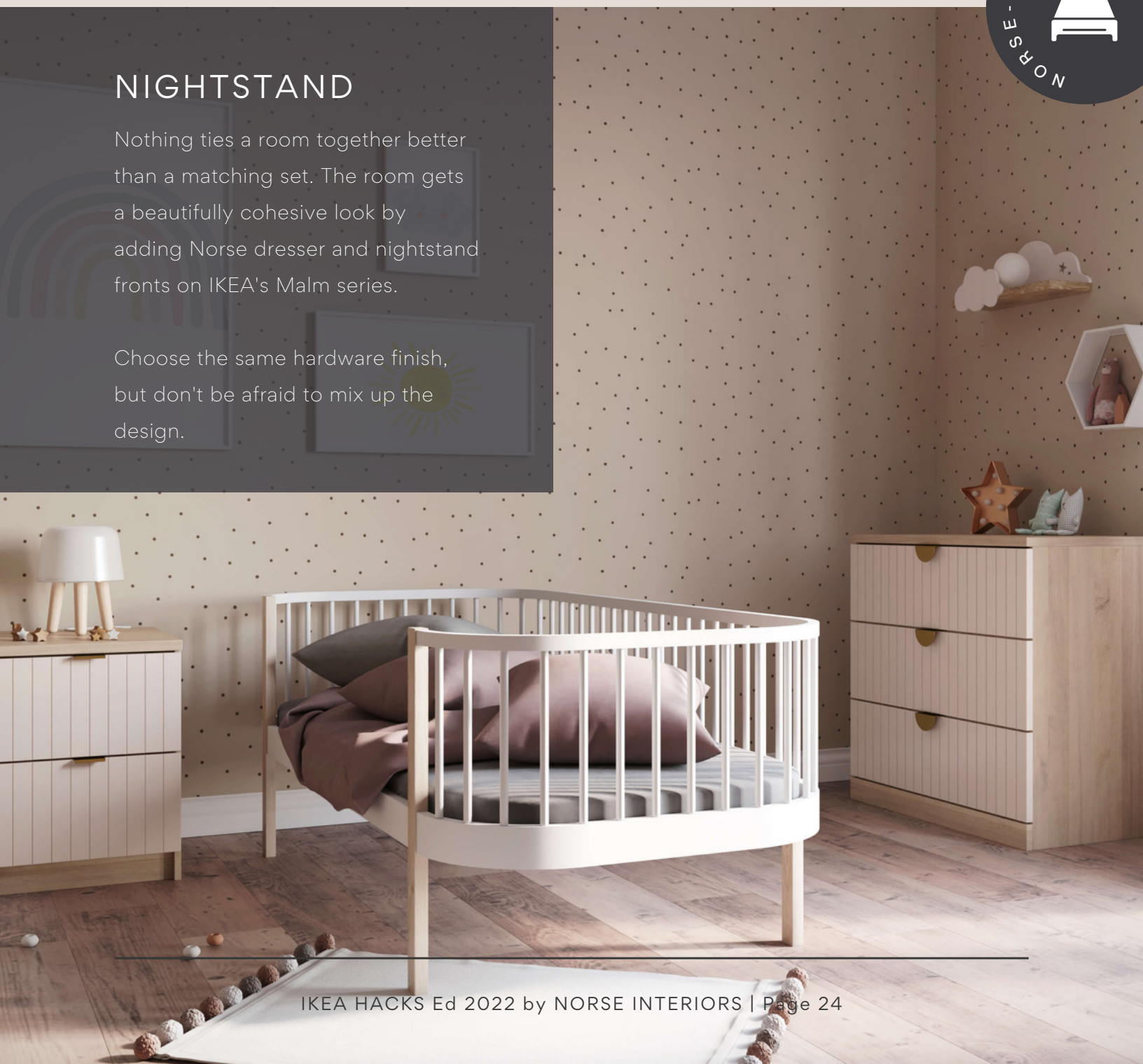
MALM



NIGHTSTAND

Nothing ties a room together better than a matching set. The room gets a beautifully cohesive look by adding Norse dresser and nightstand fronts on IKEA's Malm series.

Choose the same hardware finish, but don't be afraid to mix up the design.



Redefine living room storage by customizing a Malm dresser from IKEA. Norse's artisan replacement drawer fronts and chic hardware gives the Malm dresser new life.



Interior enthusiast Kristen Lopez (@raisingfivekind) customized two Besta frames with white oak doors and panels, and brass hardware.



Norse cane doors are popular for media consoles, as they don't obstruct sound or signal. Recreate the look with cane doors in perfect gray on Besta frames and Sara and Ilse legs.



REVIVE OLD FURNITURE

How to transform a piece by adding new legs and hardware.



Hardware is an essential element that can revive old furniture, give it a new design direction or add the finishing touch. Norse Interiors' collection consists of metal hardware and legs that mainly consist of brass, chrome, and matte black.

Brass offers a stunning, vintage aesthetic and demands attention in whatever space it's placed. Brass accessories are best-sellers year after year.

Chrome is known for its reflective surface and is an effortless finish. It can be minimalistic or enhance the piece and add glamor.

Black hardware, and matte black, in particular, feeds into a sophisticated and modern decorating style. This finish is versatile as it can be combined with any other color and texture, making furniture look upscale every time.

REVIVE OLD FURNITURE



Agnes pulls (photo by @withinsable)



Sara legs



Elisabeth knobs (photo by @willowmaurice)

Norse Interiors' hardware collection consists of more than a dozen different knobs and pulls. The knobs and pulls are universal and are compatible with any brand and furniture. Statement handles are an easy way to give a piece extra character.

Both the Sara leg and the Ilse leg will give the furniture an added height of 6 3/4" while elevating the aesthetic. Each leg holds 150 lbs, has a universal fitting plate that can be attached to any type of furniture with a flat surface and a solid bottom of at least one inch in thickness.

When using legs on a unit with three doors or more, it's ideal to place the Ilse support legs in the center. To give it aesthetic symmetry and additional support in the midsection, the two support legs should be placed on the same line as the Sara legs in the outer corners. The Ilse leg serves both as a support leg, and as a stylish leg on its own.

The three finishes from Norse's hardware selection suit a wide variety of aesthetics and styles, accentuating any piece.

For more tips and inspiration, visit [Norse Interior's blog.](#)



Add a floating IKEA's Besta frame for the perfect over-bed storage. This piece is upgraded with Rosa doors in charcoal black and Elisabeth knobs.

SEKTION FOUR WAYS

With versatility that allows for any configuration your space needs, the Sektion wall cabinet frame from IKEA (item number 902.654.68) is taken to a whole new level, turning it into a sideboard. Norse's Sektion collection lets you create the perfect foyer focal point, bedroom storage, living room credenza, or dining area sideboard.



01 Dining room

Why limit your dining room to slab doors? This dining example displays an eco-chic upgrade with Norse's cane doors in perfect gray with brass legs, and Agnes pulls. The IKEA Sektion frame measures 40" x 14 3/4" x 30", providing plenty of needed storage.



02 Entryway

The narrow frame of IKEA's Sektion makes it perfect for places where you have less space but need storage, like entryways. This piece shows Norse's white oak doors and panels, that creates a second skin for the frame, with brass legs and Agnes pulls.

SEKTION 4 WAYS

Everyone deserves storage in the style, size, and finish of their choice. Discover the endless possibilities when styling your custom storage piece, giving a look that's design-forward, sustainable, and adaptable to your home for years to come.



03 Bedroom

Bedrooms are the home for so many of life's necessities. Place a narrow cabinet in hard-to-decorate corners to optimize the space and give you ample storage. This subtly hung Sektion has pale blush Marie doors, and Cornelia pulls.



04 Living room

Achieving a welcoming feeling in a living room is an art. Creating sizable storage is crucial if you know the importance of tranquility and organization in your home. This floating cabinet consists of two Sektion frames, white lace Eva doors, and Agnes pulls.



Customize your IKEA furniture

Designed in New York. Made in Kentucky.



team@norseinteriors.com



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