

NORSE INTERIORS

Influencer Affiliate Program terms and commission income conditions

Welcome to the Norse Interiors Influencer Affiliate Program! We are thrilled to partner with you to bring the beauty and creativity of our custom storage solutions to a wider audience. Below are the guidelines and expectations to ensure a successful collaboration:

Program Overview:

- a. The Influencer Affiliate Program allows you to earn commissions by promoting Norse Interiors' products and services on your platforms.
- b. As an affiliate, you will receive a unique discount code link to share with your audience that will give them 10% all items in the Norse Interiors shop.
- c. Affiliates are to post their links and discount codes on social media, tagging Norse Interiors in all postings.

Eligibility:

- a. We welcome interior designers, influencers, bloggers, content creators, and anyone with an engaged audience in the home decor, DIY, and interior design niche to join our program.
- b. Your social media, blog, or website must be relevant to home decor, interior design, DIY, or lifestyle topics.
- c. You must be willing and able to post on social media at least 2 times per month for the duration of your time with your valid affiliate discount code. This can include stories, feed posts, reels, etc.

Content and Promotion:

- a. Create authentic, engaging, and relevant content that aligns with Norse Interiors' brand values.
- b. Promote Norse Interiors products using your unique referral link or discount code on your social media, blog posts, or videos.
- c. Please avoid engaging in any misleading, deceptive, or unethical marketing practices.
- d. If you have international followers as well, please note to your audience that we only ship within the US and Canada.

Disclosure and Transparency:

- a. It is essential to disclose your relationship with Norse Interiors and that you may earn a commission from purchases made through your referral link or discount code.
- b. Use appropriate disclosure language, such as "#ad," "#sponsored," or "affiliate link," when promoting Norse Interiors products.

Social Media Guidelines:

- a. Comply with the terms and conditions of each social media platform you use.
- b. Avoid using Norse Interiors' copyrighted material without permission.
- c. Respect the privacy and rights of others when sharing content featuring Norse Interiors products.

Commission and Payment:

a. Affiliates can earn a commission of 5% on qualifying purchases made through their referral link or discount code. Given compliance with this agreement, Norse Interiors will pay you standard commission income, capped at 5%, of qualifying revenue.

i. The corresponding "qualifying revenue" is equal to the amount we actually receive from that customer sale, less any shipping charges, handling fees, taxes (e.g. sales tax and VAT), service charges, credits, rebates, and credit card processing fees.

ii. Qualifying Purchases are disqualified whenever an order in connection with the Affiliate is returned or refunded by Norse Interiors upon handling a discrepancy with the sale's customer.

b. The customer purchases a product using the affiliate code/link by adding it to the shopping cart and completing the order for that product no later than 30 days after their initial click-through of the affiliate's promotion.

c. Commissions will be paid monthly via the payment method agreed upon during signup.

Code of Conduct:

- a. As an affiliate representing Norse Interiors, maintain a positive and respectful online presence.
- b. Do not engage in any activities that may harm Norse Interiors' reputation.

Compliance:

a. Ensure compliance with these guidelines, the Affiliate Agreement, and any applicable laws and regulations. These Affiliate Program policies are incorporated by reference in the general [terms and conditions](#) of Norse Interiors.

b. Violation of these guidelines may result in termination from the Influencer's Affiliate benefits, compensation, and overall contract.

Communication:

- a. Stay updated with the latest offers, promotions, and product launches from Norse Interiors.
- b. Reach out to our Affiliate Program support team for any questions or assistance.

Termination:

a. Norse Interiors reserves the right to terminate the affiliate partnership at any time for any violation of the guidelines or the Affiliate Agreement.

By participating in the Norse Interiors Affiliate Program, you agree to abide by these commission income

terms and the overall Agreement. We look forward to a successful partnership and the opportunity to inspire and transform spaces together!