

PETITE N' PRETTY & FABKIDS SWEEPSTAKES OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THE PETITE N' PRETTY & FABKIDS SWEEPSTAKES. Making a purchase will not affect or improve the chances of winning. This Sweepstakes is sponsored by TechStyle, Inc. (f/k/a Just Fabulous, Inc.) and its subsidiary Personal Retailing, Inc. (d/b/a FabKids) and affiliated brands (collectively, "FabKids") and Petite N' Pretty, LLC (Fabkids and Petite 'n Pretty, LLC collectively defined as "Sponsor") and is subject to all applicable laws and regulations, and is void where prohibited or restricted by law. Entrants must be 18 years of age or older at the time of entry. Entrants will provide their information to Sponsor, and the information provided will only be used in accordance with Petite N' Pretty's Privacy Policy, available here: <https://www.petitenpretty.com/pages/privacy-policy>, and Fabkids' Privacy Policy, available here: <https://www.fabkids.com/privacy.htm>

Eligibility: This Sweepstakes is only open to legal residents of the United States (excluding Puerto Rico and all U.S. territories and possessions) who are at least 18 years of age and are the age of majority in their state of primary residence at the time of entry. The Sweepstakes is not open to Sponsor's employees, independent contractors, officers, directors, agents, or representatives of Sponsor, or of Sponsor's parents, affiliates, subsidiaries, successors, and/or assigns.

Agreement to Official Rules: By entering this Sweepstakes, each entrant acknowledges that he/she has read, understands, and agrees to be bound by these Official Rules.

Sweepstakes Period: The Sweepstakes begins on November 11 at 12:01 am Pacific Standard Time (PST) and ends on November 16 at 11:59 pm PST.

How to Enter: To enter the Sweepstakes, visit <https://www.petitenpretty.com/pages/sweepstakes> and provide your name, birthdate, zip code, and email address. Your entry will be valid if we receive the entry within the Sweepstakes Period. Any entries received after the end of the Sweepstakes Period will not be valid and will not be part of the Sweepstakes. Proof of submitting entries does not constitute proof that Sponsor received the entry in these Sweepstakes. Any entries that are late, lost, inaccurate, incomplete, undelivered, or misdirected will not be considered valid.

By participating in this Sweepstakes, to the extent permitted by law, you grant Sponsor the right to use your picture, likeness, name, and the personal information you submit with your entry in perpetuity without compensation or additional notice or approval for advertising purposes and in connection with this Sweepstakes.

Fraud and Ineligible Entries: Sponsor reserves the right to disqualify any entry it determines was submitted fraudulently, in violation of these Official Rules, or in a manner that affects the

integrity, administration, and fairness of this Sweepstakes. This does not preclude Sponsor from seeking other relief or taking any other action against individuals associated with these entries. Sponsor's failure to enforce any provision of these Official Rules shall not constitute a waiver of any subsequent breach of the same or other provisions hereof.

Release of Liability: By entering the Sweepstakes, you agree to release and hold harmless Sponsor and its marketing and advertising agencies, including their respective parent companies, subsidiaries, affiliates, successors and assigns, and their respective shareholders, officers, directors, and representatives (collectively the "Released Parties"), from any and all claims, losses, costs, fees, liabilities, damages or injuries, whether arising from a contract, warranty, or tort, including negligence, strict liability, or products liability, arising from your activity in this Sweepstakes, your rights of publicity, privacy, or other intellectual property rights, or your acceptance or use of any prize awarded to you. The Released Parties are not responsible for any late, lost, inaccurate, incomplete, undelivered, or misdirected entries; any incorrect or inaccurate information; technical issues of any kind, including issues with equipment and software; unauthorized interference in any part of the entry process or this Sweepstakes by any person; errors in the processing of entries or the selection or announcement of any winners; costs associated with claiming or redeeming any prizes in this Sweepstakes; loss or damages associated with entering the Sweepstakes or receiving the prizes in this Sweepstakes; cancellations, delays, acts, or omissions by the hotels or other travel-related service providers or accommodations. Sponsor makes no warranties, express or implied, concerning any prizes awarded in these Sweepstakes, including but not limited to warranties of merchantability, non-infringement, or fitness for a particular purpose. To the fullest extent permitted by law, Sponsor will not be liable for any indirect, special, punitive, incidental, or consequential damages of any kind arising out of these Sweepstakes or its prizes, and in no event shall Sponsor's maximum aggregate liability exceed ten dollars (\$10.00). Sponsor reserves its right to, in its sole discretion, modify these Official Rules and/or cancel, suspend, or modify these Sweepstakes.

Arbitration and Governing Law: By participating in these Sweepstakes, you agree that all disputes, rights, and obligations arising from these Sweepstakes shall be governed by the laws of the State of California, without regard to principles of conflicts of law and as if the Sweepstakes were a contract wholly entered into and wholly performed within California. You agree to resolve any dispute on an individual basis, and that any claim you bring will be in an individual capacity and not on behalf of or part of any class, collective, or representative action. If an arbitrator or court of competent jurisdiction finds that all or part of the class action waiver is unenforceable, the class, collective, or representative action to that extent must be litigated in a court in Los Angeles County, California, and the portion of the class action waiver that is enforceable shall be enforced in arbitration. You consent to enter into binding arbitration as the sole remedy to any dispute. Any dispute relating in any way to these Sweepstakes shall be submitted to confidential arbitration in Los Angeles County, California, and you submit to the jurisdiction and proceedings thereof, except that, to the extent you have in any manner violated or threatened to violate our intellectual property rights or the intellectual property rights of our

affiliates, partners or licensors or otherwise have a cause of action in equity, we may seek injunctive or other appropriate relief in any court of competent jurisdiction and you consent to jurisdiction and venue in any such court for such purposes. Arbitration under these Official Rules shall be conducted under the rules of the JAMS Streamlined Arbitration Rules and Procedures in effect at the time the demand for arbitration is filed. The arbitrator's written award shall be binding and may be entered as a judgment in any court of competent jurisdiction. To the fullest extent permitted by applicable law, no arbitration under these Official Rules shall be joined to an arbitration involving any other party subject to these Official Rules, whether through class arbitration proceedings or otherwise.

Each party is responsible for its own fees of representation and defense, and will split (50-50) the cost for any filing, administrative, and arbitrator fees as required. However, you will be responsible for all costs of filing and administrative and arbitrator fees if the arbitrator determines your complaint or relief sought is frivolous. Discovery will be conducted pursuant to California Code of Civil Procedure section 1283.05.

Winner Selection: Two days after the end of the Sweepstakes Period, Sponsor will randomly select one winner in these Sweepstakes through a random drawing of all eligible and valid entries received during the Sweepstakes Period. The odds of winning will depend on the number of eligible and valid entries received during the Sweepstakes Period. Sponsor's decision will be final. In order to win and redeem a prize, you must meet all requirements in these Official Rules.

Prizes: Sponsor will award prizes with estimated retail values as listed below. Unless otherwise stated below, neither travel nor incidentals for the hotel or other accommodation are included. The prize winner is responsible for any and all expenses that are not listed on the Prize List below.

Prize: \$250 worth of Fabkids products, \$250 worth of Petite 'n Pretty products (totaling an approximate \$500 value)

A winner may be disqualified if the winner: 1) fails to respond to Sponsor's notification of the prize within seven (7) days from the date Sponsor sends that notice; 2) fails to provide the information required by Sponsor to redeem the prize; 3) fails to complete all the required paperwork within the time provided by Sponsor; 4) refuses the prize; or 5) fails to comply with these Official Rules. In the event a winner is disqualified, Sponsor will randomly select an alternate winner.

The winner is responsible for all taxes, including but not limited to federal, state, and local taxes, and any other costs and expenses associated with winning a prize unless otherwise specified in these Official Rules.

Official Rules and Winners List: To request a copy of these Official Rules or a list of the winners of this Sweepstakes, send a self-addressed, stamped envelope to Attn: Sweepstakes, Petite N' Pretty, LLC, 401 North Maple Drive, Beverly Hills, CA 90210. (Residents of Washington and Vermont may omit return postage.)

Sponsor:

Petite N' Pretty, LLC
401 North Maple Drive
Beverly Hills, CA 90210.

Personal Retailing, Inc. (FabKids)
Attn: Legal Department/Privacy
800 Apollo Drive
El Segundo, CA 90245