



RAD POWER BIKES

**COMMERCIAL
SALES**

Radical electric bikes that are built for everything and priced for everyone

World Headquarters: Seattle, WA USA



We are revolutionizing the way people and goods move in the business world

With more power, cargo capacity, and range than a traditional bicycle, ebikes are changing the way people travel.

Compared to traditional cargo vehicles, ebikes are inexpensive to own and operate and are vastly more efficient, nimble, and carbon-free.

With pedal-assist, high payload capacity, and inclusive step-thru frame options, we help you level the playing field for new and experienced riders alike.



Why Ebikes?

Storage (easy parking and compact)

All bodies welcome (accessible frames & fitness levels)

Speed/Agility (Go where cars can't, maneuver traffic)

Green (Emission and gas-free, environmentally-friendly)

Economics (inexpensive to maintain & operate)

Efficient (increase productivity w/easy, nimble transport)

Marketing (eye-catching & visible)

Workforce expansion (no license or fitness level required)

WHY CHOOSE RAD?



The choice for Fleets

- High value, lower maintenance, and high return on investment
- Affiliate Program rewards you for converting sales
- Be discovered on our Where to Ride map
- Partners to help grow and run your business
- Recognizable, sought out brand
- Reliable, durable, and eye-catching

The choice for Delivery

- Flexible and robust options with a 45+ mile riding range per full charge
- Accessories/Racks to haul cargo and attach bags/boxes
- Customizable with endless options
- Ideal for urban city riding

The choice for Campus

- Large variety of frames and rider options for green commute & easy storage
- Cargo-carrying for logistics and transport

The choice for All

- Level the playing field between advanced & beginner riders & thrive in varied terrains/hills with pedal-assist
- Step-thru designs and a range of stepover heights to accommodate bodies
- 17,000+ 5 Star reviews from happy/satisfied customers

WHY BE RAD?



Partner with our Nationally-recognized brand

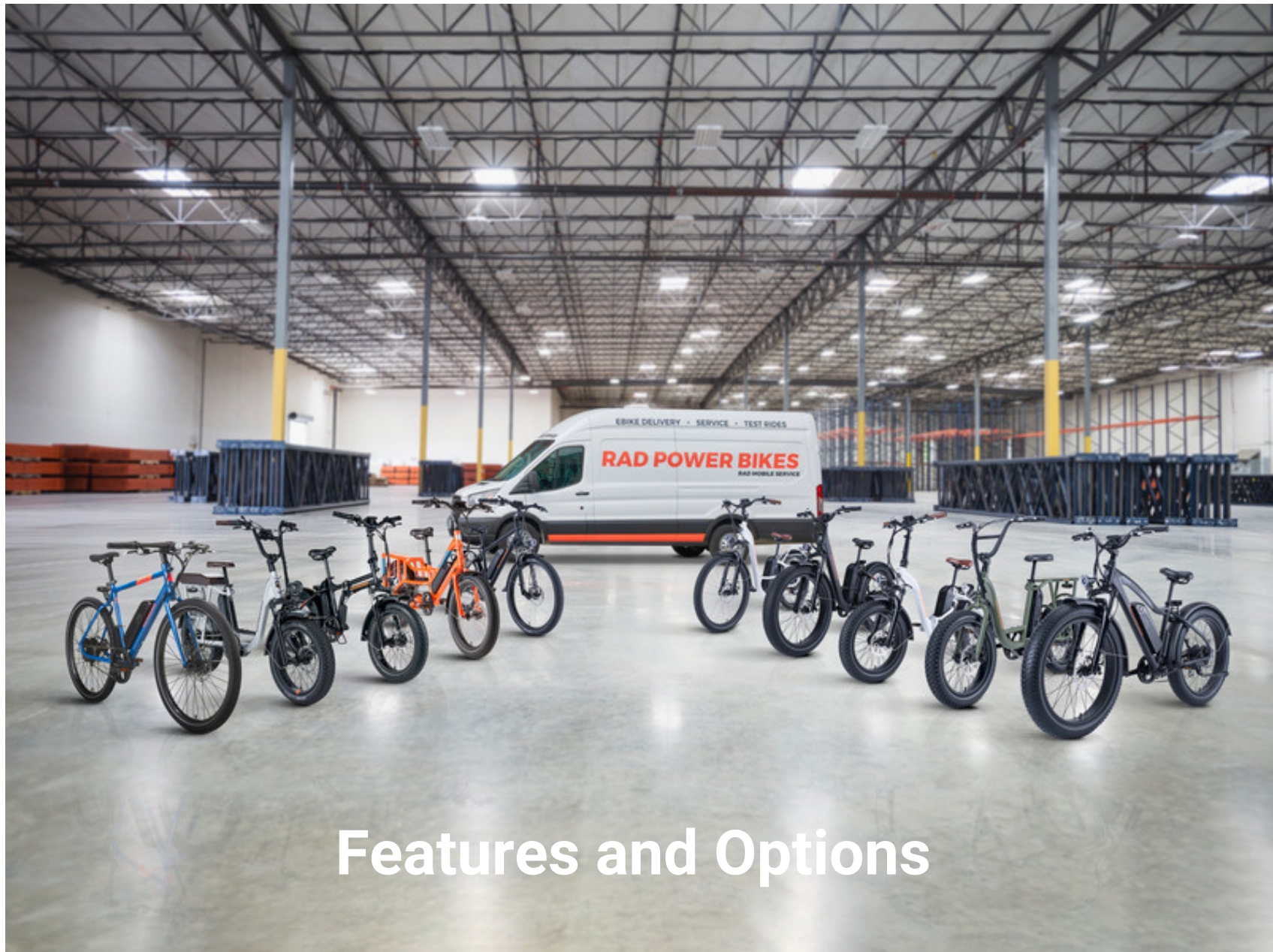
TIME revealed their first-ever list highlighting 100 companies making an extraordinary impact around the world.

Rad Power Bikes was recognized in the Pioneer category for leading the U.S. ebike market during a period of unprecedented growth — and scaling up to meet the challenge.

TIME 100
MOST INFLUENTIAL
COMPANIES

FAST COMPANY





Features and Options



RadRover 5



MSRP: \$1699 USD / \$2199 CAD

The "go anywhere, do anything" bike. The RadRover balances ruggedness with comfort. With its trademark fat tires, this best-selling flagship bike is perfect for off-road adventures and easy city riding.

The Rover is a head-turner, getting the rider places normal bikes can't. The **Step-Thru** option gives accessibility to a wider range of riders.

- 750W geared hub
- 7-speed drivetrain
- Puncture-resistant tires w/reflective sidewall
- Front suspension fork
- Headlight & integrated brake light
- Front & rear fenders
- Leather grips w/twist grip throttle
- LCD display panel
- 275 lb payload capacity
- Up to 45+ miles per charge
- 48V 14 Ah lithium-ion battery
- Front/rear rack add-on optional
- Heights: 5'4" - 6'2"



NEW

RadRover 6 Plus



MSRP: \$1999 USD / \$2399 CAD

Our latest advancement of the RadRover brings enhanced uphill climbing, greater stopping power, & a new semi-integrated battery (easily pops in & out!)

Re-engineered for comfort across height ranges with enhanced ergonomics.

The **Step-Thru** option gives accessibility to a wider range of riders.

- NEW hydraulic disc brakes
- NEW battery w/LED indicators
- NEW custom suspension fork
- NEW puncture-resistant fat tires w/built-in liners
- NEW automatic halo headlight, tail light, & integrated brake light
- NEW custom geared hub-750W
- NEW upgraded LCD display panel
- 7-speed drivetrain
- Front & rear fenders
- 275 lb payload capacity
- Up to 45+ miles per charge
- 48V 14 Ah lithium-ion battery
- Leatherish grips w/twist grip throttle
- Front/rear rack add-on optional
- Heights: 5'4" - 6'2"
- Step-Thru: 4'8" - 6'0"



RadRunner 2

MSRP: \$1499 USD / \$1799 CAD



This is the ultimate utility bike with endless customization options and upgrades to cover everything from grocery runs to work commutes.

The dual-leg kickstand makes loading deliveries (or people) a breeze.

The increased 300 lb weight limit offers flexibility and accessibility.

Enjoy easier maintenance due to the single-speed drive train, but no loss of power with the 750W geared hub motor.

- Accessible step-thru frame
- Updated components & comfort
- Rigid front fork redesigned for more stability & handling
- Puncture-resistant tires
- Headlight & integrated brake light
- Integrated rear rack
- Rubber grips w/twist grip throttle
- Simplified LED display panel
- Dual leg kickstand for cargo
- Accessory-ready design
- 48V 14 Ah lithium-ion battery
- Front Rack add-on optional
- Fenders add-on optional
- Heights: 4'11" - 6'2"



RadRunner Plus

MSRP: \$1899 USD / \$2399 CAD

The Plus is the *fully-loaded* version of the RadRunner. This head-turning utility bike comes upgraded with front suspension & 7-speed drivetrain.

The 300 lb weight limit + included Passenger Package makes this a flexible option for rider +1. Dual kickstand means easier balanced loading.

Added premium headlight and fenders make this a high-value choice.

- 7-speed drivetrain
- Accessible step-thru frame
- Suspension front fork
- Puncture-resistant tires w/reflective sidewall
- Integrated rear rack
- Headlight / Integrated brake light
- Leatherish grips w/twist throttle
- Passenger package
- LCD display panel
- 48V 14 Ah lithium-ion battery
- Accessory-ready design
- Front/rear fenders
- Front Rack add-on optional
- Heights: 4'11" - 6'2"

RadCity 5

MSRP: \$1599 USD / \$2099 CAD



The solution for companies and commuters alike, the RadCity is sleek and nimble, with a high-efficiency direct drive motor. An integrated rear rack and fenders come stock. The swept-back handlebars are comfortable for longer rides. Mounts for the optional wheel lock are built-in and ideal for a multi-stop rider.

The **Step-Thru** option offers a large range of ride accessibility.

- 7-speed drivetrain
- Suspension front fork
- 750W direct drive hub motor
- Regenerative braking
- Puncture-resistant tires w/reflective sidewall
- Integrated rear rack
- Headlight/Integrated brake light
- Mount for Opt Wheel Lock
- Front/rear fenders
- Rubber grips w/twist throttle
- LCD display panel
- 48V 14 Ah lithium-ion battery
- 275 lb payload capacity
- Front Rack add-on optional
- Heights: 5'11" - 6'5"
- Step-Thru: 4'10" - 6'



NEW

RadCity 5 Plus

MSRP: \$1999 USD / \$2299 CAD



With expanded comfort and stability, the all-new RadCity 6 Plus has been re-imagined. Now with 11% more range, due to the more efficient tire tread along with a new motor, this offers the highest riding range.

40% better hill-climbing, smoother stopping, and easy-to-remove custom battery make this the best RadCity yet.

The **Step-Thru** model increases rider capacity with our lowest standover height.

- NEW hydraulic disc brakes
- NEW custom 750W geared hub
- NEW shorter suspension and upgraded frame for stability
- NEW puncture-resistant tires w/custom tread
- NEW upgraded frame
- NEW upgraded display panel
- 7-Speed drivetrain
- Headlight / integrated brake light
- Integrated rear rack
- Mount for Opt Wheel Lock
- Front/rear fenders
- Rubber grips w/twist throttle
- 48V 14 Ah lithium-ion battery
- 275 lb payload capacity
- Front Rack add-on optional
- Up to 50+ miles per charge
- Heights: 5'11" - 6'5"
- Step-Thru: 4'8" - 6'



RadMission



MSRP: \$1199 USD / \$1499 CAD

The RadMission is a stylish, single-speed metro bike for city riders craving more excitement and utility than your average fixie-- at the most affordable pricing.

Perfect for work commute.

The Mission is the lightest of the fleet for everyday riding and easier carrying.

Available in **High-Step** or **Mid-Step** frames.

- 500W geared hub
- 48 lb frame
- Single Speed
- Puncture-resistant tires
- Auto-on headlight & integrated brake light
- Simplified LED control panel
- Swept-back handlebars
- Rubber grips w/twist grip throttle
- Rigid front fork
- Kickstand add-on optional
- 48V 10.5 Ah lithium-ion battery
- Front/rear rack add-on optional
- Fenders add-on optional
- Heights: High-Step 5'7" - 6'4"
- Mid-Step: 5'2" - 6'2"



RadWagon

MSRP: \$1999 USD / \$2399 CAD



The RadWagon is the ultimate cargo (and kid!) hauler. This "family van" is strong and versatile, with a low center of gravity. Enjoy multiple points of adjustability to balance yourself while carrying a load of groceries or toting (up to 2) kids across town.

- 350 lb Weight Limit
- Passenger Carrying
- 7-speed drivetrain
- Rigid front fork
- 750W geared hub
- Puncture-resistant tires w/reflective sidewall
- Dual-leg kickstand for cargo load
- Relaxed comfort ride
- Integrated rear rack
- Headlight/Integrated brake light
- Front/rear fenders
- Rubber grips w/twist throttle
- LCD display panel
- Endless Customizations
- 350 lb payload capacity
- Adjustable handlebars
- Front rack add-on optional
- Heights: 5'1" - 6'4"

RadMini

(foldable)

MSRP: \$1499 USD / \$1849 CAD



The RadMini fits (folded) in the trunk of a Fiat, but don't underestimate this mini monster. Equipped with the same high torque motor as the RadRover and 3.3" tire width, the Mini can handle almost anything its bigger sibling can. The **Step-Thru** option gives accessibility to a wider range of riders.

- Strong folding hinge
- 7-speed drivetrain
- Front suspension fork
- 750W geared hub
- Puncture-resistant tires w/reflective sidewall
- Headlight / Integrated brake light
- Leatherish grips w/twist throttle
- Telescoping handlebar stem
- LCD display panel
- Front & rear renders
- 48V 14 Ah lithium-ion battery
- 275 lb payload capacity
- Front/rear rack add-on optional
- Heights: 5'2" - 6'2"
- Step-thru: 4'10" - 5'10"

RAD COMMERCIAL BENEFITS



PRICING

**Quantity discounts begin at 10+ bikes
for approved models
Special pricing on accessories and batteries**



WARRANTY

Limited warranty included



EXPOSURE

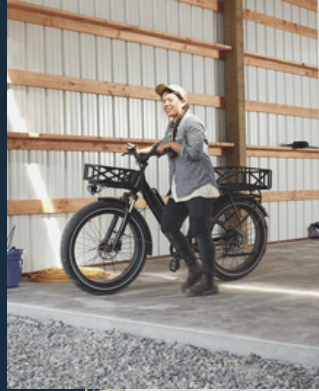
Placement on our public "Where to Ride" map



MOBILE SERVICE

**Rad Mobile Service & Retail: Assembly, delivery,
and service in select markets**

Exclusive Support



Commercial Product Support

We understand business needs are distinct and special. Our Commercial support team is designated to help you with a prioritized email contact for technical and service support.

Video & Article Library

Our Commercial training website gives you 24/7 on-demand access to videos and posts, as well as safety tips and longevity recommendations for your fleet.

Dedicated Sales Team

Our Commercial Sales Team is here to oversee the process and make sure you're well taken care of.

LET'S MEET

Our Rad Commercial Team is here to make recommendations, simplify your options, and get you started.

Tell us more about your business on our Rad Commercial Partner Application form [HERE](#).



*Thank
you!*