

KREWE

CORE SELECTION

KREWE

A NEW ORLEANS-BASED AND CULTURALLY INSPIRED INDEPENDENT EYEWEAR COMPANY THAT CELEBRATES INDIVIDUAL STYLE THROUGH MODERN, ICONIC FRAMES.

FOUNDER'S STORY

KREWE was founded in 2013 by Stirling Barrett, a New Orleans native and creative entrepreneur. His vision of the city as a thriving cultural hub was his inspiration for launching KREWE. Our team passionately believes in spreading the culture of New Orleans and its celebration of individual style, one frame at a time.

DESIGN & QUALITY

Stirling Barrett designs all KREWE eyewear in our New Orleans creative studio. Our goal at KREWE is to produce a well-designed, quality product. We continue to seek the highest quality materials by partnering with independent, small batch suppliers from around the world. Final inspection and packaging takes place in New Orleans—a process culminating in a truly global, handcrafted product. Our thoughtful approach to design and handmade production allows us to confidently provide a lifetime warranty on every pair we sell.

HANDMADE

Not all plastic is created equal—our frames are hand carved out of sheets of extremely lightweight acetate, which is a plant-derived material. The pliable nature of acetate ensures that the frames are much less likely to break than common mold-injected frames, and also allows them to be tailored to your face for a customized fit that lasts. Heat sensitive acetate means that the frames will mold to your face over time—a little tightness at first is to be expected.

WARRANTY

KREWE shades are built to last. A 100-point inspection system is used when assembling each pair. We stand behind the quality of our product with a limited lifetime warranty.

BRANDING

People represent our brand. That's why we use discreet KREWE insignias so you and your frames stand out.

INSPIRATION

Each frame is named after or inspired by notable New Orleans sites or cultural references—all evoking the spirit and essence of our city. For example, St. Louis, one of our top-selling frames with a unique architectural metal bridge, is named after St. Louis Street, which runs through the French Quarter and is known for its buildings' intricate wrought iron balconies and gates.

- ⊗ BEST-SELLER
- ⊕ NEW RELEASE
- ⊘ SOLD OUT

1020 THALIA STREET, NEW ORLEANS, LA 70130
504.684.2859 | SALES@KREWE.COM





MACHINE TOOLS

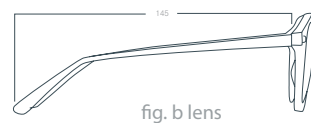
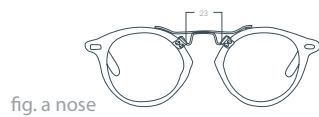
AMERICAN ELEVATOR CO.
ELECTRIC
ELEVATOR-ELECTRICAL REPAIR

KEEP OUT
FLIES

SANDS BROS.
GREENS
KEEP OUT
FLIES

ST. LOUIS

ARCHITECTURAL IN DESIGN, ST. LOUIS' BOLD METAL BRIDGE IS INSPIRED BY THE ICONIC CAST-IRON BALCONIES FOUND IN THE FRENCH QUARTER, WITH A ROUNDED SILHOUETTE THAT WORKS WELL ON MOST FACE SHAPES.





BENGAL POLARIZED 24K
BLUE POLARIZED LENS
10-27P



BLONDE TORTOISE TO CHAMPAGNE 24K
AMBER GRADIENT LENS
10-36S



OYSTER TO BLACK
GREY POLARIZED LENS
10-04P



MATTE OYSTER 24K
AMBER GRADIENT LENS
10-38S

PRICING

10-27P	BENGAL POLARIZED	MSRP \$295	WHOLESALE \$134
10-04P	OYSTER TO BLACK	MSRP \$295	WHOLESALE \$134
10-36S	BLONDE TORTOISE TO CHAMPAGNE	MSRP \$235	WHOLESALE \$107
10-38S	MATTE OYSTER	MSRP \$235	WHOLESALE \$107

ST. LOUIS

ARCHITECTURAL IN DESIGN, ST. LOUIS' BOLD METAL BRIDGE IS INSPIRED BY THE ICONIC CAST-IRON BALCONIES FOUND IN THE FRENCH QUARTER, WITH A ROUNDED SILHOUETTE THAT WORKS WELL ON MOST FACE SHAPES.

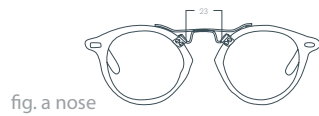


fig. a nose



fig. b lens



MATTE SUNDAY TORTOISE 24K
SILVER GRADIENT MIRROR LENS
10-42M



STARDUST TO CHAMPAGNE 24K
VIOLET MIRROR LENS
10-25M



CAMELLIA 24K
ROSE GOLD MIRROR LENS
10-40M

PRICING

10-42M MATTE SUNDAY TORTOISE
10-40M CAMELLIA
10-25M STARDUST TO CHAMPAGNE

MSRP \$255
MSRP \$255
MSRP \$255

WHOLESALE \$116
WHOLESALE \$116
WHOLESALE \$116

STL II

INSPIRED BY THE FRENCH QUARTER'S DETAILED CAST IRONWORK, STL II IS THE OVERSIZED TAKE ON THE CLASSIC ST. LOUIS FRAME, HANDCRAFTED WITH PINNED HINGES, PREMIUM 24K GOLD PLATED HARDWARE, AND SUBTLE KREWE ENGRAVING.



fig. a nose

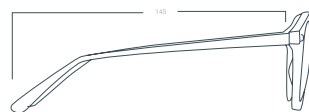
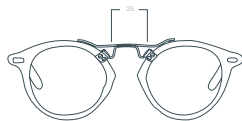


fig. c arm



STARDUST TO BUFF 24K
AMBER GRADIENT LENS
32-10S



ZULU 24K
AMBER GRADIENT LENS
32-04S



PLUME TO CHAMPAGNE 24K
SILVER GRADIENT MIRRORRED LENS
32-12M

PRICING

32-04S ZULU 24K

MSRP \$315

WHOLESALE \$143

32-10S STARDUST TO BUFF 24K

MSRP \$315

WHOLESALE \$143

32-12M PLUME TO CHAMPAGNE 24K

MSRP \$335

WHOLESALE \$152

FRANKLIN

FRANKLIN'S METAL BRIDGE, LIGHTWEIGHT CONSTRUCTION AND UNIVERSAL FIT
FLATTERS JUST ABOUT EVERYONE, MAKING IT A BOLD AND CONFIDENT
CHOICE FOR AN EVERYDAY FRAME.



fig. a

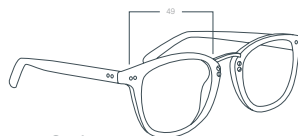


fig. b

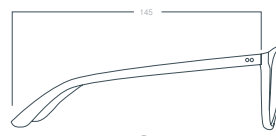


fig. c



BLONDE TORTOISE
GREEN POLARIZED LENS
24K GOLD PLATED HARDWARE
14-01P



BLUE STEEL
GREY LENS
14-02S



CHAMPAGNE
AMBER POLARIZED LENS
24K GOLD PLATED HARDWARE
14-04P

PRICING

14-01P BLONDE TORTOISE

MSRP \$275

WHOLESALE \$125

14-02S BLUE STEEL

MSRP \$215

WHOLESALE \$98

14-04P CHAMPAGNE

MSRP \$275

WHOLESALE \$125

OLIVIER

INSPIRED BY THE HISTORIC NEIGHBORHOOD OF ALGIERS POINT,
OLIVIER'S LIGHTWEIGHT, UNISEX DESIGN CROSSES ALL STYLE GENRES
WITH A TIMELESS, CLASSIC EYEWEAR SHAPE.





CHAMPAGNE + RUE TORTOISE
AMBER POLARIZED LENS
09-04P



MATTE BRINDLE + BLACK
GREEN POLARIZED LENS
09-05P



BOTTLE GREEN POLARIZED
AMBER POLARIZED LENS
09-14P

PRICING

09-04P CHAMPAGNE + RUE TORTOISE

MSRP \$255

WHOLESALE \$116

09-05P MATTE BRINDLE + BLACK

MSRP \$255

WHOLESALE \$116

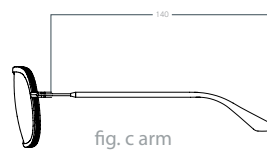
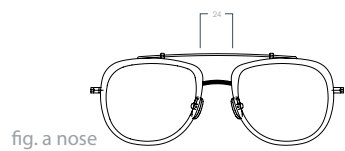
09-14P BOTTLE GREEN

MSRP \$255

WHOLESALE \$116

BRETON

DESIGNED WITH LIGHTWEIGHT FUNCTIONALITY IN MIND, BRETON IS OUR SLEEK TAKE ON THE ICONIC AVIATOR, WITH REFINED LINES THAT MAKE IT A PERFECT FIT FOR ADVENTURE-SEEKERS.





BLACK POLARIZED 24K
GREEN POLAR LENS
55-01P



MATTE OYSTER 24K
AMBER GRADIENT LENS
55-02S



BLONDE TORTOISE + BUFF 24K
GRASSGREEN POLARIZED LENS
55-03P

PRICING

55-01P BLACK POLARIZED 24K

MSRP \$315

WHOLESALE \$143

55-02S MATTE OYSTER 24K

MSRP \$255

WHOLESALE \$116

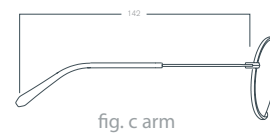
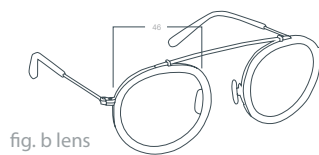
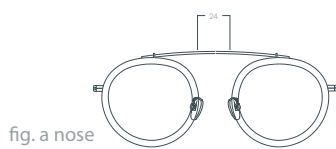
55-03P BLONDE TORTOISE + BUFF 24K

MSRP \$315

WHOLESALE \$143

CONTI

NAMED FOR THE VIBRANT FRENCH QUARTER STREET,
CONTI BOASTS A METAL STRUCTURE, ROUNDED LENSES, AND
A UNIQUE BROW BRIDGE THAT





INTERSTELLAR
AMBER GRADIENT LENS
24K GOLD PLATED HARDWARE
18-16S

PRICING

18-16S INTERSTELLAR

MSRP \$255

WHOLESALE \$116

WARD

ULTRA-LIGHTWEIGHT TITANIUM CONSTRUCTION, WITH A NOD TO THE MUSIC SCENE COMING OUT OF NEW ORLEANS' MANY WARDS, GIVES THIS FRAME A SLEEK, DISTINCTIVE EDGE.



fig. a

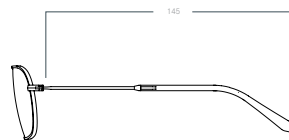


fig. b arm



24K TITANIUM + ZULU
GREEN LENS
33-02S

PRICING

33-02S 24K TITANIUM + ZULU

MSRP \$275

WHOLESALE \$125

EARHART

EARHART SWAPS THE CLASSIC TEARDROP SHAPE FOR ONE WITH CLEAN, MODERN EDGES TO CREATE AN UPDATED AVIATOR. CRAFTED FROM PREMIUM TITANIUM, THE RECTANGULAR SILHOUETTE AND SLIM BROW BAR ARE UNIVERSALLY FLATTERING.

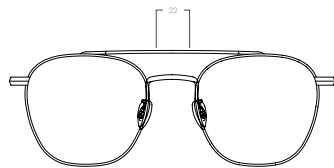


fig. a nose

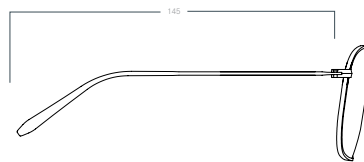


fig. b arm



24K TITANIUM POLARIZED
GRASSGREEN POLARIZED LENS
41-01P



ROSE GOLD TITANIUM
AMBER GRADIENT LENS
41-02S



MATTE BLACK + 24K TITANIUM
AQUA MIRRORED LENS
41-03M

PRICING

41-01P 24K TITANIUM POLARIZED
41-02S ROSE GOLD TITANIUM
41-03M MATTE BLACK + 24K TITANIUM

MSRP \$355 WHOLESale \$162
MSRP \$295 WHOLESale \$134
MSRP \$315 WHOLESale \$143

MONROE

INSPIRED BY MID-CENTURY STYLE ICONS, MONROE IS A MODERN UPDATE TO THE ULTRA-FEMININE '50S CAT EYE, WITH FLATTERING UPSWEPT BROW LINES AND METAL TEMPLES.



fig. a nose

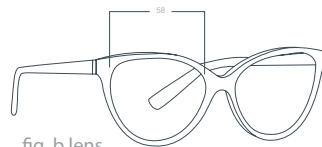


fig. b lens

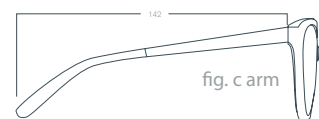


fig. c arm



MYSTIC
GREY GRADIENT LENS
26-13S



OYSTER
GRADIENT AMBER LENS
08-07S

PRICING

08-07S OYSTER

MSRP \$255 WHOLESALE \$116

26-13S MYSTIC

MSRP \$255 WHOLESALE \$116

CHARLES

INSPIRED BY ST. CHARLES AVENUE, CHARLES IS OUR SOPHISTICATED MID-CENTURY WAYFARER, FEATURING HAND-BEVELED EDGES, CUSTOM TEMPLE WIRE, AND PINNED HINGES.

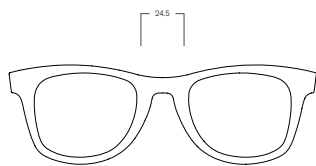


fig. a nose

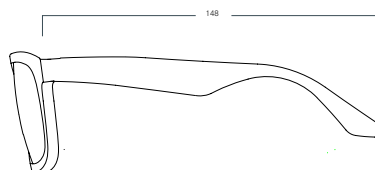


fig. b arm



MATTE BENGAL
GREEN POLAR LENS
63-03P



MATTE OYSTER
AMBER GRADIENT LENS
63-04S

PRICING

63-03P MATTE BENGAL POLARIZED

MSRP \$255 WHOLESALE \$116

63-04S MATTE OYSTER

MSRP \$195 WHOLESALE \$89

STL II NYLON

FEATURING FLAT, NYLON LENSES THAT OVERLAY OUR BEST-SELLING SILHOUETTE, STL II NYLON IS A MODERN, OVERSIZED TAKE ON THE CLASSIC ST. LOUIS STYLE.

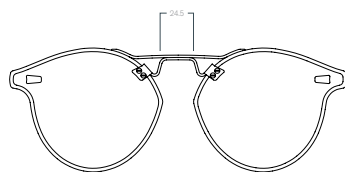


fig. a nose

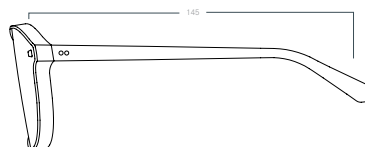


fig. b arm



MATTE OYSTER TO CRYSTAL 24K
SILVER GRADIENT MIRRORING NYLON LENS
48-05M



CRYSTAL 24K
MERCURY GRADIENT MIRRORING NYLON LENS
48-06M

PRICING

48-05M MATTE OYSTER TO CRYSTAL 24K

MSRP \$375

WHOLESALE \$171

48-06M CRYSTAL 24K

MSRP \$375

WHOLESALE \$171

COLLINS

INSPIRED BY THE ECCENTRIC STYLE OF ITS NAMESAKE, NEW ORLEANS ARCHITECT COLLINS DIBOLL, THE COLLINS NYLON FEATURES AN ICONIC ROUND SHAPE WITH AN OVERSIZED KEYHOLE AND ANGULAR TEMPLES. ITS FLAT, NYLON LENSES GIVE THIS FRAME CONSTRUCTION AN UNEXPECTED

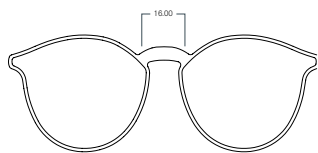


fig. a nose

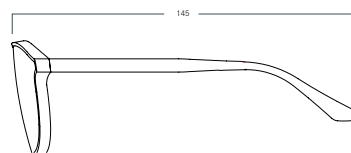


fig. b arm



BLACK + BLACK AND CRYSTAL
GREY GRADIENT NYLON LENS
60-01S



CRYSTAL
SILVER GRADIENT MIRROR NYLON LENS
60-02M

PRICING

60-01S BLACK + BLACK AND CRYSTAL

MSRP \$255 WHOLESale \$116

60-02M CRYSTAL

MSRP \$275 WHOLESale \$125

CLIO

HANDCRAFTED FROM LIGHTWEIGHT ACETATE, CLIO IS AN OVERSIZED FRAME WITH A SWEEPING BROWLINE FEATURING FLAT, NYLON LENSES THAT COMPLEMENT AND HIGHLIGHT ITS SPORTY SILHOUETTE.

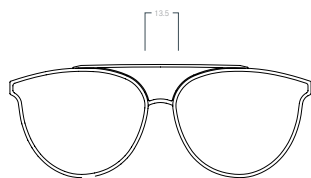


fig. a nose

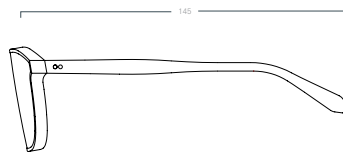


fig. b arm



MATTE OYSTER + BLACK AND CRYSTAL 24K
AMBER GRADIENT NYLON LENS
49-02S

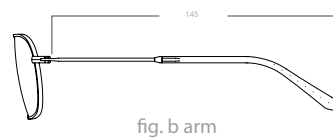
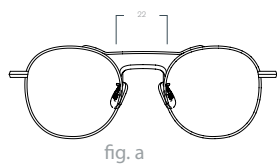
PRICING

49-02S MATTE OYSTER + BLACK AND CRYSTAL 24K

MSRP \$295 WHOLESALE \$143

ORLEANS

ORLEANS' LIGHTWEIGHT, TITANIUM CONSTRUCTION MAKES FOR A UNIVERSAL FRAME SHAPE THAT EMBODIES THE RHYTHM AND RITUAL OF THE CITY WE CALL HOME.





ROSE GOLD TITANIUM + CAMELLIA
ROSE GOLD MIRRORED LENS
31-04M

PRICING

31-04M ROSE GOLD TITANIUM + CAMELLIA

MSRP \$295

WHOLESALE \$134

KREWE

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