

KEDMA COSMETICS | Forever Young

2018 CATALOG





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- Intensive Night Cream
- Eye Cream
- Lifting Serum
- Purifying Mud Mask
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INNOVATION INSPIRED BY ANCIENT WISDOM

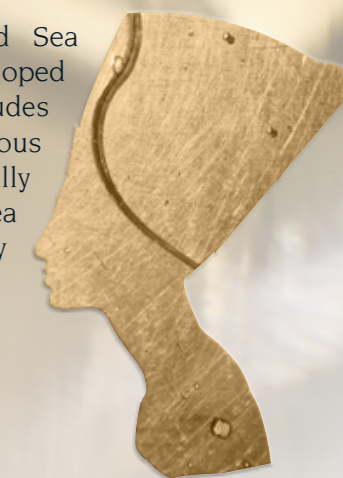
Our story begins in a faraway place, many years ago. It involves a queen, Cleopatra, the woman who changed the way the world defines beauty. She discovered natural treasures that helped rejuvenate her skin, enhancing her beauty and reviving her youth: Dead Sea minerals and Gold.

Cleopatra recognized the beneficial effects of Dead Sea minerals, their unique skin therapeutic and beautifying powers. She went to great extents to obtain exclusive rights over the Dead Sea area and its unique natural treasures. At her command, pharmaceutical and cosmetic factories were built near the Dead Sea.

Cleopatra also discovered that Gold has luxurious, anti-aging properties. Gold is a non-toxic, anti-inflammatory substance, and it rejuvenates and firms the skin, restoring its young texture. Cleopatra is known to have slept with a Gold facial mask every night to enhance the suppleness of her complexion and preserve its natural luminosity.

Inspired by Cleopatra, Kedma Cosmetics has set to redefine beauty by combining ancient wisdom and modern technologies to create exceptional cosmetics. To match this vision, Kedma is a name derived from the combination of the biblical word for antiquity and the modern use in Hebrew for advancement. Kedma logo is inspired by the shape and texture of ancient gold coins.

Realizing the revitalizing effect of Dead Sea minerals on the skin, Kedma Cosmetics developed a comprehensive line of products that includes skin care, hair care, treatment, and luxurious collections – all our products are originally produced from and based on Dead Sea minerals, bringing youth, health and vitality to women and men worldwide.





DEAD SEA

RELIABLE BRAND WITH PROVEN RESULTS

Founded in 2008, Kedma Cosmetics has been working closely with leading dermatologists and experts in the cosmetics field to develop cutting-edge products that help women and men worldwide achieve and maintain their youth and vitality.



Dead Sea minerals are known to rejuvenate the skin, accelerate skin replenishment, and restore moisture and balance to skin, stimulate skin blood circulation and relieve stress and tension.

In addition to Dead Sea minerals, all Kedma formulas include active and natural ingredients that stimulate the skin, resulting in a healthier, smoother and softer skin. All Kedma Cosmetics products are ISO certified, do not contain paraben and animal ingredients and have not been tested on animals.

WORLDWIDE DISTRIBUTION

Kedma Cosmetics products are applied by luxurious spas in Las Vegas, San Diego, Los Angeles, and San Francisco. Kedma products are also sold in major USA states, including New York, Florida, and Georgia.

In 2010, Kedma entered the European market and has rapidly gained a competitive edge over other products in the UK, Austria, France, Spain and Germany.

You can also find Kedma products in major stores throughout South Korea, Thailand and the Philippines.



KEDMA
BASIC
C o l l e c t i o n s

Facial Care

Body Care

Men Care

Hair

Soaps



KEDMA FACIAL CARE

Kedma Facial Care line for daily and weekly treatments energizes your skin with new vitality, instantly improving its look, feel and overall well being.



RESTORING DAY CREAM



Based on Collagen and Dead Sea minerals, Kedma Restoring Day Cream firms and tightens the skin and helps maintain its elasticity. The cream penetrates deep into the dermis and supplies new collagen to reduce wrinkles and discolorations. A mixture of vitamins E and C protects the skin from harmful free radicals (toxins).

INTENSIVE NIGHT CREAM



Consisting of Dead Sea minerals and Retinol (Vitamin A), this cream does not only blur the appearance of existing wrinkles, but also helps prevent new ones from developing. The nourishing benefits of Vitamin A along with the natural minerals help keep your skin soft, smooth and young looking. Natural oils and plant extracts penetrate dry skin almost instantly to restore its balance of moisture.

EYE CREAM



Kedma Eye cream consists of Dead Sea minerals, age-defying ingredients, plant extracts and natural oils. Use daily to keep the skin around the eyes and neck look young and healthy. The cream minimizes the appearance of wrinkles by penetrating deep into the dermis and renewing the cells. Also includes Vitamin C whose effectiveness against wrinkles and fine lines is scientifically proven.

LIFTING SERUM



This highly concentrated, mineral-rich serum helps fight eye-bags and alleviate sagging eyebrows and eyelids. This deep-absorbing, light serum also softens the look of expression lines. Aloe Vera (Vitamins E and B) nourishes and moisturizes the skin, and Chamomile extract soothes the skin. Antioxidant Vitamin A rejuvenates your skin, making it look young and healthy.

PURIFYING MUD MASK – SPECIAL EDITION



Formulated with Dead Sea Black Mud and Bees Wax, this mask boosts cell renewal, revitalizes the skin and softens the pores. Aromatic Lavender and Avocado oils calm, soothe and moisturize the skin. Pro-Vitamins B5 and E rejuvenate the skin. Omega 3, Collagen and Pearl Powder significantly prevent and reduce wrinkle depth.

FACIAL PEEL



Stimulates blood circulation, lightens the skin and helps deep cleanse the pores of dirt, perspiration, greasy and flaking skin. After use, the skin feels fresh, tight and smooth.





EXFOLIATING FACIAL MASK

Consisting of natural grains blended with aromatic oils and Dead Sea minerals, this mask exfoliates and renews the skin in minutes. This concentrated blend of Walnut Shell Powder, Jojoba Oil and Chamomile Extract helps rejuvenate the complexion on and below the surface of the skin and makes the skin soft and silky.



ACTIVE MUD MASK

This all-natural active mask accelerates cell renewal, revitalizes the skin and softens the pores. Dead Sea Black Mud, Bees Wax and aromatic Lavender and Avocado oils calm and soothe the skin while keeping its moisture. Pro-Vitamins B5 and E rejuvenate the skin.



FOAMING FACIAL CLEANSER

A unique, unisex foaming gel that cleanses and moisturizes dry skin. The gel is rich in Dead Sea minerals that help maintain healthy moisture levels in the skin, promote soothing and healing of irritated or damaged skin tissue and protect the skin against pollutants.

MILK CLEANSER

Enjoy a deep cleansing effect with our gentle, hypoallergenic, yet effective cleanser which dissolves make-up and removes all impurities from the skin, leaving it soft and comfortable in one easy step. Instantly, skin feels silky soft, smooth and fresh. The unique Dead Sea minerals and natural plant extracts make this cleanser perfect even for the most sensitive skin.

SKIN TONER

Includes special active complex of Aloe Vera and natural Dead Sea minerals. This product is formulated for a thorough cleansing of the face, eliminating traces of make-up, dirt and greasiness while retaining the skin's natural pH balance of moisture.

MULTIUSE CREAM

This non-greasy multi-use lotion is an ideal moisturizer for your face, hands and nails. It protects them against cracking, dryness and redness. Contains Dead Sea minerals, Aloe-Vera extract and Vitamin E to nourish the nails and restore moisture to the skin.

FOAMING FACIAL SCRUB

A unique foaming gel that cleans and moisturizes dry skin. Rich in Dead Sea minerals, this product also contains Vitamin C that gives the skin a radiant look and Chamomile extract that softens and calms the skin.



Dead Sea Minerals

- ✦ Draw out impurities from the skin
- ✦ Soothe itching, burning and bites
- ✦ Smooth and soften skin
- ✦ Help cells regenerate and grow
- ✦ Restore moisture balance to the skin
- ✦ Eliminate toxins, increase blood circulation and purify the skin
- ✦ Relieve skin disorder symptoms
- ✦ Help scars heal

BODY



KEDMA

BODY CARE

Tenderly caress your body with Kedma body care products at the comfort of your home.

BODY BUTTER

Nourish and soothe your body with Kedma Body Butter, combining Cocoa Seed Butter, Dead Sea minerals and natural oils that soften and revitalize the skin. This thick cream moistens rough skin and revives its elasticity without clogging pores. Ideal for dry skin, cracked elbows and knees. Available scents: Kiwi, Vanilla and Mango.

SALT SCRUB

Fill your body with energy using Kedma Salt Scrub that combines Dead Sea minerals with natural oils. Gentle and reviving, the scrub exfoliates the top layer of dead skin cells, helps circulation and rejuvenates your skin. Available with Kiwi-Mango, Peach & Honey, and Vanilla oils.

DEAD SEA BLACK MUD

Enjoy the unique relaxing and healing powers of Kedma Black Mud from the Dead Sea. The Black Mud cleans and revitalizes the skin and relieves tension and muscle pain. AloeVera extract calms the skin and Antioxidant Vitamin E protects it from free radicals.

ALOE VERA GEL

Rich in Aloe Vera and natural Dead Sea salt, Kedma Aloe Vera Gel is a mild anesthetic, relieving itching, swelling, and pain. Especially recommended for cooling the skin after exposure to strong solar radiation.

ANTI CELLULITE GEL

Kedma Anti-Cellulite Gel works on shrinking the adipose tissue of fat and cellulite. The gel consists of Dead Sea minerals and natural Guarana and Horse Chestnut extracts that are known for their ability to dismantle adipose tissue. With daily use, fat and cell deposits start to disappear, reducing the appearance of cellulite.



HAND CREAM

This mineral-rich cream absorbs quickly, protecting your hands from dryness and keeping the skin soft and silky.

FOOT CREAM

The cream effectively softens rough and scaled feet. Dead Sea minerals facilitate penetration of lubricants deep into the skin to nourish and moisten the inner layers.

FOOT SCRUB

Kedma Foot Scrub treats scaled, cracked, dry and tired feet. Contains a mixture of Dead Sea minerals, natural oils and crushed Apricot pits that moisturize and soften the skin. The scrub removes dry skin easily, increasing blood circulation and giving them renewed energy.

DEAD SEA WATER

Kedma Dead Sea water enables you to bring the Dead Sea into your own bath tub. Genuine Dead Sea water is drawn from the depths of the Dead Sea where minerals reach their highest quality, without any industrial processes. All the unique properties of the minerals essential for a healthy and radiant skin are preserved.

CREAMY BODY LOTION

A creamy body lotion enriched with vitamin E and Aloe Vera extract that nourishes and moisturizes the skin. Use this sensual cream to caress your body with refreshing Coconut-Verbena aroma.

LUXURY BATH SALTS

Kedma Bath Salts contain a unique composition of Dead Sea minerals and trace elements, known for their soothing effects on the skin and the whole body. Enjoy the healing, relaxing and refreshing powers of the Dead Sea in your own bathtub.



KEDMA FOR MEN

Kedma Men line includes three products designed specifically for men. Dead Sea minerals and the most beneficial and effective active ingredients available have been combined with pure plant extracts, essential oils, and vitamins to work in synergy with a man's skin to provide optimum visible results.



AFTERSHAVE BALM

This luxurious Kedma aftershave balm is enriched with antioxidant Vitamins E&A that help prevent dehydration and premature skin ageing. This silky formula contains sun filters providing an all-day protection, as well as Aloe Vera extract that soothes razor burns and itchiness leaving your skin irresistibly smoother and younger.



FACIAL SERUM FOR MEN

This lightweight, mineral-rich serum helps reduce the appearance of fine lines and wrinkles and improve texture and skin tone. The result is smoother, softer, healthier, and younger looking skin. Dead Sea minerals and anti-oxidant Vitamins A&E nourish and protect the skin from dirt and pollution. Plant extracts, such as Chamomile, calm the skin after shaving, and Ammonium Lactate maintains the skin's moisture throughout the day.



EYE GEL FOR MEN

Kedma Eye Gel soothes and decongests the eye contour area, significantly decreasing under-eye bags and helping men keep their youthful appearance. This non-greasy, light gel is easily absorbed into the skin, tightens it and instantly reduces the appearance of bags



HAIR



KEDMA

HAIR CARE

Kedma Hair Care products, with their unique blend of active Dead Sea minerals and natural ingredients, enable you to pamper your scalp and hair with daily and weekly treatments that make your hair look healthy and shiny.

BLACK MUD SHAMPOO

Formulated specifically for oily and irritated scalp, this shampoo contains a high percentage of active Dead Sea minerals and Black Mud to pamper hair and scalp, relief itchiness and dryness. Black mud effectively cleanses and softens the scalp, enlivening the hair roots, relieving seborrheic dermatitis and dandruff symptoms. Vitamins B5, C&E nourish your scalp, UVA/UVB filters the sun's rays.

BALSAM CONDITIONER

Kedma Balsam Conditioner consists of a blend of Dead Sea minerals and plant extracts that promote a healthy scalp and shiny, delicately scented and easy-to-style hair. Pro Vitamin B5 maintains the moisture level of the hair and stimulates hair growth.

MINERAL HAIR SERUM

Kedma mineral-based Hair Serum contains active ingredients that penetrate deep into the hair, protecting it from dryness, dust, pollution, heat styling tools and chemical treatments like perming and coloring. It also helps you get the frizz under control and makes it easier for you to comb and style your hair without breaking it. Argan Oil and Pro-vitamin B5 smooth, nourish and soften the hair making it look full, healthy and shiny.

MINERAL HAIR MASK

Enriched with Dead Sea salt and Jojoba oil, Kedma Mineral Hair Mask strengthens your hair and keeps it shiny and healthy. The mask contains antioxidant Vitamin A that helps prevent moisture loss, as well as natural oils that return the moisture, softness and volume to the hair.

MUD HAIR MASK

Rich in Dead Sea Black Mud, this mask treats and restores essential elements damaged by hair coloring and other chemical processes. The mask strengthens the hair roots while giving it shiny and natural look. Vitamin A nourishes the scalp and helps prevent moisture loss.



SOAPS



KEDMA

SOAPS



DEAD SEA BLACK MUD SOAP

An unusual soap based on the famous Black Mud from the shores of the Dead Sea. Its special composition facilitates a gentle deep cleansing of the skin and is therefore particularly well suited for treating problematic skin.

DEAD SEA SALT SOAP

This natural soap is rich in Dead Sea minerals and trace elements, essential for a healthy glowing skin. Removes dirt and impurities and restores the natural balance of the skin.

DEAD SEA PIMPLE CARE SOAP

Based on Dead Sea minerals, Kedma Pimple Care soap is uniquely formulated for treating Acne. This soap facilitates the drying up of acne blemishes, helps the skin heal and prevents new blemishes from forming by removing unwanted dirt and oil. Contains natural oils that moisturize the skin without leaving it oily.

ANTI-CELLULITE MASSAGE SOAP

Specially designed soap with a better grip and rows of nodules to help combat cellulite. Contains Dead Sea minerals and Dried Red Seaweed grains known for their deep penetrating and fat emulsifying properties.



KEDMA
LUXURY
C o l l e c t i o n s

Gold
Royalty
Platinum
Gems

GOLD



KEDMA

❖ G O L D ❖

Kedma Youth Golden Seal

Kedma Gold Series is based on 24K Gold that stimulates cellular growth of the epidermis, regenerating firm skin cells. Gold also locks in moisture, increases the collagen level in the skin and prevents the breakdown of Elastin.



GOLD FACIAL CREAM

This mineral-rich cream is your golden beauty seal to restore youthful glow. In addition to the Gold, the cream contains Vitamin E that helps keep the skin's moisture and firm appearance. The cream is enriched with Elastin, a vital protein that maintains the elasticity of your skin and perks up loose skin. Pearl Powder contains about 18 amino acids that assist in forming collagen and protein, boosting skin renewal. Vitamin A and C protect the skin from environmental radicals. Borage Oil is rich with Omega 6 that contains essential fatty acids necessary for a healthy skin.



GOLD FACIAL MASK

This mineral-rich mask combined with trace elements of 24K Gold makes your skin look and feel smoother, radiant and younger than ever. If your skin is exposed to the sun, the gold-based mask lightens the appearance of sun and age spots. Additional active ingredients increase blood flow which frequently nourishes the skin cells, resulting in a revitalized, soft and healthy skin. This mask is enriched with antioxidant Vitamins C, E, & A that help prevent dehydration and signs of premature skin ageing. For noticeably younger, revitalized and more refined looking skin, we also included Collagen and Omega 3 that effectively restore youth, softness and elasticity to the skin.



GOLD FACIAL TONER

This 24K Gold refreshing toner is your golden seal beauty to restore and maintain youthful and radiant skin. The Gold contained in the toner stimulates cellular growth of the epidermis, regenerating firm skin cells. Vitamin E combined with Dead Sea Water help rehydrate the skin and neutralize surface impurities. The toner is also enriched with Elastin, a vital protein that maintains the elasticity of your skin and perks up loose skin. Pearl Powder contains about 18 amino acids that assist in forming collagen and protein, boosting skin renewal. Vitamin A and C protect the skin from environmental radicals. Borage Oil is rich with Omega 6 that contains essential fatty acids necessary for a healthy skin. Cucumber Extract's soothing properties help reduce the skin's puffiness.





GOLD FACIAL SERUM

Based on 24K Gold, this silky, concentrated serum is your golden seal beauty miracle to restore youthful glow. Vitamin E helps the skin retain its moisture and firm appearance. Ginseng Root Extract revitalizes the skin while Chamomile Extract offers soothing effects. The serum is also enriched with Elastin, a vital protein that maintains the elasticity of your skin and perks up loose skin. Pearl Powder contains about 18 amino acids that assist in forming collagen and protein, boosting skin renewal. Vitamin A and C protect the skin from environmental radicals. Borage Oil is rich with Omega 6 that contains essential fatty acids necessary for a healthy skin. Natural oils nourish, condition and calm your skin.



GOLD BODY BUTTER

Nourish and soothe your body with Kedma Gold Body Butter, combining Shea Butter, Dead Sea minerals, natural oils and Hamamelis extract that gives your skin the extra moisture it needs. The 24K Gold contained in the cream locks in moisture, and stimulates cellular growth of the epidermis, regenerating firm skin cells. Rich in antioxidant E that nourishes the skin and reduces the formation of free radicals. Ideal for dry skin and cracked elbows and knees.



GOLD FACIAL PEEL

Based on 24K Gold, this mineral-rich facial peel stimulates blood circulation, lightens the skin and helps deep cleanse the pores of dirt, perspiration, greasy and flaking skin. The Gold contained in the peel stimulates cellular growth of the epidermis, regenerating firm skin cells. Gold also locks in moisture, increases the collagen level in the skin and prevents the breakdown of Elastin. Algae Extract nourishes and firms the skin and the oils condition and calm your skin.



GOLD HAND CREAM

This cream is enriched with Gold and natural Dead Sea minerals. The cream moisturizes your skin without the greasy feeling while the Gold locks in the moisture for many hours and prevents the breakdown of the skin.



Gold in Cosmetics

- ⊗ An anti-inflammatory, hypo-allergenic, and non-toxic ingredient
- ⊗ Accelerates blood circulation
- ⊗ Stimulates cellular growth of the epidermis, regenerating firm skin cells
- ⊗ Locks in moisture
- ⊗ Increases the collagen level in the skin and prevents the breakdown of Elastin
- ⊗ Makes the skin glow and reduces wrinkles



KEDMA

ROYALTY

This exclusive line consists of three products formulated specifically to slow down the skin ageing process. All products are enriched with Omega 3, Dunaliella Seaweed and other proven anti-age ingredients.



FACIAL SAUNA MASK

A thick and creamy mask with self-heating properties that helps open pores and extract impurities. It effectively corrects the first signs of ageing and gives your skin a clean, healthy glow. This mask is composed of a unique combination of Dead Sea minerals and plant extracts, enriched with antioxidant Vitamins C&E, (Dunaliella Seaweed) that help prevent dehydration and premature skin ageing. For noticeably younger, revitalized and more refined looking skin, we also included Collagen and Omega 3 that effectively restore youth, softness and elasticity to the skin.



FIRMING CREAM

This mineral-rich cream helps diminish fine lines and wrinkles, discoloration, scarring, pore size and rough or uneven skin texture. Grape and Almond oils moisturize the skin, Collagen, Elastin, and Omega 3 increase firmness, thickness and elasticity to the skin. Vitamins C, E & A (Dunaliella Seaweed) help prevent dehydration and the signs of premature ageing. Pearl Powder prevents pigmentation by slowing down the development of melanin. Kedma Firming cream can be applied both to the face and around the delicate eye area.



ACTIVE SERUM

This velvety serum is based on a unique formula that includes active Dead Sea minerals, Matrixyl Synthe'6, plant extracts, and powerful antioxidant Vitamins C, E, & A that help prevent dehydration and the signs of premature ageing. Matrixyl Synthe'6 boosts collagen production and fills in wrinkles from the inside for a visibly smoother and plumper skin, and Omega 3 restores softness and elasticity to the skin, giving it a firm complexion. Pearl Powder prevents pigmentation by slowing down the development of melanin and filters the sun's rays.



PLATINUM



KEDMA

PLATINUM

This series consists of three products that contain the amazing properties and benefits of the vital skin protective element Q10. With its antioxidant properties, Q10 counteracts free radical damages, helps fight environmental hazards, boosts collagen production, and as a result, prevents premature skin aging and makes your skin look firmer and tighter than ever before, with less visible wrinkles.



ULTIMATE CREAM

Kedma Ultimate Cream helps replenish depleted resources Q10, which boosts collagen production, accelerates the skin cell renewal process and makes your skin appear firmer and tighter than ever before, with less visible wrinkles and with rejuvenated appearance. The product is also enriched with Multivitamins (A,E & C), and pearl powder, nourishing the skin, boosting elasticity and making the skin appear smooth and radiant.

SILKY SERUM

Enjoy the silky, smooth sensation delivered by this serum's luxurious active ingredients, including polymers, which make your skin feel velvety soft with a unified skin texture appearance. The product is also enriched with multivitamins (A,E & C), and pearl powder that nourish the skin, boost elasticity and make the skin appear smooth and radiant.

INSTANT FIRMING MASK 

The unique formulation incorporates Q10 and peptides rich in amino-acids that increase the skin's moisture level, enhancing the skin's softness and smoothness. The mask is fortified with Basil Leaf Extract and Green Tea Extract that rejuvenate and sooth the skin, as well as with Ginkgo Biloba Leaf Extract that boosts the skin's hydration. Vitamin E antioxidant protects the skin from the harmful effect of free radicals.





gems collection



KEDMA

GEMS

Kedma has developed the product line, Gems Collection, which contains active precious stones and Dead Sea minerals to boost your skin look with the highest quality formulation.



DIAMOND PROFUSION REJUVENATION LIFTING EYE GEL

Firm your skin, relieve tension and reduce the signs of aging that are most prominent around the eyes with the powerful eye Lifting gel by Kedma.

GOLD & RUBY VIBRANT PULSE LIFTING DAY CREAM

Be energized and rejuvenated with the unique gems collection Lifting gel cream by Kedma, which combines the active substance found in rubies into microcapsules that are high in antioxidants to protect your skin from environmental damage and oxidation, and to stimulate blood circulation.

SAPPHIRE TRANQUILIZING RECOVERY NIGHT CREAM

Relieve the stress and tension endured by your skin throughout the day with the unique Kedma gems collection night cream that combines active substances from sapphires in unique microcapsules to soothe your skin and reduce wrinkles and signs of stress.

DIAMOND RADIANCE SCULPTING MAGNET LIFTING MASK

The most precious object in the world, as well as the strongest, is now available to nourish and lift your face. An absorbable solution of tiny diamond particles found in unique capsules will nourish, lift and firm your skin, and smooth wrinkles.

24K GOLD PRECIOUS INFUSION NOURISHING ACTIVE MASK

Nourish your skin with the most conducive natural treasure on the planet. The 24K Gold Precious Infusion Nourishing Active Mask contains 24-karat gold flakes, as well as microcapsules filled with extracts of the active substances found in gold, to imbue your skin with powerful moisture and energy.

RUBY & PEARL INTENSE PURIFICATION EXFOLIATING MASK

The exfoliating mask contains a balanced combination of active ingredient extracts from rubies to reinvigorate your skin, stimulate blood circulation and cell rejuvenation, and pearls to gently exfoliate dead skin cells and thoroughly and evenly clean your skin, leaving it supple and soft.



KEDMA
TREATMENT

C o l l e c t i o n s

Hyaluronic
Collagen





KEDMA Hyaluronic

Kedma Hyaluronic Series consists of four innovative products that combine Dead Sea minerals with Hyaluronic Acid. As we age, skin moisture can drop significantly, which makes the skin lose elasticity and expose the signs of aging on the skin. Hyaluronic acid plays a critical role in skin health with its unique ability to hold in moisture. Hyaluronic acid is a major component of skin, where it benefits tissue repair and protection. When applied in Kedma products, hyaluronic acid forms an air permeable layer and penetrates into the dermis, thus boosting the elasticity and hydration of the skin. The protective barrier on the skin locks in moisture, which gives the skin a youthful appearance.



PERSONAL WRINKLE FILLER

Kedma innovative product offers an instant coverage of age-related visual signs while gradually improving the appearance of fine lines and wrinkles. The cream combines Dead Sea Minerals, Evening Primrose oil, a rich source of Gamma Linolenic Acid (GLA), and Omega 6 fatty acids essential for a healthy looking skin. Primrose oil also maintains the skin's hydration level and promotes its elasticity. The formula is enriched with Shea Butter and Hyaluronic Acid, which helps your skin look firm and young.

FACIAL RESTORING MASK

Facial mask enriched with Dead Sea minerals and hyaluronic acid, which reduces the depth of wrinkles, slows down skin ageing and eliminates puffiness under the eyes. The skin becomes lighter and toned, and a boost of moisture gives it a firm, radiant and smooth look all day long.

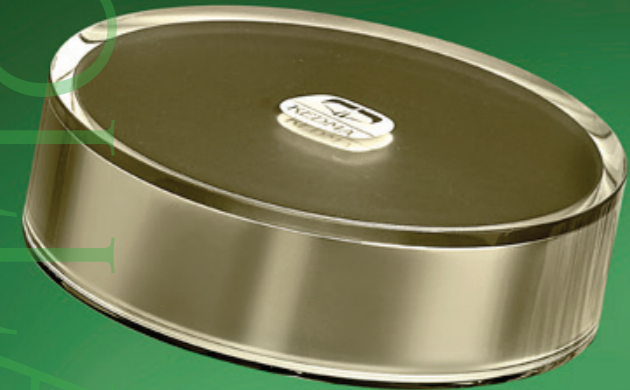
ELIXIR++HYDRATING DAY SERUM

A rich Dead Sea serum fortified with Hyaluronic Acid and Vitamins A&E. Hyaluronic Acid penetrates quickly into the deeper layers of the epidermis, replenishing the skin with moisture lost with skin ageing. This moisture-binding makes the skin look firm and radiantly hydrated. Antioxidant Vitamin A helps diminish visible fine lines and wrinkles, significantly improving uneven skin tone. Vitamin E helps protect the skin from harmful radicals (toxins).

ELIXIR+ NOURISHING NIGHT SERUM

A rich Dead Sea serum fortified with Hyaluronic Acid and Vitamin C. Hyaluronic Acid penetrates quickly into the deeper layers of the epidermis, replenishing the skin with moisture lost with skin ageing. This moisture-binding makes the skin look firm and radiantly hydrated. This balm also includes Antioxidant Vitamin C whose effectiveness against wrinkles and fine lines is scientifically proven and its role in collagen production helps keep your skin healthy.

COLLAGEN



KEDMA COLLAGEN

Collagen is one of the proteins in your body that support healthy skin. It is used in several plastic surgery treatments to plump skin and remove the appearance of lines and wrinkles. This series uses Hydrolyzed Collagen that decreases the appearance of dry or damaged skin by reducing flaking and restoring suppleness.



COLLAGEN FACIAL MASK

Rich with Dead Sea minerals, Marine Collagen, and Elastin that tighten the skin, this mask offers intensive moisturizing and anti-oxidizing treatment to fight against premature ageing, wrinkles, and slackening of the skin. A mixture of Vitamins E&C protects the skin from harmful free radicals (toxins), improves blood circulation to the cells, accelerates the natural collagen production of the skin and helps the skin preserve the absorbed minerals.



MARINE COLLAGEN BOOSTER

An easily absorbed marine serum formulated to enhance the performance of your skin care age-defying treatment using Kedma products. The Booster is enriched with Marine Collagen, mineral complex from Dead Sea Water, Seaweed and Pearl Powder extract to support skin tone and elasticity and optimally retain its moisture level. Includes active moisturizers to reduce TEWL (Trans Epidermal Water Loss).



COLLAGEN FACIAL CREAM

This collagen-based cream accelerates the cell renewal process, thereby slowing down the skin aging process while increasing its firmness, thickness and elasticity. The cream is fortified with Dead Sea Minerals, Argan Oil and Coconut Oil rich with protein that contributes to a healthy and young-looking skin. Centella Asiatica Extract is rich in amino acids, beta carotene and fatty acids that stimulate new cell growth, accelerate the natural collagen production, and improve blood circulation to the cells.

KEDMA SETS & GIFTS Collections



KEDMA LUXURIOUS SETS

Enjoy a selection of Kedma skin care, hair care and spa luxurious sets for personal gifts and promotions.





LIFT US UP

A set of Lifting Serum and Eye & Neck Cream to lift the skin around the eyes.



WASH & TONE

A set of facial Toner and Cleanser for a thorough cleansing of the face. Use day and night as your first-step skin care routine.



RINSE & SHINE

A set of Black Mud shampoo and Balsam conditioner to pamper hair and scalp.



SPA KIT

A set of Salt Scrub and Body Butter at the fragrance of your choice for a pampering home spa treatment.



PURE & SIMPLE

Purify and relax your body using Kedma top pampering products: Salt Scrub, Body Butter and Foaming Facial Scrub. Both scrubs gently exfoliate dead skin cells to purify the skin, while the Body Butter brings dry skin back to life.



HANDY KIT

A set of Hand Cream and Foot Cream for daily use.



PREMIUM SUITCASE

This premium suitcase contains Kedma's most luxurious products, including the Personal Wrinkle Filler, Platinum Firming Mask and Ultimate Cream, Gold Toner, Gold Facial Peel and Gold Facial Mask.



GOLD SPA KIT

A set of Gold Salt Scrub and Gold Body Butter for luxurious home spa treatment.



GOLDEN TOUCH NAIL KIT

A kit for pampering nail care. Contains Gold Hand Cream that moisturizes your skin without the greasy feeling, while the Gold locks in the moisture for many hours. Also comes with nail buffer, nail file and cuticle oil.



KEDMA GOLDEN QUARTET

Includes the four Gold Facial Care products: Gold Toner, Gold Serum, Gold Cream and Gold Mask. A wonderful gift for every occasion.

GOLD SIGNATURE

Gold Facial Mask, Gold Facial Cream, Gold Serum and Gold Facial Peel,



PLATINUM SIGNATURE

Ultimate Cream, Instant Firming Mask and Silky Serum.



COLLAGEN SIGNATURE

Marine Collagen Booster, Collagen Facial Mask, Collagen Facial Cream.



ROYALTY SIGNATURE

Facial Sauna Mask, Firming Cream, Active Serum.



HYALURONIC GIFT SET

Elixir Day & Night Serums, Facial Restoring Mask, Personal Wrinkle Filler.



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2018 CATALOG



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