

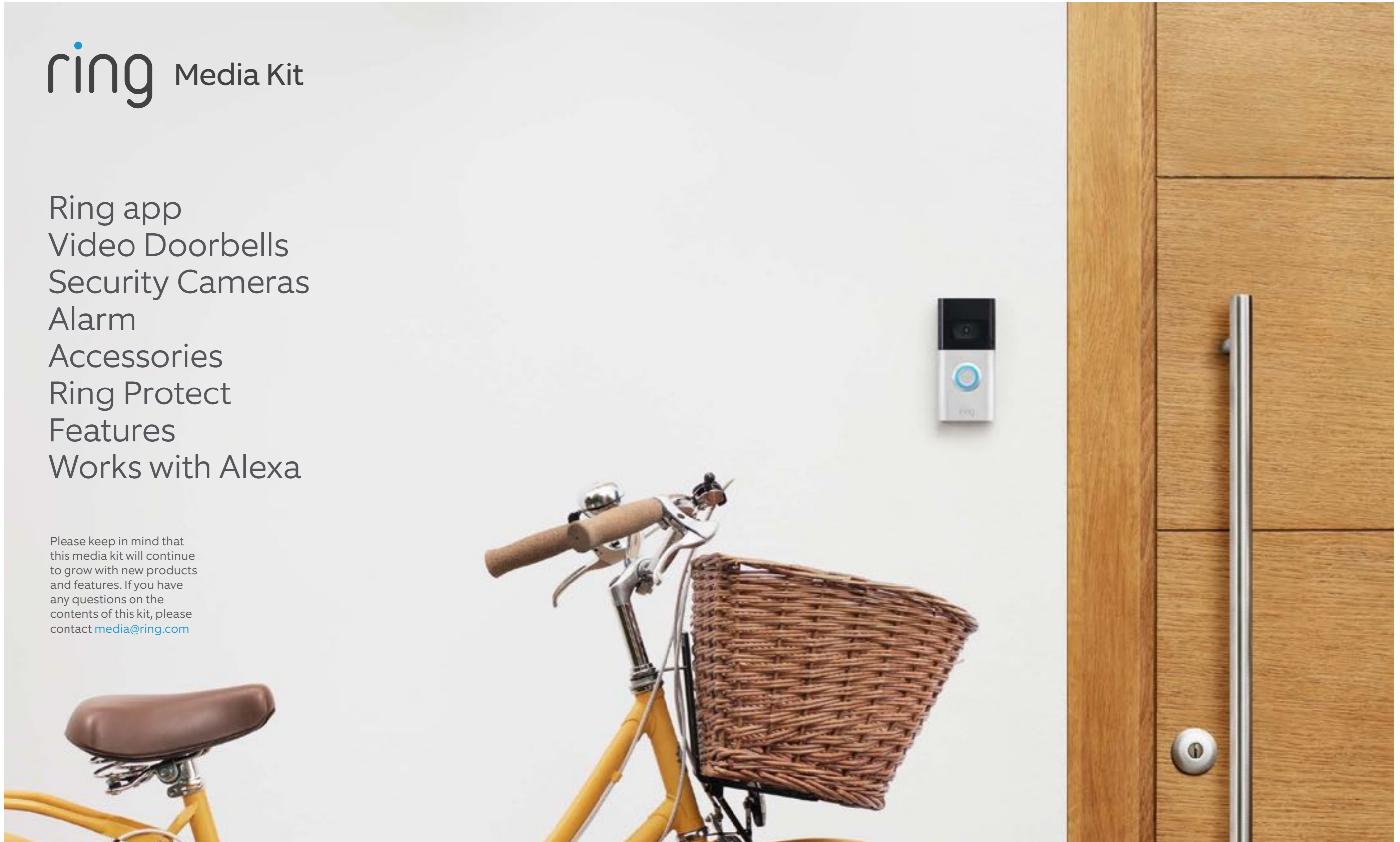
With Ring, you're always home.

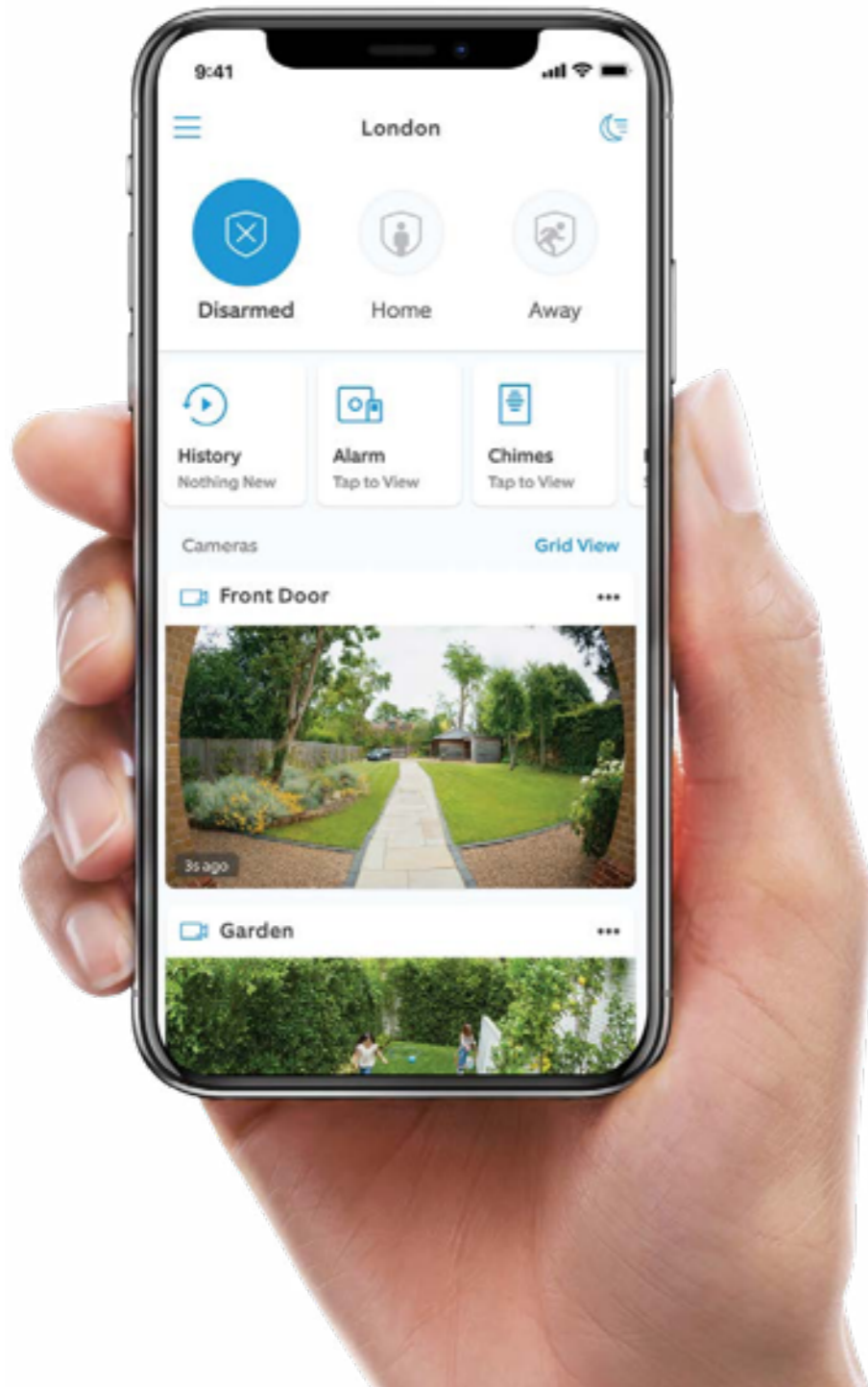


ring Media Kit

Ring app
Video Doorbells
Security Cameras
Alarm
Accessories
Ring Protect
Features
Works with Alexa

Please keep in mind that this media kit will continue to grow with new products and features. If you have any questions on the contents of this kit, please contact media@ring.com





The founding story	6
About us	8
Mission	10
Ring app	12
Ring Video Doorbells	17
Comparison chart	23
Ring Security Cameras	54
Comparison chart	58
Ring Alarm	107
Accessories	115
Ring Protect	121
Features	125
Works with Alexa	127

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The founding story

It started with a doorbell and became a mission to build something bigger.

Ring's inventor, Jamie Siminoff, was working on his next big invention out of his garage when he realised he was continuously missing package deliveries because he could not hear his doorbell. Once he realised that an internet-connected doorbell didn't exist, he built the first version of the Ring Video Doorbell so he could answer his door while he worked. When Jamie's wife used the device, she expressed how reassured it made her feel when she was home alone because she could answer the door from her phone. Since then, the product has evolved into an entire line of home security devices and services.



"We're not just building a business. We're making neighbourhoods safer."

Jamie Siminoff - Inventor

2011

Edison Jr.

Tinkering an idea

Five engineers and an intern had an idea to create a device that lets you answer the door from your phone.

2012

Doorbot

Building the foundation

December 2012 marked the launch of Doorbot, the world's first doorbell to let you see, hear and speak to visitors. Doorbot proved to be ahead of its time, but it validated the market and paved the way for Ring.

2013

Sharktank

Spreading the word

Although the Sharks passed on the investment, the exposure was key to introducing the product to a whole new audience.

2014-15

Ring Video Doorbell

Launching the brand

In November of the next year, the original Video Doorbell was launched. Armed with adjustable motion detection, HD Video and Two-Way Talk, Ring quickly established itself as a leader in smart home security.

2016

Video Doorbell Pro

Introducing the benchmark

May 2016 saw the launch of the sleeker, more advanced Video Doorbell Pro. With customisable motion sensors, a slim design and Live View, the new Video Doorbell Pro became the benchmark for the industry.

2017

Outdoor Security Cameras

Security in a new light

2017 was the year when Floodlight Cam and Spotlight Cam brought light to smart security cameras. Featuring LED floodlights, a security siren and multiple power options, these innovative products let neighbours add protection at every corner.

New Video Doorbells

The next generation

The new year also launched Video Doorbell 2, with a Quick Release Battery Pack and enhanced video resolution, while PoE-powered Video Doorbell Elite became our most advanced Video Doorbell.

2018

Alarm and Stick Up Cam

Security inside and out

In 2018 Ring Alarm introduced a smarter, DIY way to protect your entire home, right out of the box. The new Stick Up Cam became our first indoor/outdoor solution that can be installed almost anywhere.

Ring + Amazon

Better together

2018 was no ordinary year, as Ring joined the Amazon family to strengthen our commitment to making neighbourhoods safer. Together, we'll continue to deliver smart security to homes everywhere and for years to come.



2019-21

Indoor Cam

For peace of mind

In 2019, Ring introduced its first indoor-only camera, Indoor Cam, an affordable plug-in camera to help customers keep an eye on their property from anywhere. We continue to innovate on products and services that help make neighbours safer in their homes and communities.

Whole-home innovation

Continued invention

Ring continues to launch new features, including Privacy Zones, Audio Toggle and Linked Devices to help customers customise their devices. We believe in customer choice, and we continue to invent and deliver products for every customer.



With Ring, you're always home.

Traditional security companies encouraged us
to build walls around our homes.

Ring isn't traditional and we don't build walls.

Instead, we build safer neighbourhoods
because safer neighbourhoods mean safer
homes. That's why we aren't just a security
company. We're a neighbourhood safety
company that believes communities are
stronger when they work together.

About us

Ring blends convenience, peace of mind and security into one simple home security solution. See who's at your door from anywhere with Ring Video Doorbells; add smart security indoors or out with Ring Security Cameras; and put whole-home, affordable, DIY security in your hands with Ring Alarm.

Connect all your Ring devices together and control them from one simple dashboard in the free Ring app.

Ring app

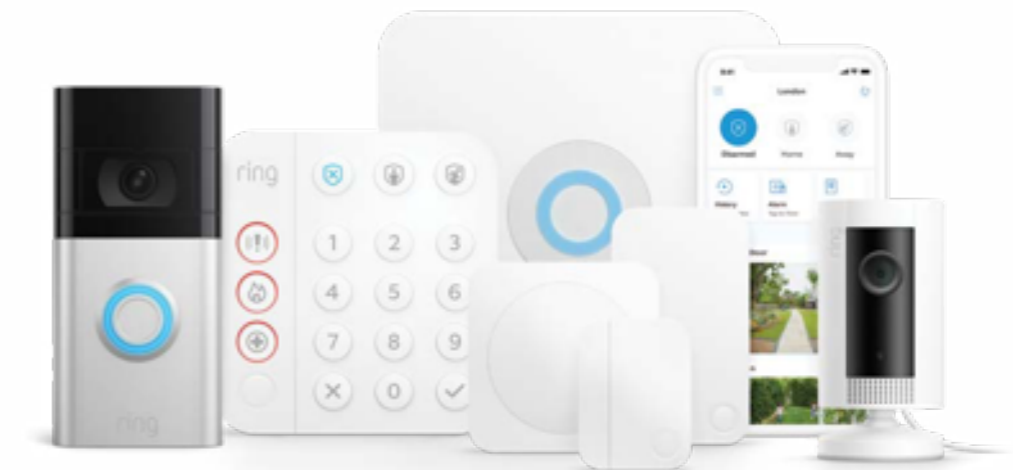
See, hear and speak to visitors at your home from anywhere, know what's happening wherever you are and protect what matters most with Video Doorbells, Security Cameras and Alarm.

Ring devices

Connect all your devices to receive real-time notifications the moment a visitor presses your Video Doorbell or triggers the motion sensors and take control of your smart security with just a tap, all in the free Ring app.

Ring Protect

Starting at £2.50/ €3 month, get even more out of all your Ring devices every day with Ring Protect, a comprehensive subscription service that lets you review what you missed and get help when you need it most. And that's just the start.





Mission

Make neighbourhoods safer

Since our founding in 2013, we have been on a mission to make neighbourhoods safer and we believe that stronger communities are the key to building safer neighbourhoods. That's why we're driven to create products that help you protect what matters most at home and empower you to connect with your neighbours from wherever you are. Together, we'll make neighbourhoods safer.

Ring has an active role

Communities where people feel at home

Our goal. We want everyone to feel safe in their neighbourhoods





All your devices, one simple app

The Ring app is the heart of your smart home security system and the place where you connect, set up and link all of your Ring devices, so you can check in on what's happening at home from wherever you are. With a simple dashboard and a host of features to help you protect your home, the Ring app offers peace of mind at the touch of a button.





Smart home security at your fingertips



Real-time notifications

When your Video Doorbell is pressed, or motion is detected on your Security Cameras and Alarm, you'll receive a notification in the Ring app that lets you know you have a visitor.



Dashboard

The Dashboard is the first screen you'll see when your Ring app opens up and it's the place where you can manage and control all your Ring devices. From the Dashboard you can add and link your devices, launch Live View, access Two-Way Talk, arm and disarm with Modes and much, much more.



Linked Devices

Linked Devices allows you to connect your Video Doorbells, Security Cameras and Alarm in the Ring app to protect your whole home better, together. Add a Ring Protect plan and if motion is detected on one of your devices it can trigger video recording on all your Video Doorbells and Security Cameras, as well as trigger the lights (if available).



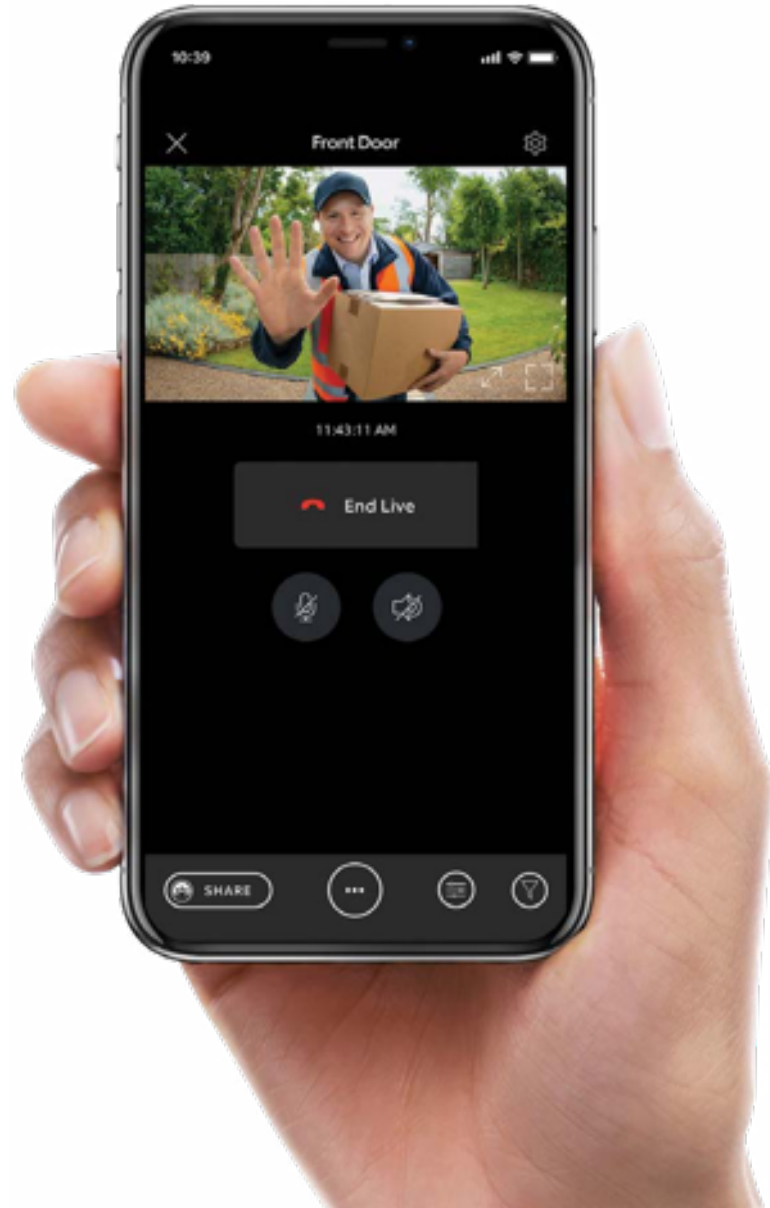
Quick Controls

Quick Controls put instant access to device controls at your fingertips while you're using Live View or reviewing recordings stored with your Ring Protect plan.



Live View

The Live View feature is available for all your Video Doorbells and Security Cameras and using Two-Way Talk, it lets you see, hear and speak to visitors in real-time HD video and audio.



Control in your hands



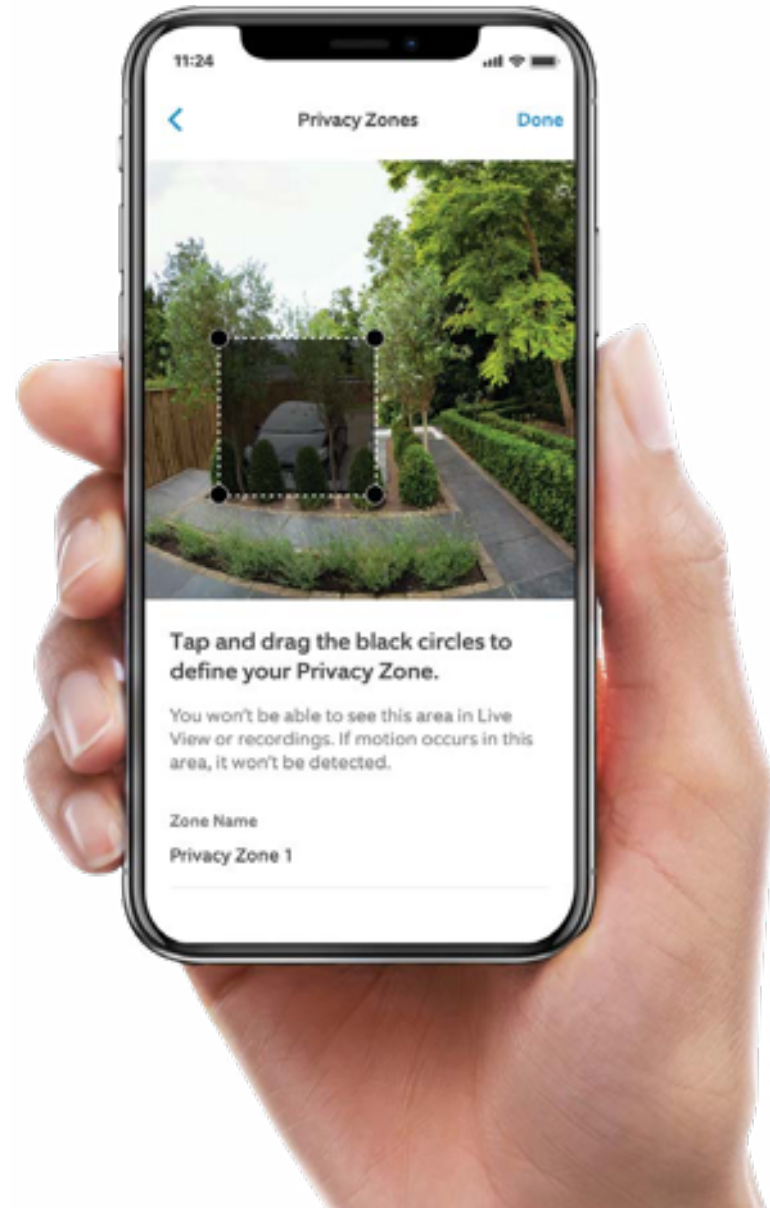
Control Centre

At Ring, we take your privacy and security very seriously and this is why we created the Control Centre. From managing your authorised mobile devices to adding and removing shared users, the Control Centre is the place to view, manage and control your privacy and security from one easy-to-use dashboard.



Privacy Zones

Create Privacy Zones in the Ring app to block out sections of your camera's field of view, so that you only see and record what matters most. Whether it's blocking out a shared driveway or a stairwell in an apartment building, Privacy Zones are designed to help you and your neighbours keep what's private, private.



Modes

Use the Modes feature in the Ring app to choose how you want your Ring devices to behave with a single tap. There are three modes to choose from - Home, Away and Disarmed - and they work with Video Doorbells, Security Cameras and Alarm.

One tap, all the peace of mind



Home

Home is for when you want your outdoor Ring devices to continue to protect your home while you're indoors. By default, in Home Mode, your indoor Security Cameras will not detect motion or provide Live View, but your outdoor Security Cameras will be fully active.



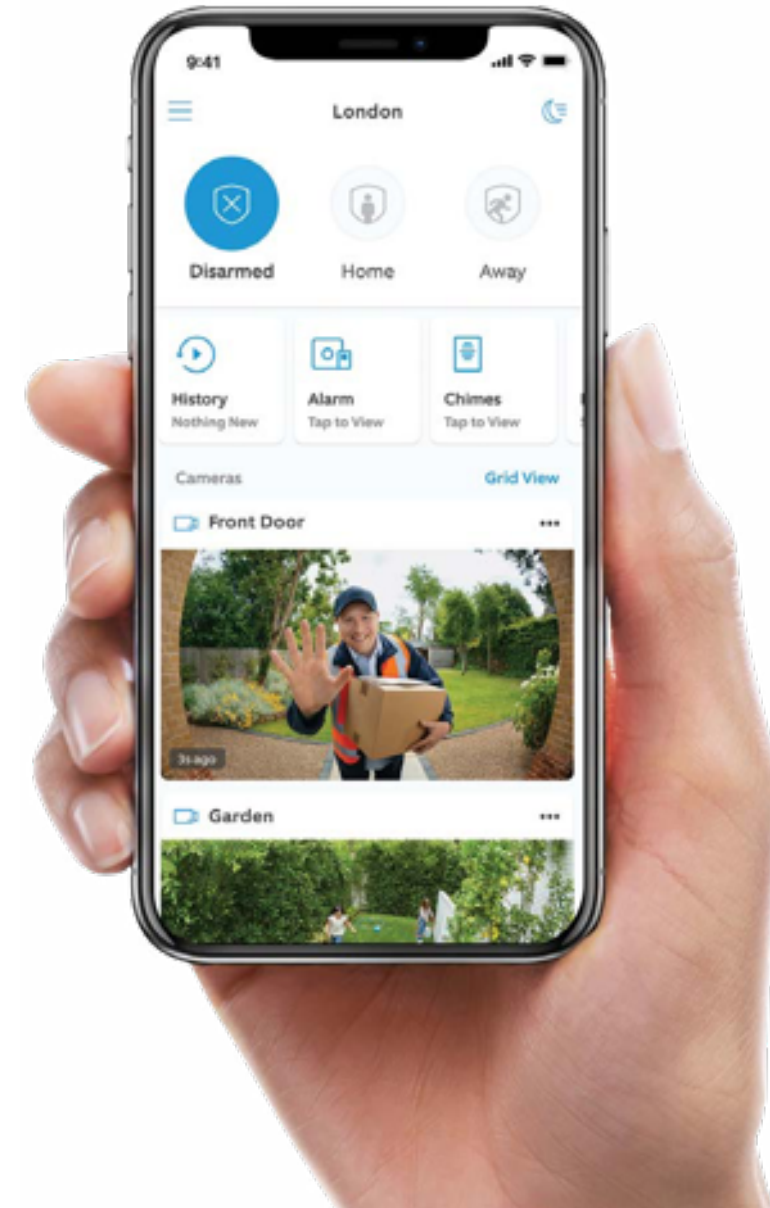
Away

When you leave your home select this mode to activate your Video Doorbells, Security Cameras and Alarm. In Away Mode, by default, all your cameras will detect motion and provide access to Live View. All your Ring Alarm sensors will be active and armed when set to Away Mode.



Disarmed

Disable all of your Ring devices at once and at the touch of a button with Disarmed Mode. By default, in this mode, all your Video Doorbells and Security Cameras will not detect motion or provide access to Live View, and all your Ring Alarm sensors will be disarmed too.



ring Video Doorbells

Answer your door from anywhere

See, hear and speak to whoever is at your door from wherever you are with a Ring Video Doorbell. Whether you want the convenience and ease of installation offered by our battery-powered Video Doorbells or the non-stop power and protection from our wired Video Doorbells, there is a Ring Video Doorbell to suit your home.



ring Video Doorbells



Wired Video Doorbells

Our sleek wired Video Doorbells combine everyday convenience with total performance, and feature non-stop power for non-stop peace of mind. Whether you want to supply power using your existing doorbell wiring, from a nearby electrical socket, or even using Power over Ethernet, we have wired Video Doorbells and accessories to suit any situation, and every home.

Video Doorbell **Wired**

Slim, convenient and always powered on, our most affordable wired Video Doorbell.

Video Doorbell **Pro 2**

Cutting-edge features, premium performance, and non-stop power for protection with an extra dimension.

Video Doorbell **Elite**

The most advanced, professional-grade security solution for your front door.



Battery Video Doorbells

A Ring for every home

Bungalow, flat, terrace, semi-detached. Rented or owned. Whatever you call home, Ring has a solution for your door.

Smart security for any home. Our flexible range of battery-powered Video Doorbells can be installed on any door in just minutes and can be recharged using the included cable, to make sure you don't miss a thing.

Video Doorbell **2nd Gen**

Easy to install, simple to use, and the most affordable way to start protecting your home from the front door.

Video Doorbell **3**

Home or away, you'll be closer and more connected to home with this popular Video Doorbell.

Video Doorbell **4**

Never miss a moment at your door with our upgraded battery doorbell featuring Colour Pre-Roll.





Video Doorbell **Wired**

£49.99 / €59,99

Hardwired or Plug-In Adapter

1080p HD Video

Night Vision

Two-Way Talk with noise cancellation

Advanced Motion Detection

Customisable Motion Zones

Customisable Privacy Settings

Advanced Pre-Roll

2.4 GHz

DIY or professional installation

10.1 cm x 4.57 cm x 2.24 cm

Black



Video Doorbell **Pro 2**

£219.99 / €249,99

Hardwired or Plug-In Adapter

1536p HD Head-to-Toe Video

Colour Night Vision

Two-Way Talk with noise cancellation

3D Motion Detection and Bird's Eye View

Customisable Motion Zones with distance thresholds

Customisable Privacy Settings

Advanced Pre-Roll

2.4 GHz & 5.0 GHz

DIY or professional installation

11.4 cm x 4.9 cm x 2.2 cm

Satin Nickel



Video Doorbell **Elite**

£349.99 / €399,99

Power over Ethernet (PoE)

1080p HD Video

Colour Night Vision

Two-Way Talk with noise cancellation

Advanced Motion Detection

Customisable Motion Zones

Customisable Privacy Settings

Advanced Pre-Roll

2.4 GHz & 5.0 GHz & PoE

Professional installation recommended

11.94 cm x 6.98 cm x 5.51 cm

Satin Nickel, Cream, Venetian Bronze



Video Doorbell **(2nd Gen)**

£89.99 / €99,99

Built-in rechargeable battery

1080p HD Video

Night Vision

Two-Way Talk with noise cancellation

Advanced Motion Detection

Customisable Motion Zones

Customisable Privacy Settings

N/A

2.4 GHz

DIY

12.65 cm x 6.2 cm x 2.8 cm

Satin Nickel, Venetian Bronze



Video Doorbell **3**

£159.99 / €179,99

Rechargeable Quick Release Battery Pack

1080p HD Video

Night Vision

Two-Way Talk with noise cancellation

Advanced Motion Detection

Customisable Motion Zones

Customisable Privacy Settings

N/A

2.4 GHz & 5.0 GHz

DIY

12.83 cm x 6.35 cm x 2.74 cm

Satin Nickel, Venetian Bronze



Video Doorbell **4**

£179.99 / €199,99

Rechargeable Quick Release Battery Pack

1080p HD Video

Night Vision

Two-Way Talk with noise cancellation

Advanced Motion Detection

Customisable Motion Zones

Customisable Privacy Settings

Colour Pre-Roll

2.4 GHz & 5.0 GHz

DIY

12.8 cm x 6.2 cm x 2.8 cm

Satin Nickel

ring Video Doorbell (2nd Gen)

Home or away,
always know
who's there

See, hear and speak to visitors at your
front door with Video Doorbell (2nd Gen).



ring Video Doorbell (2nd Gen)

See things clearly, all day long

Battery-powered for easy installation and featuring 1080p HD Video and Live View, Video Doorbell (2nd Gen) not only allows you to see who's at your door, you can hear and speak to them too with Two-Way Talk. The high definition Night Vision features sharp contrast to ensure you never miss a detail, even after dark.

Features

- 1080p HD Video
- Two-Way Talk
- Live View
- Advanced Motion Detection
- Real-time notifications
- Motion Zones
- Night Vision
- Privacy Settings
- 2.4 GHz
- Rechargeable battery
- Works with Alexa



Ring Protect

Ring Protect allows you to review, save and share your videos. With a Ring Protect subscription, starting from £3.49 / € 3.99 per month per device, store unlimited Ring footage in the cloud for up to 180 days, to rewatch, download to your own device or share with friends and family.

Get a 30-day trial of Ring Protect when you first set up your Ring device.

Protect what matters most

Receive real-time notifications whenever a visitor presses your doorbell or triggers the built-in motion sensors with Advanced Motion Detection. Customise your motion settings to detect only in your chosen area, allowing you to focus on the alerts you care about most.



Landscape mode

ring Video Doorbell 3

Home security starts at the front door

Always know what's happening at your door, day or night with Video Doorbell 3.














ring Video Doorbell 3

Know what's happening, day or night

Featuring improved Motion Detection and enhanced wifi connectivity, Video Doorbell 3 includes 1080p HD Video, Live View, Two-Way Talk and high definition Night Vision to let you see, hear and speak to visitors from wherever you are, anytime.

Features

-  1080p HD Video
-  Two-Way Talk
-  Live View
-  Advanced Motion Detection
-  Real-time notifications
-  Motion Zones
-  Night Vision
-  Privacy Settings
-  2.4 & 5 GHz
-  Quick release battery
-  Works with Alexa



Ring Protect

Ring Protect allows you to review, save and share your videos. With a Ring Protect subscription, starting from £3.49 / € 3.99 per month per device, store unlimited Ring footage in the cloud for up to 180 days, to rewatch, download to your own device or share with friends and family.

Get a 30-day trial of Ring Protect when you first set up your Ring device.

Connected and closer to home

Powered by a Quick Release Battery Pack for simple charging, Video Doorbell 3 is easy to install and includes enhanced 2.4 GHz and 5 GHz wifi connectivity for a more reliable connection. Customise your Motion Zones to cover only the areas you care about and get real-time notifications the moment someone presses your doorbell or triggers the built-in motion sensors.



Landscape mode

Ring Media Kit 1.0 - Video Doorbells

ring Video Doorbell 4

Never miss a moment

Upgrade your front door with our premium battery doorbell featuring Colour Pre-Roll video previews.



ring Video Doorbell 4

A few seconds, all the difference

Video Doorbell 4 features 1080p HD Video, Live View and Two-Way Talk to see, hear and speak to visitors at your door. See more of what happens at your front door with Colour Pre-Roll video previews, which add up to 4 seconds of extra video for every motion event.

Features

- 1080p HD Video
- Two-Way Talk
- Live View
- Advanced Motion Detection
- Real-time notifications
- Motion Zones
- Night Vision
- Privacy Settings
- 2.4& 5 GHz
- Quick release battery
- Colour Pre-Roll
- Works with Alexa



Ring Protect

Ring Protect allows you to review, save and share your videos. With a Ring Protect subscription, starting from £3.49 / € 3.99 per month per device, store unlimited Ring footage in the cloud for up to 180 days, to rewatch, download to your own device or share with friends and family.

Get a 30-day trial of Ring Protect when you first set up your Ring device.

Be there, from anywhere

With enhanced wifi connectivity, you'll know what's happening at your front door as it happens. Includes a Quick Release Battery Pack for easy recharging, Night Vision and Advanced Motion Detection, so you'll never miss a moment at your front door, even after dark.



Landscape mode

ring Video Doorbell **Wired**

Slim, affordable
and always
powered on

Packed with all the features that let you answer the door from anywhere, you'll always know who's there with Video Doorbell Wired.



ring Video Doorbell Wired

See everything clearly, day or night

Small in cost, big on features, Video Doorbell Wired connects to your existing doorbell wiring for always-on power and protection when you need it most. Featuring 1080p HD Video, Live View and Two-Way Talk, to let you see, hear and speak to whoever is at your door, from wherever you are.

Features

- 1080p HD Video
- Two-Way Talk
- Live View
- Advanced Motion Detection
- Real-time notifications
- Motion Zones
- Night Vision
- Privacy Settings
- 2.4 GHz
- Hardwired
- Works with Alexa



Get the message, wherever you are

With its sleek, slim design, Video Doorbell Wired will fit seamlessly with the style of any home. Receive real-time notifications in the Ring app the moment a visitor presses your doorbell or triggers the motion sensors. Video Doorbell Wired includes Advanced Motion Detection and Customisable Motion Zones to select the areas of view that you want to cover, not the ones you don't.



Ring Protect

Ring Protect allows you to review, save and share your videos. With a Ring Protect subscription, starting from £3.49 / € 3.99 per month per device, store unlimited Ring footage in the cloud for up to 180 days, to rewatch, download to your own device or share with friends and family.

[Get a 30-day trial of Ring Protect when you first set up your Ring device.](#)

Available with Ring Protect plan



Advanced Pre-Roll



Landscape mode

ring Video Doorbell Pro 2

Powerful,
accurate,
reliable

Sleek in looks and bursting with features, our premium wired Video Doorbell lets you see more of whoever is at your door, from wherever you are.



ring Video Doorbell Pro 2

Cutting-edge features and premium performance

With the expanded perspective of 1536p HD Head-to-Toe Video and Live View, you can see more of whoever stops by and check in on package deliveries at your doorstep. Two-Way Talk with noise cancellation lets you hear and speak to visitors more clearly from your mobile device, wherever you are. With a choice of Interchangeable Faceplates (sold separately), you can find the look to suit your home.

Features

- 1536p HD Head-to-Toe Video
- Two-Way Talk
- Bird's Eye View
- 3D Motion Detection
- Live View
- Motion Zones
- Real-time notifications
- Privacy Settings
- Colour Night Vision
- 2.4 & 5 GHz
- Plug-in power
- Hardwired
- Works with Alexa



Available with Ring Protect plan



Ring Protect allows you to review, save and share your videos. With a Ring Protect subscription, starting from £3.49 / € 3.99 per month per device, store unlimited Ring footage in the cloud for up to 180 days, to rewatch, download to your own device or share with friends and family.

Get a 30-day trial of Ring Protect when you first set up your Ring device.



Protection with an extra dimension

For more precise motion notifications, 3D Motion Detection and Bird's Eye View allow you to pinpoint when and where a motion event begins with an aerial map view. Advanced Pre-Roll* continually records up to six seconds of video and seamlessly attaches it to the start of any event recording to give you a much fuller picture of what happened. *Available with a Ring Protect plan



Portrait mode

Ring Media Kit 1.0 - Video Doorbells

ring Video Doorbell Elite

Unrivalled security and convenience

A professional-grade solution with Power over Ethernet, a flush mount and a sleek design.














ring Video Doorbell Elite

Smart security in your hands

Ring Video Doorbell Elite lets you monitor your home, answer the door and greet guests straight from your phone. With real-time notifications, 1080p HD Video, Live View and Two-Way Talk, you can see, hear and speak to whoever is at your door, from anywhere. Create and customise your own Motion Zones, so you can focus on the most important areas of your property. When motion is detected, you'll get real-time notifications on your phone or tablet.

Features

-  1080p HD Video
-  Two-Way Talk
-  Live View
-  Advanced Motion Detection
-  Real-time notifications
-  Motion Zones
-  Night Vision
-  Privacy Settings
-  2.4& 5 GHz
-  Power over Ethernet
-  Works with Alexa



Ring Protect allows you to review, save and share your videos. With a Ring Protect subscription, starting from £3.49 / € 3.99 per month per device, store unlimited Ring footage in the cloud for up to 180 days, to rewatch, download to your own device or share with friends and family.

Get a 30-day trial of Ring Protect when you first set up your Ring device.

Available with Ring Protect plan



Advanced Pre-Roll

Reliable security with Power over Ethernet

Power over Ethernet gives you the most reliable connection in smart home security, allowing you to stay online, maintain power and get the highest quality HD video and audio right at your fingertips. Video Doorbell Elite has a secure flush-mount design for a low-profile installation into your home and is compatible with standard junction boxes.

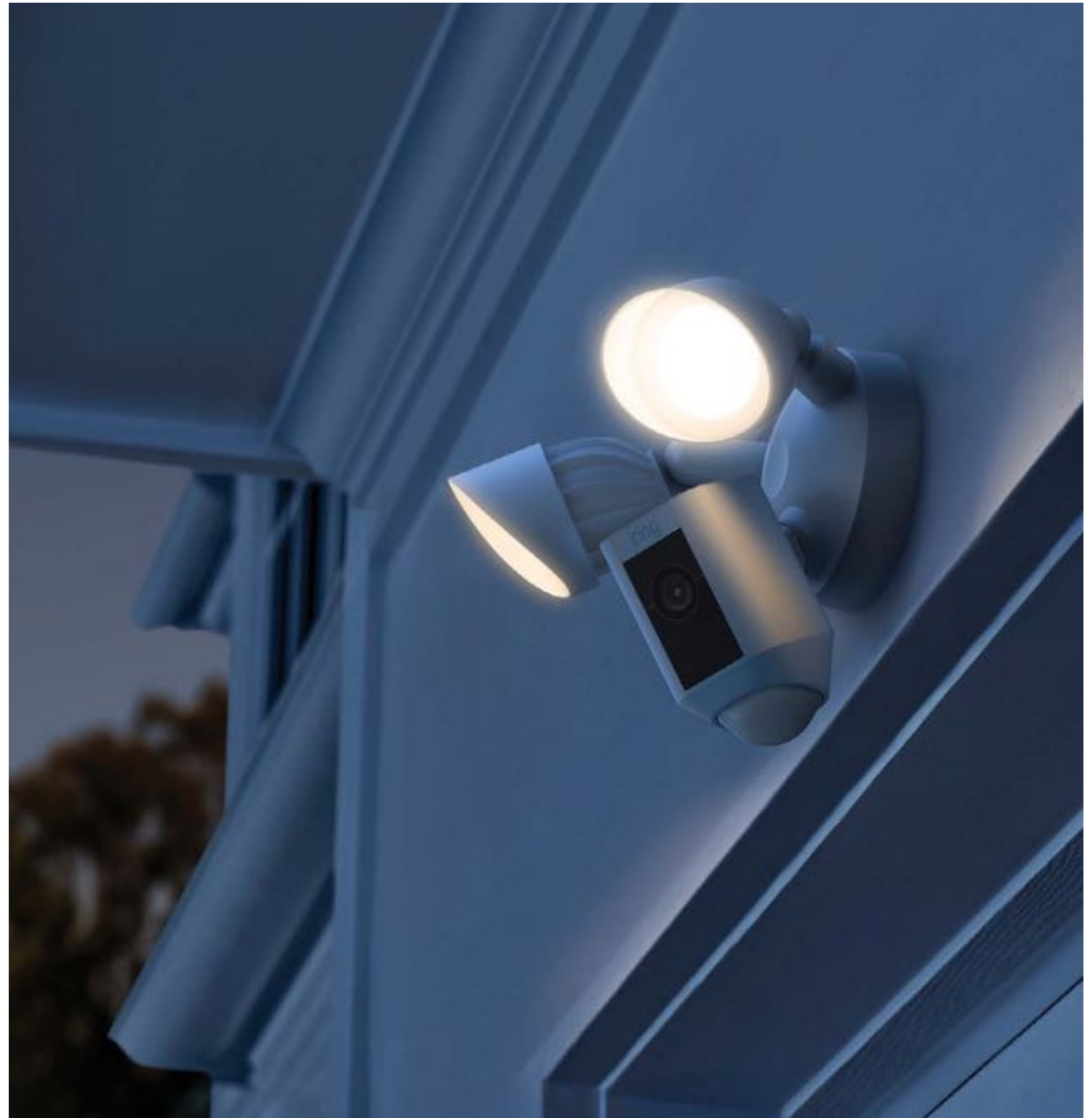


Landscape mode

ring Security Cameras

Cover every corner, inside or out

Whether you want to add peace of mind inside your home or protection outside your home, there is a Ring Security Camera to suit your needs. If you want the convenience of battery power, the energy-saving of solar, the reassurance of non-stop wired and plug-in power, or want to shine a light on an area of your property, we have a Security Camera for you.



Smart security here, there, everywhere

Indoors, outdoors and everywhere in between, Ring Security Cameras help you stay connected and closer to home, no matter where you are.

Indoors

Bring protection inside with the mini marvel that packs a powerful punch. Indoor Cam can fit even in the tightest of spaces, and its simple plug-in installation means you'll have peace of mind in no time.

Indoors and outdoors

Add security anywhere you need it – inside or out – with the flexible Stick Up Cam. Featuring several power choices and countless placement options, our most versatile Security Camera gives you endless possibilities.

Outdoors with lights

Upgrade your outdoor protection. Add motion-activated floodlights with our wired Floodlight Cams or motion-activated spotlights with our battery-powered, wired or plug-in Spotlight Cams.

Indoor Cam

Small in size but big on features, bring smart security inside with this tiny but mighty Security Camera.



Stick Up Cam

For security inside, outside, almost anywhere, then look no further than this versatile battery, solar or plug-in powered Security Camera. Also available with Power over Ethernet.



Spotlight Cam

Available as battery, solar, wired or plug-in powered and includes onboard spotlights to help shine a light on your home security and cover every corner of your home.



Floodlight Cam

Hardwired for non-stop performance and protection, our floodlight-enabled outdoor Security Cameras offer a brighter solution for your security outside.





Indoor Cam

£49.99 / €59,99

Plug-in power

DIY

1080p HD Video

Two-Way Talk with noise cancellation

Advanced Pre-Roll

Night Vision

Advanced Motion Detection

Customisable Motion Zones

Customisable Privacy Settings

2.4 GHz

9.5 cm x 4.6 cm x 4.6 cm

White,Black



Stick Up Cam Battery

£89.99 / €99,99

Rechargeable Quick Release Battery Pack

DIY

1080p HD Video

Two-Way Talk with noise cancellation

Night Vision

Advanced Motion Detection

Customisable Motion Zones

Customisable Privacy Settings

2.4 GHz

11.7 cm x 6.0 cm x 6.0 cm

White,Black



Stick Up Cam Plug-In

£89.99 / €99,99

Plug-in power

DIY

1080p HD Video

Two-Way Talk with noise cancellation

Advanced Pre-Roll

Night Vision

Advanced Motion Detection

Customisable Motion Zones

Customisable Privacy Settings

2.4 GHz

11.7 cm x 6.0 cm x 6.0 cm

White,Black



Stick Up Cam Solar

£129.99 / €149,99

Quick Release Battery Pack & Solar Panel

DIY

1080p HD Video

Two-Way Talk with noise cancellation

Night Vision

Advanced Motion Detection

Customisable Motion Zones

Customisable Privacy Settings

2.4 GHz

11.7 cm x 6.0 cm x 6.0 cm

White,Black



Stick Up Cam Elite

£179.99 / €199,99

Power over Ethernet (PoE)

Professional installation recommended

1080p HD Video

Two-Way Talk with noise cancellation

Advanced Pre-Roll

Night Vision

Advanced Motion Detection

Customisable Motion Zones

Customisable Privacy Settings

2.4 GHz & 5.0 GHz

11.7 cm x 6.0 cm x 8.3 cm

White,Black



Spotlight Cam Battery

£179.99 / €199,99

Rechargeable Quick Release Battery Pack

DIY

1080p HD Video

Two-Way Talk with noise cancellation

Night Vision

Built-in spotlights

Security siren

Advanced Motion Detection

Customisable Motion Zones

Customisable Privacy Settings

2.4 GHz

13.4 cm x 6.91 cm x 11.5 cm

White and Black



Spotlight Cam Wired

£179.99 / €199,99

Plug-in power

DIY

1080p HD Video

Two-Way Talk with noise cancellation

Advanced Pre-Roll

Night Vision

Built-in spotlights

Security siren

Advanced Motion Detection

Customisable Motion Zones

Customisable Privacy Settings

2.4 GHz

12.6 cm x 6.91 cm x 14.1 cm

White and Black



Spotlight Cam Mount

£199.99 / €229,99

Hardwired

Professional installation recommended

1080p HD Video

Two-Way Talk with noise cancellation

Advanced Pre-Roll

Night Vision

Built-in spotlights

Security siren

Advanced Motion Detection

Customisable Motion Zones

Customisable Privacy Settings

2.4 GHz

12.6 cm x 6.91 cm x 7.59 cm

White and Black



Spotlight Cam Solar

£209.99 / €239,99

Quick Release Battery Pack & Solar Panel

DIY

1080p HD Video

Two-Way Talk with noise cancellation

Night Vision

Built-in spotlights

Security siren

Advanced Motion Detection

Customisable Motion Zones

Customisable Privacy Settings

2.4 GHz

12.6 cm x 6.91 cm x 7.59 cm

White and Black



Floodlight Cam

£179.99 / €199,99

Hardwired

Professional installation recommended

1080p HD Video

Two-Way Talk with noise cancellation

Advanced Pre-Roll

Night Vision

Built-in floodlights

Security siren

Advanced Motion Detection

Customisable Motion Zones

Customisable Privacy Settings

2.4 GHz

28 cm x 21 cm x 17.8 cm

White and Black



Floodlight Cam Wired Plus

£179.99 / €199,99

Hardwired

Professional installation recommended

1080p HD Video

Two-Way Talk with noise cancellation

Advanced Pre-Roll

Colour Night Vision

Built-in floodlights

Security siren

Advanced Motion Detection

Customisable Motion Zones

Customisable Privacy Settings

2.4 GHz

24.6 cm x 29.9 cm x 17.9 cm

White and Black



Floodlight Cam Wired Pro

£219.99.99 / €249,99

Hardwired

Professional installation recommended

1080p HD Video

Two-Way Talk with noise cancellation

Advanced Pre-Roll

Colour Night Vision

Built-in floodlights with brightness control

Security siren

3D Motion Detection and Bird's Eye View

Customisable Motion Zones

Customisable Privacy Settings

2.4 GHz & 5.0 GHz

21.7 cm x 32.6 cm x 20.2 cm

White and Black

ring Indoor Cam

Small in size,
big on peace
of mind

Bring smart security inside with this tiny but mighty Security Camera.



ring Indoor Cam

See your home, away from home

Indoor Cam includes all the features to keep you connected to home such as 1080p HD Video, Live View, Two-Way Talk, Advanced Motion Detection and real-time notifications, all in a compact form. Place one in the living room to watch over your pets, another in the garage to keep an eye on your car, or install enough to cover your entire home and you'll always know what's happening.

Features

- 1080p HD Video
- Two-Way Talk
- Live View
- Advanced Motion Detection
- Real-time notifications
- Motion Zones
- Night Vision
- Privacy Settings
- 2.4 GHz
- Plug-in power
- Works with Alexa



Cover every corner

Small enough to go almost anywhere, Indoor Cam simply plugs into a standard electrical socket and can be placed on flat surfaces around your home or mounted to a wall, giving you peace of mind in no time.



Ring Protect allows you to review, save and share your videos. With a Ring Protect subscription, starting from £3.49 / € 3.99 per month per device, store unlimited Ring footage in the cloud for up to 180 days, to rewatch, download to your own device or share with friends and family.

Get a 30-day trial of Ring Protect when you first set up your Ring device.

Available with Ring Protect plan



Advanced Pre-Roll



Landscape mode

ring Stick Up Cam Battery

Add security anywhere

For security inside, outside, almost anywhere, then look no further than this versatile battery-powered Security Camera.



ring Stick Up Cam Battery

Smart security wherever you need it

Stick Up Cam Battery is a versatile, battery-powered indoor and outdoor Security Camera that includes 1080p HD Video, Live View, Two-Way Talk, Advanced Motion Detection and real-time notifications so you'll always be connected to your home and see what's happening, anytime.

Features

- 1080p HD Video
- Two-Way Talk
- Live View
- Advanced Motion Detection
- Real-time notifications
- Motion Zones
- Night Vision
- Privacy Settings
- 2.4 GHz
- Quick release battery
- Works with Alexa
- Weather resistant



Convenient and versatile

The wire-free design of Stick Up Cam Battery means you can put it where you need it and move it when you need to. Place it on a flat surface for flexibility or mount it to a wall for a more permanent solution. With Stick Up Cam Battery, you'll always be connected to home so you can see what's happening at anytime.



Ring Protect

Ring Protect allows you to review, save and share your videos. With a Ring Protect subscription, starting from £3.49 / € 3.99 per month per device, store unlimited Ring footage in the cloud for up to 180 days, to rewatch, download to your own device or share with friends and family.

Get a 30-day trial of Ring Protect when you first set up your Ring device.

Landscape mode



ring Stick Up Cam Plug-In

Every corner covered

Get non-stop power for non-stop peace of mind with a motion-activated Security Camera that goes anywhere, inside or out.



ring Stick Up Cam Plug-In

Versatile security, inside or out

Featuring 1080p HD Video, Live View and Two-Way Talk, this versatile Security Camera can be mounted almost anywhere to let you see, hear and speak to people and pets from wherever you are. Customise your motion settings and Motion Zones to get real-time notifications the moment motion is detected in the areas you care about.

Features

- 1080p HD Video
- Two-Way Talk
- Live View
- Advanced Motion Detection
- Real-time notifications
- Motion Zones
- Night Vision
- Privacy Settings
- 2.4 GHz
- Plug-in power
- Works with Alexa
- Weather resistant



Plug-in power, non-stop protection

Stick Up Cam Plug-In installs in minutes and plugs into standard electrical sockets for round-the-clock power, so you'll never have to worry about charging a battery. Place it on a flat surfaces around your home for flexibility or on a wall for a more permanent, secure mount.



Ring Protect

Ring Protect allows you to review, save and share your videos. With a Ring Protect subscription, starting from £3.49 / € 3.99 per month per device, store unlimited Ring footage in the cloud for up to 180 days, to rewatch, download to your own device or share with friends and family.

Get a 30-day trial of Ring Protect when you first set up your Ring device.

Available with Ring Protect plan



Advanced Pre-Roll



Landscape mode

ring Stick Up Cam Solar

Peace of mind, rain or shine

Protect your home and continuously charge your battery too,
with this versatile solar-powered Security Camera.



ring Stick Up Cam Solar

Smart security, powered by the sun

Enjoy the flexibility of dual power sources, endless placement options 1080p HD Video, Live View, Two-Way Talk and Advanced Motion Detection in a versatile, motion-activated Security Camera that goes almost anywhere. Place it where you need it and protect what matters most, right from your phone.

Features

- 1080p HD Video
- Live View
- Real-time notifications
- Night Vision
- 2.4 GHz
- Solar-powered
- Works with Alexa
- Two-Way Talk
- Advanced Motion Detection
- Motion Zones
- Privacy Settings
- Quick release battery
- Weather resistant



Non-stop power and protection in any weather

With just a few hours of sunlight every day, Stick Up Cam Solar will stay charged around the clock. No sun? No worries. Even in a surprise shower, the included battery pack has you covered with backup power.



Ring Protect

Ring Protect allows you to review, save and share your videos. With a Ring Protect subscription, starting from £3.49 / € 3.99 per month per device, store unlimited Ring footage in the cloud for up to 180 days, to rewatch, download to your own device or share with friends and family.

[Get a 30-day trial of Ring Protect when you first set up your Ring device.](#)



Landscape mode

ring Stick Up Cam Elite

Protection
where you need it,
when you need it

Enjoy non-stop power and a more reliable connection with the versatile Stick Up Cam Elite.



ring Stick Up Cam Elite

Convenient,
versatile, reliable

Always know who's at home with Advanced Motion Detection, real-time notifications and Live View. See, hear and speak to people and pets with 1080p HD Video and Two-Way Talk. Take control of your motion detection with Customisable Motion Zones and adjust your motion settings to detect in specific areas, allowing you to focus on the notifications you care about most.

Features

- 1080p HD Video
- Two-Way Talk
- Live View
- Advanced Motion Detection
- Real-time notifications
- Motion Zones
- Night Vision
- Privacy Settings
- 2.4 GHz
- Power over Ethernet
- Works with Alexa
- Weather resistant



Ring Protect

Ring Protect allows you to review, save and share your videos. With a Ring Protect subscription, starting from £2.50 per month per device, store unlimited Ring footage in the cloud for 30 days, to rewatch, download to your own device or share with friends and family.

[Get a 30-day trial of Ring Protect when you first set up your Ring device.](#)

Available with Ring Protect plan

- Advanced Pre-Roll



Smart security in good weather or bad

Connect Stick Up Cam Elite to your router with the included PoE adapter, so you'll never have to worry about wifi dead zones or charging a battery. Put it on a flat surface to move it when you need to, or mount it to a wall or ceiling for permanent placement. It's a flexible, weather-resistant solution that adds peace of mind wherever you need it – inside or out.



Landscape mode

ring Spotlight Cam Battery

Smart security at every corner

A wire-free outdoor Security Camera with onboard spotlights that helps shine a light on your home security.



ring Spotlight Cam Battery

Protection day or night

Protect every corner of your home with Spotlight Cam Battery, a versatile wire-free Security Camera with 1080p HD Video, Live View and Two-Way Talk that lets you see, hear and speak to anyone on your property from your phone or tablet. A built-in spotlight gives you crisp video around the clock, and Night Vision has you covered even with the lights off. For added security, there's a security siren to help you scare away intruders.

Features

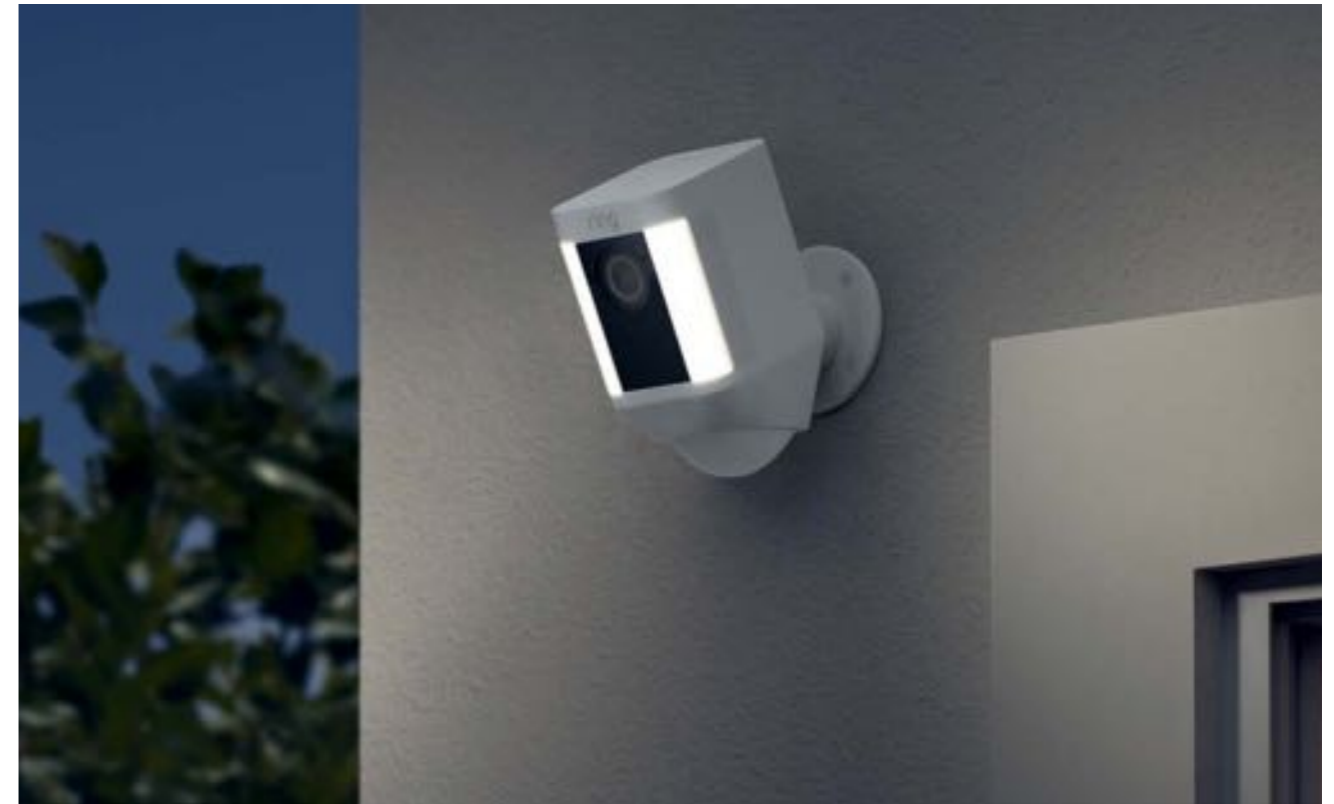
- 1080p HD Video
- Live View
- Real-time notifications
- Night Vision
- 2.4 GHz
- LED Spotlights
- Works with Alexa
- Two-Way Talk
- Advanced Motion Detection
- Motion Zones
- Privacy Settings
- Quick release battery
- Security Siren
- Weather resistant



Ring Protect

Ring Protect allows you to review, save and share your videos. With a Ring Protect subscription, starting from £3.49 / € 3.99 per month per device, store unlimited Ring footage in the cloud for up to 180 days, to rewatch, download to your own device or share with friends and family.

Get a 30-day trial of Ring Protect when you first set up your Ring device.



Peace of mind in real-time

Customisable motion settings including Motion Zones let you focus your security on the areas of your home that matter to you. With real-time motion-activated notifications, you'll always be the first to know when there's someone on your property. Battery-powered with a Quick Release Battery Pack for easy installation and convenient charging.



Landscape mode

ring Spotlight Cam Wired

Home security in your hands

See outdoor protection in a new light with this spotlight-enabled Security Camera, which plugs into a standard electrical socket for non-stop power.



ring Spotlight Cam Wired

Don't miss a thing, even after dark

Protect and monitor the outside of your home with Spotlight Cam Wired, a plug-in Security Camera with 1080p HD Video, Live View and Two-Way Talk that lets you see, hear and speak to anyone on your property, from anywhere. With built-in spotlights and Night Vision, you'll get crisp video day or night, with or without the lights on. If you spot a suspicious visitor at your home, use the security alarm to scare them away.

Features

- 1080p HD Video
- Two-Way Talk
- Live View
- Advanced Motion Detection
- Real-time notifications
- Motion Zones
- Night Vision
- Privacy Settings
- 2.4 GHz
- LED Spotlights
- Plug-in power
- Security Siren
- Works with Alexa
- Weather resistant



Ring Protect

Ring Protect allows you to review, save and share your videos. With a Ring Protect subscription, starting from £3.49 / € 3.99 per month per device, store unlimited Ring footage in the cloud for up to 180 days, to rewatch, download to your own device or share with friends and family.

Get a 30-day trial of Ring Protect when you first set up your Ring device.

Available with Ring Protect plan

- Advanced Pre-Roll



Around-the-clock outdoor security

Be the first to know when there's someone on your property and receive real-time notifications with Advanced Motion Detection and Customisable Motion Zones. Spotlight Cam Wired simply plugs into standard power outlets to give you non-stop power, so you'll never need to charge a battery.



Landscape mode

ring Spotlight Cam Mount

Protect your home day and night

A hardwired outdoor Security Camera with LED spotlights and a siren for non-stop peace of mind.



ring Spotlight Cam Mount

Sun up or sun down security

Featuring 1080p HD Video, Two-Way Talk, built-in LED spotlights and a remote-activated security siren, Spotlight Cam Mount is the outdoor security solution for non-stop peace of mind, even in the dark. See what's happening clearly day or night with the built-in spotlights and sound the siren if an emergency arises.

Features

- 1080p HD Video
- Two-Way Talk
- Live View
- Advanced Motion Detection
- Real-time notifications
- Motion Zones
- Night Vision
- Privacy Settings
- 2.4 GHz
- LED Spotlights
- Hardwired
- Security Siren
- Works with Alexa
- Weather resistant



Ring Protect allows you to review, save and share your videos. With a Ring Protect subscription, starting from £3.49 / € 3.99 per month per device, store unlimited Ring footage in the cloud for up to 180 days, to rewatch, download to your own device or share with friends and family.

[Get a 30-day trial of Ring Protect when you first set up your Ring device.](#)

Available with Ring Protect plan

- Advanced Pre-Roll



Hardwired for reliable performance

Receive real-time notifications in the Ring app when a visitor triggers the motion sensors so you'll know what is happening at home, wherever you are. Power Spotlight Cam Mount from your mains electrical circuit using the included Hardwired Kit for reliable performance and protection.



Landscape mode

ring Spotlight Cam Solar

Sun-powered security

Add an extra layer of protection to any home with Spotlight Cam Solar, a solar-powered HD Security Camera with LED spotlights.


















ring Spotlight Cam Solar

Smart security around the home

Spotlight Cam Solar is an outdoor smart Security Camera with 1080p HD Video, Live View and Two-Way Talk, connected to a Solar Panel for continuous charging. Get crisp HD video at any time of day with the built-in LED spotlights and Night Vision. Activate the security siren remotely if an unwanted visitor steps foot on your property.

Features

-  1080p HD Video
-  Two-Way Talk
-  Live View
-  Advanced Motion Detection
-  Real-time notifications
-  Motion Zones
-  Night Vision
-  Privacy Settings
-  2.4 GHz
-  Solar-powered
-  LED Spotlights
-  Quick release battery
-  Security Siren
-  Weather resistant
-  Works with Alexa



A continuous charge for non-stop protection

Use Customisable Motion Zones and Advanced Motion Detection to make sure you receive the real-time notifications you care about, not the ones you don't. Spotlight Cam Solar is kept charged around-the-clock by the connected Solar Panel and has backup power in the form of a Quick Release Battery Pack.



Ring Protect

Ring Protect allows you to review, save and share your videos. With a Ring Protect subscription, starting from £3.49 / € 3.99 per month per device, store unlimited Ring footage in the cloud for up to 180 days, to rewatch, download to your own device or share with friends and family.

[Get a 30-day trial of Ring Protect when you first set up your Ring device.](#)



Landscape mode

ring Floodlight Cam Wired Plus

Protect more, outdoors

Offering dependable outdoor protection and Advanced Motion Detection, day or night, Floodlight Cam Wired Plus is hardwired for non-stop peace of mind.



ring Floodlight Cam Wired Plus

Keep your home in sight, day or night

See and speak to visitors from wherever you are, even after dark, with Two-Way Talk, 1080p HD Video and 2000 lumen LED floodlights. Activate the security siren at the touch of a button if you need to alert others in an emergency.

Features

- 1080p HD Video
- Two-Way Talk
- Live View
- Advanced Motion Detection
- Real-time notifications
- Motion Zones
- Colour Night Vision
- Privacy Settings
- 2.4 GHz
- 2000 lumen LED floodlights
- Hardwired
- Security Siren
- Works with Alexa
- Weather resistant



What's in view is up to you

Create, customise and fine-tune your Motion Zones to cover only the areas you care about, so you only receive the notifications that matter most. Hardwired for non-stop peace of mind, Ring Floodlight Cam Wired Plus offers reliable outdoor protection and advanced motion detection, day or night.



Ring Protect allows you to review, save and share your videos. With a Ring Protect subscription, starting from £3.49 / € 3.99 per month per device, store unlimited Ring footage in the cloud for up to 180 days, to rewatch, download to your own device or share with friends and family.

Get a 30-day trial of Ring Protect when you first set up your Ring device.

Available with Ring Protect plan



Landscape mode



ring Floodlight Cam Wired Pro

Premium features,
perpetual protection

Upgrade your outdoor protection with our smart Security Camera, equipped with motion-activated floodlights and siren.



ring Floodlight Cam Wired Pro

Outdoor security with an extra dimension

Our premium Floodlight Cam is hardwired for reliable protection and includes advanced motion settings to let you know where visitors are on your property. Featuring 1080p Video with HDR, powerful LED beams and a security siren, you'll see what's happening more clearly, day or night, and have extra peace of mind when you need it. 3D Motion Detection and Bird's Eye View allow you to pinpoint when and where a motion event begins with an aerial map view.

Features

- 1080p Video with HDR
- Audio +
- Live View
- Real-time notifications
- Bird's Eye View
- 2.4 & 5 GHz
- Security Siren
- Works with Alexa
- Advanced Motion Detection
- Two-Way Talk
- Motion Zones
- Privacy Settings
- 3D Motion Detection
- Hardwired
- Colour Night Vision
- Weather resistant



Ring Protect allows you to review, save and share your videos. With a Ring Protect subscription, starting from £3.49 / € 3.99 per month per device, store unlimited Ring footage in the cloud for up to 180 days, to rewatch, download to your own device or share with friends and family.

Get a 30-day trial of Ring Protect when you first set up your Ring device.

Available with Ring Protect plan



Advanced Pre-Roll



Shine a light on your outdoor security

Control the floodlights to shine a light where you need it most and activate the built-in security siren to alert others in the event of an emergency. Hardwire Ring Floodlight Cam Wired Pro to the outside of your home for non-stop power and non-stop peace of mind.



Landscape mode

ring Alarm

Ready, set, protect

Your family, pets, property – we protect it all. Ring Alarm packs the power of whole-home security into an affordable, DIY package. With a new look and the same great protection, Alarm is an ideal way to get started in whole-home security. Quick to install, easy to use and completely customisable to fit your home.



ring Alarm



Do it all yourself

Everything you need for installation comes in the box so you can easily setup your Alarm system in minutes. Simply plug in Alarm Base Station, activate your system via the Ring app, and place the Contact Sensors, Motion Detectors and Alarm Outdoor Siren where you need them. Now you're ready to protect!



Complete control from the Ring app

Easily pair Alarm with Ring Video Doorbells and Security Cameras. Plus, integrate with select Alexa-enabled devices so you can arm, disarm and check the status of your Alarm with your voice.

New look, same great protection

Alarm includes an even more intuitive Keypad with panic buttons, smaller Motion Detectors and Contact Sensors that seamlessly blend into your home, making this our most accessible whole-home security solution yet.

Keep intruders away

In case of a security issue, use the Ring app or your Keypad to manually trigger the siren on your Alarm Base Station, or add Ring Alarm Outdoor Siren to alert others and help them locate your property in the event of an emergency.

Take your siren outside

Add Ring Alarm Outdoor Siren to the outside of your home to let the neighbourhood know you have whole-home security covered. With an adjustable volume siren and flashing LED lights, Outdoor Siren can help others quickly identify your home in the event of an emergency.

Take control of your security with Modes

Place your Alarm in Home mode to disarm your interior sensors, while keeping your exterior sensors armed for protection outside your home. Arm all the sensors in your home with Away mode to know if something happens while you're out. Choose the Disarm setting on your system to deactivate all your sensors so you can freely walk in and out of your home.

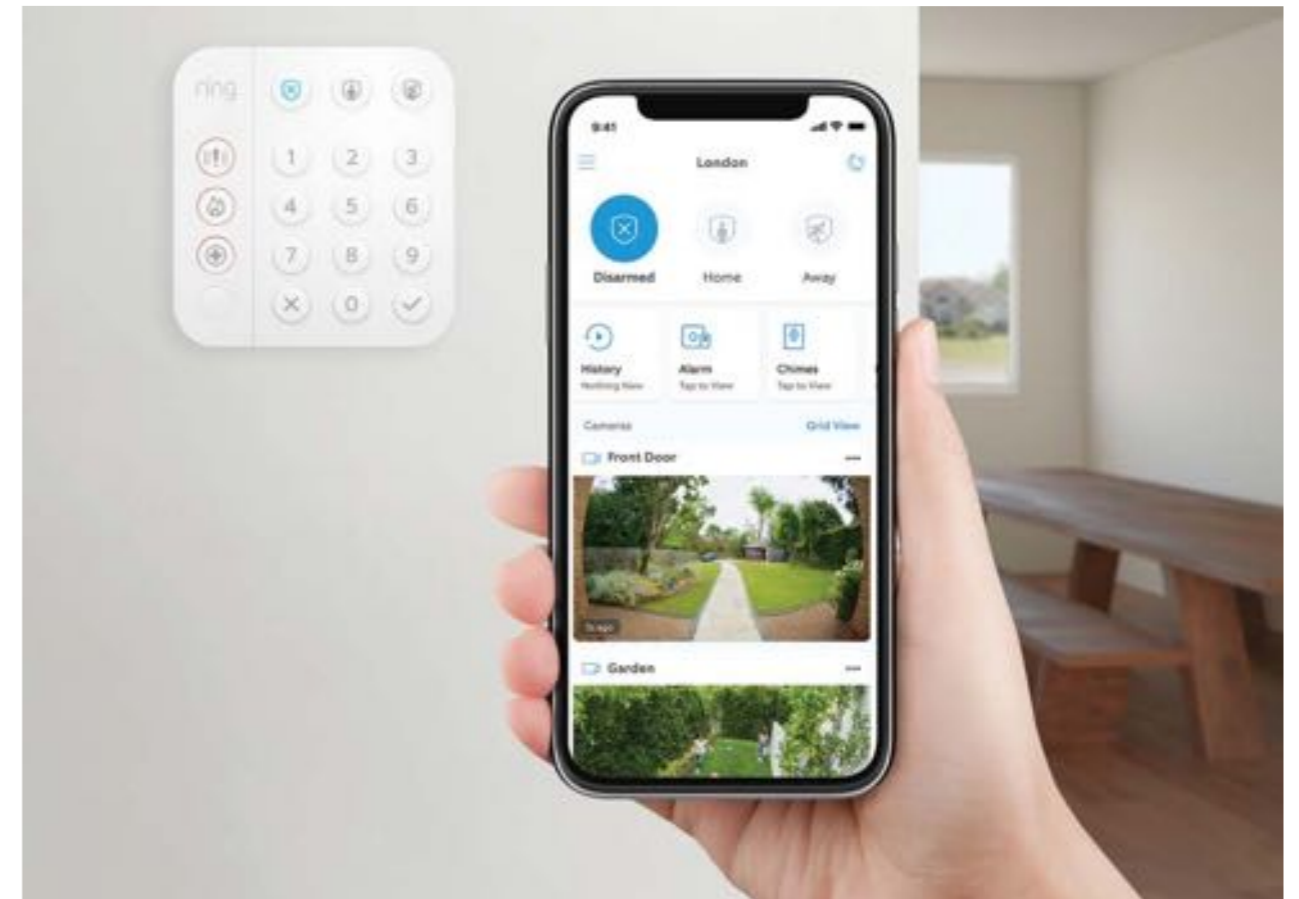


Assisted Monitoring and Cellular Backup

With an optional Ring Protect Plus plan, opt into Assisted Monitoring via the Ring app and Ring Alarm will automatically call three emergency contacts during an Alarm event. So someone you trust can respond, even if you're on a plane without phone coverage. A Ring Protect Plus plan also offers Cellular Backup which keeps you connected and protected, even if your internet goes down.



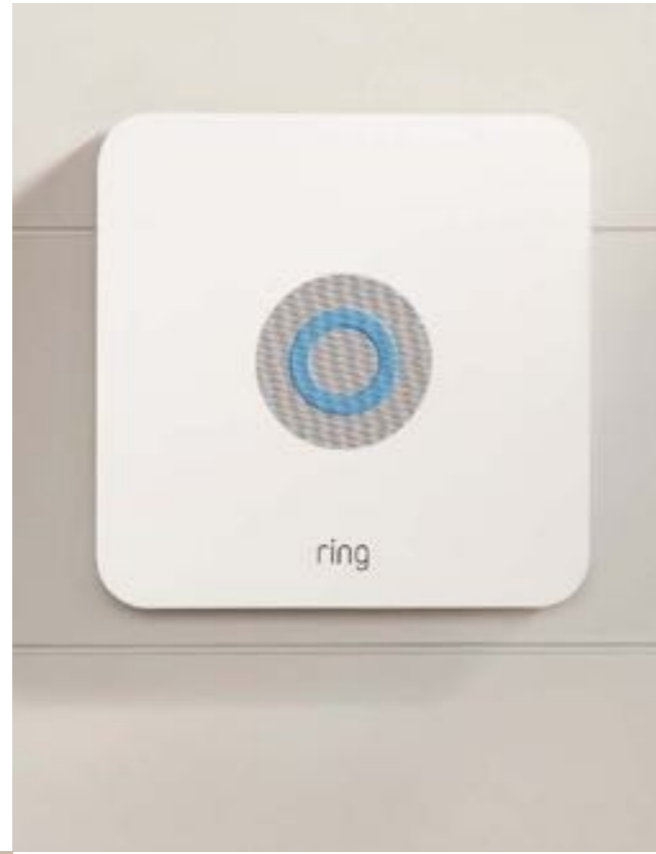
Ring Protect Plus



ring Alarm

The brains behind it all

Alarm Base Station connects to your home internet to keep your Alarm system online and connected to your mobile devices so you can get alerts as soon as activity is detected at home. Featuring a 24-hour backup battery and optional Cellular Backup with a Ring Protect Plus plan, your property will still be protected even if your power or internet services are interrupted.



Protect every entry

Compact, secure and now featuring a removable slim magnet for easy installation, even when space is limited. Mount Contact Sensors to doors or window frames so you always know when they open.



Set and go

Control your system from inside your home with battery-powered convenience. Mount the new look Keypad to any flat wall or simply leave it on a nearby surface for everyday convenience. Add multiple keypads around the house for easier access.



Watch over your space

Mount the discreet Motion Detectors to room corners or flat walls and get real-time notifications on your phone when motion is detected at home. It's your pet's home too! Let them roam when you're not home. Smart motion detection settings can allow you to ignore your pets and detect intruders.

Ring Media Kit 1.0 - Alarm

ring Alarm

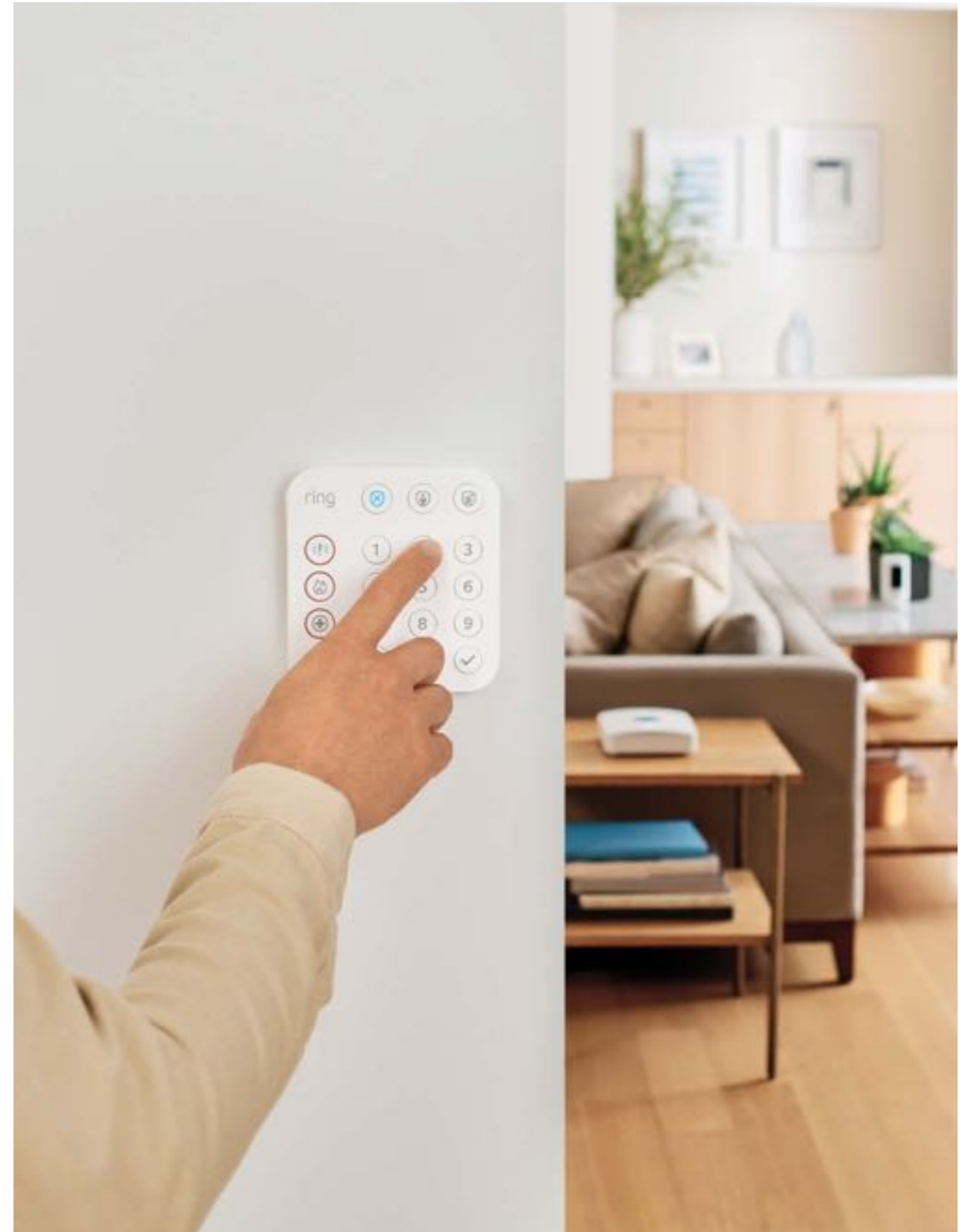
Cover your home

Add Range Extenders throughout your home to extend the signal from your Alarm Base Station to all Alarm components, so you can make sure your security coverage stays strong and clear.



Take your siren outside

Install Alarm Outdoor Siren outside your home and in the event of an emergency, the adjustable volume siren and flashing LED lights will alert others and help identify your property quickly.



ring Accessories

Home security accessories

Enhance your smart security system with add-ons for Video Doorbells, Security Cameras, Alarm and more.



ring Chime

Hear alerts
loud and clear

Hear notifications in your home when someone presses your doorbell or when motion is detected with the all-new Ring Chime. Plug into a standard electrical socket and connect Chime to all your Ring Video Doorbells and Security Cameras.



ring Battery

Keep your
protection going

Get an additional easy-to-use rechargeable Quick Release Battery Pack, and make sure your compatible Ring devices are always ready to protect your home, without the need for hardwiring. Recharging is easy; simply press the tab to release from your device, then connect to a power supply with a micro-USB cable to begin charging.



ring Chime Pro

Louder alerts,
stronger wifi

Ring Chime Pro connects to your Ring Video Doorbells and Security Cameras so you can hear real-time notifications in your home. Featuring a sleek design complete with a cosy glow from the built-in nightlight, Chime Pro extends your wifi to your Ring devices to stay online and reduce dead zones.



ring Solar Panel

Solar power for
Security Cameras

A few hours of sunlight every day will keep your Spotlight Cam Battery or Stick Up Cam Battery charged for longer. With an included tool kit and cable, you'll be set up in just a few minutes.

ring Plug-In Adapter

Non-stop power

Keep your compatible Video Doorbell powered around-the-clock from a standard electrical socket, with the easy to install Plug-In Adapter for Doorbells. With Plug-In Adapter, your Video Doorbell will be ready to protect your home around the clock, without the need for battery changes or professional installation.



ring Faceplates

Get a new look for your door

Find a colour and finish that matches the style of your home or choose a seasonal design for special occasions with an Interchangeable Faceplate for compatible Video Doorbells.





Protect your everyday

Get even more out of all your Ring devices every day with a Ring Protect plan, a comprehensive subscription service you review what you missed and get help when you need it most. And that's just the start. Whether you're home or away, busy with work or just not near your phone, you'll have protection at your side all the time.

Video history

Scroll through your timeline to view the moments you missed throughout the day. All of your events are recorded for up to 30 days so you can review them at your convenience.

Video saving and sharing

Record all your moments to save them for later and share them with anyone. From surprise encounters to family memories – the video is right there in your app.

Rich Notifications

See exactly what triggered an alert with a photo preview right in the notification without opening the Ring app.

Take a snapshot

With Ring Protect, benefit from Snapshot Capture which lets you see what's happening between motion-activated events with photo snapshots taken throughout the day. These photos are stored in your account for up to seven days.

Person Alerts

With Person Alerts enabled, your device will only send notifications when it spots a person.



Ring Protect
Basic

One device,
one flat price

Ring Protect Basic is a comprehensive service that lets you review unlimited recordings captured by your Video Doorbell or Security Camera for 30 days. Activate video recordings for your devices so that you can see, save and share videos for £3.49/ €3.99 month or £34.99/ €39.99 year per device. Enjoy the first 30 days on us with your purchase of a Ring Video Doorbell or Security Camera.



Ring Protect
Plus

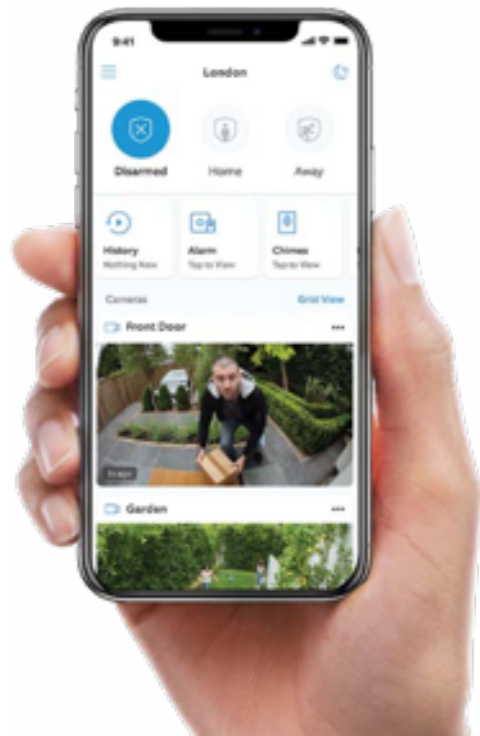
Unlimited devices,
still one flat price

Get the complete Ring experience for your entire home and all your devices, for £8/ €10 month or £80/ €100 year. A Ring Protect Plus subscription adds video recording for Video Doorbells and Security Cameras, Assisted Monitoring and Cellular Backup for Ring Alarm, extends the warranty on all devices at home and offers up to 10% off selected products at Ring.com.

ring Features

Equipped for protection and convenience

From standard features like Live View, Two-Way Talk and Motion Detection, to advanced features like Advanced Pre-Roll, 3D Motion Detection and Bird's Eye View, Ring devices are equipped to add security and convenience where you need it.



ring Core Features

Your peace of mind starts here

Ring Video Doorbells and Security Cameras are all equipped with core features that help keep you and your home connected and protected.



Live-View

Live View for any Ring device lets you access a live HD video feed from your Video Doorbell or Security Camera at any time.



Two-way Talk

With Two-Way Talk you can speak to every visitor to home, from wherever you are.



Motion Detection

Ring Video Doorbells and Security Cameras detect movement occurring within a certain distance of your device and trigger real-time notifications to your phone or tablet.



Customisable Motion Zones

Customise and configure Motion Zones to only detect motion in your chosen areas, allowing you to focus on the notifications you care about.



Privacy Zones

Privacy Zones are areas you can create in the Ring app to block sections of your camera's field of view, so that you only see and record what matters most.



Real-time notifications

Receive real-time notifications on your phone or tablet, whether you're on the sofa, at the gym or in the office.



Wifi connectivity

A strong signal means faster notifications and with 2.4 GHz or 5 GHz wifi connectivity, you'll always know what's happening at home, as it happens.



Night Vision

High definition Night Vision features sharp contrast to ensure you never miss a detail, even after dark.



Audio privacy

For extra privacy, the audio streaming and recording of your Ring device can be toggled on and off in the Ring app, to make sure you only hear and record what you want to hear.



Geofence

A Geofence is a virtual perimeter around your home that you can set in the Ring app. Whenever you leave your Geofence you'll get a reminder to set your Mode to "Away" and when you return your motion notifications will be snoozed.

ring Advanced Features

Greater control, detection, privacy and protection

Along with the core features that are included as standard, our Video Doorbells and Security Cameras also offer advanced features, including Advanced Motion Detection, Customisable Motion Zones and more. These advanced features vary by device so make sure to check out the product pages to learn more.



Advanced Motion Detection

Advanced motion settings give you real-time notifications on your phone or tablet whenever someone presses your Video Doorbell, or motion is detected.



Rich Notifications

Rich Notifications come with a Ring Protect plan and send you a snapshot image of what's happening in front of your Ring device, so you can quickly see what's going on without needing to open the Ring app.



3D Motion Detection

3D Motion Detection is powered by radar technology to provide more accurate motion notifications.



Colour Night Vision

Day or night, good weather or bad, you won't miss a thing thanks to Colour Night Vision.



Person Alerts

With a Ring Protect plan and Person Alerts enabled, your device will only send notifications when it spots a person.



Persistent visitor

A Ring Protect plan adds the Persistent Visitor feature which gives you special notifications whenever humans stay in view for the duration of time that you set in the Ring app.



Bird's Eye View

Bird's Eye View provides an aerial map view of your property showing you the historical context of the motion event.



HD Head-to-Toe Video

The expanded perspective provided by HD Head-to-Toe Video lets you see more of whoever stops by, and check in on package deliveries at your doorstep.



Audio+

Hear visitors and speak to them more clearly with the enhanced audio and echo cancellation of Audio+.



Colour Pre-Roll

Colour Pre-Roll video preview captures up to 4 seconds of extra footage and attaches it to the recorded event as picture-in-picture colour video, so you'll see more of what happened before a motion event was detected.



Advanced Pre-Roll

Advanced Pre-Roll continually records up to six seconds of video and seamlessly attaches it to the start of any event recording. This gives you a much fuller picture of everything that happens before an event is triggered.

**Available with a Ring Protect plan*

**Available with a Ring Protect plan*



Make your home work for you

Connect your devices to Alexa and start protecting your whole home, hands-free.





Connect your Ring Video Doorbell to compatible devices, including select Alexa-enabled devices, and start protecting your whole home.

Whole-home protection

Link Video Doorbells and all your Ring devices in the Ring app to make your security work better together, so you can control them all from your phone or tablet.

“Alexa, show me my front door”

Enjoy hands-free convenience with select Alexa-enabled devices. Hear motion notifications, use Two-Way Talk with Echo Dot, launch video with Echo Show and more.

Turn on the lights when someone’s at the door

With Alexa Routines, set up smart home automation by asking Alexa to turn on your compatible smart lights or make custom announcements when someone’s at your door.

ring

Always home.