

## **Introducing Ring Video Doorbell Pro 2, Ring's Most Advanced Wired Doorbell Featuring 3D Motion Detection**

*Powered by radar technology, 3D Motion Detection and Bird's Eye View allow homeowners to pinpoint when and where a motion event begins with an aerial map view*

**LONDON—Feb. 24, 2021—**[Ring](#), whose mission is to make neighborhoods safer, today announced [Ring Video Doorbell Pro 2](#), a new premium video doorbell complete with innovative 3D Motion Detection with radar, Colour Night Vision, and customisable privacy features. Combined with a new Head to Toe video, 3D Motion Detection and Bird's Eye View gives homeowners more context about what is happening at their front door.

### **The Next Generation of Motion Detection with Radar Technology**

Ring Video Doorbell Pro 2 uses radar to better detect objects and homeowners can customise which areas of their property they want to monitor by selecting distance thresholds. The radar sensor determines when an object crosses the distance threshold by measuring its specific distance from the camera. The camera is activated once that threshold is crossed, and sends homeowners a motion alert.

3D Motion Detection also powers a new Bird's Eye View feature, which provides an aerial map view of the homeowner's property, showing where a motion event starts to give you historical context to the nature of the event. Unique to Ring Video Doorbell Pro 2, 3D Motion Detection is the newest way for homeowners to get more control of the motion alerts they receive.

"3D Motion Detection and Bird's Eye View are the natural next steps in home security and will set a new standard in motion detection," said Jamie Siminoff, Ring's founder and Chief Inventor. "With the introduction of these radar-based features, we're reinventing what our devices can do to give our customers a more precise picture of what is happening at home. We're excited to add this technology to our most popular product—the doorbell, and to offer customers even more choices for their home security systems."

### **Premium Features and Convenience**

Ring Video Doorbell Pro 2 is Ring's newest premium, wired doorbell that lets homeowners check in on their front door no matter where they are. In addition to 3D Motion Detection, advanced features include Head to Toe video, 1536p HD video, and an array microphone that limits sound distortion for clearer audio and video of what's happening at the door.

### **Designed with Privacy and Security in Mind**

Like all Ring products, Ring Video Doorbell Pro 2 is built from the ground up with privacy and security in mind. The Ring app makes it easy to tailor specific privacy and security settings. Homeowners can set 3D Motion Detection thresholds and Customisable Motion Zones that trigger an event and Privacy Zones can exclude areas in the camera field of view from capturing video for added privacy.

### **Pricing and Availability**

Ring Video Doorbell Pro 2 will be available for purchase on March 31, 2021 for £219. Pre-order on [Amazon](#) today or sign up on [Ring.com](#) to be notified when Ring Video Doorbell Pro 2 is available.

### **Media Assets**

Click [here](#) for images and other media assets.

**About Ring**

Since its founding in 2013, Ring has been on a mission to make neighbourhoods safer. From the video doorbell to the DIY Ring Alarm system, Ring's smart home security product line offers users affordable whole-home and neighbourhood security. At Ring, we are committed to making home and neighbourhood security accessible and effective for everyone – while working hard to bring communities together. Ring is an Amazon company. For more information, visit [www.ring.com](http://www.ring.com). With Ring, you're always home.

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