

## Ring Door View Cam, Ring's Fifth Video Doorbell, Now Available

*Perfect for flats and rentals, Ring Door View Cam is a wire-free video doorbell that transforms an existing peephole into a smart security device.*

**London, UK, June 18, 2019** - [Ring](#), whose mission is to reduce crime in neighbourhoods, today launched its fifth video doorbell, [Ring Door View Cam](#), which is now available at [Ring.com](#), on [Amazon](#) and via select retailers. A wire-free video doorbell that transforms an existing, traditional peephole into a smart security device, Ring Door View Cam is easily installed in place of the existing, compatible peephole and does not require drilling or permanent modifications to your home or door.

Ring Door View Cam features motion detection, two-way talk, 1080p HD video, a removable, rechargeable battery, knock detection, privacy zones and night vision, making it perfect for any home with an existing, compatible peephole - especially flats and rentals. To install, simply remove the existing peephole, install the Door View Cam in its place on each side of the door, pop in the rechargeable battery and the removable cover, and you will have transformed your old peephole into a smart security camera.

Designed by the same team who initially reinvented the traditional doorbell, Door View Cam enhances the features of a peephole we all are familiar with to deliver affordable, effective home security. Taking the learnings from Ring's original Ring Video Doorbell, Ring built Door View Cam from the ground up while taking into account the fact that people interact with doors and doorbells in a block of flats and rentals differently than they do at detached and semi-detached housing. The result is a one-of-a-kind security device that enables flat dwellers to easily add desired security features to their homes in a way they were not able to before.

Jamie Siminoff, Ring's founder and Chief Inventor, said: "As we continue on our mission of reducing crime in neighbourhoods, we want everyone with a front door to have the ability to protect their property and prevent crime from taking place. We've heard from countless customers over the years who want to secure their front door with a Ring Doorbell but are not able to install one of our existing doorbells. With the addition of Door View Cam, we are unlocking peace of mind for every customer."

Never miss a visitor with Ring Door View Cam, which will enable users to monitor, secure, and answer their doors from anywhere.

- **Easy Installation** – Ring Door View Cam easily installs in place of a door viewer or peephole, without the need for drilling or permanent modifications.
- **HD Video** – Customers can view live video and recordings of their front door with the same experience and video quality as Ring's other video doorbells.
- **Knock Detection** – If visitors don't press the doorbell button, Door View Cam features a sensor that lets you know when they interact with your door, such as if they knock.
- **Battery Powered** – Door View Cam uses a removable, rechargeable battery located on the inside of the door, so you don't have to run wires.
- **Traditional Door Viewer Functionality** – Door View Cam includes a glass viewer so the functionality of the existing peephole is not lost.
- **Privacy Zones** - Allows users to ignore certain zones in the doorbell camera's field of view. ● **Audio Toggle** - Allows users to turn off audio, including audio recording.
- **Alexa Compatibility** – In select countries, users will be able to ask compatible Alexa-enabled devices to "show me my front door," and be alerted when motion is detected by Ring Door View

Cam in real time. They will also be able to speak with their visitors through their Echo Show, Echo Spot, and Fire tablets with Alexa (gen 7+).

Visit [www.ring.com](http://www.ring.com) to learn more about all five [Ring Video Doorbells](#), starting at just £89, as well as Ring's other security devices, including [Ring Stick Up Cam](#).

### **Pricing and Availability**

Ring Door View Cam is now available in the US, UK, Germany, France, Netherlands, Belgium, Spain, Italy, Sweden, Denmark, Norway and Finland with a suggested retail price of £179.

### **Media Assets**

[Click here](#) for product images, videos and fact sheets.

### **About Ring**

Ring's mission is to reduce crime in neighborhoods by creating a Ring of Security around homes and communities with its suite of home security products and services. The Ring [product line](#) enables Ring to offer affordable, complete, proactive home and neighborhood security in a way no other company has before. In fact, two neighborhoods in Newark, New Jersey (USA) saw an over [50 percent](#) decrease in home break-ins after Ring Video Doorbells and Spotlight Cams were installed on 11% of homes in the communities from April-July 2018 when compared to the same time period in 2017. Ring is an Amazon company. For more information, visit <https://en-uk.ring.com/>. With Ring, you're always home.

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