

## ***Ring Reimagines the Apartment Intercom with Latest Addition to Product Range Ring Brings Peace of Mind and Convenient Access to Apartment Dwellers, with Ring Intercom***

**September 1, 2022** — [Ring](#), whose mission is to make neighbourhoods safer, today announced Ring Intercom – a wifi-connected, DIY addition to compatible audio intercom systems. Ring Intercom upgrades audio intercom functionality to give apartment dwellers the freedom to speak to whoever buzzes their building entrance and provide remote access to the building entrance, whether home or away. The intercom extension gives customers full control through Ring's easy-to-use app, offering contactless access for both themselves and trusted visitors. Even if customers are out and about, they'll always know when someone buzzes the intercom or an authorised user enters the building.

"We're constantly inventing based on customer feedback and one of the most common requests I get from customers in Europe is for simple, affordable security options for apartments," said Jamie Siminoff, Founder and Chief Inventor of Ring. "We reinvented modification-free, easy-to-install home security, with devices like Ring Alarm and Indoor Cam, and now Ring Intercom is the natural next step in Ring's mission to make neighbourhoods safer, for everyone, regardless of home type."

Compatible with most\* audio intercom handsets, Ring Intercom connects to the internal intercom handset and is powered by a rechargeable, reusable battery. With no structural changes to the apartment required and an easy-to-install setup, this makes Ring Intercom the perfect choice for both apartment owners and renters.

### **Stay in Control with New Access Features**

Ring Intercom introduces new, premium features to bring convenience and security to everyday apartment living, with no subscription required.

- **Remote Unlock:** With real-time smartphone alerts when a visitor buzzes the apartment intercom, customers can use Remote Unlock to provide building access from anywhere, via the Ring app – to buzz in a friend waiting in the rain or let the dog walker into the building. The activity log in the Ring app provides an overview of missed and answered intercom calls, as well as each time Remote Unlock is used.
- **Shared Users:** Customers can provide shared access to Ring Intercom for members of their household, giving them functionality to buzz themselves into the building, interact with building visitors who press their intercom, and provide remote building access via the Ring app on their own smartphone.
- **Auto-Verify for Amazon Deliveries:** Customers can choose to receive a can't-miss Amazon delivery even if they're out and about. This optional feature enables verified drivers to deliver Amazon parcels securely inside the building during a time-bound interval, leaving the delivery in a safe, pre-determined place, even if residents are away from home.

- **Auto-Verified Guests:** Coming soon, this feature will give customers the opportunity to allocate virtual keys to regular visitors like family members, so they no longer have to wait outside on arrival. This lets authorised visitors buzz themselves into the building from their smartphone, and can easily be revoked at any time, removing the worry of giving out access codes, as well as purchasing or keeping track of extra keys and fobs.

### **Bring Convenience, Security and Peace of Mind Home**

Ring Intercom works seamlessly with select Alexa-enabled devices, so there's no need to rush to the door or pick up the phone. By connecting Ring Intercom to their compatible Alexa device, customers have hands-free control to speak with and provide building access to visitors who buzz their apartment intercom. Customers can also add camera functionality inside the apartment by linking Ring Intercom to other Ring devices like Indoor Cam, for increased peace of mind.

"Technology in the home has to evolve to meet changing customer needs and busy lifestyles, and we're excited to continue innovating with easy-to-use solutions for our customers. Ring Intercom puts the customer in control, improving secure building access for residents and visitors, while introducing the added convenience Ring customers know and love. By upgrading the functionality of their existing intercom, customers no longer need to stay at home for a delivery or leave guests waiting outside in the rain when they're not home," said Siminoff.

Ring Intercom utilises the existing compatible intercom system to trigger encrypted Two-Way Talk via the Ring app, meaning users can only answer calls from someone buzzing their apartment building door. The Ring app makes it easy to tailor specific privacy and security settings, with the ability to manage Shared Users, and enable and revoke access at any time.

### **Pricing and Availability**

Ring Intercom will be available for customers in the UK to purchase on September 28th, 2022, via [Ring.com](https://www.ring.com) and [Amazon.co.uk](https://www.amazon.co.uk), for £119.99. Customers will also be able to purchase the device as a bundle, together with a Ring Quick-Release Battery Charging Station and spare Quick-Release Battery Pack, for £149.99, with an introductory price of £89.99. Shipping will begin on October 26th, 2022. To keep up to date with availability, register for updates today on [Ring.com/intercom](https://www.ring.com/intercom).

**END**

### **Editor notes:**

- \*To check compatibility with existing intercoms, Ring will provide a compatibility checker on [Ring.com](https://www.ring.com) and Amazon stores. The list of compatible devices will continue to develop – for an early glimpse at the compatibility checker, visit [ring.com/intercom-compatibility-checker/](https://www.ring.com/intercom-compatibility-checker/).

**About Ring**

Since its founding in 2013, Ring has been on a mission to make neighbourhoods safer. From the video doorbell, to Ring Alarm, Ring's smart home security product line offers users affordable whole-home and neighbourhood security. At Ring, we are committed to making home and neighbourhood security accessible and effective for everyone — while working hard to bring communities together. Ring is an Amazon company. For more information, visit [www.ring.com](http://www.ring.com). With Ring, you're always home.

**Media Contact**

Ring PR

[media@ring.com](mailto:media@ring.com)