

# MARAY

## Terms and conditions

### PRIVACY STATEMENT, SECTION 7 - COOKIES

A cookie is a small amount of information that's downloaded to your computer or device when you visit our website. Cookies make your browsing experience better by allowing the website to remember your actions and preferences (such as login and region selection). This means you don't have to re-enter this information each time you return to the site or browse from one page to another. Cookies also provide information on how people use the website, for instance whether it's their first time visiting or if they are a frequent visitor. We use this information to improve the browsing experience for all of our users.

Our store uses 3rd party services that make use of cookies for the purposes described. See below a list of the providers and their respective cookie policy:

- Shopify -> to enable the store to function as designed and collect statistics (see here for more detail on Shopify cookies: <https://www.shopify.com/legal/cookies>)
- Google Analytics -> to collect statistics of usage <https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage?hl=en>
- Facebook -> to support digital marketing campaigns (<https://www.facebook.com/policies/cookies>)
- Mailchimp -> to track effectiveness of mailing campaigns <https://mailchimp.com/legal/cookies/>
- Tawk.to -> to identify customers who have accessed the store and have engaged in customer support via chat <https://www.tawk.to/data-protection/dpa-data-processing-addendum/>
- ioP2P / #maraydaretowear -> to identify the person who shared Maray and, hence, be able to assign discounts and rewards as per Maray's #maraydaretowear program

If you do not accept the installation of cookies you will not be allowed to browse in our website. You can opt out at any time by clearing the cookie history in your browser (check your browser help function for instructions how to do this).