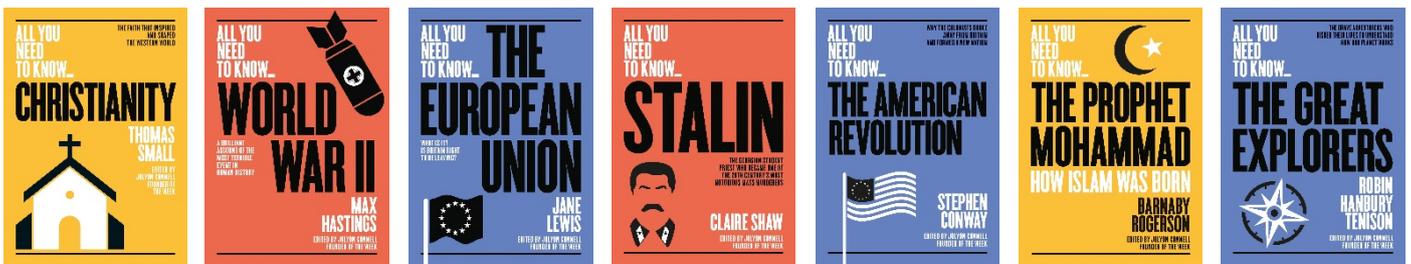


Quarto and Jolyon Connell partner on new non-fiction series

LONDON – [X] AUGUST 2017 – The Quarto Group (LSE: QRT) today announces that it has signed an agreement with the founder of The Week, Jolyon Connell of Connell Publishing Ltd for the worldwide trade distribution of a new non-fiction series entitled *All You Need to Know*, through its Quarto Distribution Services business.

In the same spirit of the *The Week* – which seeks to simplify and explain the world and provide context to complex issues – the *All You Need to Know* series will aim to clarify a myriad of subjects. From History to Religion, Politics to Literary Studies, the series promises to cut through the noise and give the big picture in a concise, digestible manner, with contributions from an impressive range of established authors.



The series launches in November 2017 in the UK and in March 2018 in North America and will feature around 30 titles a year. First titles include Max Hastings on World War Two, Jane Lewis on The European Union, James Walvin on Slavery and Robin Hanbury Tenison on The Great Explorers. Each book will be priced at £9.99/\$14.95.

David Inman, Managing Director, Quarto Partners, commented: “Our sales teams worldwide are looking forward to selling this exciting new series, with its extensive range of subjects and recognised authors. We believe the concept will be very successful and are delighted to add it to our list of distributed publishers benefitting from our global sales and distribution platform.”

[Jolyon Connell of Connell Publishing said:] “There’s a tremendous thirst for knowledge these days – so many people who long to know more about history and about the forces which shape our world. But these are people with very little time and so many books are dauntingly long. The aim of this series is to do what *The Week* does: give you all you need to know in a brisk accessible form. I have tried to find authors who write vividly but with a real depth of knowledge – it’s a great formula, just what we all need, and I’m delighted to be doing it in partnership with Quarto.”

Jolyon Connell founded *The Week* in 1995 in the United Kingdom. The magazine covers a broad range of topics, including current events, news, health, media, science, and arts. It is published in the UK and North America.

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About The Quarto Group

The Quarto Group (LSE: QRT) is the leading global illustrated book publishing group. Our mission is to make and sell great books that entertain, educate and enrich the lives of adults and children around the world.

Quarto creates and owns proprietary content, publishing books from a diverse portfolio of imprints that are creatively independent and expert in developing long-lasting content across specific niches of interest.

Quarto sells books across 50 countries and in 39 languages through a variety of traditional and non-traditional channels, while constantly looking for new ways to create and deliver content that people need.

Quarto employs over 400 talented people in the US, UK and Hong Kong. The group was founded in London in 1976. It is domiciled in the US and listed on the London Stock Exchange. For more information, visit quarto.com or follow us on Twitter at [@TheQuartoGroup](https://twitter.com/TheQuartoGroup).