

Autumn Winter 2018









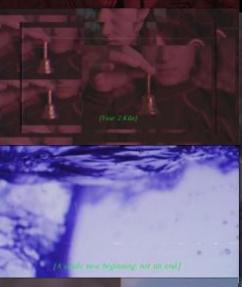


Autumn Winter 2018 Campaign

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2. IMF







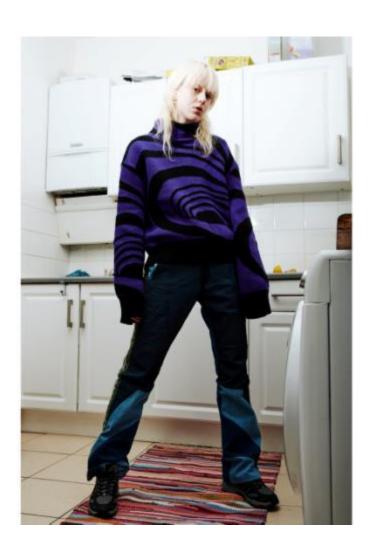




















which means 1000, and the last two digits of the year are MMDDYY programs. ), 1999 was a mixture of vague anxieties and hopes for the new millennium. It was time for a brighter new start when the situation of Nostradamus's end was on the horizon and the IMF got up in 1997 and took off in 2000 and thought that it was over. "A whole new beginning, not an end.", "Internet Mass media Fxck" that amplifies people's anxiety.

The two contrasting pieces are the Nostradamus Inspiration Textile Design, which is a collection of 2000 techno mood fabrics and silhouettes.





[Y2K:Year 2 Kilo] 2000년 문제 ((Y는 연도(year), K는 1000을 뜻하는 킬로(kilo)를 의미하며, 연도의 마지막 두 자리만 MMDDYY 사용한 프로그램으로 2000년을 1900년으로 인식하는 프로그램의 오류))로 1999년은 새 천년에 대한 막연한 불안감과 기대감이 혼재하고 있었습니다. 노스트라다무스의 지구종양설도 대두와 1997년에 IMF가 일어나 2000년 벗어나기까지, 당시 곱이라고 생각했던 상황들이 돌아보면 더욱 환란한 새 출발을 위한 시간이었습니다.

"A whole new beginning, not an end.",

사람들의 불안을 증목시키는 "Internet Mass media Fxck".

대조되는 두 파트로 노스트라다무스 인스퍼레이션의 텍스타일 디자인에서 2000년 테크노 무드의 원단과 실루엣으로 그러데이션 되는 컬렉션입니다.



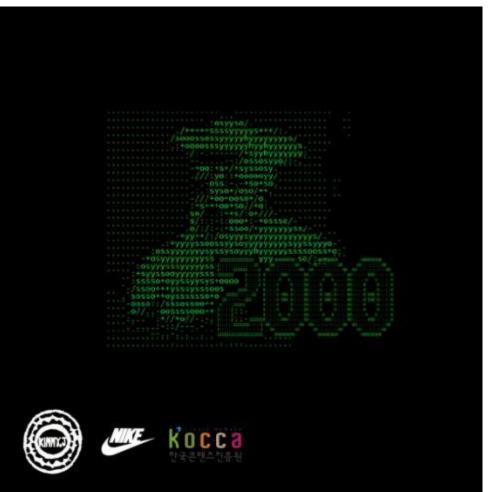












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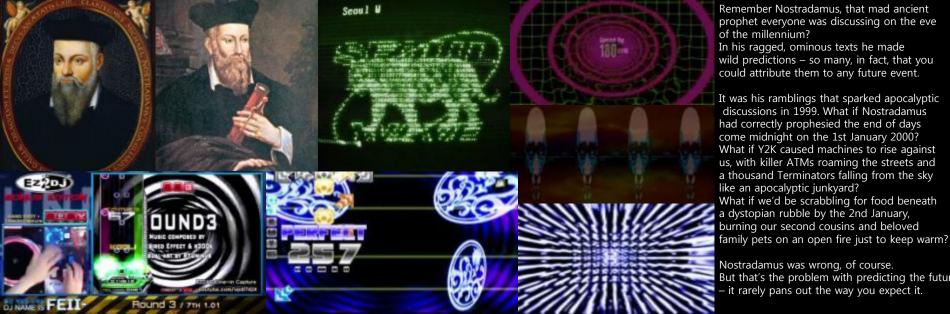


[Y2K:Year 2 Kilo] The problem of the year 2000 (Y is the year, K is the kilo, which means 1000, and the last two digits of the year are MMDDYY programs. ), 1999 was a mixture of vague anxieties and hopes for the new millennium. It was time for a brighter new start when the situation of Nostradamus's end was on the horizon and the IMF got up in 1997 and took off in 2000 and thought that it was over.

"A whole new beginning, not an end." "Internet Mass media Fxck" that amplifies people's anxiety.

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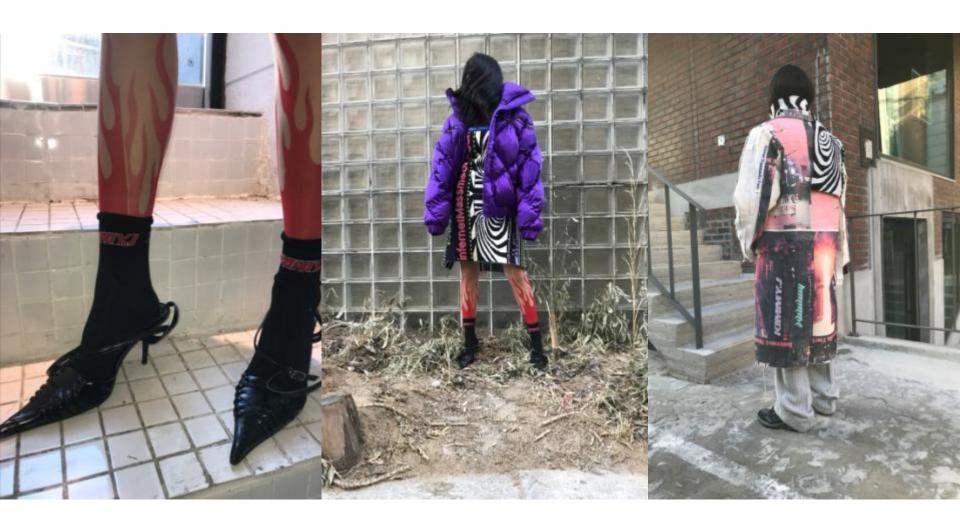


Remember Nostradamus, that mad ancient prophet everyone was discussing on the eve of the millennium?

In his ragged, ominous texts he made wild predictions – so many, in fact, that you could attribute them to any future event.

It was his ramblings that sparked apocalyptic discussions in 1999. What if Nostradamus had correctly prophesied the end of days come midnight on the 1st January 2000? What if Y2K caused machines to rise against us, with killer ATMs roaming the streets and a thousand Terminators falling from the sky like an apocalyptic junkyard? What if we'd be scrabbling for food beneath a dystopian rubble by the 2nd January, burning our second cousins and beloved

Nostradamus was wrong, of course. But that's the problem with predicting the future – it rarely pans out the way you expect it.

















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