#### P CCLF

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Take control of every chip and The SiteLine chippers and putters are unique, specific purpose, alignment clubs in their own right. At address, using the patented SiteLine All Square Visual Alignment (ASVA) setup on both clubs, it's easy for you to have your eyes directly over the ball -**EVERYTIME**; then by pointing the directional pointer in the target direction you will develop this 'all square alignment setup' -YTIME. For any golfer who struggles with pitching or chipping the ball to enable a good chance of making a 'one putt', the SiteLine chipper with its all square alignment setup and anti-dig flat sole is a solid base to make an excellent shot.

Dovetailng the SiteLine Chipper with its partner – the Putter

As mentioned, both SiteLine clubs are unique, specific purpose, alignment clubs in their own right. There is, however, a distinct advantage in using both SiteLine clubs in tandem as they have the same 'all square alignment setup', stroke, feel and balance.

This sequence will then develop into a repeatable muscle memory, confidence boosting procedure.

All PnP Golf clubs conform to **USGA and R&A regulations.** 









- O. What are the main differences between the SX1 and SiteLine Putters?
- A. Each Putter has their own unique alignment feature as described in their brochures.

The SX1 is a mallet putter with a definitive directional pointer. The aluminium head with inter-changeable Stainless Steel weights, potentially gives four different head weights (see the SX1 FAQs answer about the advantages of adjustable weights).

The SiteLine putter has a smaller mallet head, featuring an upper site and a directional pointer. The SiteLine feature (ASVA) ensures the correct head position over the ball.

- Q. What is face balancing and how is it associated with the SiteLine putter?
- A. When you balance the putter on your index finger and its striking face swings up to parallel, your putter is face **balanced**. This means that the centre of gravity is directly behind the centre of the shaft. This helps to keep the putter on its intended line.
- Q. What is the difference between the SiteLine chipper and other chippers?
- A. As well as the unique alignment feature, the SiteLine chipper has a wide based sole that deters digging.

#### **Overall:**

FAQs

Your choice of putter will be dependent on what you are comfortable with. However, feature and alignment wise, we defy any manufacturer of a blade or mallet putter to have a better alignment putter than either the SX1 or SiteLine.

> "Of all the very many clubs I have been associated with, the uniqueness and function of the SiteLine clubs have the most potential to assist the majority of golfers with their short game."

Craig Smith | Master Club Fitter. Accredited in the Top 100 worldwide.

See pnpgolf.com for more FAQ's and golf tips



Visit pnpgolf.com for more short game innovations



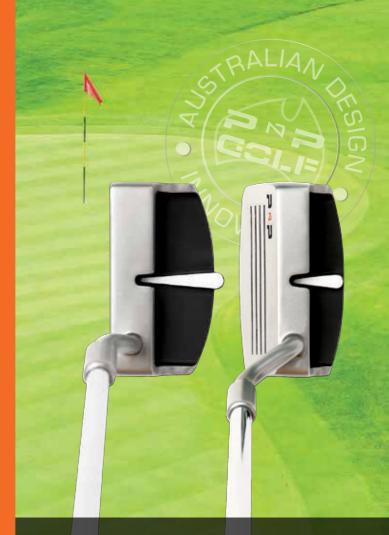






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# THE PERFECT SETUP





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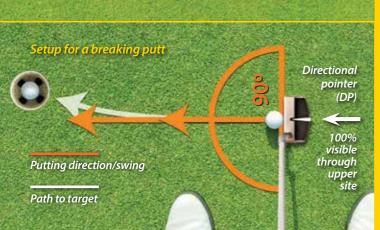
# PUTTER

ALL SQUARE VISUAL ALIGNMENT

Eyes are directly over the ball

Club face squarely aligned to the target path

Setup for a straight putt





We all have different address positions, putting strokes, chipping actions, club preferences etc; consequently, setting up perfectly over the ball every time can be extremely difficult.

As a result, PnP Golf has developed an alignment set-up that allows you to correctly align your chip or putt - **EVERY TIME** - it is our SITELINE **All Square Visual Alignment** (ASVA) set-up.

# The SiteLine 'ASVA' set-up for both clubs, is an easy and natural process.

With the sole flat on the ground, just visualise the point of the directional pointer (DP) through the upper Site while pointing the (DP) on your intended line.

This ensures your eyes are directly over the ball and your putter face is 90° to the target alignment - **EVERY TIME**.

#### *How to use the SiteLine putter*

It is designed to be used with a pendulum putting stroke.

To get this putting stroke working, you'll need to have quiet wrists and a rocking motion with your shoulders.

The SiteLine putter has a small, face balanced, 360g mallet head and is made from **17-4 Stainless Steel**, a malleable compound that gives a **soft feel and the ultimate in feedback**.

#### How to use the SiteLine Chipper

For shots **under 30 metres** use your putting stroke and grip – this will let the ball come out lower off the club head with more roll out. For shots longer than 30 metres use your normal grip, with hands leading the club head the whole way to impact and beyond for a higher trajectory and more back spin.

The SiteLine chipper can be used for a full shot. It is, however, designed for shots **under 60 metres**.

The SiteLine chipper's 340g head is made from **431 Stainless Steel** giving it a **rebound hardness that will reduce spin on softer hit shots**, resulting in the ball rolling out like a putt.

#### Where to use the SiteLine Chipper

The SiteLine chipper is designed to be used from any lie.

With its leading edge and wide based sole plate, it will cut through most roughs and glide over the tighter turf while also deterring digging.

Note: Before using the chipper on the course, a short period of practice to gauge the length and roll-out is advised.



## DESIGN FEATURES THAT IMPROVE YOUR GAME

Devised from our researched testing and design are -

#### Stainless Steel Selection:

Two different stainless steels are used for each club to enhance each club's feel and playability. See the '**How to use**' description for both clubs on the previous panel.

#### **Grip Selection:**

Our approach to grip selection for both clubs was that each grip should have a similarity in feel without compromising their individual performance. With the chipper being more of a precision club than an iron, it is important to rid the body of any muscle tension.

The midsize grip helps in achieving this, which gives a more relaxed shot execution. With the putter being the precision club, getting rid of body tension is more important.

>

The unique feel of the oversized putting grip promotes a light grip and easily rids the body of any excess tension.

SiteLine Putter over-sized grip



SITEVLINE I

SiteLine Chipper mid-sized grip

#### Club Head Weights:

The SiteLine putter has a head weight of 360gram and the SiteLine chipper a head weight of 340gram. Again, as with our grip selection, our approach to the weight selection for each club was identical in that each club should have a similarity in feel without compromising their individual performance.



#### PnP SiteLine Putter Technical Specifications

Head weight	360g
Loft	2.5°
Lie	71°
Head material	17-4 Stainless Steel
Offset	Full Shaft
Standard club length*	34.5″
Face hang position	Face Balanced
Fitting:	Right and left hand fit available
Shaft:	PNP Steel Putter
Grip:	Siteline Over-size



#### PnP SiteLine Chipper Technical Specifications

Head weight	340g
Loft	35°
Lie	70°
Head material	431 Stainless Steel
OFFSET	Full shaft
Standard club length*	34.5″
Face hang position	¾ Toe Hang
Fitting:	Right and left hand fit available
Shaft:	PNP Steel Chipper Flex
Grip:	Siteline Mid-size
*overall lengths of Putter and Chipper vary slightly because of different measuring points	

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