

## Product Knowledge - Example Sheet

*For your reference*

### Materials:

**Feel free to add any materials; however, here are some examples:**

Jewelry - sterling silver, all gold is 14kt gold fill....

Ceramics - Porcelain, stoneware, any unique glazes used...

Textiles - Wool, cotton, silk (sourcing)...

Glass - Soda-lime glass, Borosilicate Glass, dichroic glass

### Techniques:

**Feel free to add any details; however, here are some examples:**

Jewelry - Casting, hand carved, texture roller, keum-boo...

Ceramics - Slab-built, pinch pot, wheel thrown, design painted with underglaze...

Wood - turned on lathe, hand carved, laser cutter.

Textiles - wet/dry felting, eco-print and dyeing techniques, hand-rolled edges...

Glass - free-blown, fused, torch work, casting...

Paper - collage, papier mache....

### Care instructions:

**How do you recommend caring for your pieces?**

Ceramics - are your pieces food, water, dishwasher, microwave, oven safe, etc?

Jewelry - can you (Member) come in regularly to clean your assortment?

### Notes for Specific Pieces:

**Is there any story or inspiration for a specific piece?**

Any particular material, technique or feature for a few items can go here.

Eg. *Ring with the gold circle can be engraved*

Eg. *The new Blackwood piece is ebony, a rare dark wood*

Eg. *The light blue scarves have rust-dye designs from a rusty wire in my garden.*

This box is for soundbites about a few pieces.

If you have longer artist statements about many pieces, let me know.

### Selling Features:

**What makes your work special and unique?**

What are a couple of key talking points or keywords we can incorporate when engaging with customers? These are suggestions and are not intended as a script.

### Additional Info:

Do you offer any warranty or repair service?

FAQs