



CIRCLE CRAFT

CIRCLE CRAFT COOPERATIVE ASSOCIATION



October News & Updates

IN THE STORE

A graphic with the word "Congrats!" in a colorful, cursive font. The letters are multi-colored: 'C' is purple, 'o' is pink, 'n' is orange, 'g' is yellow, 'r' is green, 'a' is blue, 't' is teal, 's' is light green, and '!' is yellow.

2023 September Results

WINNING STREAK CONTINUES 🎉🎉

An increase of 39% over the target and 45% over last year!

August Sales: \$131,583 (+32% over target)

Target: \$100,000

To compare: (+39 % over last year)

August 2022: \$94,613

2023 Year to Date

January to September 2023

Sales: \$929,001 (+23% over target)

Target: \$753,000

To compare: (+27% over last year)

January to September 2022: \$733,996

Thank you, Team and Members! 🎉🎉🎉



MEMBER DROP-OFFS AND WITHDRAWALS

An appointment with Lucy is required for all product drop-offs and withdrawals. The appointment can be made with any member of the Circle Craft team via phone or email. 604 669 8021 or store@circlecraft.net, or with Lucy directly at inventory@circlecraft.net. Do not forget to send the completed form prior, or we cannot process your shipment, delaying getting it on the sales floor.

MEMBER APPOINTMENTS - AFTER THE MARKET

With the Christmas Market a month away, if you plan to drop off product during that period, likely after your show, please make your appointment ASAP. The spots to drop off fill up very quickly with out of town members.

HOLIDAY THEME COLLECTIONS FOR THE STORE

If you are planning a Holiday theme collection of your work, please reach out to Lucy to coordinate a drop off. We are happy to take this collection immediately and have it ready to launch with our store holiday launch set up going live on November 1st.

Christmas Market

VOLUNTEERS NEEDED!

We are looking for member volunteers to work the Circle Craft booth at the Convention Centre. Please reach out to Louise admin@circlecraft.net if you are able to support the cooperative. More details to come in the next couple of weeks.

GIFT BASKET RAFFLE- PRODUCT DONATIONS NEEDED

Circle Craft booth at the market will have a basket to raffle when customers share their email with us. The basket will hold any donations we receive from Members and a 10% off bounce-back coupon that will take them to the store to make a purchase. Please contact Judy judy@circlecraft.net if you want to offer a piece of your work towards this basket.

Artist information will be shared on all the pieces, giving the store excellent exposure and you as an artist.

Policy Updates

The Member Portal on our website is a great place to stay up to date with all cooperative information. There is lots of confidential information exclusive to our members.

To keep this confidential information protected, the password will be changed on a monthly basis. The new password will be shared on the monthly newsletter.

Member password: granvilleisland2021

<https://circlecraft.net/pages/member-portal>

Team Updates

New staff announcements to share with you.

In September, we said goodbye to Karilee Rawluk. After 5 years with Circle Craft, Karilee decided to go in a new direction. We thank her for her years of service and wish her all the best in her future endeavours.

Welcome!

Simran Rajesh Parmar - Retail Sales Associate

If there is any news you would like to share, please send it to admin@circlecraft.net



www.circlecraft.net



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