



CIRCLE CRAFT

CIRCLE CRAFT COOPERATIVE ASSOCIATION



March News & Updates

IN THE STORE

2023 JANUARY Results

Good start to the year!

January Sales: \$51,659.03

(+3% over target)

Target: \$50,000

To compare:

January 2022: \$39,863.04 (+30%)

Total # of transactions: 495

Average dollar value per
transaction:: \$107

2023 FEBRUARY Results

Another stellar month, considering it
is typically a quiet one and we were
closed one day due to weather

February Sales: \$55,060.04

(+10% over target)

Target: \$50,000

To compare:

February 2022: \$44,743.45 (+23%)

Total # of transactions: 517

Average dollar value per
transaction:: \$108

STORE UPDATES

We had an in store draw in February to pick up some more emails. The winner received one of Tara Pawson's red blown glass hearts just in time for Valentine's Day! The winner was very excited as she had never won anything before.

POLICY UPDATES

1. Exciting News: Portal Access to your Inventory and Sales information will be launched this month! Details coming soon, make sure to check your emails.
2. We are dealing with a significant level of Members that have not provided the Coop with products to sell.
 - a. Currently we have 12 Members with zero stock in store
 - b. We have 30 Members that have not dropped product off in over 12+ months
 - c. Only 38 Members have dropped off product in 2023
 - d. This is not ideal nor acceptable for any active Member of the Coop
 - e. The strategy is to address this immediately and to make sure that all Members are engaged in the Coop and have products in the store to sell
 - f. We are counting on you to connect with Lucy when she reaches out on this matter

MEMBER IN-STORE EVENTS

Communication has been sent out about setting your dates for in store events for 2023. If you haven't done so yet, please reach out to Nicole and find out which event best suits your business and when that can be scheduled.

Pop Up Events: "Meet the Artist"

Artists are in store meeting customers, engaging, selling and talking about your wonderful work. Held on weekends starting Thursday thru Sunday, minimum of 2 days.

Featured Artist Event:

For members that are not able to travel to Vancouver or commit to being in store. Opportunity to exhibit and sell new collection pieces in a featured capacity with special display and signage.

MEMBER SPOTLIGHT

Charmian Nimmo, Tuxedo Cat Pottery

Member Since: 2019
Medium: Ceramic

Were you 'crafty' as a kid?

Yes, tried everything and both my parents were crafty...my mother did a lot of sewing, and my father had a full workshop and was a builder of model airplanes and simple furniture so I learned how to use tools

What's been the most interesting piece of work or your biggest accomplishment in your career to date?



Do you have any pets, if so,

I've loved making animal sculptures and the show I had at Circle Craft called Urban Jungle was wonderfully encouraging to keep me going in that direction

What's your cuppa of choice when working in the studio?

CoFFEE!

Who are a few artists/makers that you admire and inspire you?

Beth Cavener, Mary Phillpot, Sarah Pike and so many more

What's been the hardest challenges that come with running your own business?

Finding time for everything that doesn't involve making

Is there a top tip you could give to our 'crafters of the future' on how to start, run and grow a business?

Believe in yourself, learn to walk before you run, don't take anything too seriously

What is your favourite holiday destination? and why?

Quadra Island.....we camp there and it's paradise

what kind and what are their names?

One big fat happy cat (Tuxedo Cat.....my business is named after him) called Rafferty but he goes by many other names as well.

What brings you joy?

Walking, biking in nature.....photographing animals that I find in either urban or wilderness environments, playing music

What is something interesting that not a lot of people know about you?

I eat everything (except soup) with chopsticks and I play the accordion (badly) in a little band...just for fun

If you were granted a 'superpower' what would you choose?

breathing underwater

What phrase or cliché do you most live by?

No problem! (even when it is)

Let the cooperative learn more about you. **Click here** to fill out the member questionnaire if you haven't done so already.

SELECTIONS COMMITTEE

The application submission period is now closed. We received nearly 60 new artist candidates that will be going through the Selections Process starting this month. Nancy Walker will be leading the process. Stay tuned for further updates.

Message from the Board

The Circle Craft board still needs help. Do you have 5-6 hours per month to help further the cooperative? If you, or someone you know would like to learn more about sitting on the board of directors please reach out to **Cameron Dougherty**, Board President. Thank you for your consideration and support.



If there is any news you would like to share, please send it to nicole@circlecraft.net



www.circlecraft.net



Circle Craft Co-operative of BC | 1-1666 Johnston Street, Granville Island, Vancouver, V6H3S2
Canada

[Unsubscribe info@circlecraft.net](mailto:info@circlecraft.net)

[Update Profile](#) | [Constant Contact Data](#)
[Notice](#)

Sent byanna@circlecraft.net