



# CIRCLE CRAFT

CIRCLE CRAFT COOPERATIVE ASSOCIATION



## August News & Updates

### IN THE STORE

A graphic with the word "Congrats!" written in a colorful, cursive script font.

#### 2023 July Results

**BEST SALES MONTH EVER!**

**An increase of 49% over the target and 60% over last year!**

These excellent numbers are a result of all the hard work everyone is putting in on a daily basis.

Engaged Store Team + Members  
Consistent Inventory Drop Offs

Efficient streamlined processes  
Increased productivity  
Granville Island Print and Digital Marketing  
Pop Up events  
Non-Member Exhibits

**July Sales: \$161,067 (+49% over target)**  
**Target: \$108,000**

**To compare: (+60% over last year)**  
**July 2022: \$100,424**

**2023 Year to Date**  
**January to July 2023**  
**Sales: \$644,130 (+19% over target)**  
**Target: \$542,000**

**To compare: (+30% over last year)**  
**January to July 2022: \$496,654**

**Thank you Team and Members!**



### **Fall/Winter POP UP Schedule - coming soon**

Coming soon is the sign-up for the fall/winter session of artist Pop-Ups. They have been a big success this summer, we hope to see returning and new sign-ups for this next round of events.

### **Member Updates**

**Vanja Brankovic** has decided to leave the cooperative after many years as a Member. We wish her all the best in her future endeavours

### **50th Anniversary Logo Contest**

We continue to need your help to come up with a special "50th" anniversary edition logo to use throughout our year-long celebration taking place in 2024. You do not have to be a graphic designer to enter this contest, simply submit ideas, sketches, or fully designed logos for your chance to win a fabulous prize!

## **Selections Committee**

The first jury process is complete. Eleven (11) candidates have moved to the 2nd jury.

Stay tuned for more details as we move along in the process.

## **Team Updates**

Nathan has decided to leave his role as a Sales Associate to pursue other interests. We wish him all the best and thank him for his contributions

Say hello and welcome to Tatiana! She is our newest Sales Associate. She is new to Canada coming from Ukraine. She is thrilled to be a part of the Circle Craft team.

The store continues to be very busy, if you know anyone that would like to join the store team please reach out to Judy - [judy@circlecraft.net](mailto:judy@circlecraft.net)

## **Message from Tanya, the Board Chair, and Pen-Hsuan, Member.**

Our board is buzzing with excitement and creativity as we approach our 50th-anniversary milestone. This is coming up soon and we're thrilled to announce that we will be sharing the progress of our planning efforts in the coming weeks.

Collaborating with our committee members and with the assistance of Anna, we're in the process of outlining a comprehensive plan that reflects the significance of this momentous occasion.

We believe that this anniversary is an ideal platform for every member to get involved in some capacity. It presents a wonderful opportunity for all of us to contribute our unique talents and perspectives, truly making this celebration a collective effort. Whether you have ideas to share, time to volunteer, or skills to lend, we welcome your participation with open arms.

Stay tuned for more updates as we unveil further details on how you can participate!

**Have a read at an article published in CanvasRebel on Member Artist Jorge Izaza**

**[Stories and Insight - Meet Jorge Izaza](#)**





## Christmas Market

Make sure to book your fall drop-off appointments and to have an inventory assortment for the store during this busy period. A big part of the store's success has been high levels of inventory fulfilling the foot traffic opportunities.

Plan out what inventory you will have for the store during your market showing.

Not planning this thru will no doubt have a negative impact on the business and we want to make sure that doesn't happen with good forward planning.

Feel free to give us a call and speak with Judy or myself so that we can help with the planning and build an assortment that is ready for sales in the fall and holiday season.

If there is any news you would like to share, please send it to [admin@circlecraft.net](mailto:admin@circlecraft.net)



[www.circlecraft.net](http://www.circlecraft.net)



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