



CIRCLE CRAFT

CIRCLE CRAFT COOPERATIVE ASSOCIATION



January News & Updates

Store News

What can we say except WOW!

Target: \$135,000

Sales: \$172,501 (+28%)

To compare:

December 2020: \$131,700 (+36%)

December 2019: \$130,477 (+32%)

Store staff worked hard to capture every sale they could and it shows! A big big thank you to Anna, Judy, Jackie, Melinda, Karilee, Alexandra, John, Hardi and Grace.

Make sure to contact inventory@circlecraft.net to arrange a drop-off or ship-in of any product you can get into the store. We are in desperate need of product after such a big month!



Member Pop-up Events

Member pop-up events definitely added to our stellar December sales achievements. With supply chain and delivery disruptions shoppers were happy to stay local. Make sure to stay in touch with Anna and her team for openings in the new year.



Diane Zwickel



Kaarina Talvila



Suzanne Nairne



Fredi Rahn



Louise Valentine

Member Updates

- Membership invoices will be sent out early January and dues will be due in full by January 31st
- Last call for feedback on the 2021 Circle Craft Christmas Market before our mid-month meeting with Signatures. wendy@circlecraft.net
- The store completed a physical inventory count on Jan 3. We will be addressing any products that have been in the store for an overly long period of time.
- Effective Jan 1st, our inventory records will be digital. No more binders full of paper! To help with this process, please follow these simple procedures:
 - *In person drop-offs*; email or phone Alex for an appointment, then email your completed drop-off form to Alex prior to your arrival. Please remember to sign your form.

- *Shipments of product*; notify Alex of your upcoming shipment with expected arrival date, then email your completed drop-off form (signed)
 - Your partnership and collaboration is required in this process to maintain the integrity of the store's inventory. Also, wages are one of our biggest co-op expenses and this is a way to cut down on the time required to process your inventory.
 - Any questions regarding this should go to judy@circlecraft.net
- The December sales report will be delayed due to the inventory process and inclement weather. You should expect to see it arrive the week of Jan 10

FROM OUR BOARD



Dear Fellow Members,

Happy New Year!

We are so pleased at our store's success during the holidays. Our store team is phenomenal and we are grateful for the care and attention they have offered to the shoppers and members alike.

In 2021, one of the Board's main goals was to build our store into a united, prosperous, reliable and welcoming space for both members and customers. With our new management team of Anna Brancatti and Judy Rogers and their hand picked staff, we are proud of what has been accomplished.

In 2022, there is much work to do. The Board is tasked to work hand in hand with management and members to build into the future. We will need to plan carefully in order to operate in the black. Any expenditures we make now to grow our business will need to be judiciously held in balance with our Mission, our Values, our Principles and our Vision.

We have hired Susanna Collins, a Co-operative Marketing and Management consultant and a member of the GIA Consulting Co-operative. She will be leading us through a 3-month long strategic planning process. Our first planning session is scheduled for January 13. Some of you will be contacted by Susanna to participate in a member forum with her in February. Should you be interested in sharing your voice in that forum, please email wendy@circlecraft.net.

This month is also the time for our Circle Craft Market review with Signatures, a reorganization of the board committees (published next month), the start of our auditing process and the setting of our AGM date (also to be announced next month).

In the mean time, we encourage you to think about two things:

1. Who you would like to add to our Board. Board members are elected to represent you. The decisions we make are for your benefit. At present, all members on the Board have been elected through acclamation; we are doing our best for you but please realize, you have not elected us. The only way for all members to feel democratically represented by the Circle Craft Board is that you elect them based on the principles and values they represent. Please help build our organization by involving yourself in the process of how we are governed. Nominate, pitch a treatise, vote. Nominations will be accepted in February (details in the Feb. newsletter).
2. Send in more work. The stock in the store is low. More inventory increases sales, reach and creative exploration of our craft.

We promise to keep you updated on our progress in defining our direction and the means in which to achieve it. Our AGM in April is where we will share the fruits of our labour. We are very excited.

Wendy Van Riesen
Diane Zwickel
Jo Ludwig
Greg Kawczynski
Cameron Dougherty
Tanya Droege
Pen-Hsuan Hsing



If there is any news you would like to share, please send it to
diane@circlecraft.net



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