

April News & Updates

IN THE STORE

2023 MARCH Results

A slower month this year versus last year as this was the first time since Covid that families had the option to travel without limitations during Spring Break. This was felt in stores where we did not see the same levels of traffic.

March Sales: \$59,633 Target: \$65,000

To compare: **March 2022:** \$65,563

Store Hours: 10-6 every day effective April 1, 2023

Member Inventory Drop Off and Withdrawals - update

- April 28 May 9 inventory cannot be dropped off or withdrawn during this period
- Effective May 10th Lucy, the Inventory Coordinator schedule will be as follows:
- -Sunday, Monday, Tuesday, Wednesday, Thursday
- Appointment times: 10:30am, 12:30pm, 2:30pm

Callout for an Electrician: The store is in dire need of some electrical work to fix our very old lighting. Is there anyone that can recommend or offer an electrician for us. Sooner the better! Thank you.

Circle Craft reusable bag now available!

Have a look at the photo attached. The bag is made of polypropylene, a lightweight synthetic material that is inexpensive, durable, breathable water resistant and recyclable. These bags will be available for purchase at a price of \$2.50.



POLICY UPDATES

Member Inventory and Sales Portal - Demo at AGM

Please make sure to attend the AGM as there will be a demonstration of the new Member Portal to access your inventory and sales information 24 hours / 7 days a week.

It is a very easy system to navigate, you will have the ability to look at your inventory in store, current sales for the month and past sales payouts.

Reports will be eliminated as they will no longer be necessary with access to your information in the comfort of your homes any time of the day.

Members, Book your own Drop Off appointment online!

Look out for this new initiative coming to you by this summer. Stay tuned for more details.

Member Cooperative Inventory Policy - reminder

Members are expected to supply work when requested and needed and must provide new work 6 times per year or more depending on sell through and as directed by the store. The health of the co-op depends on having sufficient stock for sale in a variety of mediums and price points. Work unsold after six months may be returned to the member and exchanged for new work.

Members who do not supply work for a period of over one year must re-submit their work to the Selections Committee – unless exceptional circumstances have prohibited the member from providing work and this was clearly communicated to the Coop.

MEMBER IN-STORE EVENTS

POP UPS

Only a few weekends left! Book yours now before they are gone!

August 3 - 6 August 17-20 August 31 - Sep 3

*a minimum of 2 days during the weekend must be booked for the event.

FEATURE ARTIST EXHIBIT is a great opportunity for Members that are not able to be physically in store and would like to showcase new never before seen piece(s) with the rest of their collection. We will set up the product in optimal visibility real estate with additional signage.

Please reach out to <u>Judy</u> who can coordinate the details and discuss available periods for this to happen for you.

Eastside Arts Society - Artist Development Workshops

The Eastside Arts Society is offering a series of artist development workshops during April and May.

PRICE:

\$20 + GST & Fees for Crawl artists with use of Promo Code: CRAWLARTIST \$25 + GST & Fees for non-Crawl artists

https://eastsideartssociety.ca/professional-development-workshops/

MEMBER SPOTLIGHT

Mary Fox Pottery

Member Since: 1986 Medium: Ceramic

Were you 'crafty' as a kid?

Yes, used to love making things, cooking, beachcombing, gardening

beachcombing, gardening

What's been the most interesting piece of work or your biggest accomplishment in your career to date?

Launching the Mary Fox Legacy Project and writing my book, My Life as a Potter

Have you or your work been featured in any recent publications?

Hamaka Makes first magazine focusing on makers

What's your cuppa of choice when working in the studio?

Cappuccino

Who are a few artists/makers that you admire and inspire you?

Jennifer Lee the Scottish potter

What's been one of the hardest challenges that's come with running your own business?

Keeping up with everything creatively while also maintaining a strong social media



What is your favourite holiday destination? and why?

A cottage on a beach is always a win with me.

What brings you joy?

Creating beauty whether that be my art, garden or a meal for friends

What is something interesting that not a lot of people know about you?

When I was 18 I almost went to Devon England to apprentice with Michael Leach, Bernard Leaches presence

Is there a top tip you could give to our 'crafters of the future' on how to start, run and grow a business?

Always treat it like a job and keep on top of things

Do you have any pets, if so, what kind and what are their names?

Two dogs, Amy and Sasha. One hedgehog, Miss Bobbypins

son. I had a car accident a few months before I was due to leave and didn't end up going.

If you were granted a 'superpower' what would you choose?

To be able to move through time

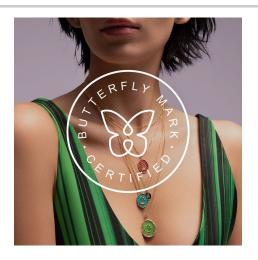
What phrase or cliché do you most live by?

Most excellent or it's always something

Let the cooperative learn more about you. **Click here** to fill out the member questionnaire if you haven't done so already.

SELECTIONS COMMITTEE

We have 18 artists that have moved to the final steps of the Selections process. We look forward to giving you an update in next month's newsletter



Congratulations to Pyrrha jewelry for achieving Butterfly Mark certification from Positive Luxury! Making them one of only 16 jewelry brands worldwide with the ability to use this prestigious symbol.

In order to achieve the Butterfly Mark, companies must achieve a minimum of 50% in each area of assessment: Environment, Social, and Governance (ESG). Pyrrha achieved 60% in Environment, 69% in Social, and 74% in Governance.

Wade and Danielle's desire to not only 'do no harm' but to make things better in the world, has always been an important consideration for them; Pyrrha is an extension of their shared belief in sustainability—something that mattered deeply even before they knew the meaning of the word.



From the beginning, they explored alternatives to the traditionally toxic methods of jewelry making, and have since made those values official by becoming a carbonneutral, certified B Corp, joining 1% for the Planet and becoming members of the Responsible Jewellery Council.

Additionally, Pyrrha offers a scholarship and Indigenous Student Awards to support the craft of jewelry making through the Vancouver Community College Jewelry Art and Design program.

Kudos to Pyrrha for their outstanding achievement in transparency, accountability and their continuous push for a better world with a commitment to sustainability.

Message from the Board



Dear Fellow Members,

First of all, thank you, to a long list of Board members, who, for fifty years, contributed their time, good will and wisdom to the well being of Circle Craft.

I am retiring from my post after four years of service. It has been a very educational period of my life because I have learned a lot about various aspects of business, our legal and PR issues.

Also, I had an opportunity to get to know other members and often had a feeling of pride and satisfaction when right decisions were reached and applied to everyday operations of CC.

The times of the pandemic were very trying for the Board because we were dealing with an existential threat to our organization. The Board had many long and stressful meetings then, but now it is over and new Board members' job is to watch over CC and think about the future and come out with good ideas for the benefits of members and CC's financial health.

Therefore, I encourage You, members, especially the young ones, to step in and volunteer for the Board.

You will learn a lot, you will be proud of yourself and you will feel an ownership of the Circle craft. You will be able to exercise your life experiences and your knowledge.

My legacy of thought for the long term goals in developing schemes for benefits for members are:

- better split from sales
- retirement plan
- dental and extended health

thank you Greg Kawczynski

Reminder for AGM and Trivia Night

April 19, 2023 5pm-7pm

Zoom Meeting

https://us02web.zoom.us/j/85610530076?pwd=Y1dFaldybWZOdUtiKytlUkxaclVXZz09

Meeting ID: 856 1053 0076

Passcode: 340987

RSVP your attendance to nicole@circlecraft.net



If there is any news you would like to share, please send it to nicole@circlecraft.net



www.circlecraft.net





Circle Craft Co-operative of BC | 1-1666 Johnston Street, Granville Island, Vancouver, V6H3S2 Canada

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Sent byanna@circlecraft.net