

# **PRIVACY POLICY**

### **Overview:**

This statement of privacy explains our data collection through MAS website and related services and products and use of the data, so please read the entire statement. Use of this site indicates site user's acceptance of this statement. We change this statement from time to time and accordingly we encourage our site viewers to review this statement periodically. Here we provide the different types of information that we are obtaining from the user on the usage of our website.

- When you establish and maintain an user account, we obtain user name, email address, and other registration and profile information;
- When you purchase anything we obtain your credit card information, billing address.
- When you access our site through your personal computer, we obtain your IP address, the address of the web page, user browser type and settings, the time and date when the user visits the website, how user used the site during his visit, user's type of personal computer and device, other information provided by tracking technologies etc.

**Email marketing (if applicable):** With your permission, we may send you emails about our store, new products and other updates.

## Consent:

When you provide us with your personal information to complete a transaction or place an order or arrange for a delivery or return a purchase, we imply that you provide consent to collecting it and using it for that specific reason only.

If we ask for your personal information for a secondary reason, like marketing, we will either ask you directly for your expressed consent, or provide you with an opportunity to say NO.

## Shopify:

Our store is hosted on the platform of Shopify Inc. They provide us with the online e-commerce platform that allows us to sell our products and services to you. Your data is stored through Shopify's data storage, databases and the general Shopify application. They store your data on a secure server behind a firewall.

#### **Payment:**

If you choose a direct payment gateway to complete your purchase, then Shopify stores your credit card data. It is encrypted through the Payment Card Industry Data Security Standard (PCI-DSS). Your purchase transaction data is stored only as long as is necessary to complete your purchase transaction. After that is complete, your purchase transaction information is deleted.

All direct payment gateways adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

#### Third party services:

In general, our trust-worthy third-party providers will only collect, use and disclose your information to the extent necessary to allow them to perform the services they provide to us. However, certain third-party service providers, such as payment gateways and other payment transaction processors, have their own privacy policies in respect to the information we are required to provide to them for your purchase-related transactions.

As an example, if you are located in Canada and your transaction is processed by a payment gateway located in the United States, then your personal information used in completing that transaction may be subject to disclosure under United States legislation, including the Patriot Act. Once you leave our store's website you are no longer governed by this Privacy Policy or our website's Terms of Service.

#### Security:

To protect your personal information, we take reasonable precautions and follow industry best practices to make sure it is not inappropriately lost, misused, accessed, disclosed, altered or destroyed.

If you provide us with your credit card information, the information is encrypted using secure socket layer technology (SSL) and stored with an AES-256 encryption. Although no method of transmission over the Internet or electronic storage is 100% secure, we follow all PCI-DSS requirements and implement additional generally accepted industry standards. We may disclose your personal information, if you violate our terms and service or we are instructed by law to do so.

# Age of consent:

If you access our store it indicates that you are at least age of 18.

# **Questions and contact information:**

If you would like to access, edit or delete any of your personal information that we have about you, please email to our Privacy Compliance Officer at info@myautomation.store.