

BRONSUN NEW FORMULA HYBRID DYE Q&A

1. What's new in the updated dye?

The updated gel dye BRONSUN provides a more vibrant tinting on skin and ensures the result that lasts longer. Both the dye and developer have new consistency that makes it easier to mix these two products. Upon your requests, we have changed the colouristics to make habitual colours reveal their new shades.

2. Has the formula of dye been changed?

We have reassembled the entire raw material base without changing the original dye recipe. With the updated line, we have completely rethought the approach to your comfort of working with the product. So now, you get:

even more convenient consistency of the dye and developer;

tinted base for visual control of application;

changed color base that makes habitual colors reveal their new shades.

For achieving the perfect result, we recommend using the updated dye with the developer produced in September 2023 or later. The updated raw material base of the dye and developer guarantees creating excellent mixes and results.

3. What is the difference between the updated version of the developer and the previous one?

The developer produced in September 2023 and later has the updated raw material base and improved consistency. It makes the new shades reveal themselves even more vibrantly and intensely.

4. Can one mix the previous version of the dye with the updated one?

We don't recommend mixing the updated gel dyes BRONSUN with the ones from the previous line, as their consistencies and colour base differ. For getting an ideal result, we recommend using the updated dye with the developer produced in September 2023 or later.

5. Can one use the previous version of the developer with the updated dye?

Yes. However, for obtaining a more intense, vibrant tinting effect and perfect result, we recommend using the updated dye with the developer produced in September 2023 or later.

6. How can one understand that they purchase the updated dye?

To highlight the updated dye, we marked it with a sticker so you can always be sure that you are purchasing the original product.

7. Has the colouristics of the updated gel dye line changed?

Yes, it differs from the previous version.

8. Has the technique of working with the dye changed?

The technique has not changed. The dye is applied in a thin layer quickly and evenly, without any gaps. Make sure to thoroughly mix the dye and developer and proceed to tinting right away. Do not mix the products in advance! The ready-made mixture can be stored no longer than 20 minutes.

9. What consistency does the updated dye have?

The consistency of the gel dye has become more liquid.

10. How long does the dye last on skin?

From 7 days. Please ensure the Bronsun Pre and Post products are used to ensure longevity.

11. What is the exposure time for the updated dye?

The exposure time depends on skin and hair types and the desired effect. The average exposure time is 7-12 minutes; the minimum one: 3-5 minutes.

12. In what proportions should one mix the products?

Milk-cream developer BRONSUN and gel dye BRONSUN are mixed in a ratio of 1:1 in a non-metallic tare until homogeneous consistency. We recommend using 0.5 cm of the dye and an equal amount of the developer.

13. Has the tube also been changed?

No, the tube remains the same.



