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CYBERCRIME 2019 AND BEYOND

Marriott to Equifax to Yahoo! Last year billions of people were impacted by the largest hacks and breaches in history. Damages are predicted to hit \$6 trillion annually by 2021. Costs for ransomware damage alone are predicted to reach \$20 billion by 2021. Defend yourself with Red Maple's **StagedPay™** to protect credit card information.

-  The global cost of handling cyberattacks –or stopping them – will exceed \$1 trillion from 2017 to 2021, says Gartner.
-  It takes most businesses approximately 197 days to detect a breach.
-  Microsoft reports every data breach cost the average company about \$3.8 million.
-  43% of cyber-attacks target small businesses.
-  Breaches and cyberattacks will continue to escalate, says McAfee experts. Several companies had record-breaking breaches in 2018, including Yahoo! which impacted three billion people.
-  In April, May and June of 2018 alone, 755 million people had their information and identities stolen, with losses surpassing tens of millions of dollars. – Positive Technologies.
-  Ransomware attacks are expected to quadruple by 2020. Cybersecurity Ventures predicts a business will fall victim to an attack every 11 seconds by 2021. This makes ransomware the fastest type of growing cybercrime.

A NEW, INNOVATIVE SOLUTION

Security experts say multi-factor authentication will become the standard for all online transactions in 2019 and beyond. Red Maple is leading the way with **StagedPay**, which protects businesses and customers from credit card theft and fraud.

The key to **StagedPay** security is keeping data separate which means there's no complete account information to steal.

How StagedPay Protects Data

When customers place an order, they only type in some of their credit card numbers at checkout. **StagedPay** will then email, text, fax or call the customer so they can enter the remaining numbers into a secure website. The system combines the numbers, authenticates the information, and verifies the sale.

StagedPay's secure process means no one ever sees the customer's full credit card information. The safest transaction is when you never have their credit card in the first place.

