# PRINTING YOUR OWN DESIGN?

*custom fabric submission guidelines*

Need some help preparing your design to be printed on fabric? Follow these guidelines to ensure the highest-quality print and best representation of your vision!

- Acceptable print file types: JPG, PNG, or TIFF (if TIFF, use 8bit + uncompressed settings)

- Please submit the editable files of your artwork, if possible. This allows us to make minor edits and formatting changes to the artwork without having to bug you and slow down production!
  Submit files in PSD or AI format. Please submit only one design or colorway per document.
  Example: Instead of submitting one AI with multiple designs on different artboards, submit multiple AI's with only one artboard.

- Set your artwork file up at the actual size you want it to be printed on the fabric. For example, if your design has an 8 inch repeat, be sure your file measures 8 inches at an appropriate resolution (see below). If you're wanting to print a one-yard panel, submit the artwork at 36 x 44 inches, etc.
  This information can be found in these locations on common design programs:

  Adobe Photoshop: Image > Image Size        Adobe Illustrator: Artboard Tool > Artboard Options
  Apple Preview: Tools > Adjust Size          Windows: Right click on file > Properties > Details

- Our preferred document resolution is 300 DPI (dots per inch). This may also be referred to as PPI (pixels per inch). The minimum accepted resolution is 150 DPI; anything lower may appear blurry or pixelated when printed.

- If you are submitting a repeating design, please be sure the repeat is seamless on all four sides of the document. If you need help, our design staff can help you adjust the repeats of your file for an additional fee. Half-step/other variations of repeat patterns are also acceptable.

- If your design repeats, we will tile the image to fill the size of fabric you order, using the upper left as the point of origin.

- If you are submitting a panel, we will add a quarter-inch of space and cut line between each printed panel.

- Files may be submitted in CMYK or RGB colorspaces. If you are submitting mutliple files. double-check that they're all in the same colorspace so that colors are consistent across all prints.

- Due to our printing process, we cannot replicate flourescent or metallic colors. We also do not reccommend printing large areas of highly-saturated dark colors, such as rich black. Large swatches of these colors can affect the texture of the fabric and are more prone to fading.

- Colors can look very different on a computer screen vs. printed on fabric. Screens also display colors differently! The best way to guarantee colors will print the way you're envisioning is to either refer to the Pantone Fashion + Home Cotton (TPX) or to request a printed fabric sample with your order for an additional fee. This way you can see color 100% accurately, and also have the opportunity to feel our basecloth in advance!